



Says

What have we heard them say?  
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?  
What other thoughts might influence their behavior?

Irrigation techniques should be improved

Irrigation through borewells is no sustainable since there changes of them drying up during summer

Half of the users of related to farmig and majority are facing problems most of the people reside in cities

To farmers banks are giving less priority to former

Asia and china have better irrigation techniques in the world .

A farmers users 75% of his water to carry out irrigation



MAKEESH KUMAR

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Those who are unable to manage their farms gave lands for lease

Many changed their profession and shifted to cities

Improving irrigation techniques help farmers flood irrigation needs more water

Apply for loans to meet their farming needs

The proper storage facilities to store grains must be available

Farmers should be given rights to deecide the price of their products



Does

What behavior have we observed?  
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?  
What other feelings might influence their behavior?