# **DIVYANSH KUMAR GUPTA**

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#### **CAREER OBJECTIVE**

Detail-oriented and results-driven Data Analyst with a proven track record of successfully executing real-time projects and case studies. Possessing a strong analytical mindset and expertise in leveraging tools such as MS Excel, MS PowerPoint, SQL, Python, and Tableau to derive actionable insights from complex datasets. Demonstrated ability to communicate findings effectively through visualizations and presentations. Adept at collaborating with cross-functional teams to drive data-driven decision-making processes.

#### **SKILLS**

**Technical**: Python (Pandas, NumPy, Matplotlib, Seaborn), SQL (Structured Query Language), Tableau, Power BI, Microsoft Excel (VLOOKUP, Pivot Tableau)

Analytics: Exploratory Data Analysis, Data wrangling, Quantitative Analytics, Data Visualization, ETL processes

Tools: Jupiter Notebook, Microsoft Excel, SQL workbench

Soft: Analytical mindset, Data storytelling, Detail oriented, Proficient learner, Optimistic

#### **CERTIFICATIONS**

**Professional Data Science Program (NIIT)**: Certified in data analytics with a comprehensive knowledge of Microsoft Excel, MY SQL, Python & Tableau (August 2023 – February 2024).

#### **PROJECTS**

#### Car Data Analysis (Python)

- Extracted and processed comprehensive car data from GitHub.
- Utilized Pandas for data cleaning and transformation, ensuring data integrity.
- Employed Seaborn and Matplotlib for detailed data visualization.
- Provided conclusive insights and recommendations on the most popular car variants.

#### Sakila Database (MySQL)

- Integrated Sakila database to establish a robust data model.
- Implemented data transformation and filtering techniques for improved reporting.
- Delivered conclusive analysis on popular movies and actors within the database.

# **Super Store Data Analysis (Python)**

- Extracted and processed comprehensive data from GitHub.
- Employed Pandas for data cleaning and transformation.
- Utilized Seaborn and Matplotlib for detailed data visualization.
- Provided comprehensive analysis and interpretation of the data.

### Walmart Sales Analysis (MySQL)

- Conducted Data Wrangling on Walmart sales data.
- Performed Exploratory Data Analysis in SQL.
- Delivered insights and interpretations aligned with business objectives for sales improvement.

### Bird Strike Data Analysis (Tableau, Python)

- Extracted and preprocessed complex data using Python.
- Created an interactive dashboard in Tableau for data visualization.
- Concluded the analysis using the interactive dashboard for comprehensive insights.

# **Customer Churn Analysis (Tableau)**

- Extracted customer churn data and formulated pertinent business questions.
- Developed an interactive dashboard in Tableau for data visualization.
- Provided actionable insights for addressing customer churn based on the analysis.

### **EDUCATIONS**

## **BACHELOR OF COMMERCE (CALCUTTA UNIVERSITY)**

Degree in Bachelor of Commerce (B.Com) with a CGPA -7.613 (2020-2023).

### **HIGHER SECONDARY (WBBSE)**

Cleared Higher Secondary from National high school (Kolkata) with A+ grade.

### **LANGUAGES**

**English:** Fluent (Speaking, Reading, Writing) **Hindi:** Fluent (Speaking, Reading, Writing) **Bengali:** Fluent (Speaking, Reading, Writing)

### **DECLARATION**