

StoryForge Kids TikTok Ad Scripts (Ages 0-12)

Video 1: The All-in-One Solution

- **Concept:** Show a parent struggling to find engaging and educational activities for their children of different ages. Introduce StoryForge Kids as the all-in-one solution.
- **Scene 1:** A parent looks overwhelmed, with a toddler pulling at their sleeve and an older child complaining of boredom. Text overlay: "One app for all your kids?"
- **Scene 2:** The parent discovers StoryForge Kids. Their face shows relief.
- **Scene 3:** The parent is using the app with their toddler, creating a simple picture book. Then, show the older child independently writing a chapter book on the same app. Highlight the app's adaptability for different age levels and special needs features.
- **Scene 4:** The whole family is gathered, admiring the different storybooks created on the app.
- **CTA:** "StoryForge Kids: One app, endless stories. Download now!"

Video 2: The Creative Journey

- **Concept:** Showcase the creative journey from a young child's simple idea to an older child's detailed story.
- **Scene 1:** A toddler is scribbling on a piece of paper.
- **Scene 2:** The parent helps the toddler take a picture of the scribble and use it as an illustration in a StoryForge Kids book.
- **Scene 3:** An older child (10-12 years old) is shown storyboarding, then using the app to write a more complex narrative with chapters and detailed illustrations.
- **Scene 4:** A split screen shows the toddler's simple, colorful book and the older child's more sophisticated chapter book, both created with the same app.
- **CTA:** "From first words to epic tales. Create with StoryForge Kids."

Video 3: The Educator's Toolkit

- **Concept:** Emphasize the app's versatility in a mixed-age classroom or for homeschooling families.

- **Scene 1:** A teacher in a classroom with students of various ages (e.g., a mixed-grade class or a homeschooling co-op).
- **Scene 2:** The teacher is using StoryForge Kids to assign different projects. Younger kids are working on alphabet books, while older kids are creating historical fiction stories. Show the IEP-aligned features being used for a student with special needs.
- **Scene 3:** A montage of students of all ages engaged and collaborating on their storybook projects.
- **Scene 4:** The teacher is showcasing the students' digital library of books to a parent, highlighting the progress each child has made. Text overlay: "Differentiated learning, simplified."
- **CTA:** "Transform your teaching with StoryForge Kids."