



Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

Uber

Uber completes 10 yrs in India

uber explosive growth and seemingly endless controversies have made it one of the most fascinating companies to emerge over the past decade and a half .

More specifically, Uber is a **ridesharing company that hires independent contractors as drivers**. It's one of many services today that contribute to the sharing economy, supplying a means of connecting existing resources instead of providing the physical resources themselves.

Its global ride-sharing app, launched in 2009, disrupted mode rn transportation as we know it, at one point making Uber the most valuable startup company in the world.

- Become an inspiration to others.
- Master a difficult skill.
- Become a thought leader in your industry.
- Get promoted to an executive role at your company.
- Learn about how to become a millionaire.
- Go on a trip around the world.
- Travel to your dream country.

The NDIS refers to hopes and dreams as 'aspirations'. Aspirations are **things you would like to happen in future**. Some might be big and long-term and may seem impossible, while others might be smaller and possible sooner.

Talk about your aspirations in unique terms, while staying realistic and always keeping the position top-of-mind. It's OK to be ambitious when stating your future goals, but it's also important to be realistic and remain relevant to the conversation you're having.

Aggressive, confrontational, and harassing behavior is not allowed. Don't use language or make gestures that could be disrespectful or threatening. If you are a good idea to stay away from personal topics that can potentially be divisive, for religion and cultural beliefs. What is inappropriate behavior is Uber? Aggressive, confrontational, and harassing behavior is not allowed. Don't use language or make gestures that could be disrespectful or threatening. If you are a good idea to stay away from personal topics that can potentially be divisive, for religion and cultural beliefs.

Uber drivers safely transport passengers between places in their own vehicles. They are free to set their own working hours. To be a good Uber driver, you need to be a **conscious, confident, and skilled driver, who is always dependable, never late, and a great communicator**.

User Driver
• Transport customers safely between places.
• Drive V2Ps to various destinations upon request with knowledge of the city and efficient routes.
• Assume that vehicle is maintained in excellent condition and cleaned regularly.
• Maintain neat and clean appearance and provide excellent customer service.

Amasophobia (also called hamasophobia) makes you feel anxious or fearful when you drive or ride in a vehicle, such as a car, bus or plane. With it, you have a fear of driving and may also get anxious being a passenger. This fear can interfere with work, socializing and travel.

Events like major or minor traffic accidents or driving alone at night can result in symptoms. Also, driving in dangerous places or under risky conditions like heavy rain or snow, fog, floods or landslides are all causes for anxiety, even if an accident doesn't actually occur

Regulatory challenges: One of the biggest challenges that Uber has faced in recent years is regulatory challenges. Governments and regulators in many cities and countries have pushed back against the company, arguing that its business model doesn't comply with existing laws and regulations.



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?