



Data Analytics

TEAM NO 4 gayathri

Search

Tables

- Abc _Xml c_(...
- Abc F3
- Abc F4
- Abc F5
- Abc PK !_4_a)_*...
- Abc Measure Names
- # TEAM NO 4 gayathri.docx...
- # Measure Values

Pages

F4

Filters

Sheet 3

F4

Null 22

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Automatic

Colour Size Text

Detail Tooltip

CNT(TEAM NO..

Data Source Sheet1 Sheet2 Sheet3

4 marks 4 rows by 1 column SUM of CNT(TEAM NO 4 gayathri.docx): 25

Data Analytics

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- Abc F3
- Abc F4
- Abc F5
- Abc PK_!_4_a)_*...
- Abc Measure Names
- # TEAM NO 4 gayathri.docx...
- # Measure Values

Pages

Columns F3

Rows Measure Values

Filters

Marks

Automatic

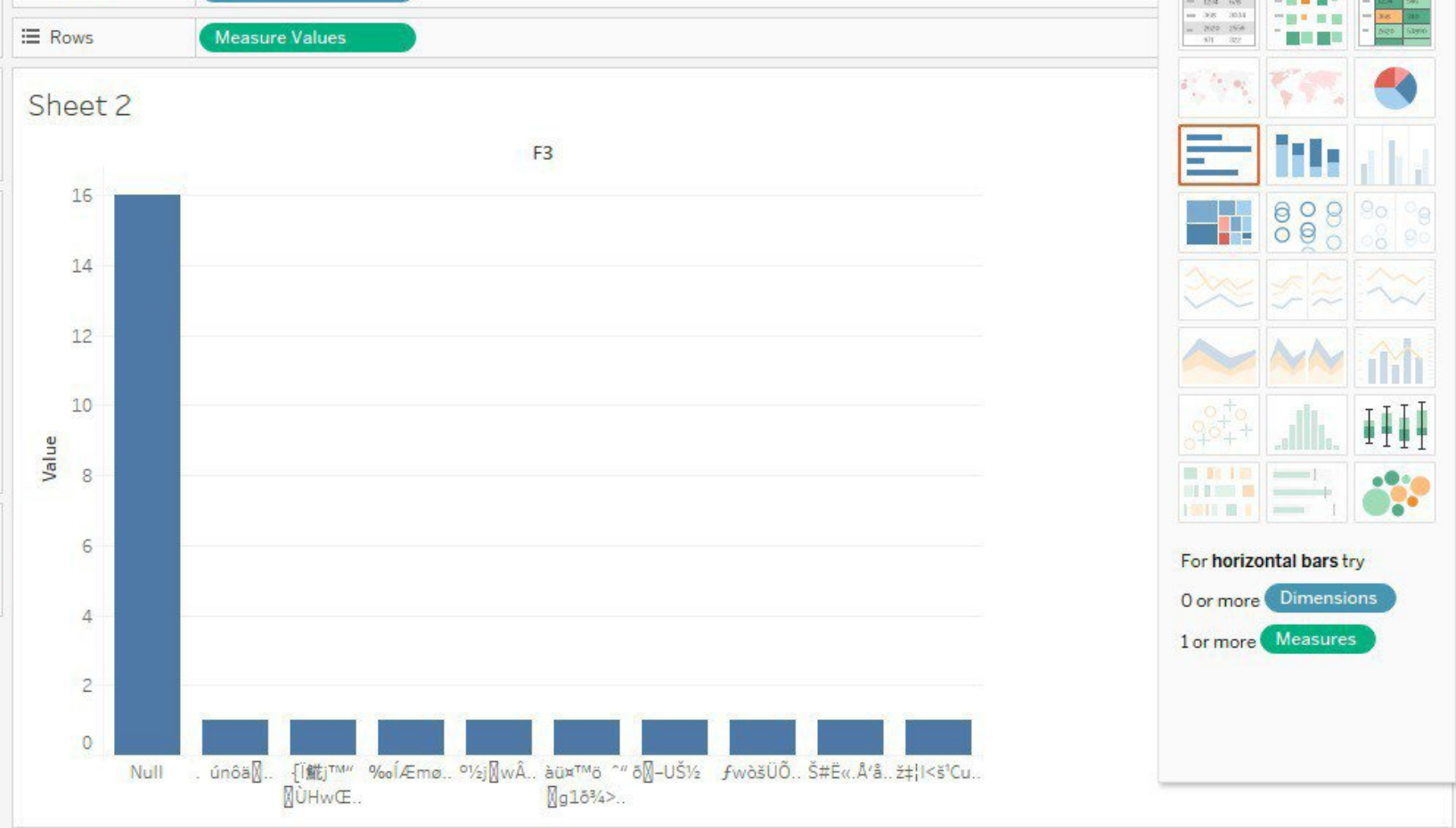
Colour Size Label

Detail Tooltip

Measure Values

CNT(TEAM NO 4 ga..

Sheet 2



Show Me

For horizontal bars try

0 or more Dimensions

1 or more Measures



Dashboard

Layout

Default

Phone

Device Preview

Size

Desktop Browser (1000 x 8...

Sheets

Sheet 1

Sheet 2

Sheet 3

Sheet 4

Sheet 5

Objects

Horizontal Container

Vertical Container

Text

Extension

Ask Data

Data Story

Image

Blank

Workflow

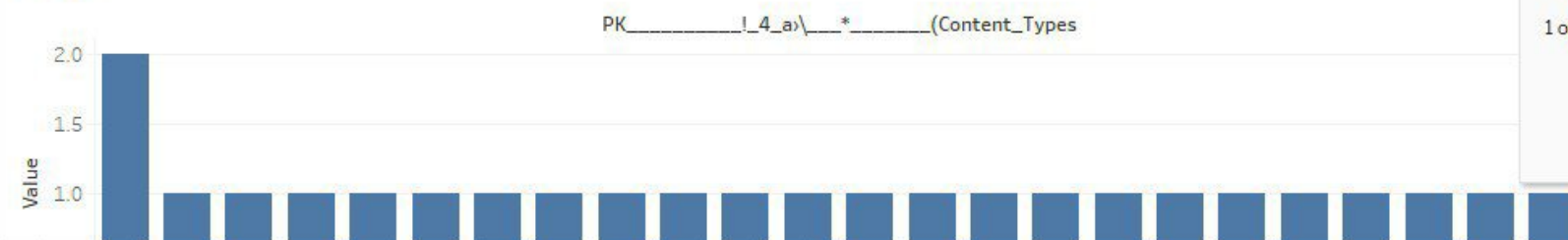
Web Page

Sheet 3

F4

| | |
|-------------------------|----|
| Null | 22 |
| ôÐþó\^ÀHçîÛäBEúQüQz.. | 1 |
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Sheet 4



For horizontal bars try

0 or more [Dimensions](#)

1 or more [Measures](#)



Says

What have we heard them say?
What can we imagine them saying?

i want
something
reliable

i expecting
something
different

i need
something
fast



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

this process
take way
few long

the ads on
the page are
distraction

there is not
enough info
on the
website



Persona's name

Short summary of
the persona

refreshes
page several
times

the user opened
up a new
window to look
for additional
information

searches for
back button
frequently

pages load
too slowly

overwhelmed
too many
decision too
make

i wonder if this
indicative of
the quality of
the product



Does

What behavior have we observed?
What can we imagine them doing?

[See an example](#)



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?



Brainstorm & idea prioritization

Use the template if you are brainstorming ideas for your business plan. You can use it to generate ideas and then evaluate them based on their potential value and feasibility.

- 1. Brainstorm ideas
- 2. Evaluate ideas
- 3. Prioritize ideas

What you will achieve
You will generate a list of ideas for your business plan. You will also evaluate them based on their potential value and feasibility.

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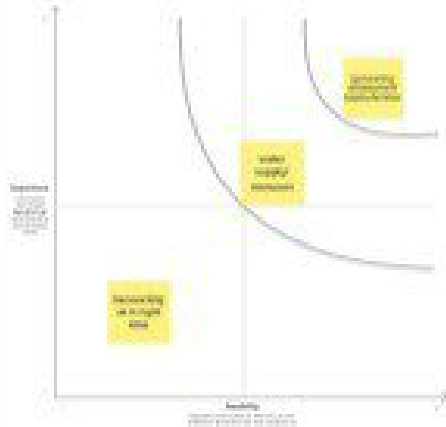
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