



Says

What have we heard them say?  
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?  
What other thoughts might influence their behavior?

This project are said to be the famous uber transportation network. This is the multinational transportation is our country.

In discussed to so uber provides convinient way for people to request rides from their own personal vehicle

Uber is ride hailing company that relies heavily on data scdience and analysis is day to day

It is very useful in many emergency situation

This users for many peoples and to go to in one place to in another place.

But, it is very useful runs mostly for rich guys peoples.



P.VANISRI

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The company, provides additional services of ride hailing, food delivery package delivery and freight transport in the united states

Uber sets fares using dynamic pricing which is a model based on the local supply and demand in a specific region at the time of the booking

It is very useful to the employees who are working as drivers

It is in economically effortable transportation service

The company has over 131 million monthly active users and 5.4 million active drivers worldwide.

Very useful for travelers traveling from hometown



Does

What behavior have we observed?  
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?  
What other feelings might influence their behavior?