



Making Information Actionable™

WinWire Core Values

WinWire Core Values

WinWire

People
First

Technology
Leadership

Execution
Excellence

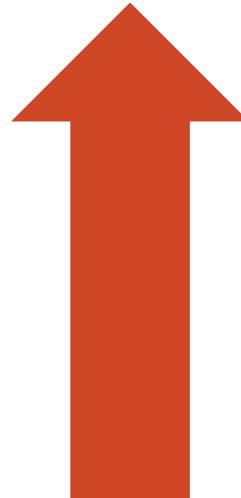


WinWire fosters an environment of creativity, fun, openness, and mutual respect. The core values of WinWire guide us in executing the day-to-day operations of the company. The three core values that WinWire stands for are **People First, Technology Leadership and Execution Excellence**. These values have been steadfast in ensuring that its employees, clients, partners and all those associated with the company support the vision of the company and shape the culture. They are the essence of the WinWire's identity – the principles, beliefs and philosophy.

WinWire Core Values

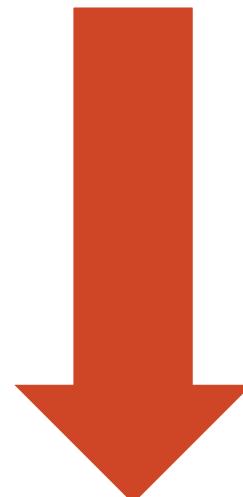
'People First'

WinWire



What it is...

- Fostering an environment of mutual respect, trust and integrity for nurturing growth aligned with organizational objectives



What it is not...

- Disrespectful interactions/behavior
- Discrimination or bias based on race/ color/ religion/ gender or ethnicity.

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'People First' - Attributes

WinWire



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- Respectful and responsive
- Trust and appreciation for each other
- Value others privacy
- A work environment which has open communication culture and friendly atmosphere



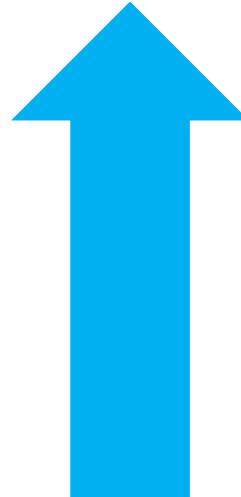
Management team

- Be approachable and responsive
- Regular rewards and recognition
- Implement Organization-wide feedback mechanisms
- Regular team building activities
- Regular Policy review

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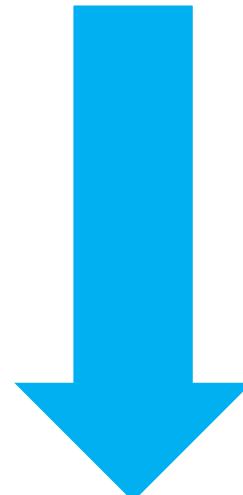
'Technology Leadership'

WinWire



What it is...

- The ability to anticipate technological changes to provide mature service offerings and plan for readiness to develop appropriate competencies on relevant technology and tools



What it is not...

- Diluting of focus from our core competencies
- Certification without demonstrated skills

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'Technology Leadership' - Attributes



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- Learn, Master and Share knowledge on new technologies
- Follow defined technology readiness plans including certification commitments
- Make your presence and knowledge felt on Online / External forums

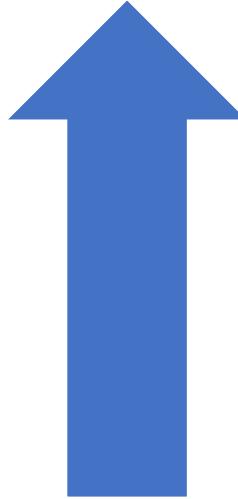


Management team

- Continued focus on IP-led solutions
- Encourage internal initiatives for demonstrating technology leadership
- Create a core technology focused team like competency centers

WinWire Core Values

'Execution Excellence'



What it is...

- Consistently demonstrate flawless execution with commitment to quality, teamwork & following best practices.



What it is not...

- Delivering on time without adhering to quality and vice versa.
- Not converting learning's into best practices.

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'Execution Excellence' - Attributes



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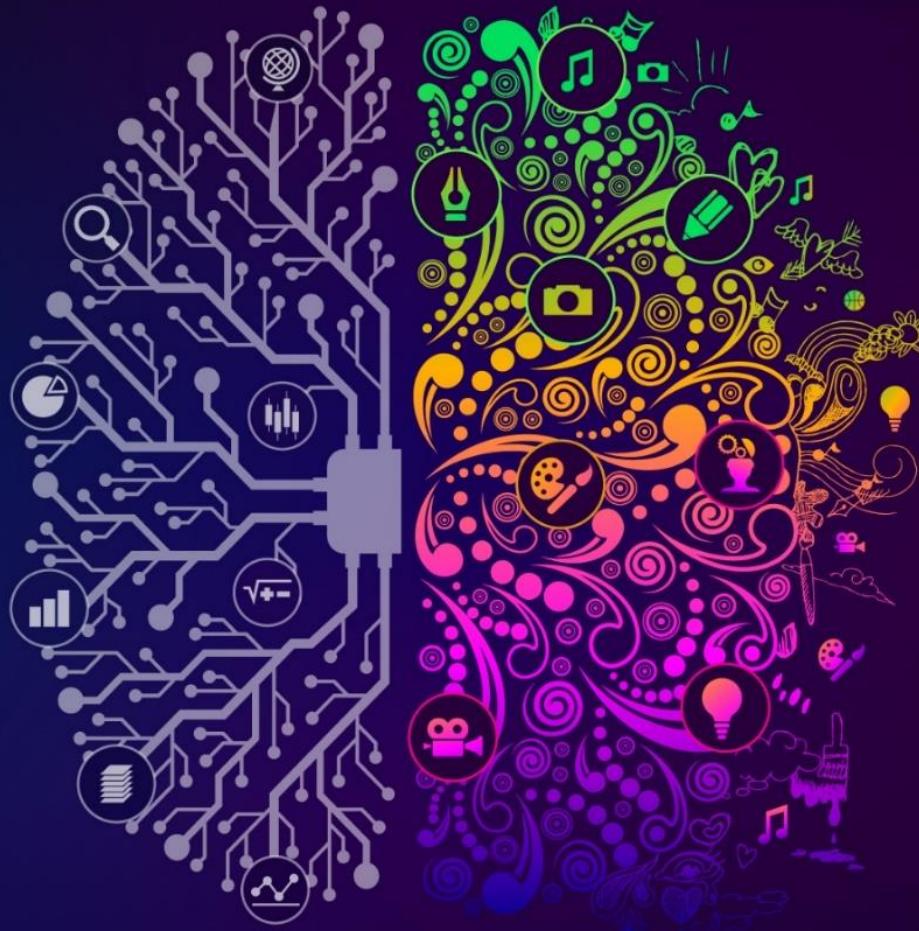
- Delivering on commitments
- Timeliness of tasks and meetings
- Commitment to quality
- Following processes and applying best practices
- Applying learning into future assignments
- Spell check everything



Management team

- Continued empowerment of line managers
- Provide requisite H/W and S/W infrastructure
- Appropriate resource (people) allocation.
- Push for defining and documenting internal standards and processes.

Right Brain Revolution



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info@WinWire.com



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