

# Atliqo Telecom Analysis

Month

▼

All

▼

Before/After\_5G

▼

All

▼

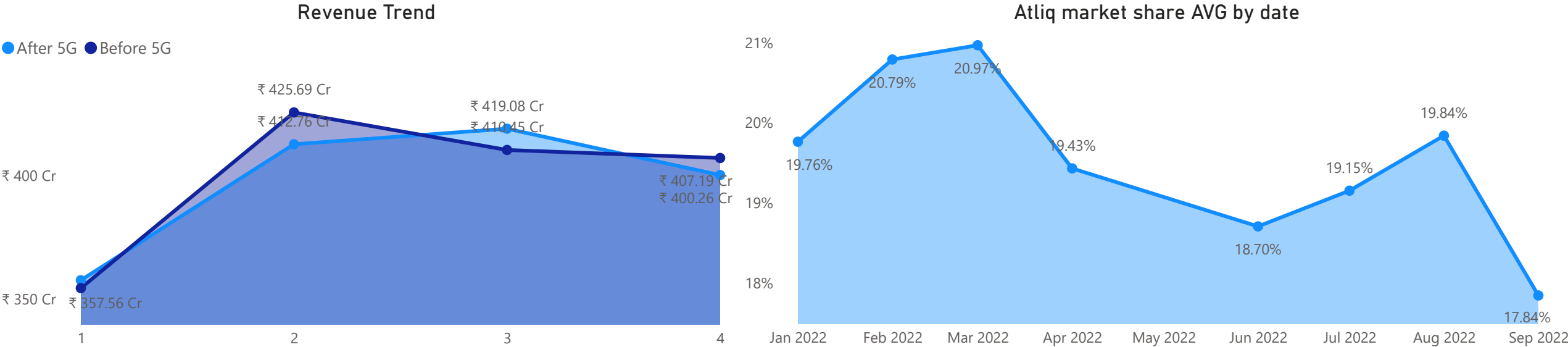
City

▼

All

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Total Revenue	Arpu me	TAU	TUU	Atliq market total share
₹ 3,187.36 Cr	₹ 200.74	1617.2 Lakhs	125.90 Lakhs	19.56%
All Time Rev... ₹ 3,187.36 Cr	All Time ARPU 200.74₹	All Time TAU 1617.23 Lakhs	All Time TUU 125.90 Lakhs	All Time Share 19.56%



**ARPU** - Average revenue per user   **TAU** - Total Active User   **TUU** - Total Unsubscribed User   **MV** - Total Market Value   **MS** - Market Shares

# Market Value

Month

All

Before/After\_5G

All

City

All

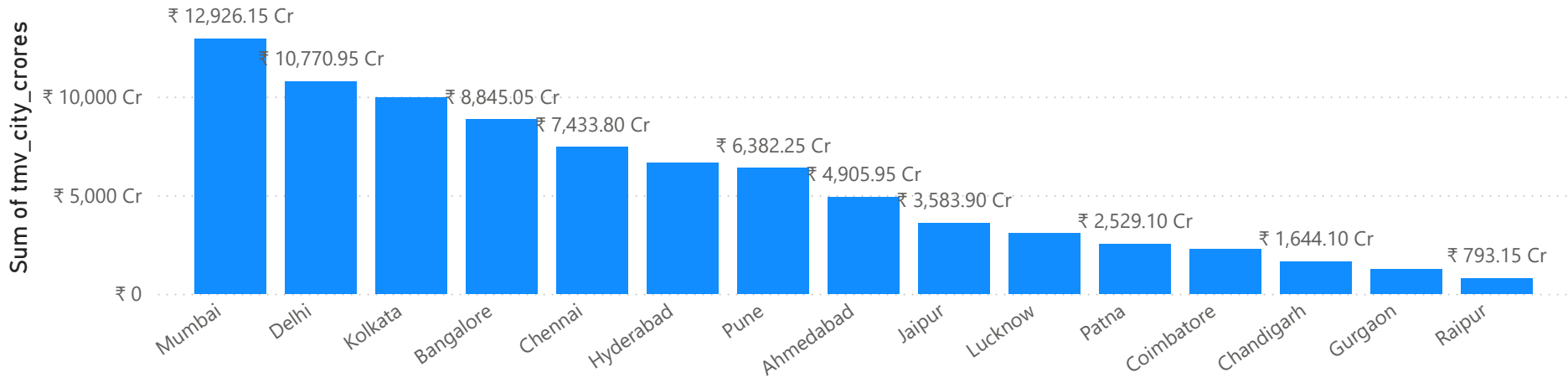
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Count of City

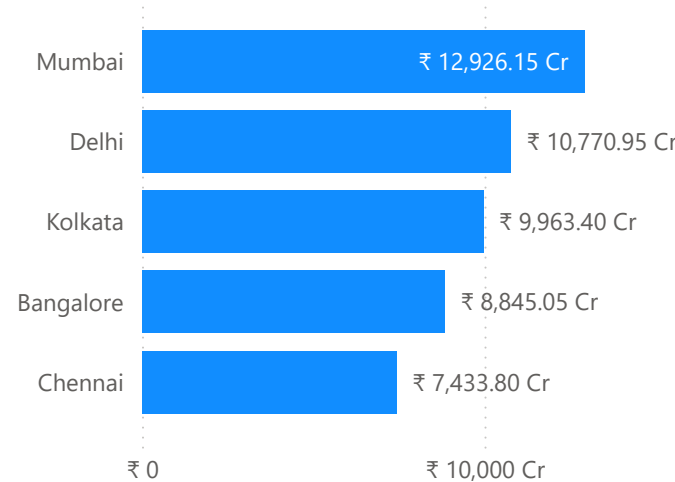
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Count of company

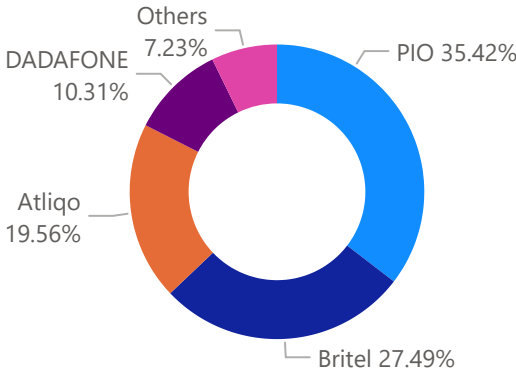
Total Market Value of Clty



TOP 5 City



Market Share % by company



City Name	After 5G	Before 5G	Total
Ahmedabad	₹ 2,512.45 Cr	₹ 2,393.50 Cr	₹ 4,905.95 Cr
Bangalore	₹ 4,596.15 Cr	₹ 4,248.90 Cr	₹ 8,845.05 Cr
Chandigarh	₹ 848.90 Cr	₹ 795.20 Cr	₹ 1,644.10 Cr
Chennai	₹ 3,807.35 Cr	₹ 3,626.45 Cr	₹ 7,433.80 Cr
Coimbatore	₹ 1,166.20 Cr	₹ 1,092.35 Cr	₹ 2,258.55 Cr
Delhi	₹ 5,518.00 Cr	₹ 5,252.95 Cr	₹ 10,770.95 Cr
Gurgaon	₹ 660.25 Cr	₹ 606.40 Cr	₹ 1,266.65 Cr
Hyderabad	₹ 3,430.00 Cr	₹ 3,232.90 Cr	₹ 6,662.90 Cr
Jaipur	₹ 1,865.05 Cr	₹ 1,718.85 Cr	₹ 3,583.90 Cr
Total	₹ 42,879.30 Cr	₹ 40,159.95 Cr	₹ 83,039.25 Cr

# Market Share

Month



All



Before/After\_5G



All



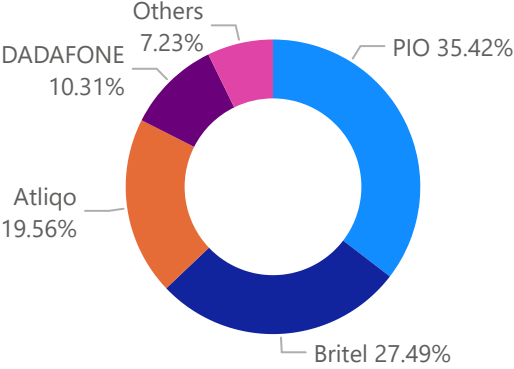
City



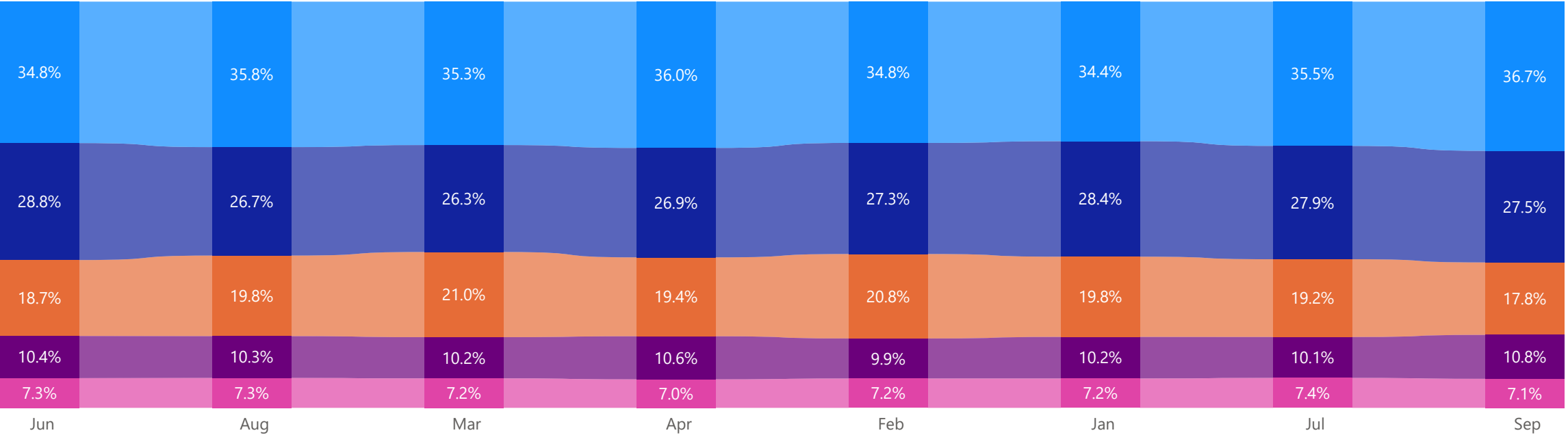
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Market Share % by company

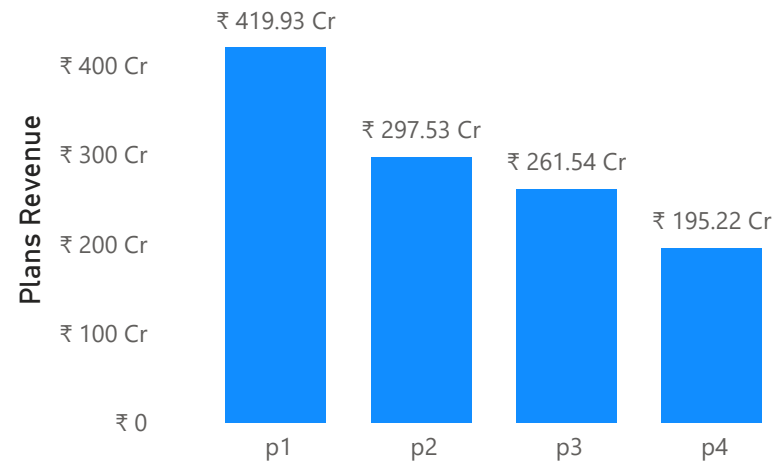
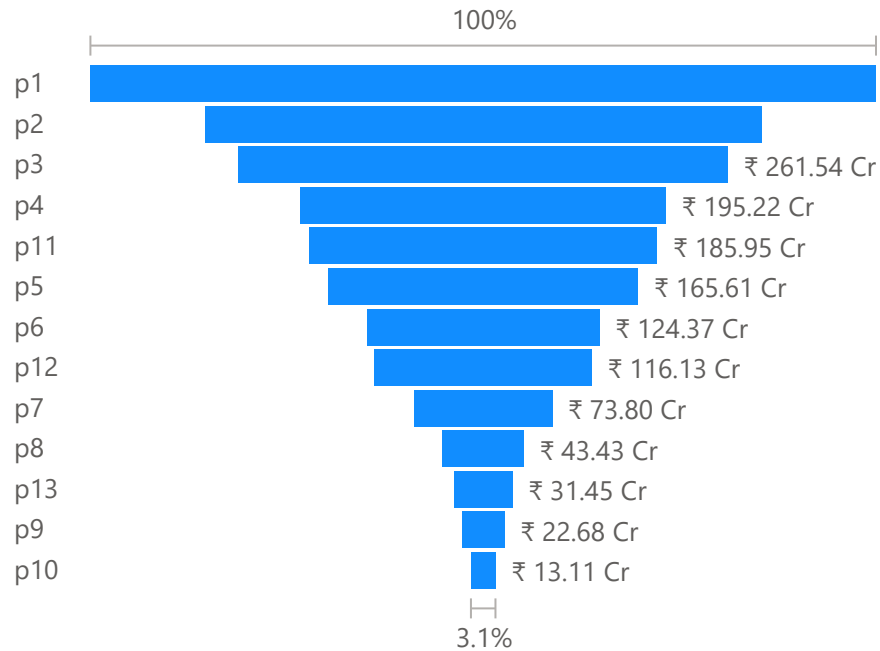


Atliqo Britel DADAFONE Others PIO



13

Count of plans



Plans

All

Before/After 5G

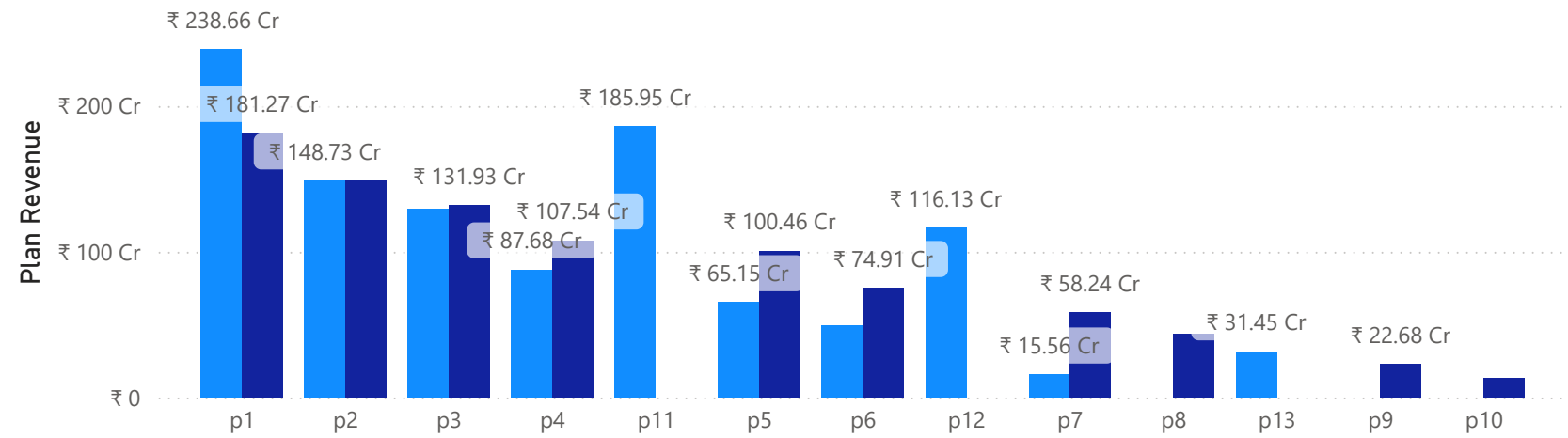
All

City

All

### Plans Revenue Before/After 5G

● After 5G ● Before 5G



Plans	Plan Descriptions	Sum of plan_revenue_crores
p1	Smart Recharge Pack (2 GB / Day Combo For 3 months)	₹ 419.93 Cr
p10	Big Combo Pack (6 GB / Day) validity: 3 Days	₹ 13.11 Cr
p11	Ultra Fast Mega Pack (3GB / Day Combo For 80 days)	₹ 185.95 Cr
p12	Ultra Duo Data Pack (1.8GB / Day Combo For 55 days )	₹ 116.13 Cr
p13	Mini Ultra Saver Pack (750 MB/Day for 28 Days)	₹ 31.45 Cr
p2	Super Saviour Pack (1.5 GB / Day Combo For 56 days)	₹ 297.53 Cr
p3	Elite saver Pack (1 GB/ Day) Valid: 28 Days	₹ 261.54 Cr
p4	Mini Data Saver Pack (500 MB/ Day) Valid: 20 Days	₹ 195.22 Cr
p5	Rs. 99 Full Talktime Combo Pack	₹ 165.61 Cr
Total	25 GB Combo 3G / 4G Data Pack	₹ 1,950.75 Cr