



Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?



YOU TUBE
SUBSCRIBERS



The most obvious benefit is that you can make a lot of money

Regarding capturing viewer's interest, some you tube channels have stood out and secured a spot in the world's top 10 most subscribed you tube channels

Youtube still has content that provides quality education in a shorter period

Gathering information in a shorter time

Youtube has been the go-to platform for entertainment

If you recourse you tube to learn complex ideas and difficult topics within a short time, these channels may be of great help to you

The social media platform often works wonders and is highly beneficial in spreading the right information easily to a wider audience

You tube began publishing a list of its most subscribed channels in April 2006

Indian record label T-SERIES is the most subscribed YouTube channel with over 251 million subscribers as of October 2023

American YouTube personality Mr.BEAST is the most subscribed individual and second most subscribed channel with 197 million subscribers as of October 2023

Attractive videos makes more subscriptions

you want to learn mathematics, physics, or about the universe, there are a bunch of channels that provide you with quality and research based content

Whether you are in the mood for funny moments, news updates, or educational content, YOUTUBE



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?