



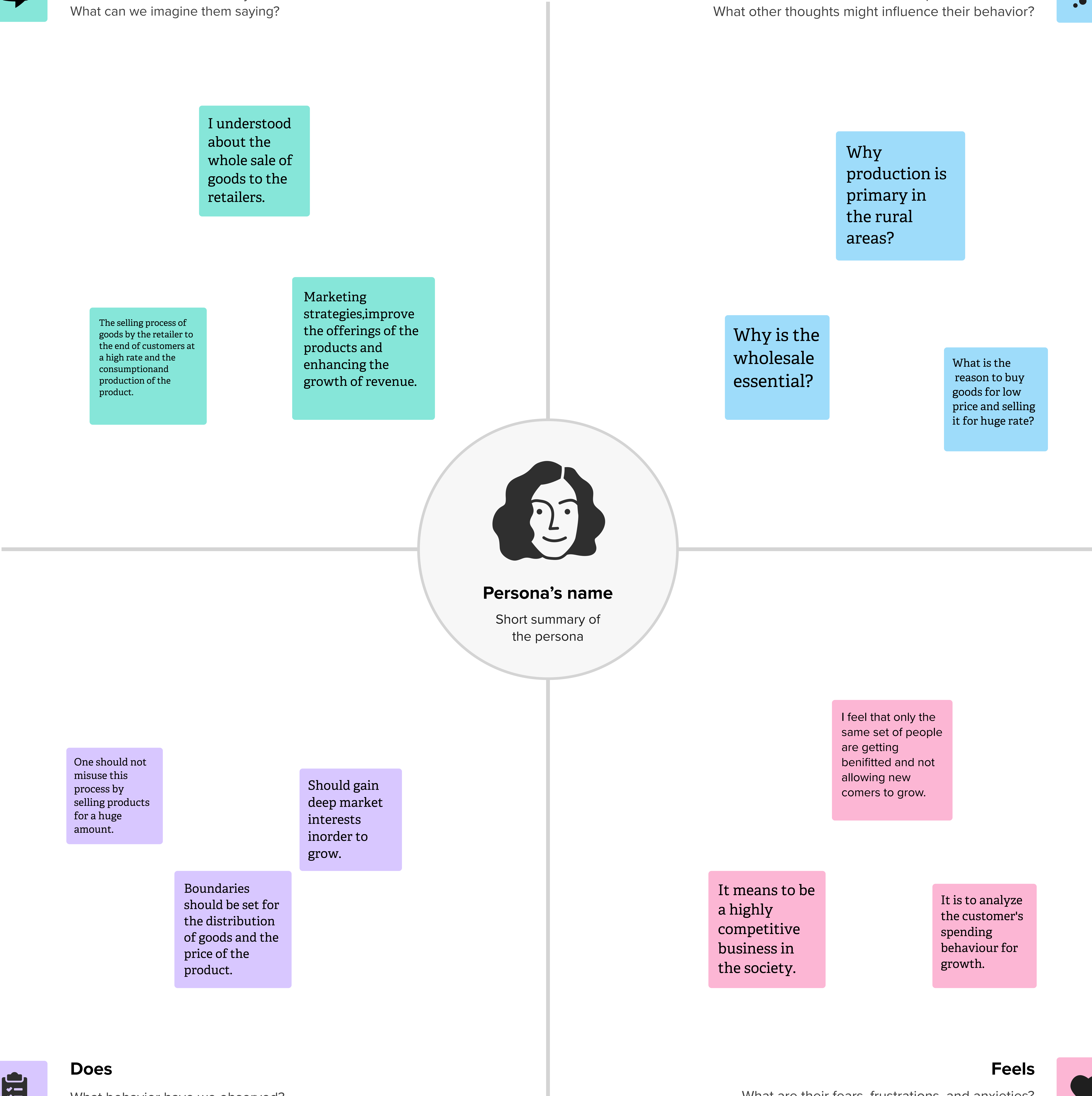
Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?



I understood about the whole sale of goods to the retailers.

The selling process of goods by the retailer to the end of customers at a high rate and the consumptionand production of the product.

Marketing strategies,improve the offerings of the products and enhancing the growth of revenue.

Why production is primary in the rural areas?

Why is the wholesale essential?

What is the reason to buy goods for low price and selling it for huge rate?



Persona's name
Short summary of the persona

One should not misuse this process by selling products for a huge amount.

Should gain deep market interests inorder to grow.

Boundaries should be set for the distribution of goods and the price of the product.

I feel that only the same set of people are getting benifitted and not allowing new comers to grow.

It means to be a highly competitive business in the society.

It is to analyze the customer's spending behaviour for growth.



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?