

# Sunrise Store Sales Dashboard

2019

2020

Central

East

South

West

Total Sales

\$1.56M

All time Sale1.56M

Total Sales Qut

22K

Sales Qut22K

Total Profit Margin

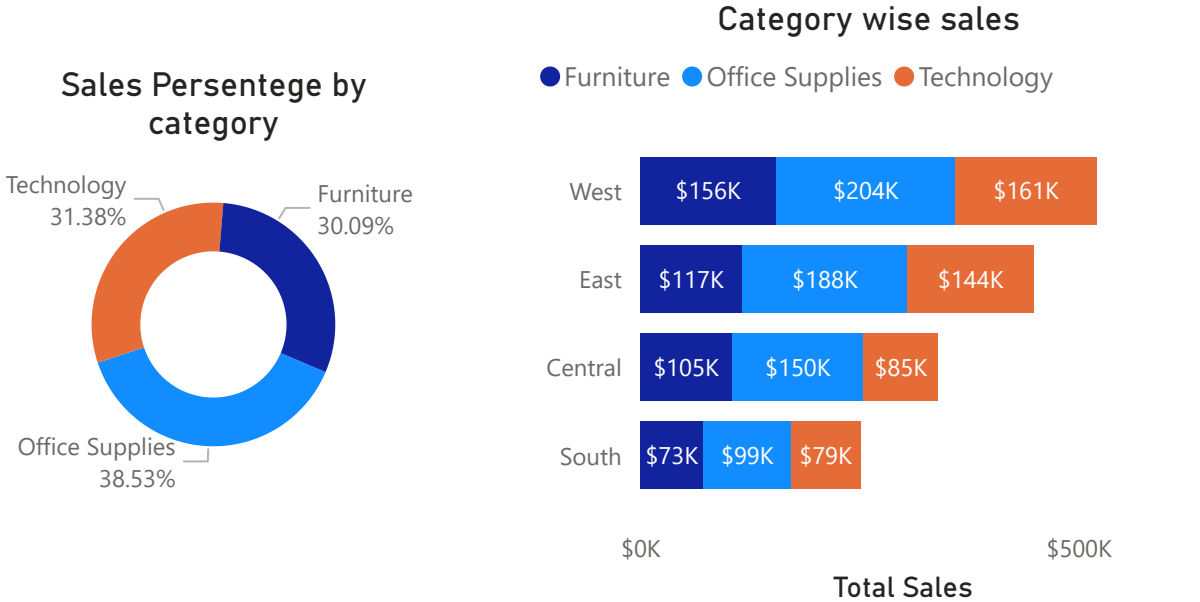
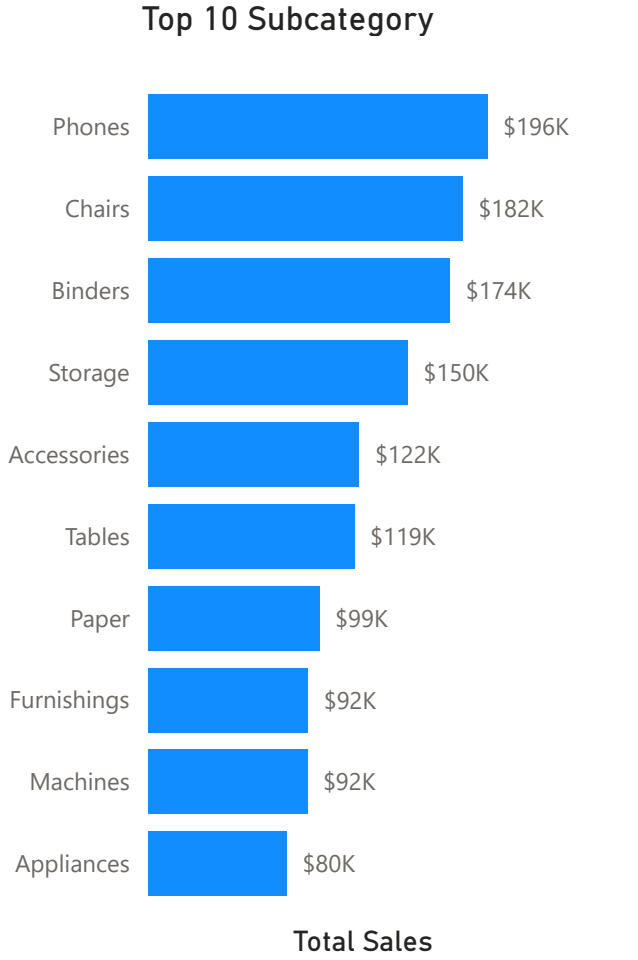
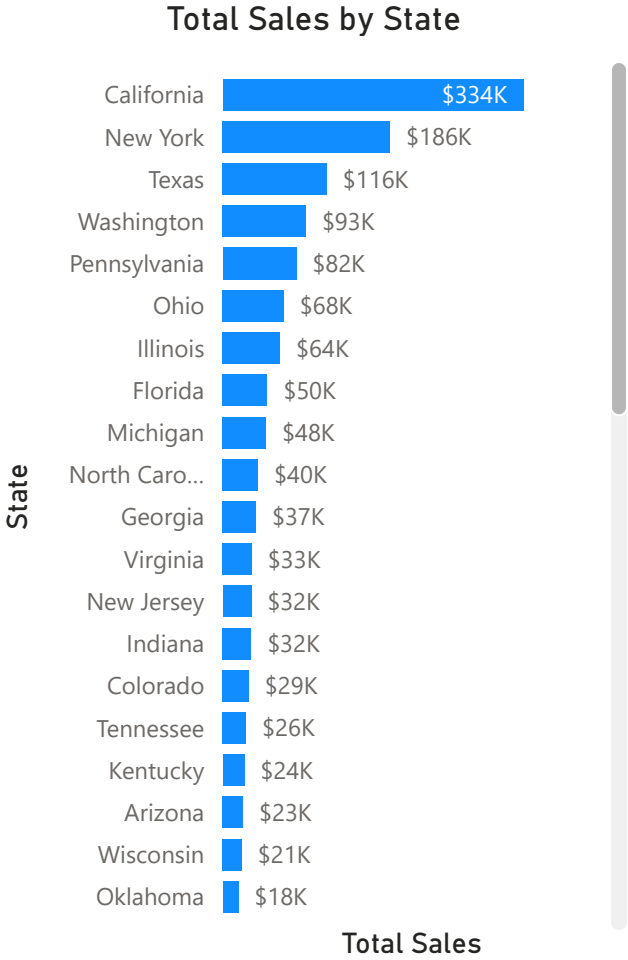
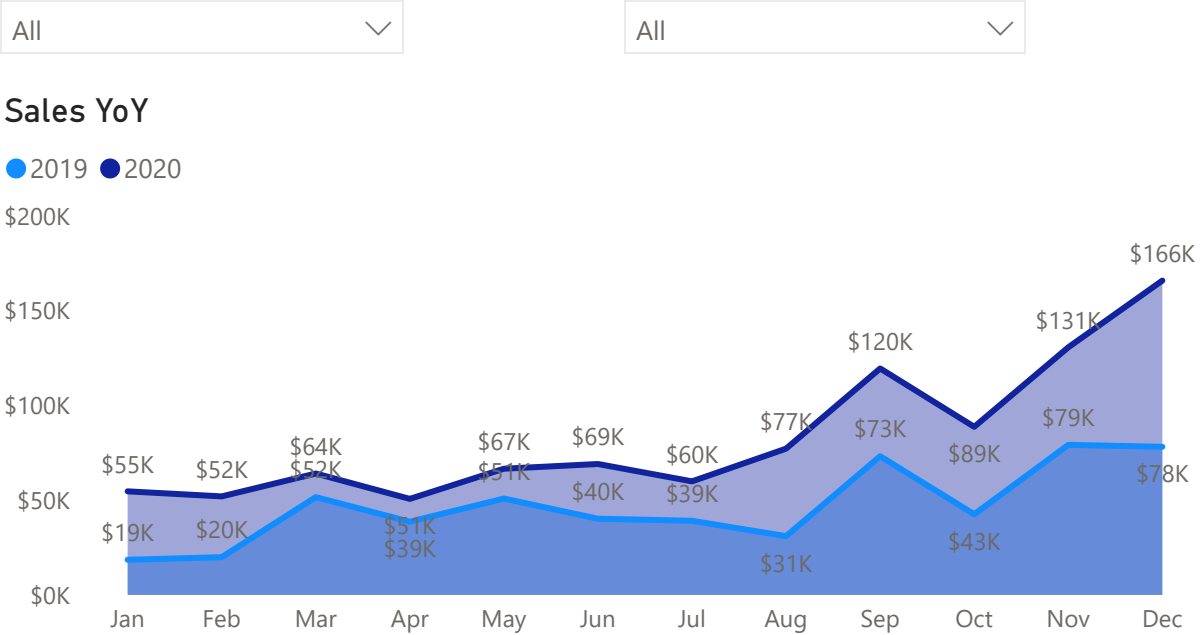
\$172.26K

All time Profit172.3K

Profit Margin %

11%

% Profit11.03%



Total Sales  
**\$1.56M**  
All time Sale1.56M

Total Sales Qut  
**22K**  
Sales Qut22K

Total Profit Margin  
**\$172.26K**  
All time Profit172.3K

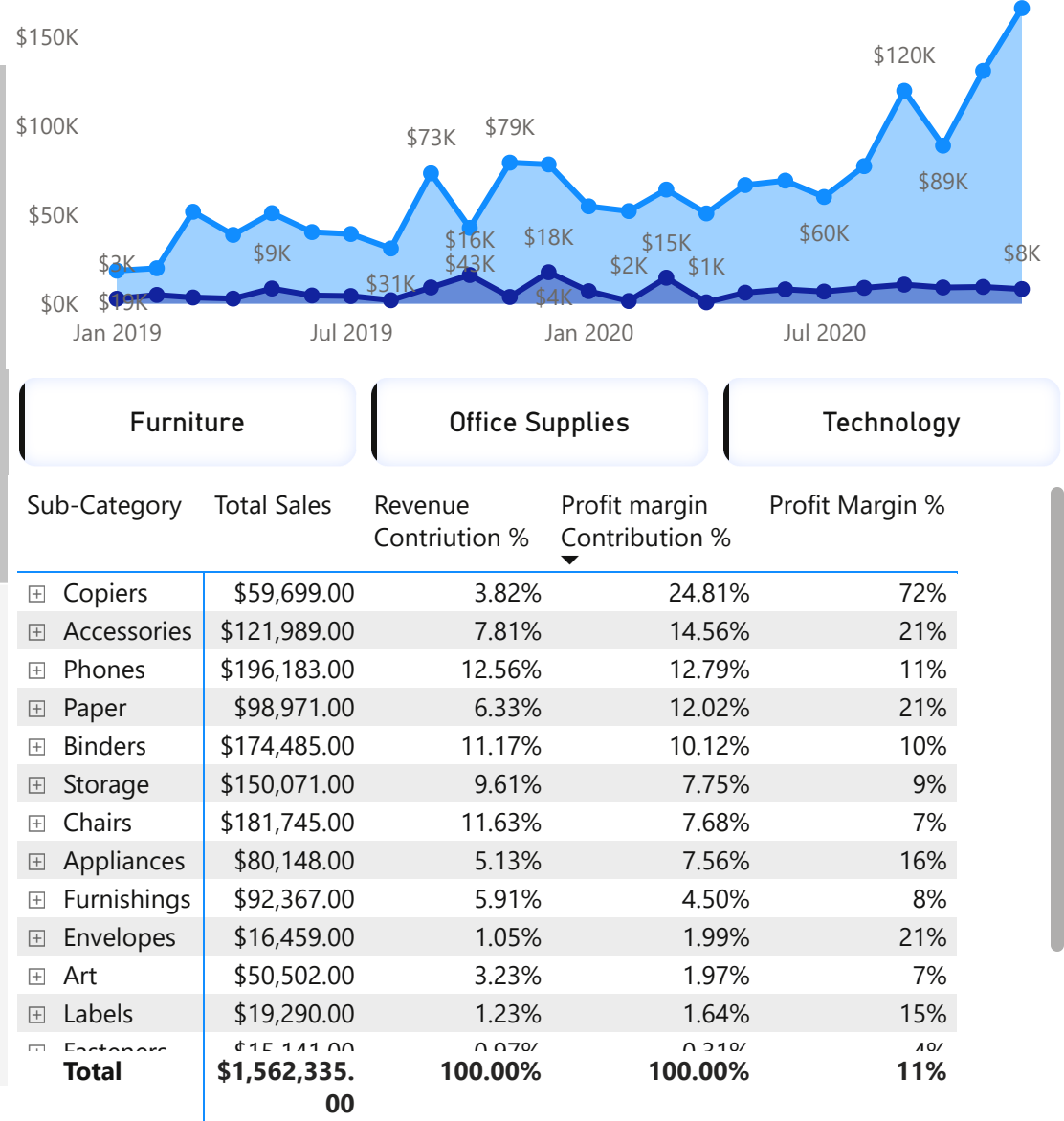
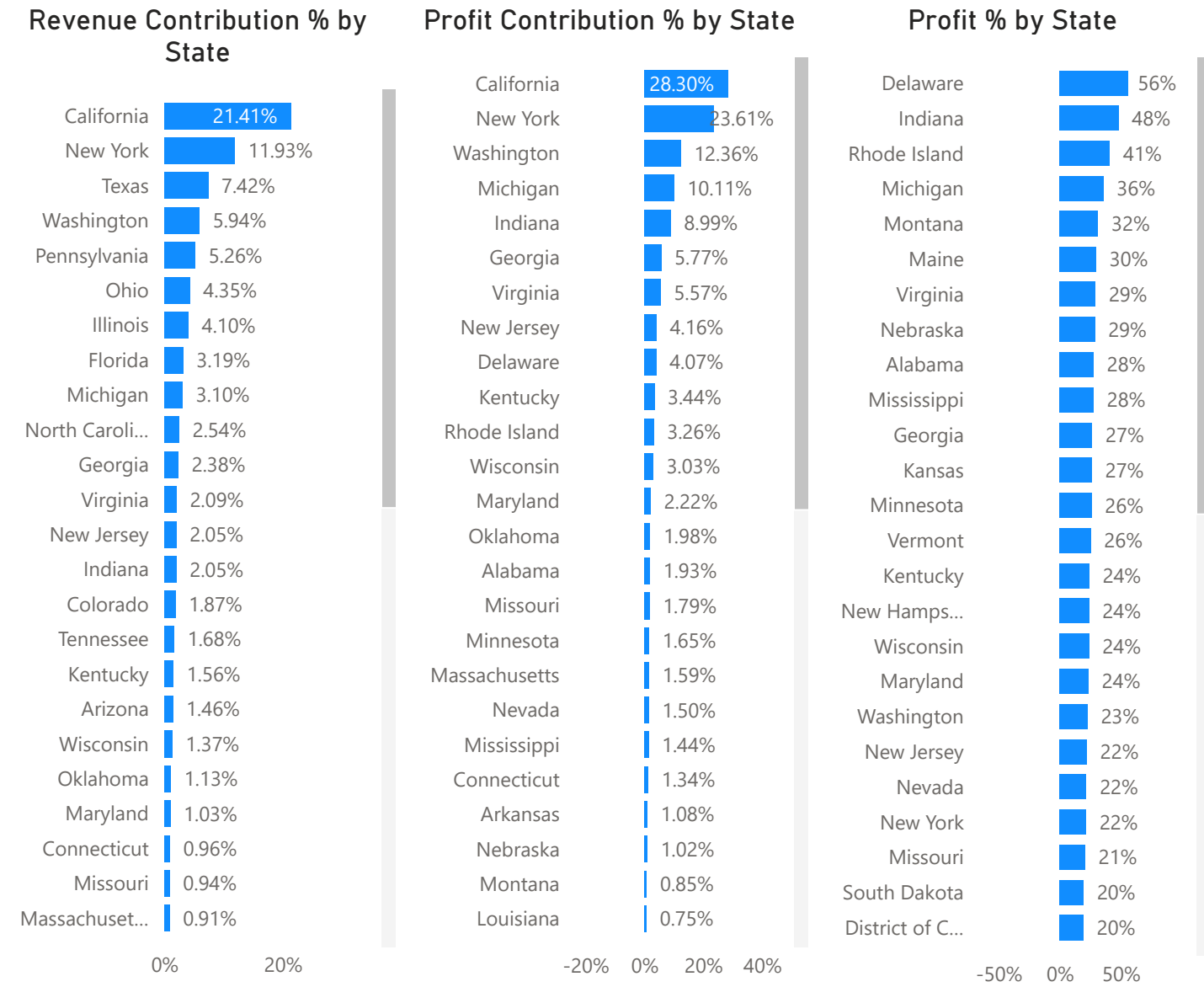
Profit Margin %  
**11%**  
% Profit11.03%

20192020CentralEastSouthWest

Total Sales

Sum of Profit

\$200K



Total Sales  
**\$1.56M**  
All time Sale1.56M

Total Sales Qut  
**22K**  
Sales Qut22K

Total Profit Margin  
**\$172.26K**  
All time Profit172.3K

Profit Margin %  
**11%**  
% Profit11.03%

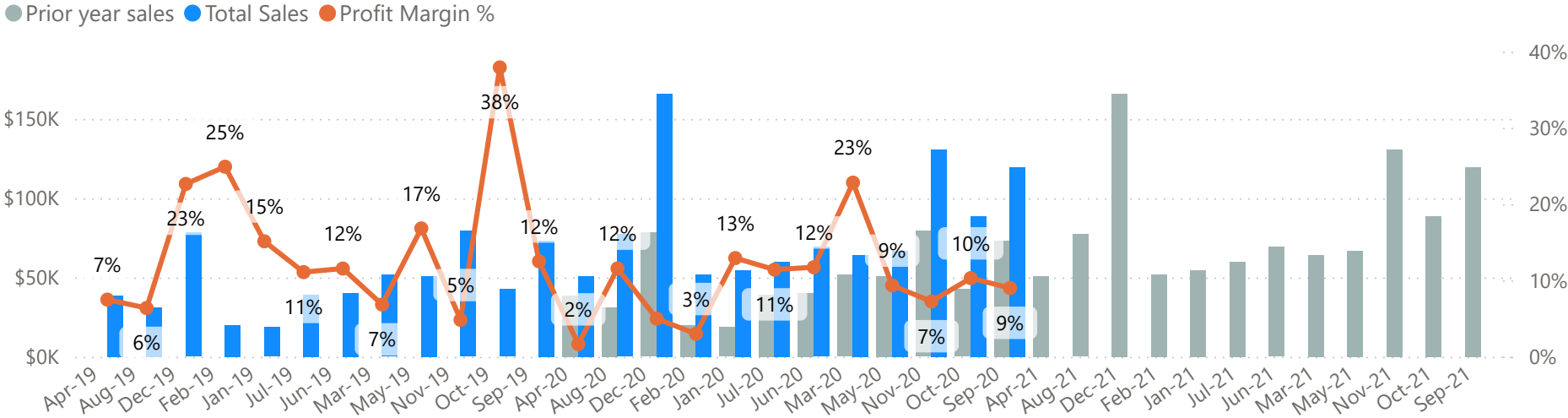
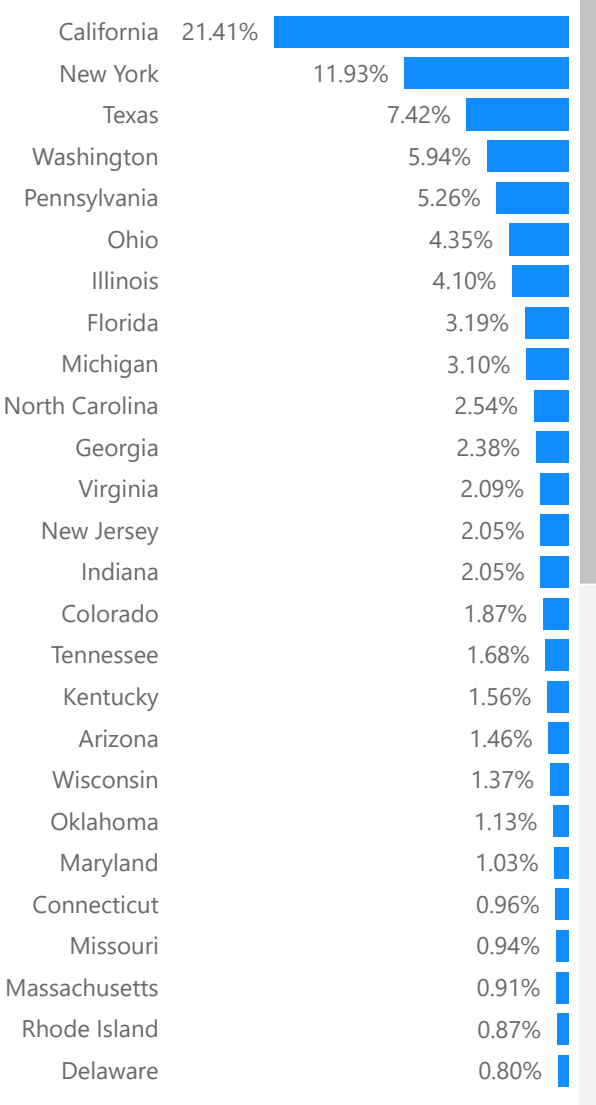
20192020

CentralEastSouthWest

All

All

Revenue Contribution % by State



| State                | Total Sales    | Present of total(Profit) |
|----------------------|----------------|--------------------------|
| Alabama              | \$11,865.00    | 1.93%                    |
| Arizona              | \$22,844.00    | -1.63%                   |
| Arkansas             | \$9,626.00     | 1.08%                    |
| California           | \$334,481.00   | 28.30%                   |
| Colorado             | \$29,188.00    | -3.41%                   |
| Connecticut          | \$15,002.00    | 1.34%                    |
| Delaware             | \$12,488.00    | 4.07%                    |
| District of Columbia | \$416.00       | 0.05%                    |
| Florida              | \$49,800.00    | -0.19%                   |
| Georgia              | \$37,184.00    | 5.77%                    |
| Idaho                | \$3,174.00     | 0.27%                    |
| Illinois             | \$61,069.00    | 5.63%                    |
| Total                | \$1,562,335.00 | 100.00%                  |

| Year  | YTD sales | Prior year YTD |
|-------|-----------|----------------|
| 2019  | \$563,168 |                |
| Qtr 1 | \$90,109  |                |
| Qtr 2 | \$219,845 |                |
| Qtr 3 | \$363,209 |                |
| Qtr 4 | \$563,168 |                |
| 2020  | \$999,167 | \$563,168      |
| Qtr 1 | \$170,760 | \$90,109       |
| Qtr 2 | \$357,168 | \$219,845      |
| Qtr 3 | \$613,847 | \$363,209      |
| Qtr 4 | \$999,167 | \$563,168      |
| Total | \$999,167 | \$999,167      |

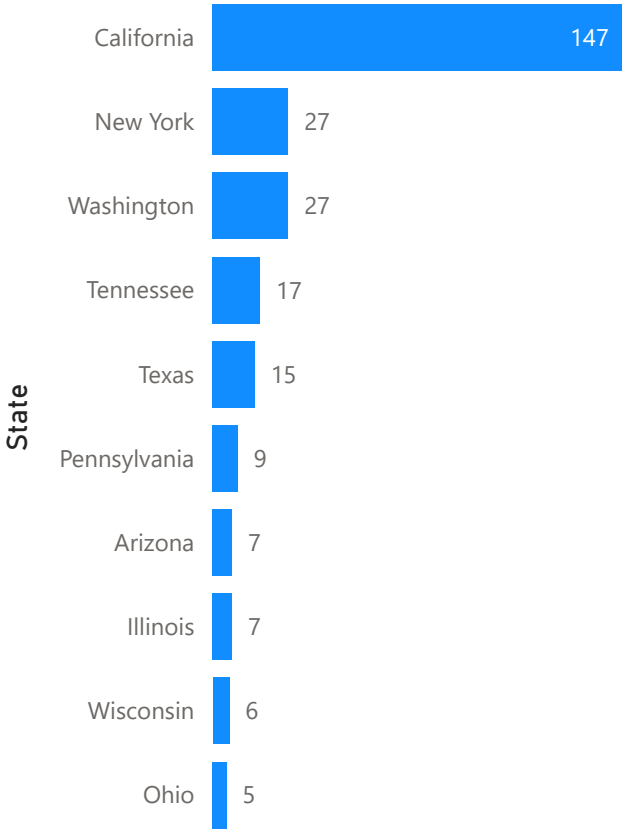
Total Qut Return

287

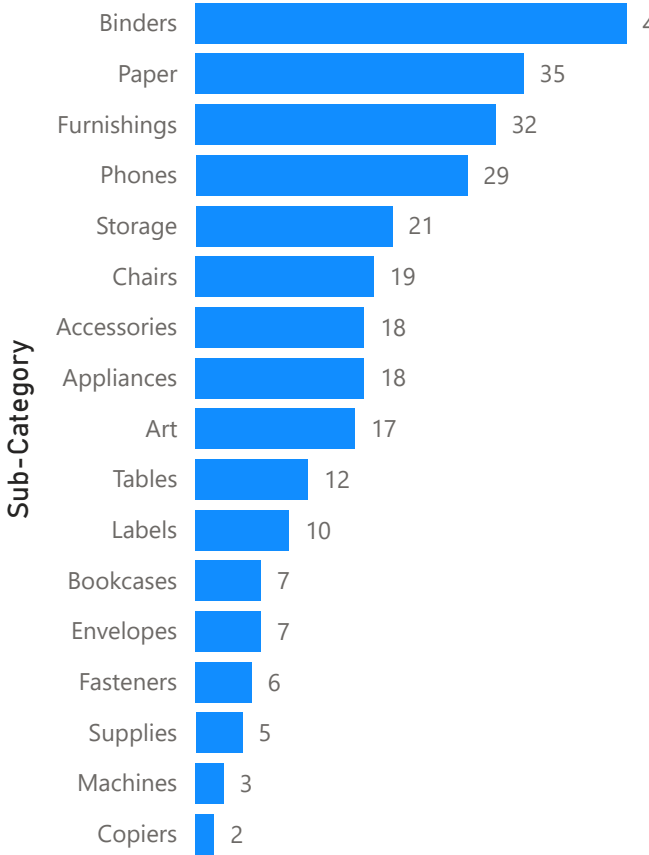
Return Good value

88K

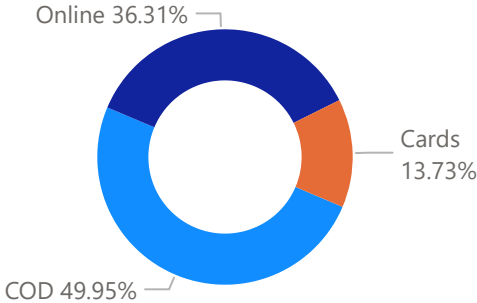
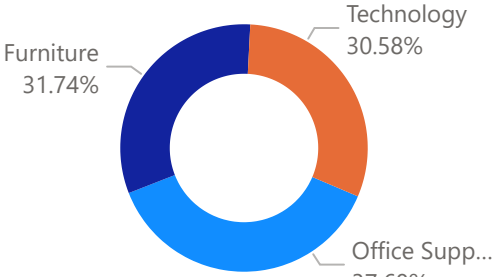
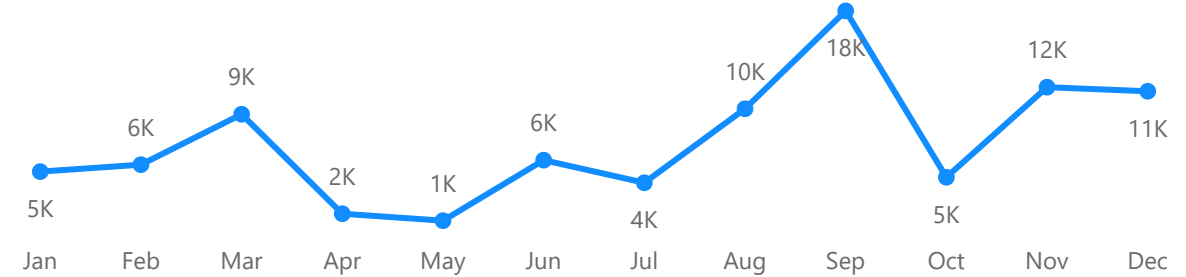
From Where Most Return ?



Type of Product Return



Return Good value by Month Name



| State      | Count of Returns |
|------------|------------------|
| California | 147              |
| New York   | 27               |
| Washington | 27               |
| Tennessee  | 17               |
| Total      | 287              |

Return Good value by Region

