

Super Store Sales Dashboard

2019

2020

Central

East

South

West

All

State, City

All

Key Insight

Total Sales

\$1.56M

Total Sales Qut

22K

Total Profit Margin

172K

Profit Margin %

11%

Total Sales

1.56M

Total Sales Qut

22K

Total Profit

172K

Profit Margin %

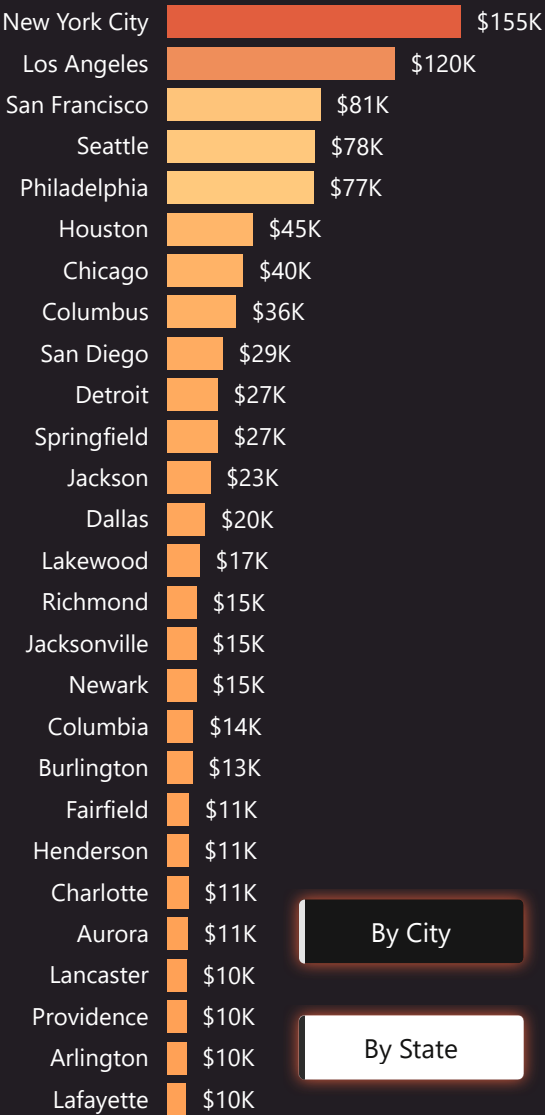
11.03%

Sales YoY

2019

2020

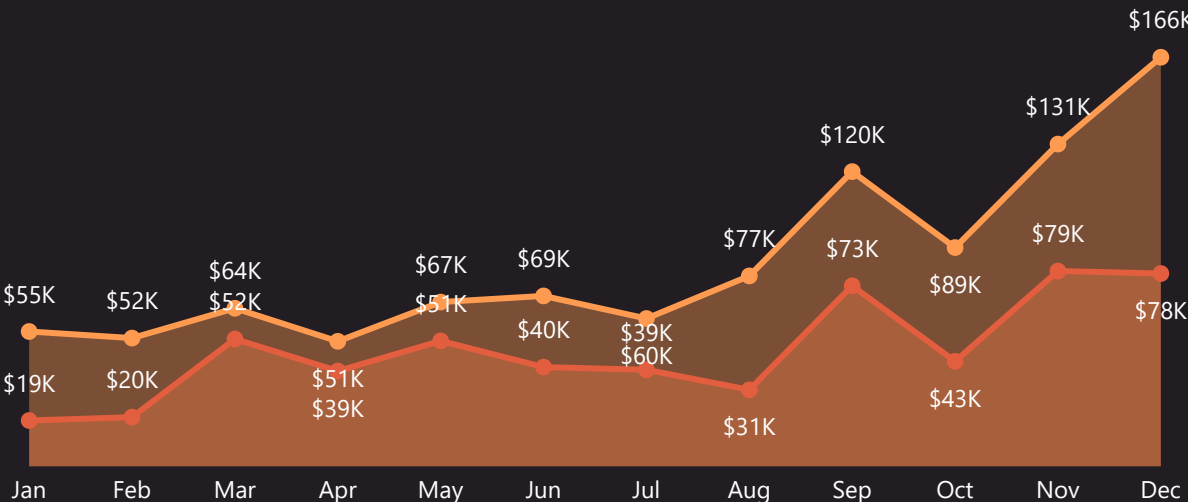
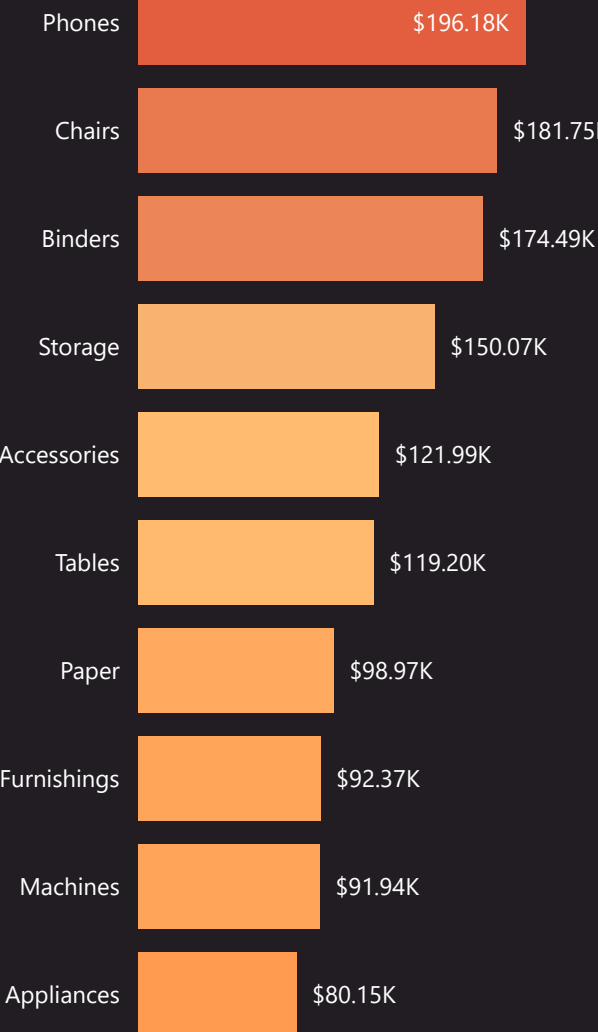
Total Sales by City



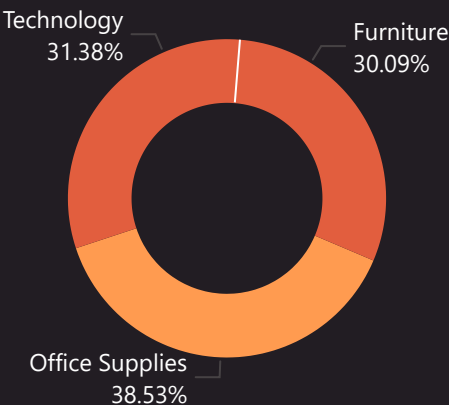
By City

By State

Top 10 Subcategory

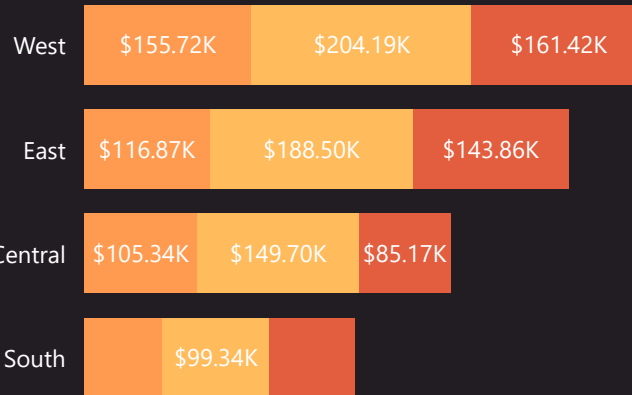


Sales Persentege by category



Category wise sales

Furniture Office Supplies Technology



Furniture

Office Supplies

Technology

Sub-Category

All

Clear All Filter

"Get a grip on your profits, and take control of your business."

2019

2020

Central

East

South

West

All

State, City

All

Profit Analysis

Total Sales

\$1.56M

Total Sales Qut

22K

Total Profit Margin

172K

Profit Margin %

11%

Total Sales

1.56M

Total Sales Qut

22K

Total Profit

172K

Profit Margin %

11.03%

Total Sales and Sum of Profit Trend

Total Sales Sum of Profit

Key Insight

- Profit Analysis

- Overview

Returns

Furniture

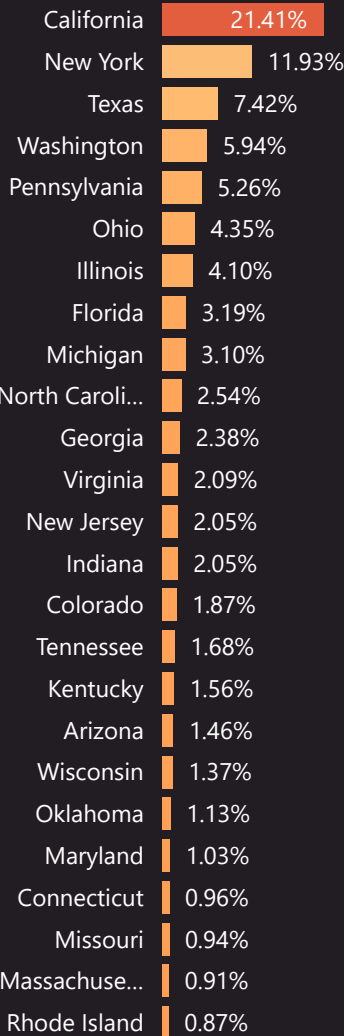
Office Supplies

Technology

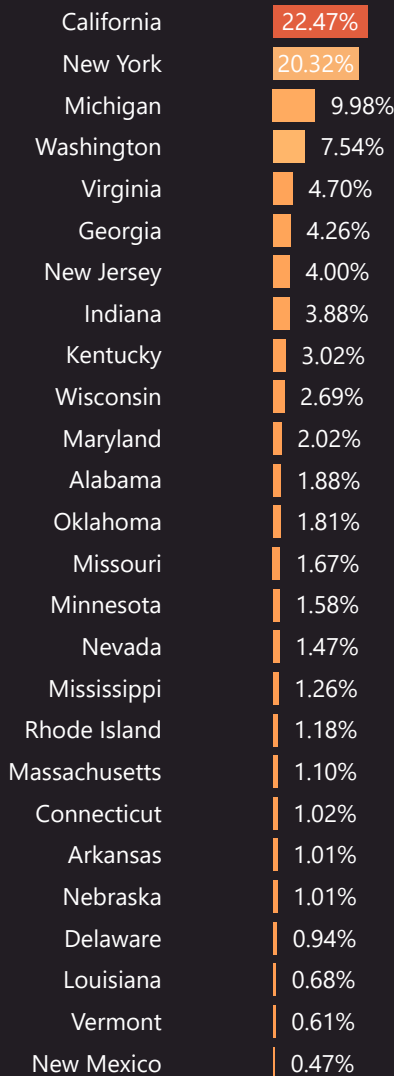
Sub-Category

All

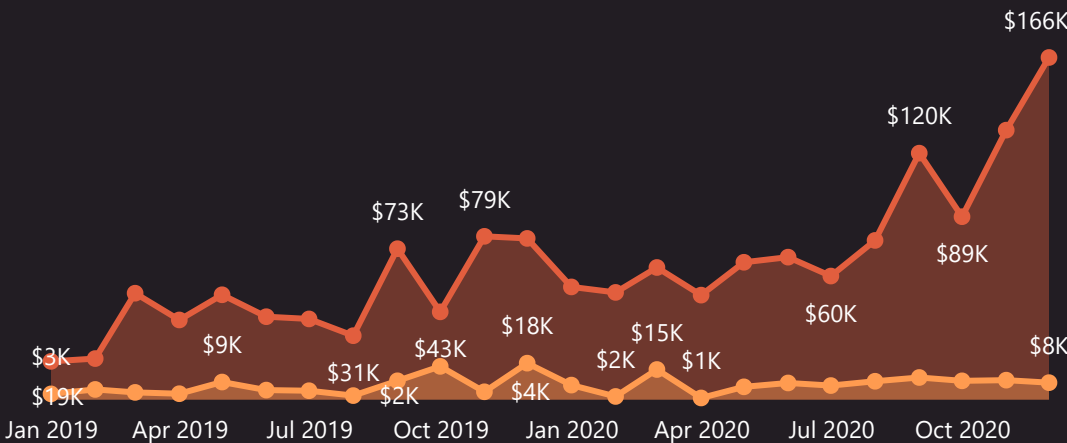
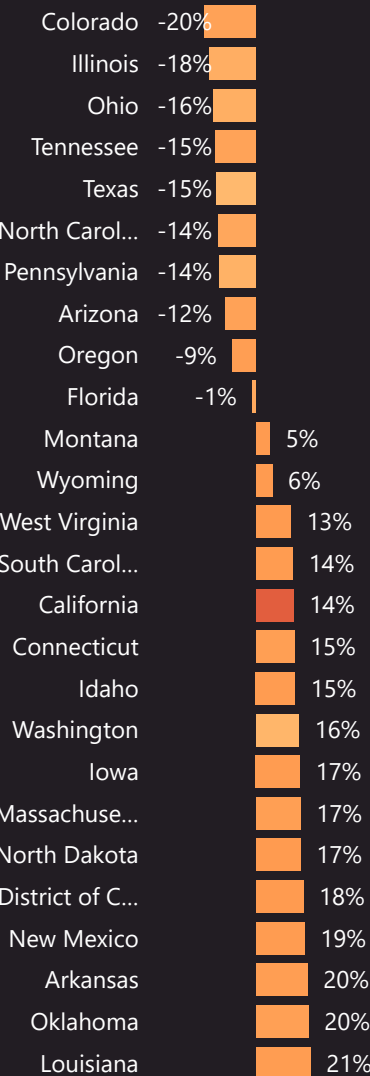
Revenue Contribution % by State



Profit Contribution % by State



Profit % by State



Sub-Category	Total Sales	Revenue Contriution %	Profit margin Contribution %	Profit Margin %
Tables	\$119,197.00	7.63%	-6.49%	-9%
Supplies	\$36,657.00	2.35%	-0.99%	-5%
Bookcases	\$57,487.00	3.68%	-0.24%	-1%
Machines	\$91,944.00	5.89%	0.00%	0%
Fasteners	\$15,141.00	0.97%	0.31%	4%
Art	\$50,502.00	3.23%	1.97%	7%
Chairs	\$181,745.00	11.63%	7.68%	7%
Furnishings	\$92,367.00	5.91%	4.50%	8%
Storage	\$150,071.00	9.61%	7.75%	9%
Binders	\$174,485.00	11.17%	10.12%	10%
Phones	\$196,183.00	12.56%	12.79%	11%
Labels	\$19,290.00	1.23%	1.64%	15%
Appliances	\$80,148.00	5.12%	7.56%	16%
Total	\$1,562,335.00	100.00%	100.00%	11%

Clear All Filter

"Unlocking insights to maximize your bottom line."

2019

2020

Central

East

South

West

All

All

Where are we at?

Total Sales

\$999.17K

Total Sales

1.56M

Total Sales Qtr

12K

Total Sales Qtr

22K

Total Profit Margin

92K

Total Profit

172K

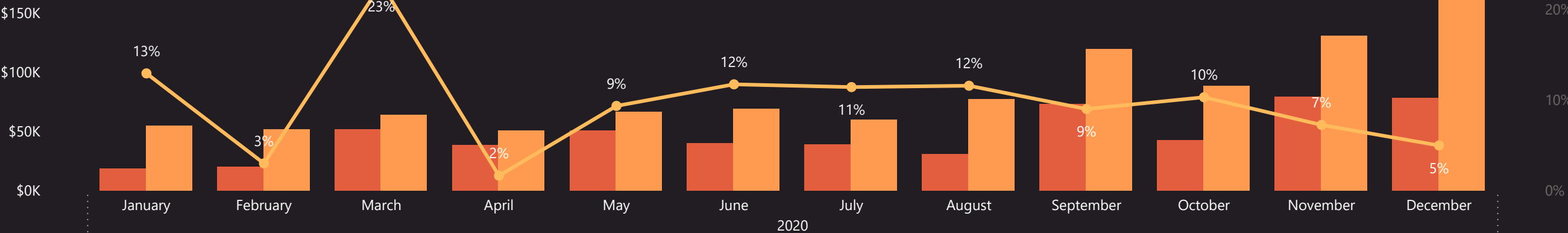
Profit Margin %

9%

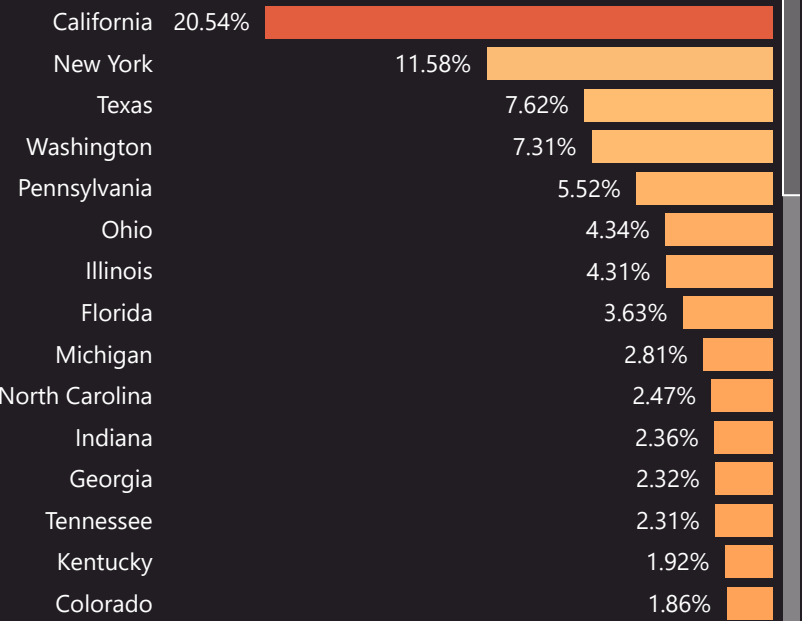
Profit Margin %

11.03%

Prior year sales Total Sales Profit Margin %



Revenue Contribution % by State



State	Total Sales	Present of total(Profit)
California	\$205,236.00	31.62%
New York	\$115,682.00	26.36%
Washington	\$73,029.00	18.69%
Michigan	\$28,036.00	9.22%
Georgia	\$23,160.00	6.99%
Delaware	\$9,782.00	6.59%
Indiana	\$23,541.00	5.57%
Kentucky	\$19,216.00	5.15%
Maryland	\$11,285.00	3.01%
Minnesota	\$9,259.00	2.66%
New Jersey	\$14,077.00	2.44%
Virginia	\$11,003.00	1.94%
Oklahoma	\$9,634.00	1.90%
Missouri	\$10,406.00	1.87%
Massachusetts	\$10,310.00	1.85%
Total	\$999,167.00	100.00%

Year	YTD sales	Prior year YTD
2020	\$999,167	\$563,168
Qtr 1	\$170,760	\$90,109
Qtr 2	\$357,168	\$219,845
April	\$221,451	\$128,757
May	\$288,065	\$179,617
June	\$357,168	\$219,845
Qtr 3	\$613,847	\$363,209
Qtr 4	\$999,167	\$563,168
Total	\$999,167	\$563,168

Furniture

Office Supplies

Technology

Sub-Category

All

Clear All Filters

Returns

Key Insight

- Profit Analysis

- Overview

← Returns

Furniture

Office Supplies

Technology

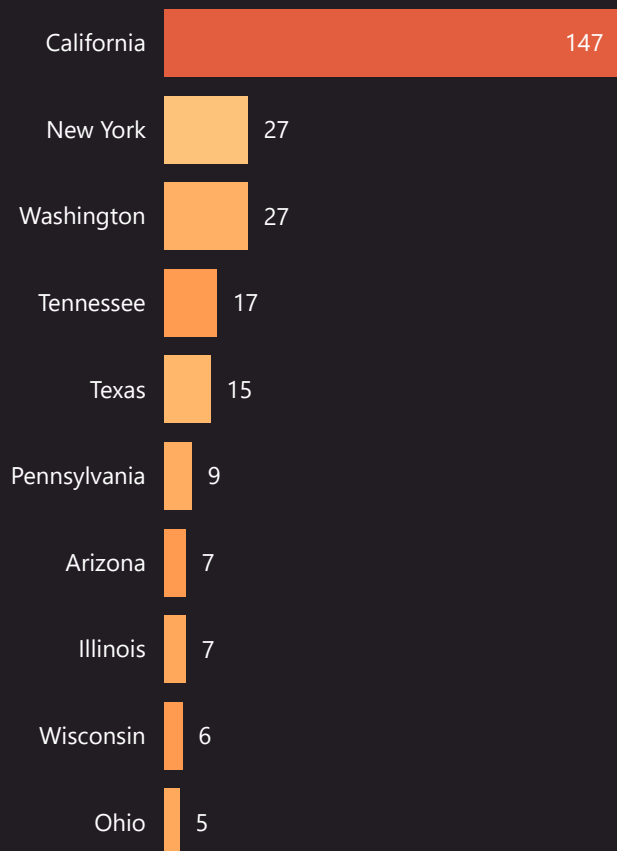
Sub-Category

All

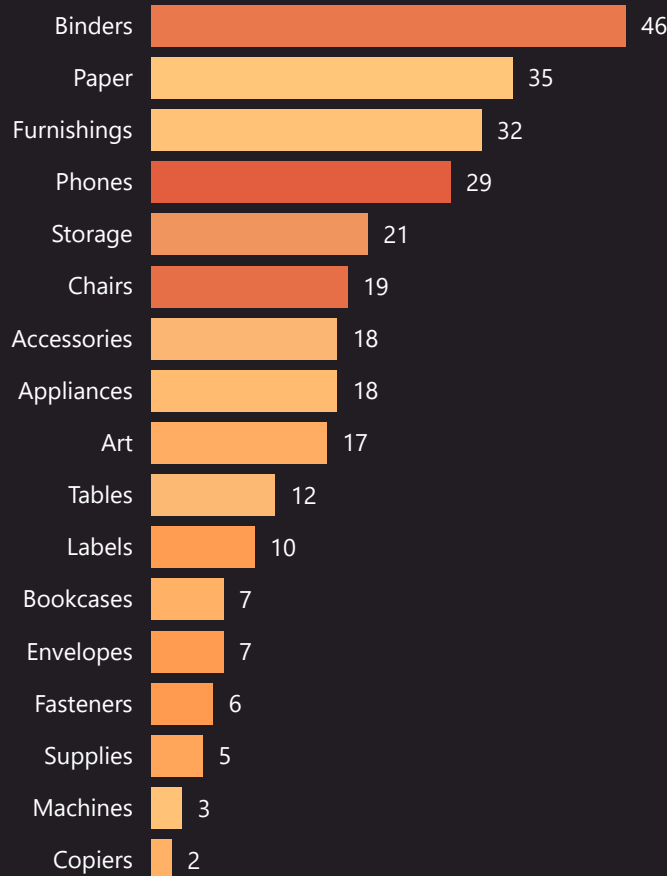
Total Qut
Return
287

Return Goods
Value
88K

From Where Most Return ?



Type of Product Return



Month Name

All

Central

East

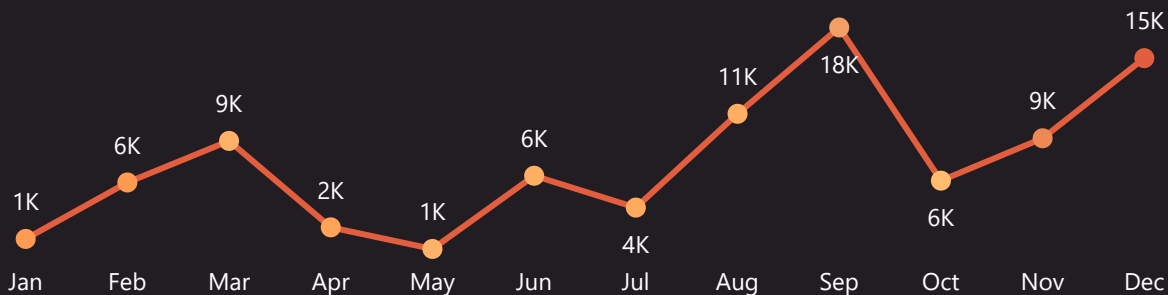
South

West

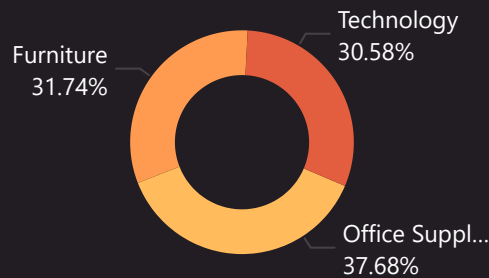
State, City

All

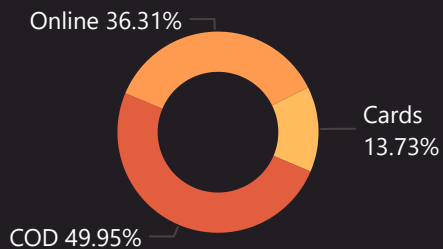
Return Good value by Month Name



Return Persentage by category



Return Persentage by Paymen
Method



State

Count of Returns

California

147

New York

27

Washington

27

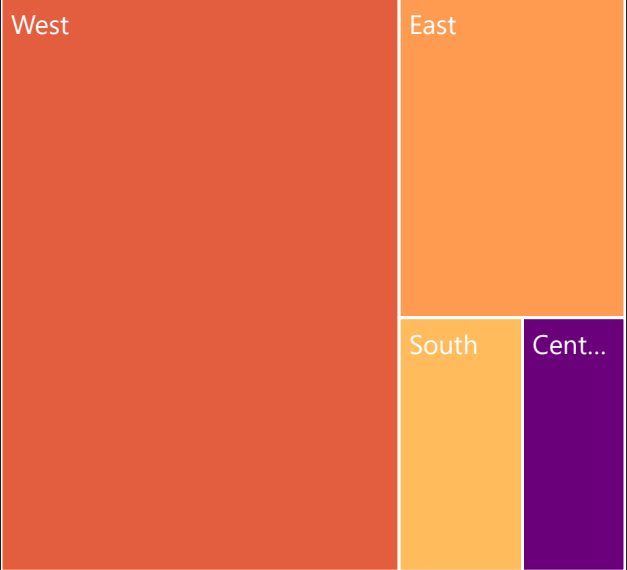
Tennessee

17

Total

287

Return Good value by Region



Clear All Filters