



Says

What have we heard them say?  
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?  
What other thoughts might influence their behavior?

from this project  
users will know  
the details of top  
youtube  
channels and  
their contents

User will know different type  
of youtube channel  
categories like music  
,politics,movies,science,and  
technology,learning  
platform,children contents  
and can predict most  
valuable content across the  
world

youtubers and  
others can find  
valuable inspiration  
for thier own content  
by a look at the  
strategies of the top  
channels

Nowadays  
youtube content  
is becoming  
more and more  
relevant to your  
lifestyles.

Youtube is one  
of the biggest  
social media  
platform in the  
world

Taking a look at the  
most-subscribed  
channels out there  
can give you a solid  
idea about who  
benefits most from  
this social trend.



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This exploring  
project helps the  
normal people to  
know about the  
worlds top youtube  
channels and their  
contents.

Nowadays youtube is  
one of the best  
learning platforms  
across the world users  
can analyse which is  
the best channel for  
learning through this  
research.

Many channels  
with different  
genres are  
available in  
youtube to attract  
the subscribers.

User can do daily  
task and solve day  
to day problems by  
exploring the best  
youtube channels

This project helps  
the users to  
subscribe the best  
channel based on  
their lifestyle and  
interest.

This exploring also  
inspires the beginner  
youtubers to find  
valuable information  
by watching the  
strategies of top  
channels



Does

What behavior have we observed?  
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?  
What other feelings might influence their behavior?