

Event Proposal: SGxGEW AI Innovation Session - Startup Grind Kabarak

Event Overview

Join us for a transformative virtual session as part of the Global Innovation Marathon, featuring AI innovation discussions culminating in an exclusive fireside chat with Guy Kawasaki, Chief Evangelist of Canva

. Event Schedule

- Date: Thursday, November 21st, 2024
- Regional Session: 14:00 - 15:00 EAT (UTC+3)
- Global Finale: Guy Kawasaki Keynote at 19:00 EST

Event Format

- Part of a 24-hour global marathon featuring Startup Grind chapters worldwide
- Multiple virtual sessions across different time zones
- Cross-continental networking opportunities
- Culminating in Guy Kawasaki's flagship session on "Think Remarkable"

Regional Session Focus

"AI Innovation: Bridging the Gap in Emerging Markets - Opportunities and Challenges in Africa"

Global Reach & Impact

- Connected with Startup Grind chapters across continents
- Cross-cultural exchange and networking
- Access to global thought leaders and innovators
- Special Asia-Europe CEO Connect session featuring 300+ decision-makers

Value Proposition for Speakers

- Global audience exposure
- Connection with emerging markets
- Part of a worldwide entrepreneurship celebration
- Association with Guy Kawasaki's flagship session

Technical Requirements

- Virtual platform: Zoom/Google Meet

- 40-minute speaking slot
- 15-minute Q&A session
- 5-minute transition period

Marketing Support

- Cross-promotion across all participating chapters
- Global social media coverage
- Post-event content distribution
- Featured in Global Entrepreneurship Week promotions