

LOOKALIKE MODEL

Task 2

The file Lookalike_Results.csv contains the top 3 lookalikes with similarity scores for the first 20 customers

CustomerID	Lookalikes
C0001	[('C0194', 0.4049275311893231), ('C0104', 0.3740015051203955), ('C0020', 0.3666086563453338)]
C0002	[('C0030', 0.4046168537859406), ('C0091', 0.3837780302090952), ('C0071', 0.32015798105808696)]
C0003	[('C0181', 0.4775717980039304), ('C0134', 0.47101615387800955), ('C0144', 0.4237999071645033)]
C0004	[('C0070', 0.35190148897981927), ('C0175', 0.31609789792660875), ('C0132', 0.27959855424498364)]
C0005	[('C0096', 0.4874561392926372), ('C0023', 0.47025182492905476), ('C0055', 0.38209962414485577)]
C0006	[('C0040', 0.48690905811550345), ('C0178', 0.39781090490668974), ('C0058', 0.3141630233621906)]
C0007	[('C0079', 0.6174415040345874), ('C0118', 0.4782769742317402), ('C0020', 0.4566150346666943)]
C0008	[('C0144', 0.3267505488339226), ('C0169', 0.2788847602830612), ('C0091', 0.26056033455199956)]
C0009	[('C0140', 0.5334414848517184), ('C0083', 0.5308424299367154), ('C0162', 0.49889269779677975)]
C0010	[('C0094', 0.5150640624213302), ('C0092', 0.40551651716491066), ('C0143', 0.3660121988501875)]
C0011	[('C0135', 0.5132829815830866), ('C0120', 0.36518919196353156), ('C0173', 0.3047607220693052)]
C0012	[('C0164', 0.4882570480226085), ('C0158', 0.3751295627905275), ('C0173', 0.3562327676008175)]
C0013	[('C0169', 0.45075553111040634), ('C0092', 0.367680125565066), ('C0099', 0.3172449545746058)]
C0014	[('C0128', 0.9029431929322236), ('C0159', 0.7627853837791158), ('C0058', 0.41702545209523023)]
C0015	[('C0073', 0.7231186862042914), ('C0036', 0.5997106100667362), ('C0059', 0.45098107211950483)]
C0016	[('C0187', 0.6344636680418954), ('C0064', 0.5402930019578335), ('C0052', 0.4583307205365142)]
C0017	[('C0071', 0.45552083064813564), ('C0024', 0.35875591144627555), ('C0037', 0.35562809191228323)]
C0018	[('C0177', 0.36507261506090855), ('C0115', 0.3248317582517517), ('C0059', 0.3118993939079399)]
C0019	[('C0064', 0.39778151760889546), ('C0024', 0.38594281438544276), ('C0084', 0.31264571801309227)]
C0020	[('C0026', 0.6270690651519937), ('C0104', 0.4724650853066013), ('C0007', 0.4566150346666943)]

Lookalike_Results

https://drive.google.com/file/d/1JsGGuMWY5XO0DbgQgknXuBDhy_D5SGIm/view?usp=drive_link