

THE FINAL BVC APPLICATION PROJECT PRESENTATION

Atai Okokon	434788
Oluchi Ruth Osuafor-Humphrey	458756
Deepanshi	456807
Niriya	454327

Bow Valley College

MGMT1103: Essential Skills for Teams Collaboration

Instructor: Hitesh Malik

April 15, 2024

INTRODUCTION

Welcome, everyone! Today, we're embarking on an exciting journey to revolutionize student life at Bow Valley College. Picture this: a mobile app that streamlines course schedules, enhances engagement, and simplifies campus life. Our team is on a mission to make this vision a reality. Join us as we unveil our plan to empower every student, one app at a time.

Let's dive in!

Pitching Our Product: Why Choose Us?

Ladies and gentlemen, today we present you with a revolutionary mobile app designed to transform the student experience at Bow Valley College. Our product stands out for its unwavering commitment to addressing the diverse needs of our student community, fostering academic success, enhancing engagement, and simplifying campus life. Here's why you should consider our app:

1. **Comprehensive Features:** Our app offers a comprehensive suite of features, from course registration and grade tracking to assignment submission and campus news. It's a one-stop solution designed to streamline every aspect of a student's academic journey.
2. **User-Centric Design:** We prioritize user experience above all else. Our app is intuitively designed, ensuring ease of navigation and accessibility for all students, regardless of their tech-savvy or familiarity with mobile apps.
3. **Continuous Improvement:** We're committed to continuous improvement. Through feedback mechanisms and data analytics, we'll constantly refine and enhance our app to meet the evolving needs of our student body.

Empowering Student Success: Our Mission and Commitments

1. **Team Mission:** Our team's objective is to collaboratively design a functional and scalable mobile app to enhance the college experience for BVC (Bow Valley College) students. We aim to provide tools and resources supporting academic success, community engagement, and simplifying campus life.

2. Conditions of Satisfaction:

- A fully functional mobile app across all platforms.
- Value addition to the BVC student community.
- Features for course feedback, instructor rating, and overall learning experience evaluation.
- Access to learning materials, calendar, study session scheduling, and important date notifications.

3. Commitments: We commit to the CONNECT principles:

- Committed
- Open
- Non-Judgemental
- Nimble
- Efficient
- Cordial

- Timely

General Team Rules:

- Respect, open communication, and timeliness are paramount.
- Consequences for rule violations.
- Lateness incurs lunch expenses; task delays result in warnings and potential escalation.

Key Features: Project Backlog Overview

This summary outlines the main features of the mobile app project, and their priorities, providing a clear overview for stakeholders.

Feature Summary:

1. Course Registration

- *Explanation:* Enables timely course registration and schedule management.
- *Priority:* High
- *Status:* In Progress

2. Grade Tracker

- *Explanation:* Tracks academic progress and grades for each course.
- *Priority:* High
- *Status:* Pending

3. Assignment Submission

- *Explanation:* Facilitates online assignment submission and feedback.
- *Priority:* Medium
- *Status:* Backlog

4. Payment System

- *Explanation:* Facilitates tuition payments.
- *Priority:* High
- *Status:* Pending

5. Course Materials

- *Explanation:* Provides access to course materials and resources.
- *Priority:* Medium
- *Status:* Backlog

6. Discussion/Engagement Forum

- *Explanation:* Enhances online collaboration and discussions.
- *Priority:* High
- *Status:* Pending

7. News Feed

- *Explanation:* Informs students about upcoming schedules and events.
- *Priority:* High
- *Status:* Backlog

8. Notifications and Alerts

- *Explanation:* Sends timely notifications regarding important deadlines.
- *Priority:* Medium
- *Status:* Pending

9. User Profile

- *Explanation:* Enables students to update personal information.
- *Priority:* Low
- *Status:* Backlog

10. Student Feedback/Survey

- *Explanation:* Allows students to provide feedback on courses and instructors.
- *Priority:* High
- *Status:* Pending

Wireframe Development Overview: Enhancing the Student Experience at Bow Valley College

1. Embarking on Our Mobile App Design Journey

Welcome to our exciting venture dedicated to enhancing the student experience at Bow Valley College! Our goal is simple yet profound: to create an essential tool tailored to the evolving needs of every student. Unlike traditional projects, ours is dynamic and responsive, allowing us to adapt and prioritize what truly matters to our users.

2. Purpose: Crafting the Blueprint

In this phase, we set out to create the blueprint of our app - the wireframe. Just like an architect's plan for a building, the wireframe outlines the structure and functionalities of our app, focusing solely on its core elements without getting caught up in visual design intricacies. This groundwork is crucial for ensuring an intuitive and seamless user experience.

3. Key Focus: Collaborative Innovation

Our primary focus is on collaboratively identifying essential features that bring tangible value to our users. From course schedules to campus resources, each element is meticulously crafted with simplicity, usability, and functionality in mind. We envision user interactions at every step, aiming to create a seamless journey for our students.

4. Iterative Refinement: Listening to Our Users

Through iterative refinement and stakeholder feedback, we continuously improve our wireframes to exceed expectations. We remain open to innovation and prioritize listening to our students' voices, ensuring that the final product not only meets their needs but surpasses their expectations. Together, we enrich the educational journey at Bow Valley College.

Project Funding: Securing Our Future

To ensure the success of our ambitious project, securing adequate funding is vital. We understand the significance of financial support in turning our vision into reality. Here's our approach to funding:

1. Grants and Scholarships: We're actively seeking grants and scholarships from educational institutions, government agencies, and private organizations that share our commitment to enhancing the student experience. These funding sources will provide crucial support as we develop our app.

2. Corporate Sponsorship: We're reaching out to corporate partners who are passionate about empowering students and promoting educational excellence. Through strategic partnerships, these sponsors can offer financial assistance, as well as valuable resources and expertise, to help us achieve our goals.

3. Crowdfunding Campaigns: We're harnessing the power of crowdfunding platforms to engage with our community. By rallying support from individuals who share our passion for improving the student experience at Bow Valley College, we aim to raise the necessary funds to bring our project to life.

A Strong Closing: Empowering Student Success

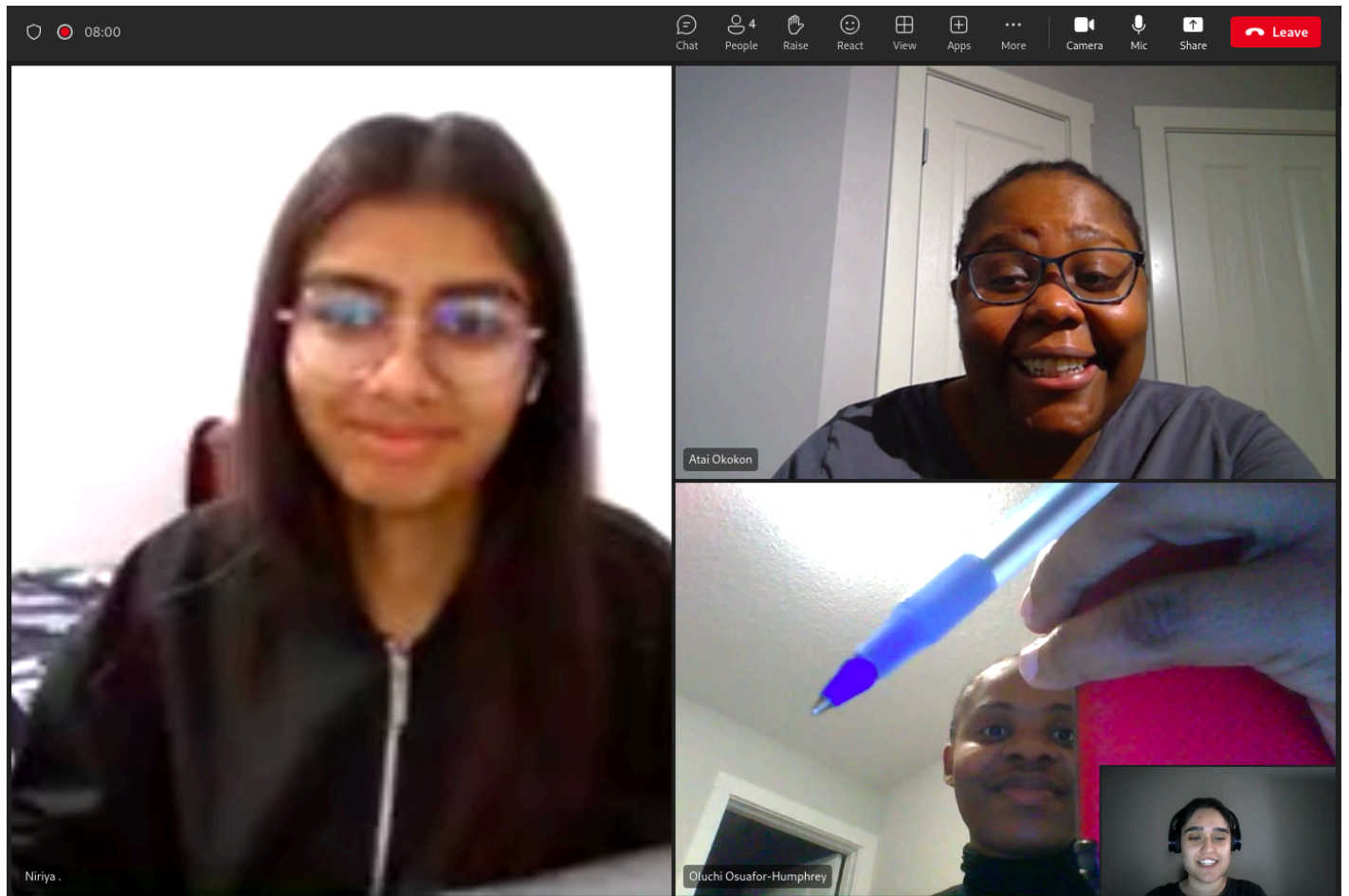
In conclusion, we dream of a future where every student at Bow Valley College has everything they need to excel in their academic and personal pursuits. Our mobile app is a pivotal part of this vision. It's not just an app; it's a game-changer, a catalyst for positive change in the lives of our students.

With your support and partnership, we can turn this vision into reality. Together, we have the power to revolutionize the student experience, break down barriers, and empower countless individuals to unlock their full potential.

Thank you for your unwavering attention and thoughtful consideration. Let's unite and embark on this exhilarating journey toward student success, shaping a brighter future for Bow Valley College, one student at a time.

REFERENCES

No external references were used for this exercise. Our group met and discussed it, and came up with the plans above



Peer Evaluation

Use the rubric below to evaluate each participant

Score 5	Full Participation
Score 4	Good Participation
Score 3	Participated
Score 2	Minimal Participation
Score 1	No Participation

Team Member	Score #
Atai Okokon	5
Oluchi Ruth Osuafor-Humphrev	5
Deepanshi	5
Niriva	5