ABSTRACT

This document proposes a phishing¹ detection plugin for chrome browser that can detect and warn the user about phishing web sites in real-time using random forest classifier. Based on the IEEE paper, Intelligent phishing website detection using random forest classifier², the random forest classifier seems to outperform other techniques in detecting phishing websites.

One common approach is to make the classification in a server and then let the plugin to request the server for result. Unlike the old approach, this project aims to run the classification in the browser itself. The advantage of classifying in the client side browser has advantages like, better privacy (the user's browsing data need not leave his machine), detection is independent of network latency.

This project is mainly of implementing the above mentioned paper in Javascript for it to run as a browser plugin. Since javascript doesn't have much ML libraries support and considering the processing power of the client machines, the approach needs to be made lightweight. The random forest classifier needs to be trained on the phishing websites dataset³ using python scikit-learn and then the learned model parameters need to be exported into a portable format for using in javascript.

¹ Phishing is mimicking a creditable company's website to take private information of a user.

² https://ieeexplore.ieee.org/abstract/document/8252051/

³ https://archive.ics.uci.edu/ml/datasets/phishing+websites

INTRODUCTION

1.1 PROBLEM DOMAIN

Phishing is the fraudulent attempt to obtain sensitive information such as usernames, passwords, and credit card details (and money), often for malicious reason. It is typically carried out by email spoofing or instant messaging, and it often directs users to enter personal information at a fake website, the look and feel of which are identical to the legitimate site, the only difference being the URL of the website in concern. Communications purporting to be from social web sites, auction sites, banks, online payment processors are often used to lure victims. Phishing emails may contain links to websites that distribute malware.

Detecting phishing websites often include lookup in a directory of malicious sites. Since most of the phishing websites are short lived, the directory cannot always keep track of all, including new phishing websites. So the problem of detecting phishing websites can be solved in a better way by machine learning techniques. Based on a comparison of different ML techniques, the random forest classifier seems to perform better.

Only way for an end user to benefit from this is to implement detection in a browser plugin. So that the user can be warned in real time as he browses a phishing site. However, browser extensions have restrictions such as they can be written only in javascript and they have limited access to page URLs and resources.

Existing plugins send the URL to a server, so that the classification can be done in the server and the result is returned to the plugin. With this approach, user privacy is questioned and also the detection may be delayed due to network latency and the plugin may fail to warn the user in right time. As it is an important security problem and also considering the privacy aspects, we decided to implement this on a chrome browser plugin which can do the classification without an external server.

1.2 PROBLEM DESCRIPTION

To develop a browser plugin which once installed, should warn the user on the event of he/she visiting a phishing website. The plugin should not contact any external web service for this which may leak the user's browsing data. The detection should be instant so that the user will be warned before entering any sensitive information on the phishing website.

1.3 SCOPE

According to wikipedia, In 2017, 76% of organisations experienced phishing attacks. Nearly half of information security professionals surveyed said that the rate of attacks increased from 2016. In the first half of 2017 businesses and residents of Qatar were hit with more than 93,570 phishing events in a three-month span. With increasing number of internet users, there is a prominent need for security solutions again attacks such as phishing. Hence this plugin would be a good contribution for the chrome users.

1.4 CONTRIBUTION

This is the first implementation of phishing website detection in browser plugin without use of an external web service. This makes use of existing works done on phishing detection and implements them in a manner that it will benefit end users. This involves porting the existing python classifier (random forest) to javascript. The plugin with an one time download of the learned model, will be able to classify websites in real time. This involves developing such a model (random forest) in javascript, as browser plugin supports only javascript. Thus this project contributes to better privacy and rapid detection of phishing.

1.5 SWOT ANALYSIS

| STRENGTHS | WEAKNESSES |
|------------------------------------|--------------------------------------|
| • Enables user privacy. | • Javascript limits functionality. |
| • Rapid detection of phishing. | • Cannot use features that needs a |
| • Can detect new phishing sites | external service such as SSL, |
| too. | DNS, page ranks. |
| • Can interrupt the user incase of | • No library support. |
| phishing. | |
| OPPORTUNITIES | THREATS |
| • Everyone conscious of privacy | • Server side classification plugins |
| and security can use this plugin. | may perform better than this and |
| • Non technical people who do | users without privacy concerns |
| business transactions are | may opt of those. |
| vulnerable to phishing and they | • Chrome Plugin API will be |
| are potential end users for this. | continuously changed. |

Table 1.1 SWOT analysis

1.6 PESTLE ANALYSIS

1.6.1 Political

This project is rarely controlled by political factors. One such scenario is that the government may take any measure to prevent phishing and in such cases the plugin may lose its potential.

1.6.2 Economical

The plugin is completely based on public dataset and open chrome plugin API. Thus it has no Economical factors controlling it.

1.6.3 Social

The social factor that will have effect on this plugin is awareness of the user. Phishing detection systems aims to aid an user in finding a phishing sites. At least the users need to be aware about phishing to install this plugin.

1.6.4 Technological

Technological advancements or improved techniques for phishing detection can make this plugin become outdated and are a major threat to this plugin.

1.6.5 Legal

Legal policies those in concern of user privacy such as GDPR will enhance the potential of this plugin as user will be moving to more privacy based products.

1.6.6 Environmental

This plugin has no environmental factors affecting it.

1.7 ORGANISATION OF THESIS

Chapter 2 discusses the existing approaches to phishing detection in greater detail. Chapter 3 gives the requirements analysis of the system. It explains the functional and non-functional requirements, constraints and assumptions made in the implementation of the system and the various UML diagrams. Chapter 4 explains the overall system architecture and the design of various modules along with their complexity. Chapter 5 gives the implementation details of each module. Chapter 6 elaborates on the results of the implementation. Chapter 7 concludes the thesis and gives an overview of its criticisms.

RELATED WORKS

This chapter gives a survey of the possible approaches to phishing website detection. This survey helps to identify various existing approaches and to find the drawbacks in them. The difficulty in most of the approaches is that they are not implemented in real time so that an end user will benefit from it.

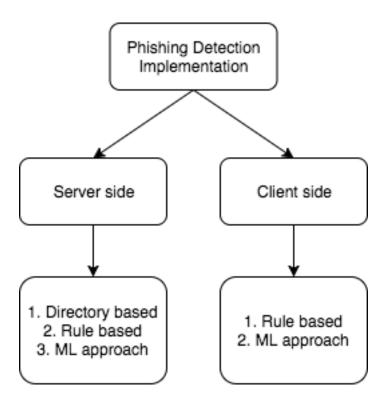


Figure 2.1 Approaches to phishing detection

2.1 DIRECTORY BASED APPROACHES

Most popular one of this kind is PhishTank. According to PhishTank⁴, it is a collaborative clearing house for data and information about phishing on the Internet. Also, PhishTank provides an open API for developers and researchers to integrate anti-phishing data into their applications at no charge. Thus PhishTank is a directory of all phishing websites that are found and reported by people across the web so that developers can use their API for detecting phishing websites.

Google has a API called Google Safe Browsing API which also follows directory based approach and also provides open API similar to PhishTank.

This kind of approach clearly can't be effective as new phishing web sites are continuously developed and the directory can't be kept up to date always. This also leaks users browsing behaviour as the URLs are sent to the PhishTank API.

2.2 RULE BASED APPROACHES

An existing chrome plugin named PhishDetector⁵ uses a rule based approach so that it can detect phishing without external web service. Although rule based approaches support easier implementation on client side, they can't be accurate compared to Machine Learning based approaches. Similar work by Shreeram.V on detection of phishing attacks using genetic algorithm⁶ uses a rule that is generated by a genetic algorithm for detection.

⁴ http://phishtank.com/

⁵ https://chrome.google.com/webstore/detail/phishdetector-true-phishi/kgecldbalfg-mgelepbblodfoogmjdgmj

⁶ https://ieeexplore.ieee.org/document/5670593/

PhishNet is one such Predictive blacklisting approach. It used rules that can match with TLD, directory structure, IP address, HTTP header response and some other.

SpoofGuard⁷ by Stanford is a chrome plugin which used similar rule based approach by considering DNS, URL, images and links.

2.3 ML BASED APPROACHES

Intelligent phishing website detection using random forest classifier (IEEE-2017) by Abdulhamit Subasi, Esraa Molah, Fatin Almkallawi and Touseef J. Chaudhery discusses the use the random forest classifier for phishing detection. Random Forest has performed the best among the classification methods by achieving the highest accuracy 97.36%.

PhishBox: An Approach for Phishing Validation and Detection (IEEE-2017) by Jhen-Hao Li, and Sheng-De Wang discusses ensemble models for phishing detection. As a result, The false-positive rate of phishing detection is dropped by 43.7% in average.

Real time detection of phishing websites (IEEE-2016) by Abdulghani Ali Ahmed, and Nurul Amirah Abdullah discusses an approach based on features from only the URL of the website. They were able to come up with a detection mechanism that is capable of detecting various types of phishing attacks maintaining a low rate of false alarms.

Netcraft⁸ is one popular phishing detection plugin for chrome that uses server side prediction.

2.4 DRAWBACKS

Based on the above mentioned related works, It can be seen that the plugins either use rule based approach or server side ML based ap-

⁷ https://crypto.stanford.edu/SpoofGuard/

⁸ https://toolbar.netcraft.com

proach. Rule based approach doesn't seem to perform well compared to ML based approaches and on the other side ML based approaches need libraries support and so they are not implemented in client side plugin. All the existing plugins send the target URL to an external web server for classification. This project aims to implement the same in browser plugin removing the need of external web service and improving user privacy.

REQUIREMENTS ANALYSIS

3.1 FUNCTIONAL REQUIREMENTS

The plugin warns the user when he/she visits a phishing website. The plugin should adhere to the following requirements:

- The plugin should be fast enough to prevent the user from submitting any sensitive information to the phishing website.
- The plugin should not use any external web service or API which can leak user's browsing pattern.
- The plugin should be able to detect newly created phishing websites.
- The plugin should have a mechanism of updating itself to emerging phishing techniques.

3.2 NON FUNCTIONAL REQUIREMENTS

3.2.1 User Interface

There must be a simple and easy to use user interface where the user should be able to quickly identify the phishing website. The input should be automatically taken from the webpage in the current tab and the output should be clearly identifiable. Further the user should be interrupted on the event of phishing.

3.2.2 Hardware

No special hardware interface is required for the successful implementation of the system.

3.2.3 Software

- Python for training the model
- Chrome browser

3.2.4 Performance

The plugin should be always available and should make fast detection with low false negatives.

3.3 CONSTRAINTS AND ASSUMPTIONS

3.3.1 Constraints

- Certain techniques use features such as SSL, page rank etc. Such information cannot be obtained from client side plugin without external API. Thus those features can't be used for prediction.
- Heavy techniques can't used considering the processing power of client machines and the page load time of the website.
- Only Javascript can be used to develop chrome plugins. Machine learning libraries support for javascript is far less compared to python and R.

3.3.2 Assumptions

- The plugin is provided with the needed permissions in the chrome environment.
- The user has a basic knowledge about phishing and extensions.

3.4 SYSTEM MODELS

3.4.1 Use Case Diagram

The overall use case diagram of the entire system is shown in figure 3.1. The user can install the plugin and then can continue his normal browsing behaviour. This plugin will automatically check the browsing pages for phishing and warns the user of the same.

Pre condition: The user visits a website and have plugin installed.

Post condition: The user is warned incase it's a phishing website.

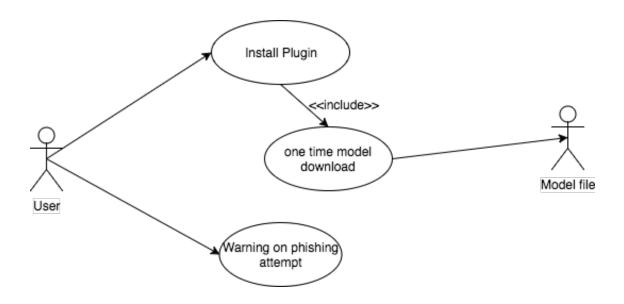


Figure 3.1 Use case diagram of the system

3.4.2 Sequence diagram

The sequence of interactions between the user and the plugin are shown in the figure 3.2

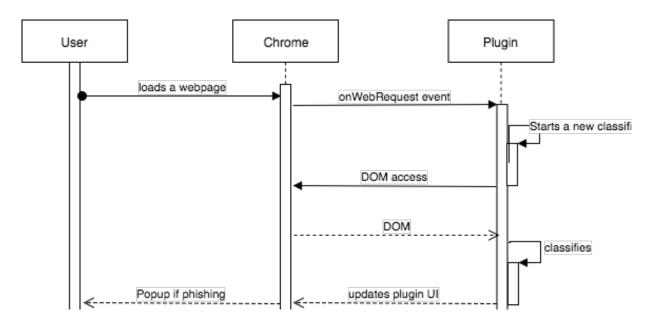


Figure 3.2 System Sequence diagram

SYSTEM DESIGN

4.1 SYSTEM ARCHITECTURE

The block diagram of the entire system is shown in the figure 4.1. A Random Forest classifier is trained on phishing sites dataset using python scikit-learn. A JSON format to represent the random forest classifier has been devised and the learned classifier is exported to the same. A browser script has been implemented which uses the exported model JSON to classify the website being loaded in the active browser tab.

The system aims at warning the user in the event of phishing. Random Forest classifier on 17 features of a website is used to classify whether the site is phishing or legitimate. The dataset arff file is loaded using python arff library and 17 features are chosen from the existing 30 features. Features are selected on basis that they can be extracted completely offline on the client side without being dependent on a web service or third party. The dataset with chosen features are then separated for training and testing. Then the Random Forest is trained on the training data and exported to the above mentioned JSON format. The JSON file is hosted on a URL.

The client side chrome plugin is made to execute a script on each page load and it starts to extract and encode the above selected features. Once the features are encoded, the plugin then checks for the exported model JSON in cache and downloads it again incase it is not there in cache.

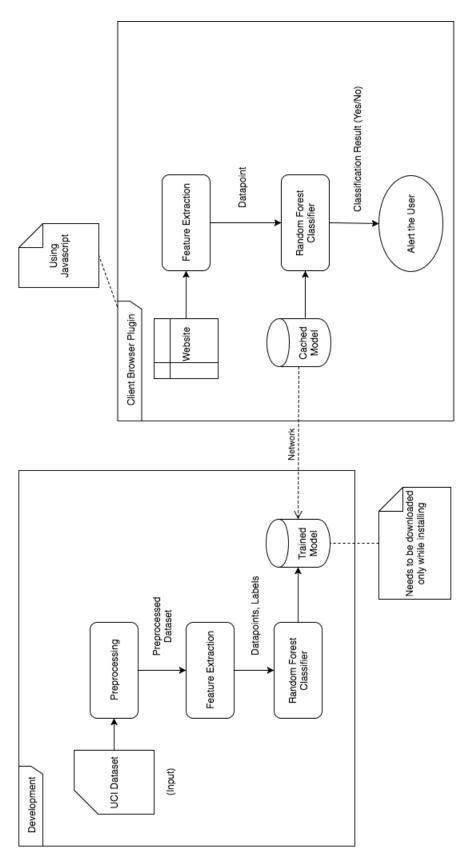


Figure 4.1 System Architecture

With the encoded feature vector and model JSON, the script can run the classification. Then a warning is displayed to the user, incase the website is classified as phishing. The entire system is designed lightweight so that the detection will be rapid.

4.2 UI DESIGN

A simple and easy to use User Interface has been designed for the plugin using HTML and CSS. The UI contains a large circle indicating the percentage of the legitimacy of the website in active tab. The circle also changes its colour with respect to the classification output (Green for legitimate website and Light Red for phishing). Below the circle, the analysis results containing the extracted features are displayed in the following colour code.

Green - Legitimate Yellow - Suspicious

Light Red - Phishing

The plugin also displays a alert warning incase of phishing to prevent the user from entering any sensitive information on the website. The test results such as precision, recall and accuracy are displayed in a separate screen. The UI is shown in figure 4.2

4.3 CLASS DIAGRAM

The class diagram of the entire Machine Translation system is shown in figure 4.3. This diagram depicts the functions of various modules in the system clearly. It also shows the interaction between the modules of the system thereby providing a clear idea for implementation.

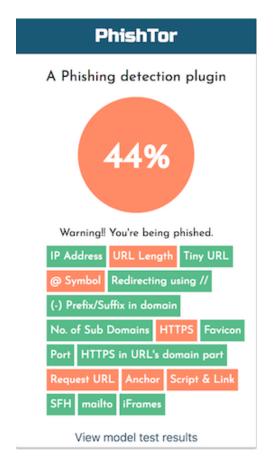


Figure 4.2 UI Design

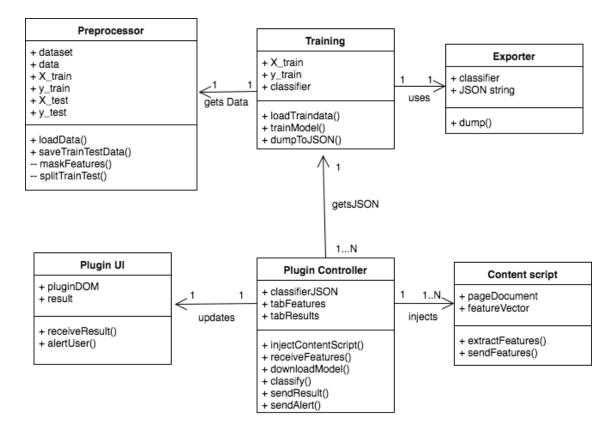


Figure 4.3 Class Diagram

4.4 MODULE DESIGN

4.4.1 Preprocessing

The dataset is downloaded from UCI repository and loaded into a numpy array. The dataset consists of 30 features, which needs to be reduced so that they can be extracted on the browser. Each feature is experimented on the browser so that it will be feasible to extract it without using any external web service or third party. Based on the experiments, 17 features have been chosen out of 30 without much loss in the accuracy on the test data. More number of features increases the accuracy and on the other hand, reduces the ability to detect rapidly considering the feature extraction time. Thus a subset of features is chosen in a way that the tradeoff is balanced.

| IP address | Degree of subdomain | Anchor tag href domains |
|-----------------------|-----------------------|---------------------------|
| URL length | HTTPS | Script & link tag domains |
| URL shortener | Favicon domain | Empty server form handler |
| @' in URL | TCP Port | Use of mailto |
| Redirection with '//' | HTTPS in domain name | Use of iFrame |
| -' in domain | Cross domain requests | |

 Table 4.1 Webpage Features

Then the dataset is split into training and testing set with 30% for testing. Both the training and testing data are saved to disk.

4.4.2 Training

The training data from the preprocessing module is loaded from the disk. A random forest classifier is trained on the data using scikitlearn library. Random Forest is a ensemble learning technique and thus an ensemble of 10 decision tree estimators is used. Each decision tree follows CART algorithm and tries to reduce the gini impurity.

$$Gini(E) = 1 - \sum_{j=1}^{c} p_j^2$$

The cross validation score is also calculated on the training data. The F1 score is calculated on the testing data. Then the trained model is exported to JSON in the next module.

4.4.3 Exporting Model

Every machine learning model learns its parameter values during the training phase. In Random Forest, each decision tree is an independent learner and each decision tree learns node threshold values and the leaf nodes contain class probabilities. Thus a format needs to be devised to represent the Random Forest in JSON.

The overall JSON structure consists of keys such as number of estimators, number of classes and etc. Further it contains an array in

```
{
    "n_features": 17,
    "n_classes": 2,
    "classes": [-1, 1],
    "n_outputs": 1,
    "n_estimators": 10,
    "estimators":[{
        "type": "split",
        "threshold": "<float>",
        "left": {},
        "right": {}
},
    "type": "leaf",
        "value": ["<float>", "<float>"]
}]
}
```

Figure 4.4 Random Forest JSON structure

which each value is an estimator represented in JSON. Each decision tree is encoded as a JSON tree with nested objects containing threshold for that node and left and right node objects recursively.

4.4.4 Plugin Feature Extraction

The above mentioned 17 features needs to be extracted and encoded for each webpage in realtime while the page is being loaded. A content script is used so that it can access the DOM of the webpage. The content script is automatically injected into each page while it loads. The content script is responsible to collect the features and then send them to the plugin. The main objective of this work is not to use any external web service and the features needs to be independent of network latency and the extraction should be rapid. All these are made sure while developing techniques for extraction of features.

Once a feature is extracted it is encoded into values $\{-1, 0, 1\}$ based on the following notation.

-1 - Legitimate

0 - Suspicious

1 - Phishing

The feature vector containing 17 encoded values is passed on to the plugin from the content script.

4.4.5 Classification

The feature vector obtained from the content script is ran through the Random Forest for classification. The Random Forest parameters JSON is downloaded and cached in disk. The script tries to load the JSON from disk and incase of cache miss, the JSON is downloaded again. A javascript library has been developed to mimic the Random Forest behaviour using the JSON by comparing feature vector against the threshold of the nodes. The output of the binary classification is based on the leaf node values and the user is warned if the webpage is classified as phishing.

4.5 COMPLEXITY ANALYSIS

4.5.1 Time Complexity

The time complexity of each module of the system is shown in Table 4.2

| S.No | Module | Complexity |
|------|---------------------------|--------------------|
| 1 | Preprocessing | O(n) |
| 2 | Training | O(E * v * nLog(n)) |
| 3 | Exporting model | O(E * nLog(n)) |
| 4 | Plugin feature extraction | O(v) |
| 5 | Classification | O(E * nLog(n)) |

Table 4.2 Time Complexity of various modules

- 'n' denotes number of data points.
- 'E' denotes number of ensembles (decision trees).
- 'v' denotes number of features.

4.5.2 Complexity of the project

 The complexity of the project lies in balancing the tradeoff between accuracy and rapid detection. Choosing a subset of features that will make the detection fast and at the same time without much drop in accuracy.

- Porting of scikit-learn python object to javascript compatible format. For example, JSON.
- Reproducing the Random Forest behaviour in javascript reduced the accuracy by a small margin.
- Many features are not feasible to extract without using a external web service. Use of an external web service will again affect the detection time.
- Maintaining rapid detection is important as the system should detect the phishing before the user submit any sensitive information.

SYSTEM DEVELOPMENT

The system is overall split into backend and plugin. The backend consists of dataset preprocessing and training modules. The frontend which is the plugin consists of javascript files for content script and background script including the Random Forest script. The plugin also consists of HTML and CSS files for the user interface. The overall code overview showing the organisation of these various modules can be seen in figure 5.1

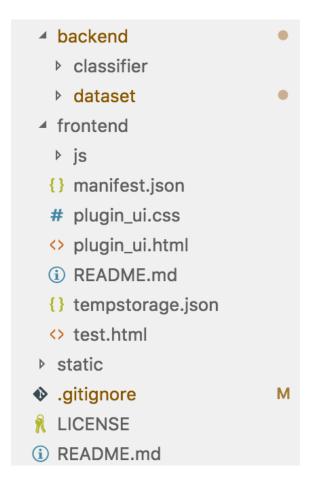


Figure 5.1 Code Overview

5.1 PROTOTYPE ACROSS THE MODULES

The input and output to each module of the system is described in this section.

- **Preprocessing:** This module takes the downloaded dataset in arff format and the creates four new files listed as training features, training class labels, testing features, testing class labels.
- **Training:** This module takes the four output files from preprocessor and gives a trained Random Forest object along with the cross validation score on the training set.
- Exporting model: This module takes the learned Random Forest classifier object and the recursively generates its JSON representation which is written to file in disk.
- **Plugin Feature Extraction:** This module takes a webpage as input and generates a feature vector with 17 encoded features.
- Classification: This module takes the feature vector from feature extraction module and the JSON format from the Exporting model module and then gives a boolean output which denotes whether the webpage is legitimate or phishing.

5.2 EXPORTING ALGORITHM

The algorithm used to export each decision tree as JSON is as follows.

TREE_TO_JSON(NODE):

- 1. tree_json \leftarrow {}
- 2. **if** (node has threshold) **then**
- 3. $tree_json["type"] \leftarrow "split"$
- 4. $tree_json["threshold"] \leftarrow node.threshold$
- 5. $tree_json["left"] \leftarrow TREE_TO_JSON(node.left)$

- 6. tree_json["right"] ← TREE_TO_JSON(node.right)
- 7. else
- 8. tree_json["type"] ← "leaf"
- 9. tree_json["values"] \leftarrow node.values
- 10. return tree_json

RANDOM FOREST TO JSON(RF):

- 1. forest_json \leftarrow {}
- 2. forest_json['n_features'] ← rf.n_features_
- 3. forest_json['n_classes'] \leftarrow rf.n_classes_
- 4. forest_json['classes'] \leftarrow rf.classes_
- 5. forest_json['n_outputs'] \leftarrow rf.n_outputs_
- 6. forest_json['n_estimators'] \leftarrow rf.n_estimators
- 7. forest_json['estimators'] \leftarrow []
- 8. $e \leftarrow rf.estimators$
- 9. **for** ($i \leftarrow 0$ **to** rf.n_estimators)
- 10. forest_json['estimators'][i] \leftarrow TREE_TO_JSON(e[i])
- 11. **return** forest_json

5.3 DEPLOYMENT DETAILS

The backend requires Python 3 and the Classifier JSON and Test set are served over HTTP using Github. The plugin is distributed as single file and requires Chrome browser to run. The plugin (frontend) is packed into a crx file for distribution.

RESULTS AND DISCUSSION

6.1 DATASET FOR TESTING

The test set consists of data points separated from the dataset by ratio 70:30. Also the plugin is tested with websites that are listed in phishTank. New phishing sites are also added to PhishTank as soon as they are found. It should be noted that the plugin is able detect new phishing sites too. The results of this module testing as well as the testing of the entire system are summarised below.

6.2 OUTPUT OBTAINED IN VARIOUS STAGES

This section shows the results obtained during module testing.

6.2.1 Preprocessing

The output the preprocessing module is shown in figure 6.1.

```
The dataset has 11055 datapoints with 30 features
Features: ['having_IP_Address', 'URL_Length', 'Shortining_Service', 'having_At_Symbol', 'double_slash_redirecting', 'Prefix_Suffix', 'having_Sub_Domain', 'SSLfinal_State', 'Domain_registeration_length', 'Favicon', 'port', 'HTTPS_token', 'Request_URL', 'URL_of_Anchor', 'Links_in_tags', 'SFH', 'Submitting_to_email', 'Abnormal_URL', 'Redirect', 'on_mouseover', 'RightClick', 'popUpWidnow', 'Iframe', 'age_of_domain', 'DNSRecord', 'web_traffic', 'Page_Rank', 'Google_Index', 'Links_pointing_to_page', 'Statistical_report', 'Result']
Before spliting
X:(11055, 17), y:(11055,)
After spliting
X_train:(7738, 17), y_train:(7738,), X_test:(3317, 17), y_test:(3317,)
Saved!
Test Data written to testdata.json
```

Figure 6.1 Preprocessing output

6.2.2 Training

The output the training module is shown in figure 6.2.

Figure 6.2 Training output

6.2.3 Exporting model

The output the export module is shown in figure 6.3. It outputs a JSON file representing the Random Forest parameters.

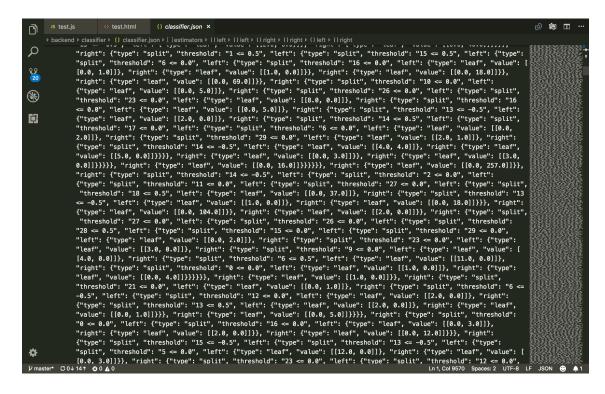


Figure 6.3 Model JSON

6.2.4 Plugin Feature Extraction

The 17 features extracted for the webpage at <u>thetechcache.science</u> are logged in to the console which is shown in figure 6.4. The features are stored as key value pairs and the values are encoded from -1 to 1 as discussed above.

```
▼ Object 🔝
   (-) Prefix/Suffix in domain: "-1"
   @ Symbol: "-1"
   Anchor: "-1"
   Favicon: "-1"
   HTTPS: "-1"
   HTTPS in URL's domain part: "-1"
   IP Address: "-1"
   No. of Sub Domains: "-1"
   Port: "-1"
   Redirecting using //: "-1"
   Request URL: "0"
   SFH: "-1"
   Script & Link: "0"
   Tiny URL: "-1"
   URL Length: "-1"
   iFrames: "-1"
   mailto: "-1"
```

Figure 6.4 Webpage features

6.2.5 Classification

The output of the classification is shown right in the Plugin UI. Green circle indicates legitimate site and Light red indicates phishing.

A Phishing detection plugin



This website is safe to use :)

Figure 6.5 Classification Output

6.3 SAMPLE SCREENSHOTS DURING TESTING

The output of the plugin while visiting a phishing site taken from PhishTank. This site has a low trust value and also the light red circle indicates phishing.

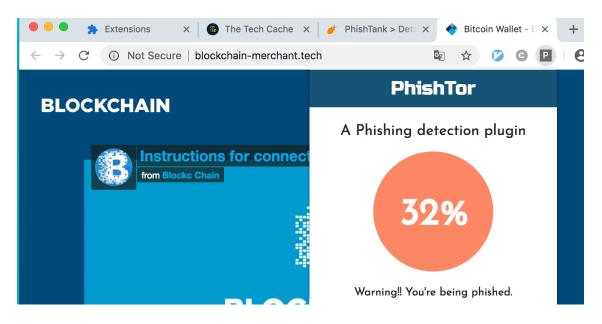


Figure 6.6 Test Output

6.4 PERFORMANCE EVALUATION

The performance of the entire system is evaluated using the standard parameters described below.