

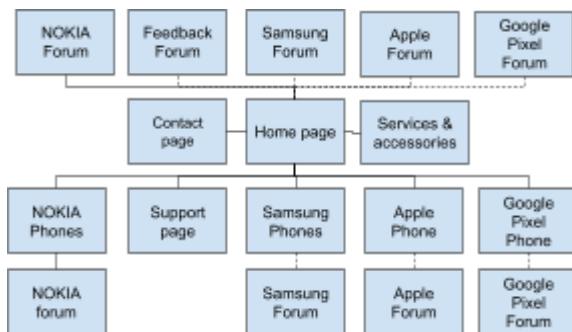
## Purpose, User Requirement and Audience

The purpose of this website is that a user can go online and get themselves a new phone, and get services. The audience is for users that are looking for a way to find a good phone, and it can help them choose the right phone they want, and they can watch videos on what each phone looks like to help them choose better. The requirements for the users is to provide them with information about the phones, and to help them to make a better decision.

The user requirements are that the website should target anyone who is interested in buying mobile phones, load easily and be quick and easy to navigate, contain at least eight linked pages and must contain at least one table. It must also have a consistent use of text, colour schemes and page styles in all of the web pages and be interesting, have at least four suitable media assets, contain some interactive features, like a feedback form to collect customer enquiries.

The website will need to have at least two external hyperlinks to other interesting web pages, be internally linked, with easy-to-navigate menus and contain a link to an online forum.

## Sitemap



|   |
|---|
| Styles to be used across the site: (font size, style, colour, screen width etc.)  |
| Font Family: Arial,<br><br>Main heading: h1,<br><br>Subheading: H3, Arial<br><br>Main text content: Paragraph, Arial, justified   |
| Production Notes: (background colour, background image, link colours)   |
| Page Width:<br><br>Link colour<br><br>Visited?Active link:<br><br>Link hover:   |
| Description of how colour schemes and page style will be applied consistently across all of the web pages.<br><br>The master page design consistent across all pages, we'll use a unified colour scheme, typography, and layout |

|                      |  |                    |                      |
|----------------------|--|--------------------|----------------------|
| <b>File name:</b>    | index.htm  | <b>Page Title:</b> | Mobile World Station |
| <b>Page Purpose:</b> | To improve the company website and introduce its service. and it provide user different type of phones that they can get |                    |                      |

| Storyboard  | Files/Assets Used on this page  |
|---|---|
| <p>Insert Banner image</p> <p>Navigation Bar</p> <p>Image of Samsung Phones</p> <p>Image of Apple Phones</p> <p>Image of Google Pixel Phones</p> <p>Video of the latest mobile phone</p> <p>Text about the company and the service</p> <p>Table containing Mobile Phones tariff data</p> <p><a href="#">Link to Feedback Forum</a> <a href="#">Link to Samsung Forum</a> <a href="#">Link to Apple Forum</a> <a href="#">Link to Google Pixel Forum</a></p> | MobileWorldStationbanner.png<br>samsungmobile.png<br>applemobile.png<br>googlepix.png<br>videoSamsung.png |

| Links: <i>(internally to other pages, bookmarks, external websites, email)</i>          |
|---|
| index.html, contact.htm, support.htm, samsung.html, apple.htm, googlepix.htm, nokia.htm |
| Alternative solutions for this page   |
|   |

|                      |   |                    |                      |
|----------------------|---|--------------------|----------------------|
| <b>File name:</b>    | samsung.htm   | <b>Page Title:</b> | Mobile World Station |
| <b>Page Purpose:</b> | To improve the company website and introduce it's service |                    |                      |

| Storyboard | Files/Assets Used on this page  |
|------------|---|
|            | MobileWorldStationbanner.png<br>samsunggalaxyS24.png<br>samsunggalaxyZflip.png<br>videosamzflip.png |
|            | <b>Interactivity on this page</b>   |
|            | Video of a Samsung phone  |

|  |
|--|
| <b>Links: (internally to other pages, bookmarks, external websites, email)</b>           |
| index.html, contact.htm,, samsung.html, apple.htm, googlepix.htm, support.htm, nokia.htm |
| <b>Alternative solutions for this page</b>   |

|                      |   |                    |                      |
|----------------------|---|--------------------|----------------------|
| <b>File name:</b>    | apple.htm   | <b>Page Title:</b> | Mobile World Station |
| <b>Page Purpose:</b> | To improve the company website and introduce it's service |                    |                      |

| Storyboard | Files/Assets Used on this page   |
|------------|--|
|            | MobileWorldStationbanner.png<br>apple15.png<br>apple14.png<br>videoapple15.png |
|            | <b>Interactivity on this page</b>  |
|            | Video of an Apple iPhone   |

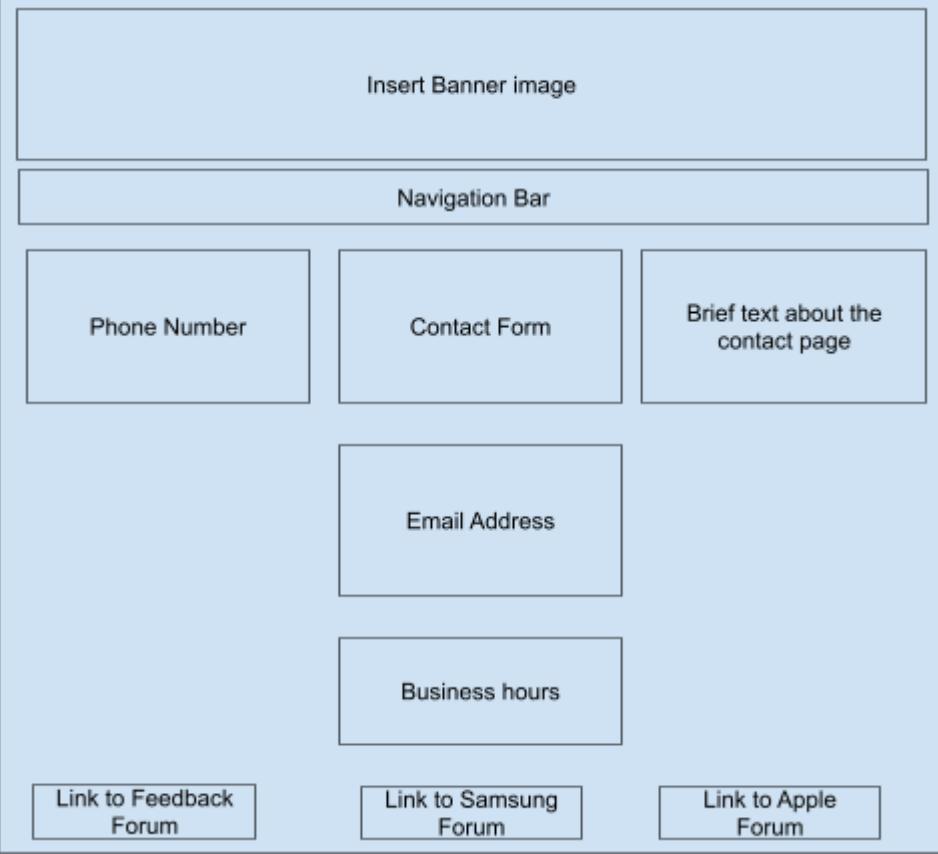
| Links: (internally to other pages, bookmarks, external websites, email)                 |
|---|
| index.html, contact.htm, samsung.html, apple.htm, googlepix.htm, support.htm, nokia.htm |
| Alternative solutions for this page   |
|   |

|                      |   |                    |                      |
|----------------------|---|--------------------|----------------------|
| <b>File name:</b>    | googlepix.htm   | <b>Page Title:</b> | Mobile World Station |
| <b>Page Purpose:</b> | To improve the company website and introduce it's service |                    |                      |

| Storyboard  | Files/Assets Used on this page  |
|---|---|
| <p>Insert Banner image</p> <p>Navigation Bar</p> <p>Video of Google pixel phone</p> <p>Image of Pixel 8</p> <p>Image of Pixel 7</p> <p>Text of Information about Pixel 8</p> <p>Text of information about Pixel 7</p> <p>Link to Feedback Forum</p> <p>Link to Google Pixel Forum</p> | MobileWorldStationbanner.png<br>pixelphone8.png<br>pixelphone7.png<br>videopix8.png |
|   | <b>Interactivity on this page</b>   |

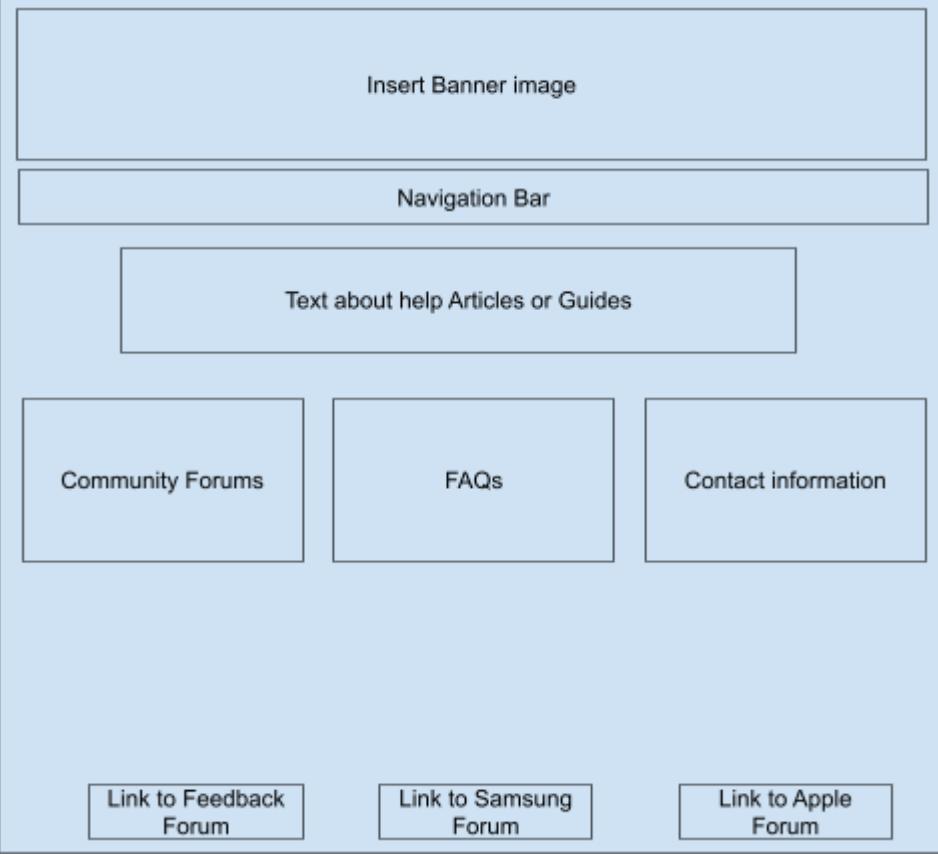
| Links: (internally to other pages, bookmarks, external websites, email)                  |
|--|
| index.html, contact.htm,, samsung.html, apple.htm, googlepix.htm, support.htm, nokia.htm |
| Alternative solutions for this page  |
|  |

|                      |   |                    |                      |
|----------------------|---|--------------------|----------------------|
| <b>File name:</b>    | contact.htm   | <b>Page Title:</b> | Mobile World Station |
| <b>Page Purpose:</b> | To improve the company website and introduce it's service |                    |                      |

| Storyboard  | Files/Assets Used on this page    |
|---|-----------------------------------|
|  <p>The wireframe shows a top section labeled "Insert Banner image". Below it is a "Navigation Bar". The main content area contains several boxes: "Phone Number", "Contact Form", and "Brief text about the contact page" in the top row; "Email Address" in the middle; and "Business hours" below that. At the bottom are three buttons labeled "Link to Feedback Forum", "Link to Samsung Forum", and "Link to Apple Forum".</p> | MobileWorldStationbanner.png      |
|   | <b>Interactivity on this page</b> |

|   |
|---|
| <b>Links: (internally to other pages, bookmarks, external websites, email)</b>          |
| index.html, contact.htm, samsung.html, apple.htm, googlepix.htm, support.htm, nokia.htm |
| <b>Alternative solutions for this page</b>  |

|                      |   |                    |                      |
|----------------------|---|--------------------|----------------------|
| <b>File name:</b>    | support.htm   | <b>Page Title:</b> | Mobile World Station |
| <b>Page Purpose:</b> | To improve the company website and introduce it's service |                    |                      |

| Storyboard   | Files/Assets Used on this page    |
|--|-----------------------------------|
|  <p>The wireframe shows a top section labeled "Insert Banner image", followed by a "Navigation Bar". Below the navigation bar is a box containing "Text about help Articles or Guides". Underneath this are three separate boxes: "Community Forums", "FAQs", and "Contact information". At the bottom of the page are three links: "Link to Feedback Forum", "Link to Samsung Forum", and "Link to Apple Forum".</p> | MobileWorldStationbanner.png      |
|  | <b>Interactivity on this page</b> |

| Links: (internally to other pages, bookmarks, external websites, email)                 |
|---|
| index.html, contact.htm, samsung.html, apple.htm, googlepix.htm, support.htm, nokia.htm |
| Alternative solutions for this page   |
|   |

|                      |   |                    |                      |
|----------------------|---|--------------------|----------------------|
| <b>File name:</b>    | nokia.htm   | <b>Page Title:</b> | Mobile World Station |
| <b>Page Purpose:</b> | To improve the company website and introduce it's service |                    |                      |

| Storyboard                 | Files/Assets Used on this page  |
|----------------------------|---|
|                            | MobileWorldStationbanner.png<br>nokia.png<br>nokia.png<br>nokia.png<br>videonokia.png |
| Interactivity on this page |   |

| Links: (internally to other pages, bookmarks, external websites, email)                 |
|---|
| index.html, contact.htm, samsung.html, apple.htm, googlepix.htm, support.htm, nokia.htm |
| Alternative solutions for this page   |
|   |

|                      |   |                    |                      |
|----------------------|---|--------------------|----------------------|
| <b>File name:</b>    | service&accessories.htm                                   | <b>Page Title:</b> | Mobile World Station |
| <b>Page Purpose:</b> | To improve the company website and introduce it's service |                    |                      |

| Storyboard                        | Files/Assets Used on this page  |
|-----------------------------------|---|
|                                   | MobileWorldStationbanner.png<br>nokia.png<br>nokia.png<br>nokia.png<br>videonokia.png |
| <b>Interactivity on this page</b> |   |

| Links: (internally to other pages, bookmarks, external websites, email)                 |
|---|
| index.html, contact.htm, samsung.html, apple.htm, googlepix.htm, support.htm, nokia.htm |
| Alternative solutions for this page   |
|   |

## Asset/Sources Log

| Description of asset | File name   | Source | Modifications made | Where used               | Where stored |
|----------------------|---|--------|--------------------|--------------------------|--------------|
|                      |   |        |                    |                          |              |
| Banner image         | MobileWorldStation<br>banner.png                                    | Self   |                    | All pages                |              |
| Samsung Phone images | galaxyS24.png<br>galaxyZflip.png<br>galaxyS23.png<br>samsungA54.png |        |                    | index.htm, samsung.htm   |              |
| Apple Phone images   | apple15.png<br>apple14.png  |        |                    | index.htm, apple.htm     |              |
| Google Phone images  | pixelphone8.png<br>pixelphone7.png                                  |        |                    | index.htm, googlepix.htm |              |
|                      |   |        |                    |                          |              |
| Nokia Phone images   | nokiaXseries.png<br>nokiaGseries.png<br>videonokiaX.png             |        |                    | nokia.htm                |              |

## Test Plan & Log

Developer Name:

Website:

| Test No                 | Page | Test  | Outcome | Comments |
|-------------------------|------|---|---------|----------|
| Home page               |      | Page can load and images can load                       |         |          |
| Content page            |      | page work and text load                                 |         |          |
| Samsung Phone page      |      | image is working  |         |          |
| Apple Phone page        |      | Image is working  |         |          |
| Google Pixel phone page |      | Image is working  |         |          |
| Nokia Phone page        |      | Image loading   |         |          |
| Support page            |      | The page working  |         |          |
|                         |      |   |         |          |
| Tables                  |      | Tables are showing and the ext inside the table showing |         |          |
| Forums                  |      | The forums are working                                  |         |          |
| Video                   |      | Videos can play and pause and working                   |         |          |
| Image galleries         |      | Image loads and isn't blurry                            |         |          |
| Text                    |      | The text have correct grammars and spelling             |         |          |
| Hyperlinks              |      | Hyperlinks can work                                     |         |          |
|                         |      |   |         |          |

## Evidence of ideas and prototypes.

This is from Mobile.co.uk

I like this layout design because it has many features like the price range, the network, the brands, colour and storage, it shows what the user wants on their phones, and knows what they would expect to have.

### Latest from our experts

This is from Uswitch.com

This design is good for users because it guides the user on how to switch broadbands, or what is the energy price cap, and transferring mobile numbers to a new phone, it can help users if they are struggling on what to do.

### Explore our products

This is from Uswitch

This shows the user on different products to explore, so that the user can see what they are looking for, and to help them to know what they want.

Description of interactive features and how these will improve usability, presentation or accessibility.

The interactive I have included in my design is a video of a phone and it has some hyperlinks, the usability of these is to show the user on what they see and to help them on what they want. The hyperlinks on the pages would link the user to another website so the user can interact with the website,

Justification (how the design will meet the purpose and user requirements)

The purpose of the webpage is that the users can be available to get a phone and go to other websites with phones and go to their forum.

There is a contact page on their, where users can go to and contact the company for any problems

Forums are included for the user can write about the phones to see if has problems about the phones

Any design constraints encountered.