Case Study under Principle's of Economics and Software Project Management

# Camry Labs Pte Ltd

Innovative IT Solutions for Digital Transformation

## **Company Overview**

Name: Camry Labs Private Limited

•Type: Private Limited, Unlisted, Active

 Industry: Computer programming, consultancy solutions and related IT services

•Registered Office Address: 31/2, North Main Road, Koregaon Park, Pune, Maharashtra 411001



### **Company Size and Financial Snapshot**

**Incorporation Date:** 26 Feb 2024

Company Age: ~1.5 Years

**Employees:** Upto 100

Revenue: Not publicly disclosed



#### **Camry Labs Services**



#### Software Development

Custom software applications with scalable architecture and modern technology stacks for enterprise solutions.

#### **Mobile Applications**

Native and cross-platform mobile app development with intuitive user interfaces and performance.





#### **Order Matching**

Sophisticated order matching systems with realtime processing and automated trading capabilities.

#### **Camry Labs Lifecycle**



#### **Project Initiation**

Client consultation, requirements gathering, technical assessment, and project charter development for software and mobile application projects.

#### Design & Development

System architecture, UI/UX design, coding implementation, and iterative development cycles with regular client feedback and reviews.

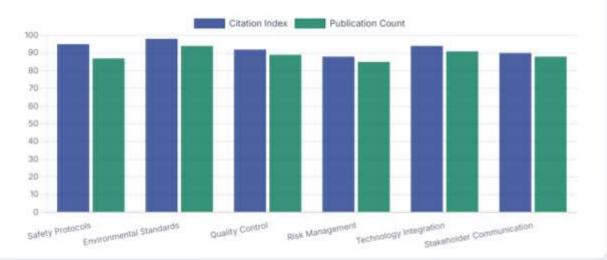
#### **Testing & Deployment**

Comprehensive testing protocols, user acceptance validation, production deployment, and ongoing support for white pearl project success.

#### **Mobile App Success**

Camry Labs' mobile application development project for a fintech startup demonstrates advanced agile methodologies and client-centric approach, achieving exceptional user adoption rates and technical performance through systematic development practices and continuous integration workflows.

#### Development Performance Metrics Across Key Areas



4.8

APP STORE RATING

Achieved excellent user satisfaction scores

95%

CODE COVERAGE

Comprehensive testing implementation

30%

FASTER DELIVERY

Agile methodology efficiency gains

#### **Camry Labs Methodology**

Software Development Project Management Approach



# Thank You...

Ву,

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Date: 11 - 08 - 2025