

# Insights Report

- Furniture is high purchased in the cities compared office supplies and electronics.
- The count varies between 380 to 400 minimum customers.
- In 2022 has highest sales in every city compared to other years.
- In 2025 has the average sales in every city.
- Debit card transactions are high used payment mode in the sales.

- COD is lastly used transaction mode.
- Buffalo city has highest sales of Month-Year.
- Columbus City has least sales of Month-Year.
- Sum of sales amount high in 2022 nearly equal to 1.5M.
- Count customers low in 2020 is 171.
- 1M amount achieved through the all sales in year 2022.

- Profit through the pens is high while compared to others.
- In California got highest profit on 1 May 2022.
- In Florida sales dropped in 1 April 2020.
- In New York Sales Increased in 1 May 2022.
- Ohio had lowest sales compared all other cities.
- New York has highest sales.

- Furniture are purchased in huge amount in every city.
- Electronics are highest sales in Austin City.
- Office supplies are highly purchased in in Springfield.
- In Chicago Furniture and Electronics purchased in same amount.