Sophie Archibald

WDD130

October 19, 2024

W05 Elevator Pitch

I am going to create a website to improve people’s experiences at Christmas time. The page will have tabs with Christmas movie suggestions, activities to do at Christmas time, recipes, decor ideas, and a homepage to help people get excited for Christmas time. Have you ever felt frustrated or overwhelmed trying to plan Christmas activities or come up with fun ideas to do at the holidays? This website will help relieve some of that pressure by providing information about a lot of Christmas-related activities.

Feedback:

Lori: I’m always looking for fun new activities to do with my family, so I would totally go here! A countdown would be fun!

Lily: It seems fun! Do you have a playlist? Maybe having a Christmas playlist would be fun.

Michael: It’s a good idea. I like it because some people are really busy during the holidays, and they don’t have enough time to come up with their own ideas. Yummy food (especially yummy treats) is extremely important at the holidays, so I’m happy there are recipes. The website could have different levels of difficulty for recipes.