



LEARNER ASSESSMENT SUBMISSION FRONT SHEET

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Assessor Name	Neil Wickham

Unit	13 – Website Development
Assignment Title	4 - Review the Finished Website

My Literacy Targets
-Paragraphs -Sentence structures

My Numeracy Targets
-Ratios -Money

Submission Declaration	
I certify that the evidence submitted for this assignment is my own. I have clearly referenced any sources and any artificial intelligence (AI) tools used in the work. I understand that false declaration is a form of malpractice.	22106655@cambria.ac.uk


Introduction

In this assignment I will be writing a review regarding the planning and development of my Mobile World Station website.

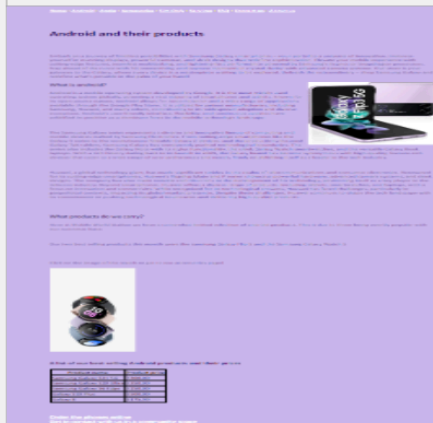
How the website is suitable for the intended audience and purpose.

I believe that my website is suitable for its audience and purpose as I have met all of the user requirements. I believe this because the vast majority of the web pages contain a range of media that make it interesting to view. The Android, Apple and SIM only pages contain a table, and the Android and Apple pages contain both an external link and a link to a forum. There is a services page and an accessories page that promote their respective purposes. There are forms, bookmarks and javascript for interactivity. Finally, everything works as intended and loads quickly.

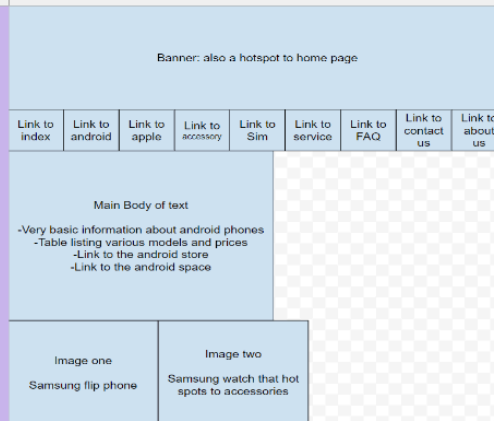
How the website meets the needs of purpose and user requirements & Evaluation of the design

Completed page for index.htm	Initial storyboard									
	<div>Banner: also a hotspot to home page</div> <table border="1"><tr><td>Link to index</td><td>Link to android</td><td>Link to apple</td><td>Link to samsung</td><td>Link to sim</td><td>Link to service</td><td>Link to FAQ</td><td>Link to contact us</td><td>Link to about us</td></tr></table> <div>Main Body of text -Introduction to phone store -basic information like location -Links to all of the pages</div> <div><div>Image one Photo of the store</div><div>Video one Best phones for 2023</div></div>	Link to index	Link to android	Link to apple	Link to samsung	Link to sim	Link to service	Link to FAQ	Link to contact us	Link to about us
Link to index	Link to android	Link to apple	Link to samsung	Link to sim	Link to service	Link to FAQ	Link to contact us	Link to about us		
<p>This is the homepage from my website for Mobile World Station. I believe it meets a fair bit of the user requirements as it contains all of the linked pages via the menu bar, targets people who are interested in mobile phones, has a consistent colour scheme that is used throughout the rest of the website and contains 2 of the 4 required media assets that the user required.</p> <p>This completed page is similar to the original plan except for the fact that I have moved a few of the media's so that the website feels more interesting and less like a huge wall of text with an image and a video lazily put at the bottom.</p>										

Completed page for andro.htm



Initial storyboard



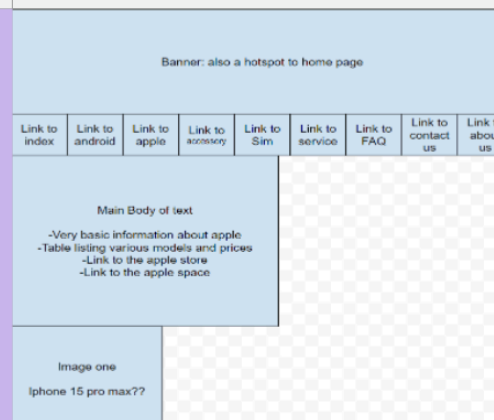
This is the android/samsung page from my website for Mobile World Station. It completes even more of the user requirements by containing an information table, having a link to a community space. Having another external link, completing the user requirement of having two interesting external links. Also by having the remaining two required media pieces.

Aside from the change of moving one of the images in order to break up the text in an eye-catching way, I have stuck with my initial plan as there wasn't anything wrong with it.

Completed page for apple.htm


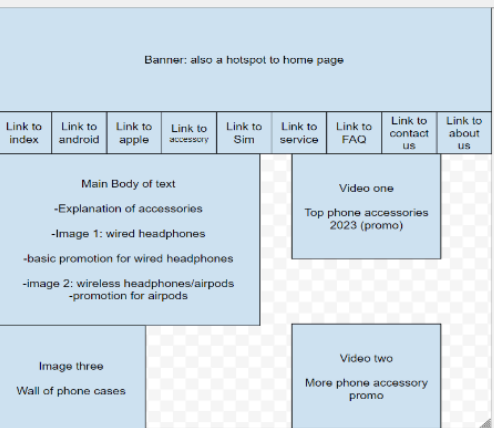


Initial storyboard



This is the apple/iPhone page from my website for Mobile World Station. It was purposely designed to closely resemble the android page in order to make both of the products seem equally as appealing. I have done this by including another information table, having a link to a community space. Having another external link, completing the user requirement of having two interesting external links. Also by having the remaining two required media pieces.

Aside from the change of moving one of the images in order to break up the text in an eye-catching way, I have stuck with my initial plan as there wasn't anything wrong with it.

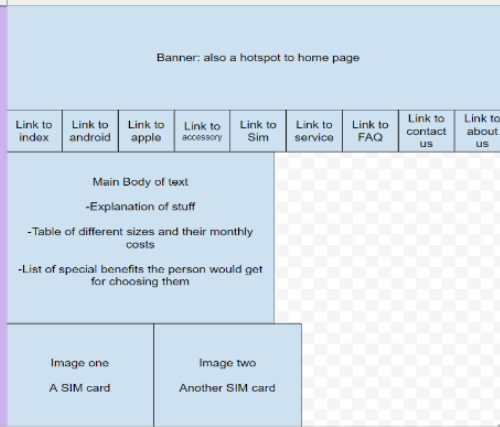
Completed page for apple.htm	Initial storyboard
	
<p>This is the accessories page of my website for Mobile World Station. Immediately it helps to fulfil the main user requirement of the website: Promoting mobile phones, accessories and services. However it is also chock full of images and videos that make the page dynamic and interesting. For the sake of boosting interactivity I have also included bookmarks at the top of the page for easy access to the products. Looking back on it I could've included a way to get back to the top of the page but at the time I found it to be too complicated.</p> <p>I have deviated from the original plan slightly, by adding a lot more content which I thought to be necessary.</p>	

Note: this is acs.htm, when making the annotated image I had forgotten to change the htm name

Completed page for sim.htm



Initial storyboard



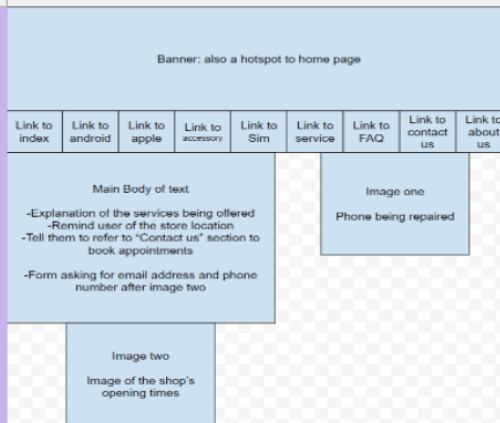
This is the SIM only page of my website for Mobile World Station. This technically promotes services and completes the main purpose of the website. It also uses images to make the website interesting and has a table as well.

Compared to the original plan a fair bit of the webpage has changed. I have moved one of the images to the top of the screen to make the webpage more interesting and I have changed the text around to better promote the SIM card. If I could redo it I would probably change the first image to either a video or a gif. I would do this because the website has an abundance of images but not a whole lot of videos.

Completed page for serv.htm



Initial storyboard



This is the services page of my website for Mobile World Station. If the SIM only section didn't fulfil the user requirements then this definitely did. I have also included media and a list to make the page unique and interesting. The page also contains links to all the other pages like the rest, keeping it consistent.

I feel like I have been fairly faithful to the original plan, keeping the media in the intended places, roughly keeping the main content the same. However, I have made some slight alterations such as providing a direct link to the contact us page rather than having an email form. I did this because I felt that adding an email form would make the contact us section essentially useless.

Completed page for faq.htm

Initial storyboard



Banner: also a hotspot to home page									
Link to index	Link to android	Link to apple	Link to accessory	Link to Sim	Link to service	Link to FAQ	Link to contact us	Link to about us	
Main Body of text									
-Question 1: Where is the store located?									
-Question 2: When is the store open?									
-Question 3: How much will it cost to get my phone fixed?									
-Question 4: Can I sell my old phone?									
-Question 5: Can I sell any device?									
Link to contact us section									

This is the FAQ/Frequently asked questions page of my website for Mobile World Station. It contains a hyperlink to the contact us section, making the webpage more interactive. It also has an image at the top of the screen that is both interesting and relevant to the webpage.

The completed webpage is identical to the original storyboard save for the image I added.

Completed page for cont.htm



Home Android Apple Accessories SIM-Only Services SIM-Only Services SIM-Only Services SIM-Only Services

Contact Us

Get in touch!

Either call us at 0153 908 7005 or fill in the form below

Full name:

Email address:

Message:

Website produced by David Dutton

Initial storyboard

Banner: also a hotspot to home page

Link to index

Link to android

Link to apple

Link to accessory

Link to sim

Link to service

Link to FAQ

Link to contact us

Link to about us

Main Body of text

-Mobile number of company
-Email link
-Details on how to book an appointment
-Form asking for email address and number

Image one

Image of the shop's opening times

This is the contact us page of my website for Mobile World Station. While it may not be the most interesting webpage on the website I don't think it needed to be. It has a form and is the eighth webpage, which means that I officially met all of the user requirements, having a form and eight unique webpages.

Given how simplistic the plan was it was hard to find any way to deviate from the original plan. All that changed was me removing an image. This was a hard but necessary decision because that particular asset had been used a lot throughout the website, to the point that it was becoming extremely dull to look at.

Completed page for abt.htm



Home Android Apple Accessories SIM-Only Services SIM-Only Services SIM-Only Services SIM-Only Services

About Mobile World Station

At Mobile World Station, we have a passion for the latest in mobile technology. We are committed to providing the best service to our customers, ensuring they have the latest in mobile technology.

Our Story: Bridging Years, Connecting Lives

Founded with a vision to bridge the gap between technology and community, Mobile World Station has become a place where people can find the latest in mobile technology and connect with others who share the same passion.



Local Roots, Global Connections

Our roots are firmly planted in the local community, but our reach extends far beyond our borders. We are committed to providing the best service to our customers, ensuring they have the latest in mobile technology.

Diverse Diversity, Community Unity

We embrace diversity in all its forms, from the colors of our customers' skin to the languages they speak. We are committed to providing the best service to our customers, ensuring they have the latest in mobile technology.

Small Business Support: Empowering Local Ventures

We are committed to supporting local businesses and entrepreneurs. We provide a range of services to help them grow their businesses and connect with their customers.

Be There! Regularly Your Devices, Our Expertise

We are committed to providing the best service to our customers, ensuring they have the latest in mobile technology. We are committed to providing the best service to our customers, ensuring they have the latest in mobile technology.

Initial storyboard

Banner: also a hotspot to home page

Link to index

Link to android

Link to apple

Link to accessory

Link to sim

Link to service

Link to FAQ

Link to contact us

Link to about us

Main Body of text

-Location, phone and email pof store
-brief description of the key person
-Link to FAQ
-Form asking for name and question
-Link to the contact us section

Image one

A picture of a person that I will pretend is a key person in the store

Image two

Opening times yet again

This is the about us page of my website for Mobile World Station and also the last page on my website. It's nothing special but it reinforces the themes and colours of my website fairly well. I did have a lot of trouble with this webpage, neither of the links seemed to work no matter what actions I took to try and fix it, in the end I just decided to remove the links entirely. I also had trouble getting the right blend of local store and professionalism when it came to the main body of text. Thankfully, I was able to get the right mix of it in the end. I removed the picture at the bottom for the sake of it not being repetitive. If I did this again I would try harder to add the links and maybe add in a video or a picture

Based on feedback given from a reviewer, I have changed a few of the colours to make it easier to see when compared to the background colour, and also removed the underlines on subheadings

- Consider removing the underlines off the subheadings
- Maybe also make the subheadings a darker colour as they may be hard for visually impaired users to read against the background
- Add more images to the top of some pages

Include 3 recommendations for further improvements to the website.

Constraints

- Sometimes my links were really faulty and I struggled to get them working, due to the time constraint there was a scenario where I had to remove the links entirely
- I had made my plan too hastily and had to make many changes and spend a lot of time writing the text as a result of my poor planning, this reduced the amount of time I could spend on making proper improvements
- I would've liked to add some more complex things, such as an interactive game. However, I neither had the skills necessary to do such a thing or would be able to do something so complicated without my website running a lot slower, going against the user's requirement

Improvements

- I originally underlined my subheadings as well as my main headings, upon receiving feedback from someone I removed the underlines as they could be confused for hyperlinks
- I added bookmarks and a link to each of the products offered in the accessories section
- I changed the layout of some pages (moving images to the top of the page) in order to make it more interesting

Further Improvements

- If I were to do this again I would change the colours of the website completely, I would have multiple colours that would make it a lot easier to differentiate the text from the background, as well as make the pages look more professional and interesting
- I would change the layout of the website to make the pictures bigger and the text more minimal, this is because most phone websites follow this format but mine does not
- I would change the content of the text to be more professional, I got caught up in trying to find a balance between "corporate" and "human" that I leaned too much in the human direction and ended up making it sound to informal