

## Jodel F. Sawit

📍 #255-O, Purok 27, Upper Irisan,

San Carlos Hts. NPC. Baguio City

☎ +63.9357718064

✉ jodel.stringbeta@gmail.com



### WORK EXPERIENCE

<b>Vegatable Vendor</b>	: Hilltop Street, Baguio City : 2016 – 2018
<b>Promodiser</b>	: Tiong San : Harrison Road, Baguio City : 2020 – 2021
<b>Job Responsibilites</b>	: Create and maintain metrics on marketing and sales activities, effectiveness, and business impact. : Analyze marketing and sales data to develop insight and make recommendations on areas for optimization. : Monitor and maintain data quality within the marketing database. : Evaluate new technologies and add-on applications to improve and optimize marketing team performance.

### EDUCATIONAL ATTAINMENT

<b>Tertiary</b>	: <b>Bachelor of Science in Data Analyst</b> : University of the Cordilleras : Gov. Pack Rd., Baguio City : Expected Date of Graduation: September 2024
<b>Secondary</b>	: <b>ALS Hilltop Market</b> : <b>Hilltop</b> , Baguio City : April 2018
<b>Primary</b>	: San Carlos Hts. Elementary School : San Carlos Idogan, Baguio City : March 2012

## SKILLS AND QUALIFICATIONS

- Contributed to a positive team environment, leveraging interpersonal skills to work effectively with colleagues.
- Evaluated the impact of marketing promotions on front gate traffic, providing feedback to marketing teams for future campaign improvements.
- Implemented digital marketing initiatives, including social media management and email marketing campaigns, targeting international audiences.
- Supported content marketing strategies, pipelines and actions.
- Planned, implemented and oversaw marketing initiatives.
- Devised and deployed creative marketing plans.
- Managed inventory, back deposits and marketing.

## PERSONAL INFORMATION

Date of Birth	: December 30, 1999
Age	: 24 years old
Height	: 6'1
Weight	: 87 kgs.

## CHARACTER REFERENCES

\*\*\*Available upon request\*\*\*