

21Summer

Jamii App

Research

<https://www.slyzed.co.ke/social-commerce-in-kenya-what-is-the-best-platform-slyzed-vs-twiva-vs-wowzi/>

<https://influencermarketinghub.com/social-commerce-platform/>

<https://tagshop.ai/>

<https://tagshop.ai/shoppable-ugc-galleries/>

<https://tagshop.ai/visual-commerce-platform/>

<https://tagshop.ai/social-ugc/>