Course Promotion 2D Infographic Animation
Partner Organisation: *Oversea-Chinese Banking Corporation Limited*
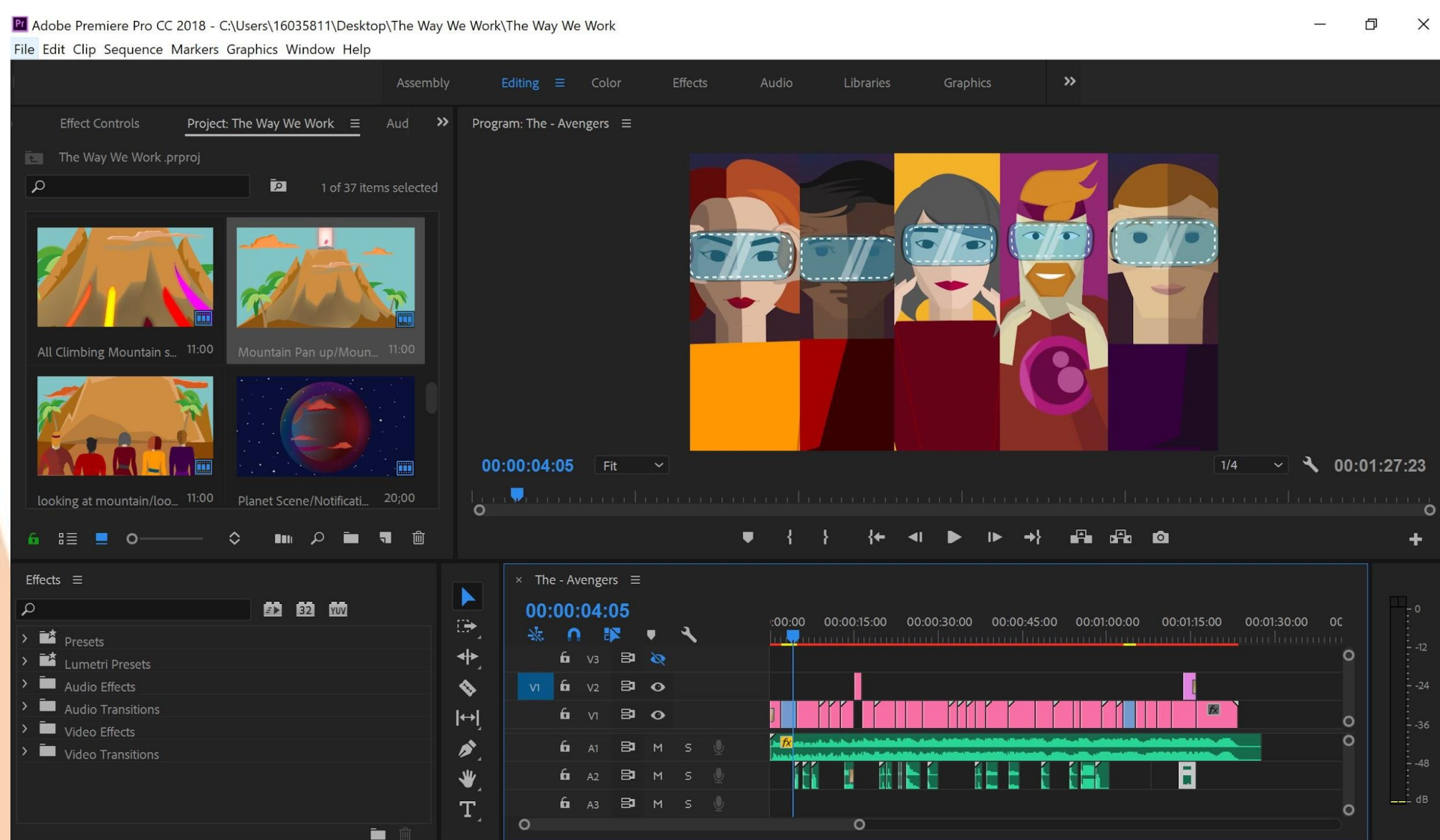
Project Overview

Problem: The project (Course Promotion 2D Infographic Animation) is about creating, conceptualizing and producing a series of animation videos for OCBC's learning management system which helps to promote their in-house courses. It is targeted towards young adults and adults since they make up the majority of the people who are attending the lessons at OCBC Campus.
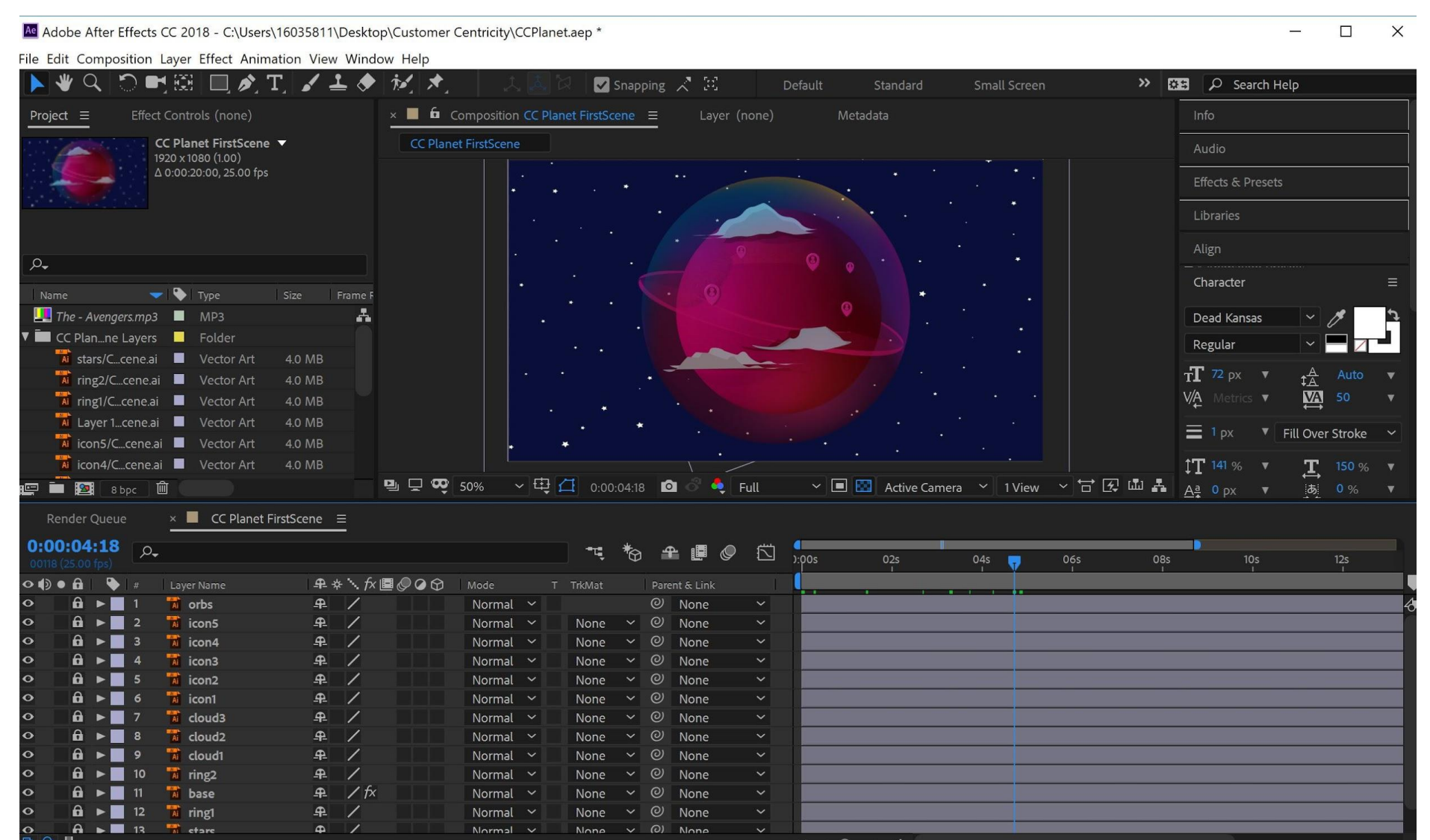
Requirements: Produce 7 animated videos promoting the In-House Courses by OCBC Campus.

Solution: Ensure that the project is clarified properly with the clients. Use of Adobe Illustrator and Adobe After Effects for the artworks and video production.

Technologies: Computer, After Effects (Software), Adobe Illustrator (Software), Premiere Pro (Software), Audacity (Software)
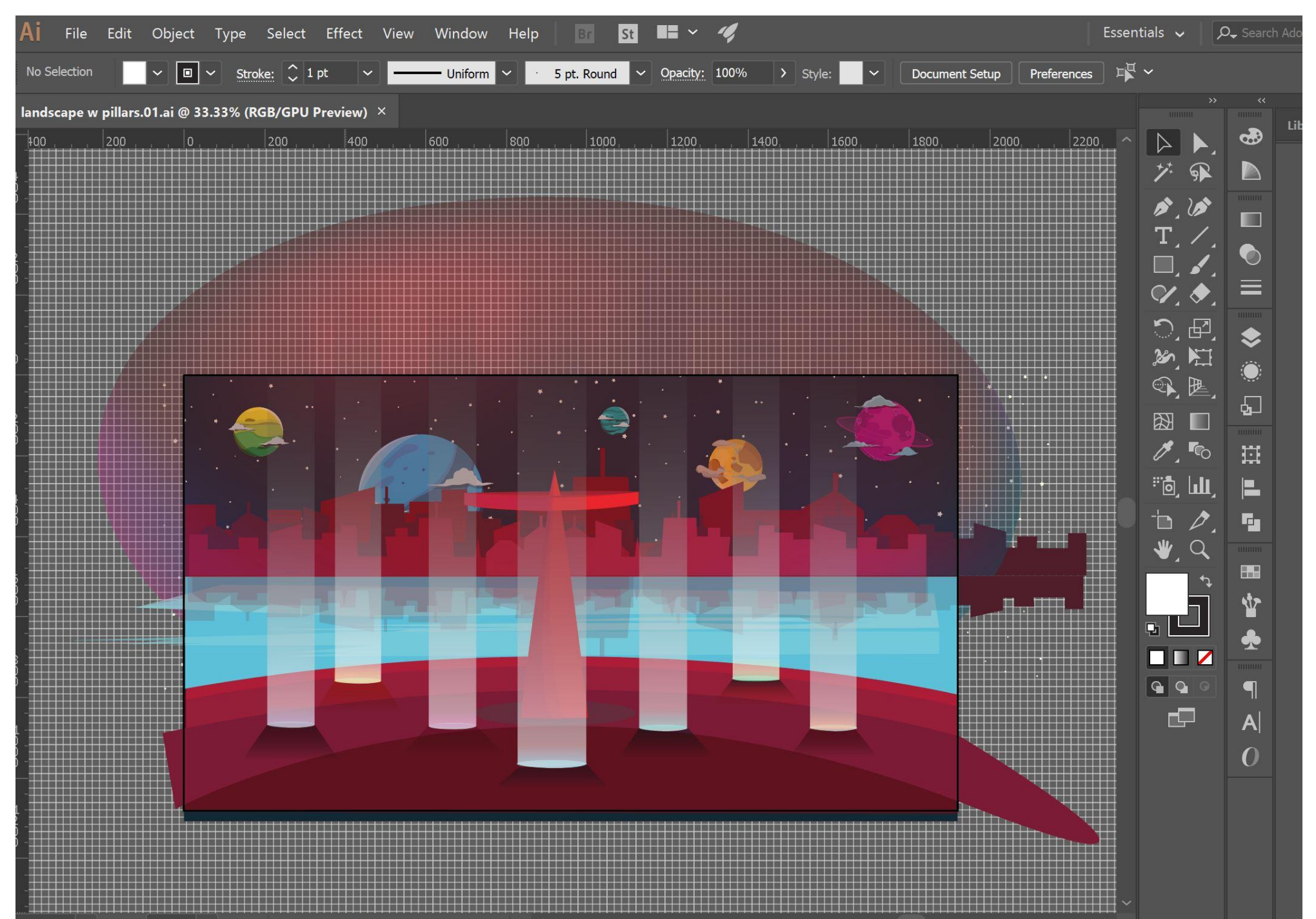

Compiling all of the animated artworks to produce a video in Adobe Premiere Pro

Animating one of the artworks for a scene using Adobe Illustrator

Working as a team

A design work for the project in Adobe Illustrator

Team Members
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Mr Lee Kong Sing (supervisor)

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