

Super Store Sales Dashboard

2019

2020

Central

East

South

West

All

All

Key Insight

Total Sales

\$1.56M

Total Sales Qut

22K

Total Profit Margin

172K

Profit Margin %

11%

Total Sales

1.56M

Total Sales Qut

22K

Total Profit

172K

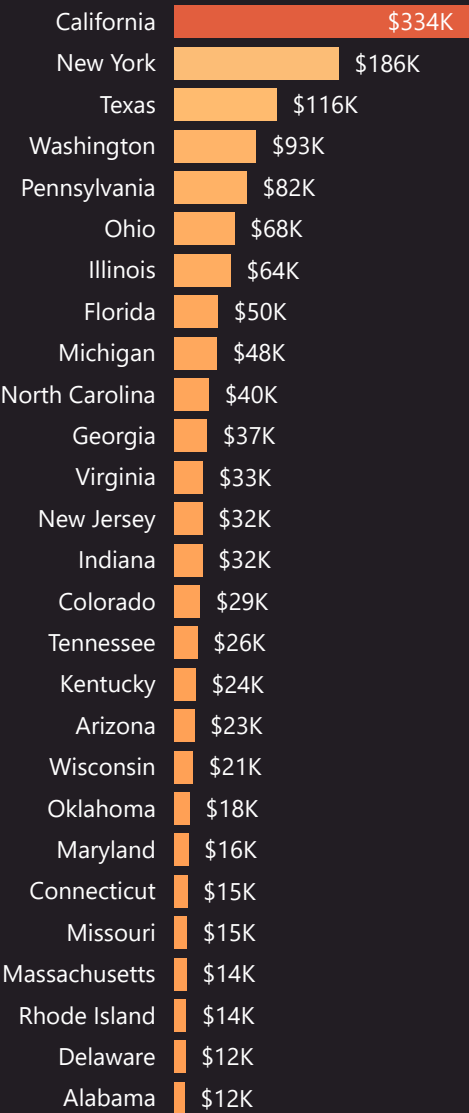
Profit Margin %

11.03%

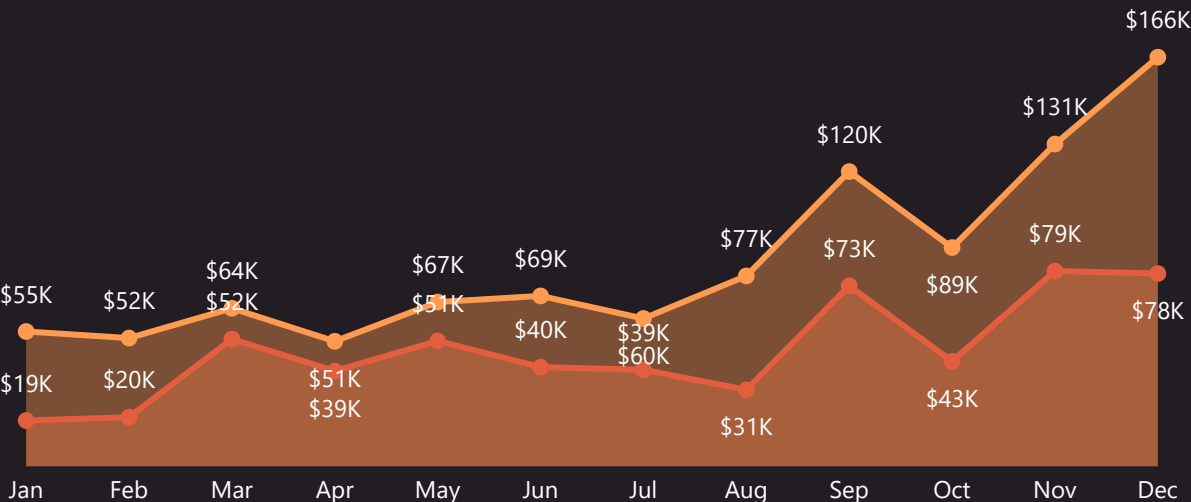
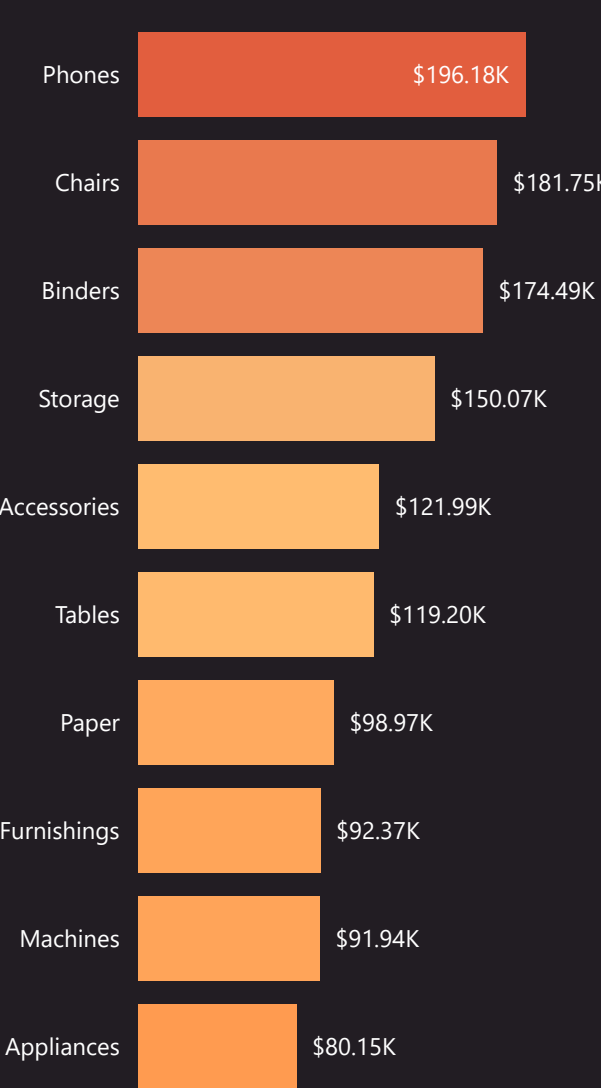
Sales YoY

2019 2020

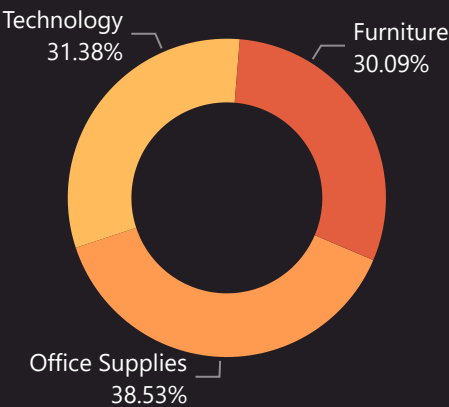
Total Sales by State



Top 10 Subcategory

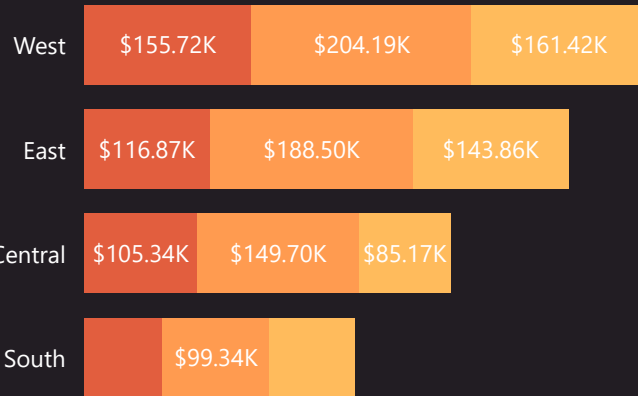


Sales Persentege by category



Category wise sales

Furniture Office Supplies Technology



Furniture

Office Supplies

Technology

Sub-Category

All

"Get a grip on your profits, and take control of your business."

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Profit Analysis

Total Sales

\$1.56M

Total Sales Qut

22K

Total Profit Margin

172K

Profit Margin %

11%

Total Sales

1.56M

Total Sales Qut

22K

Total Profit

172K

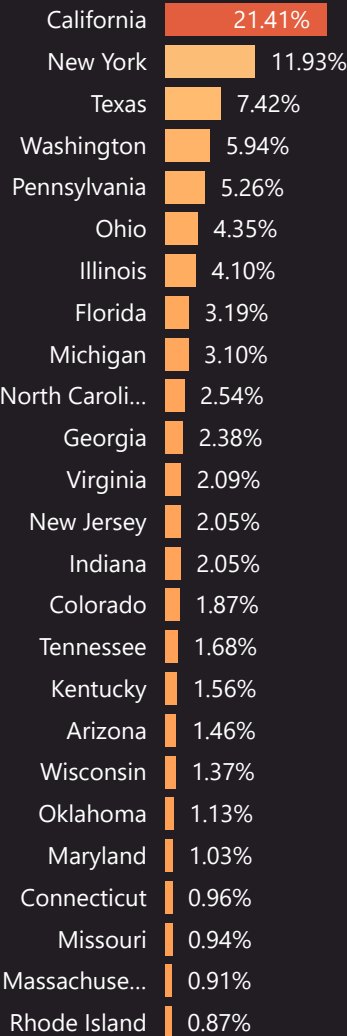
Profit Margin %

11.03%

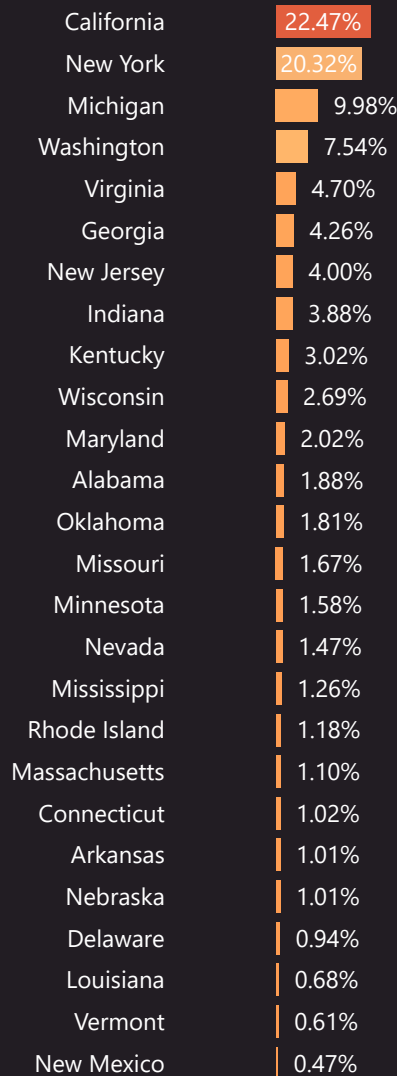
Total Sales and Sum of Profit Trend

● Total Sales ● Sum of Profit

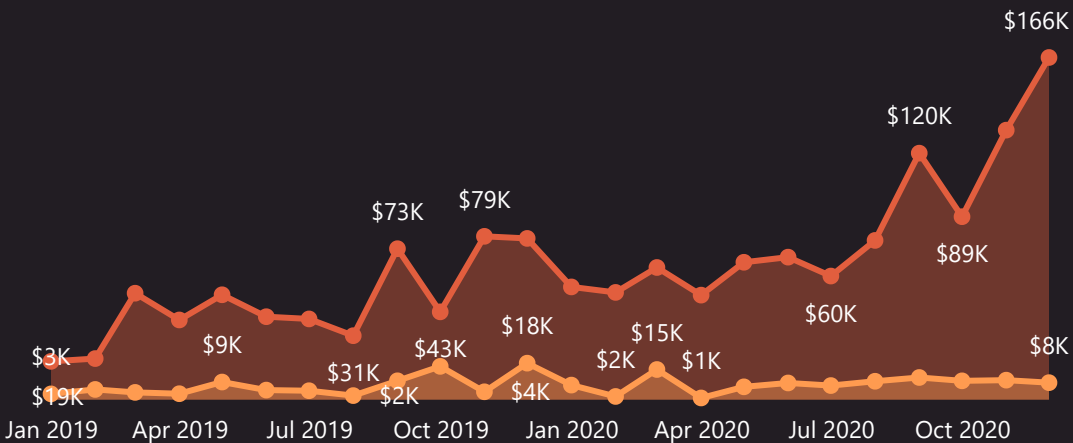
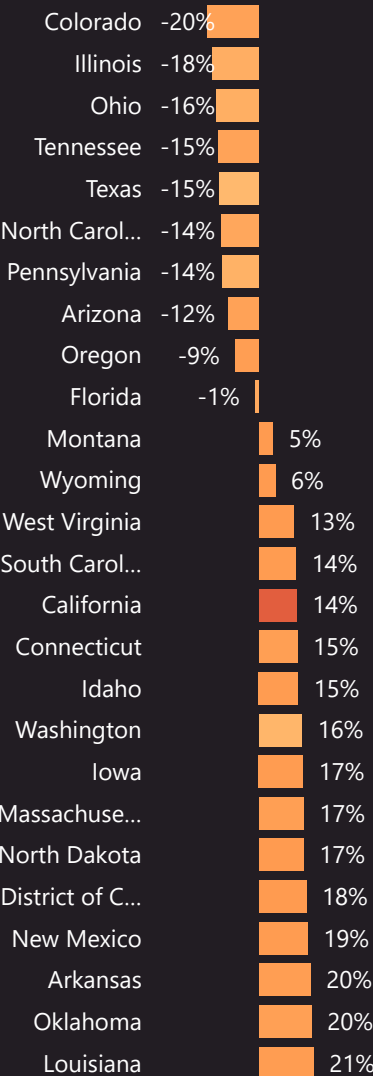
Revenue Contribution % by State



Profit Contribution % by State



Profit % by State



Sub-Category	Total Sales	Revenue Contriution %	Profit margin Contribution %	Profit Margin %
Tables	\$119,197.00	7.63%	-6.49%	-9%
Supplies	\$36,657.00	2.35%	-0.99%	-5%
Bookcases	\$57,487.00	3.68%	-0.24%	-1%
Machines	\$91,944.00	5.89%	0.00%	0%
Fasteners	\$15,141.00	0.97%	0.31%	4%
Art	\$50,502.00	3.23%	1.97%	7%
Chairs	\$181,745.00	11.63%	7.68%	7%
Furnishings	\$92,367.00	5.91%	4.50%	8%
Storage	\$150,071.00	9.61%	7.75%	9%
Binders	\$174,485.00	11.17%	10.12%	10%
Phones	\$196,183.00	12.56%	12.79%	11%
Labels	\$19,290.00	1.23%	1.64%	15%
Appliances	\$80,148.00	5.12%	7.56%	16%
Total	\$1,562,335.00	100.00%	100.00%	11%

Key Insight

- Profit Analysis

- Where are we at?

Furniture

Office Supplies

Technology

Sub-Category

All

"Unlocking insights to maximize your bottom line."

2019

2020

Central

East

South

West

All

All

Where are we at?

Total Sales

\$999.17K

Total Sales Qut

12K

Total Profit Margin

92K

Profit Margin %

9%

Total Sales

1.56M

Total Sales Qut

22K

Total Profit

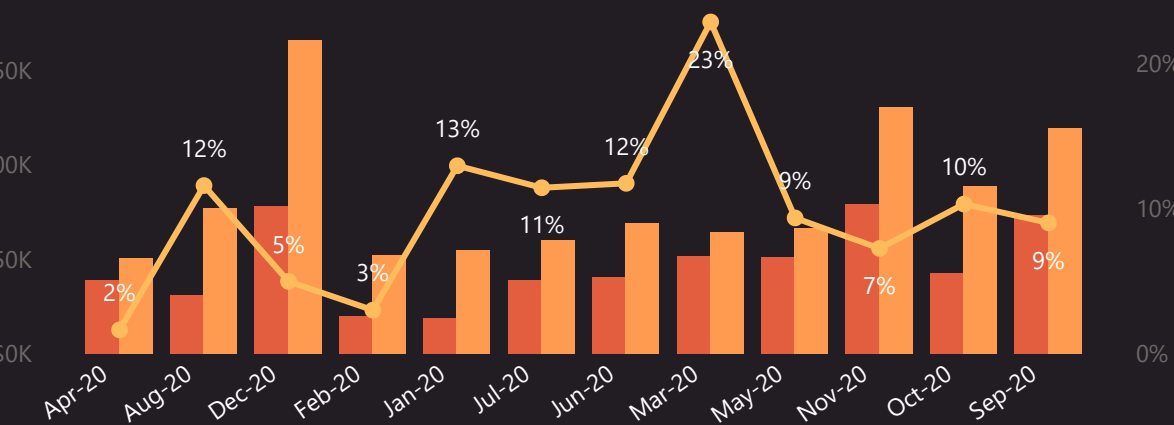
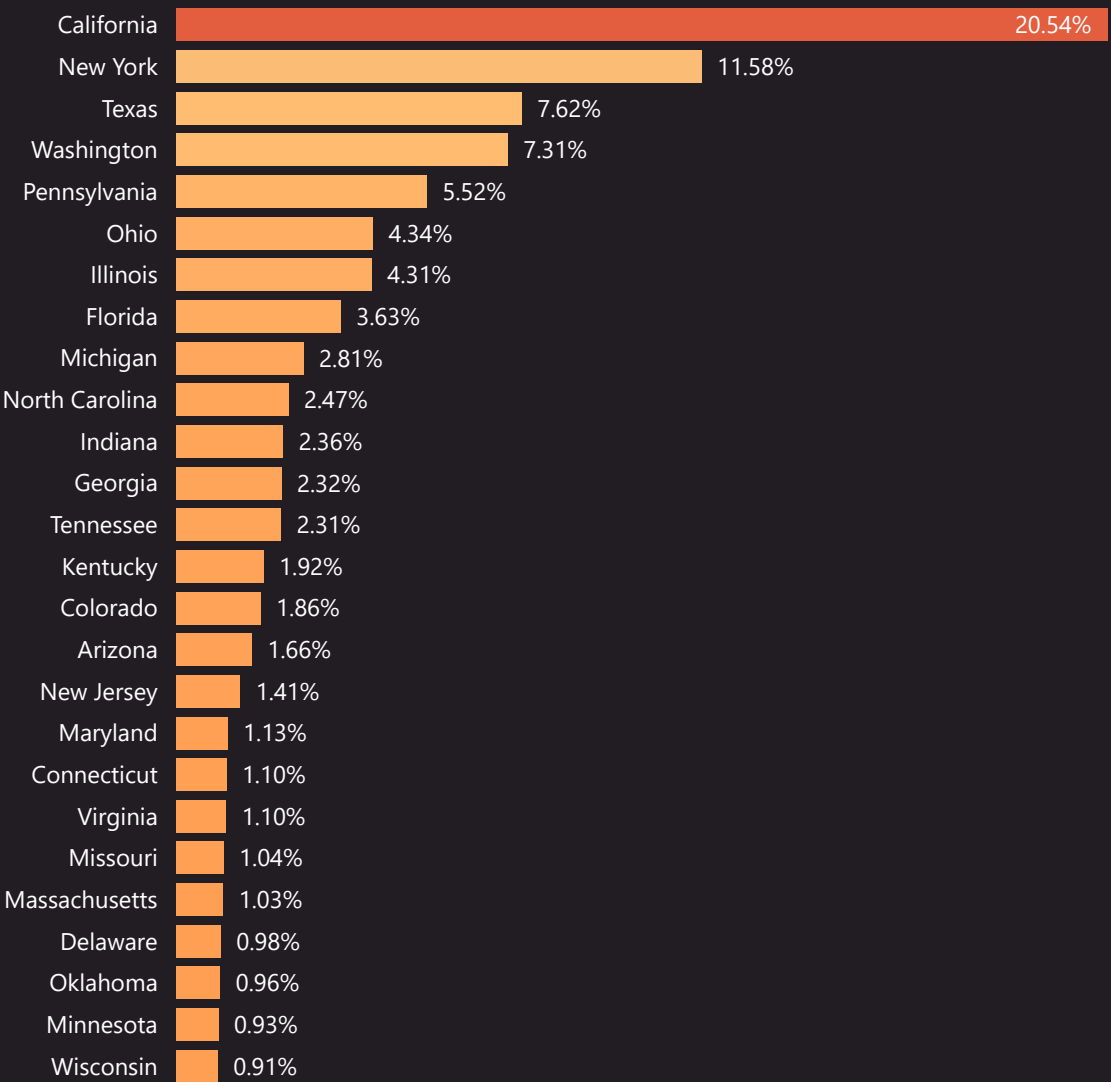
172K

Profit Margin %

11.03%

● Prior year sales ● Total Sales ● Profit Margin %

Revenue Contribution % by State



State	Total Sales	Present of total(Profit)
California	\$205,236.00	31.62%
New York	\$115,682.00	26.36%
Washington	\$73,029.00	18.69%
Michigan	\$28,036.00	9.22%
Georgia	\$23,160.00	6.99%
Delaware	\$9,782.00	6.59%
Indiana	\$23,541.00	5.57%
Kentucky	\$19,216.00	5.15%
Maryland	\$11,285.00	3.01%
Minnesota	\$9,259.00	2.66%
New Jersey	\$14,077.00	2.44%
Virginia	\$11,003.00	1.94%
Oklahoma	\$9,634.00	1.90%
Missouri	\$10,406.00	1.87%
Total	\$999,167.00	100.00%

Year	YTD sales	Prior year YTD
2020	\$999,167	\$563,168
Qtr 1	\$170,760	\$90,109
Qtr 2	\$357,168	\$219,845
Qtr 3	\$613,847	\$363,209
Qtr 4	\$999,167	\$563,168
Total	\$999,167	\$563,168

Furniture

Office Supplies

Technology

Sub-Category

All