



LEARNER ASSESSMENT SUBMISSION FRONT SHEET

Learner Name	Chiara Elliotte
Assessor Name	Neil Wickham

Unit	13 - Website Development
Assignment Title	3: Develop and Test a Website

My Literacy Targets
<ul style="list-style-type: none">-Paragraphs-Sentence structure-Grammar

My Numeracy Targets
<ul style="list-style-type: none">-Money-Ratios

Learner Submission Declaration	
I certify that the evidence submitted for this assignment is my own. I have clearly referenced any sources and any artificial intelligence (AI) tools used in the work. I understand that false declaration is a form of malpractice.	22106655@cambria.ac.uk

Introduction

In this assignment I will be using the plan from my previous assignment to build a website for Mobile World Station. I will also be testing this website to make sure all of its features work as well as getting at least one other person to test it. Please note I have used ChatGPT as inspiration for various sections of the website.

Refinements

For presentation

- I have kept a cohesive colour scheme that is the same throughout all of the pages.
- I have altered some of the layouts based on user feedback (i.e. removing underlines from the subheadings, moving images to the top of the page to make it more interesting)
- I have added videos and images to make the website more interesting.

For performance

- I have altered the size and names of my image files so that they take up less space on the computer and also load faster.
- Instead of downloading video files and letting them play from my website, which would make the website slow and clunky, I have embedded the videos so that they still stream from youtube.

For accuracy

- I have made sure that my spelling is completely accurate by adding it to an online document to be automatically spell checked.
- I have changed the website based on user feedback so that it can appeal to as wide an audience as possible

For accessibility

- I have added a menu bar that is TAB friendly and easy to navigate. As well as making the banner a hotspot back to the home page for easy access.
- I have included alternative text for all of my images, making it easier for the visually impaired users to use a screen reader on the website.
- I have changed various colours of my text to make them more visually distinct from the background and therefore easier to see.
- I have changed the language of my original text to be simpler and easier to understand for those that may be mentally challenged.

Updated and completed Asset Log

Description of asset	File name	Source	Modifications made	Where used	Where stored
The banner used to keep the website looking consistent throughout its pages.	ban.jpg	Self-made on google drawings	Self-made	Every webpage	images folder
Clipart of a mobile phone	N/A	https://www.etsy.com/uk/isting/1240307179	Resized to fit the banner Rotated slightly Image was slightly cropped off	ban.jpg	ban.jpg
An image of a store that I will use to depict the fictional store that the website it promoting	store.jpg	https://phonestorealness.co.uk/	Resized to be 500x250px	Homepage, about us	images folder
A youtube video detailing the best phones expected in 2023	N/A	https://www.youtube.com/watch?v=fjRaA-8CV4A	Resized to be 400x200px	Homepage	Youtube
A samsung flip phone image	flip.jpg	https://www.amazon.co.uk/Samsung-Foldable-Contract-Internal-Lavender-Phantom	Resized to be 500x500px	Android page	images folder
A samsung galaxy watch image	watch.jpg	https://www.samsung.co.uk/business/watches/galaxy-watch/galaxy-watch5-44mm-graphite-lte-sm-r915fzaaeua/	Resized to be 400x600px	Android page, accessories	images folder
An iphone 15 pro max image	iphone.jpg	https://www.macrumors.com/roundup/iphone-15-pro/	Resized to be 500x500px	Apple page	images folder

An image of wired headphone	head.jpg	https://www.amazon.co.uk/Earphones-Headphones-Microphone-Compatible-Smartphones-Black/dp/B09278PXJG	Resized to be 200x200px	Accessories	images folder
An image of wireless headphones/airpods	air.jpg	https://www.apple.com/uk/shop/product/MME73ZM/A/airpods-3rd-generation-with-magsafe-charging-case	Resized to be 200x200px	Accessories	images folder
An image of various phone cases for sale in the fictional store	case.jpg	https://www.wrappz.com/personalised-phone-cases/clear-phone-cases	Resized to be 200x200px	Accessories	images folder
An image of a phone charger	charger.jpg	https://www.forbes.com/sites/suzannerowankelleher/2019/08/15/why-you-should-never-borrow-someone-elses-charging-cable/	Resized to be 200x200px	Accessories	images folder
An image of a power bank	bank.jpg	https://www.currys.co.uk/products/belkin-20000-mah-portable-power-bank-blue-10237646.html	Resized to be 200x200px	Accessories	images folder
An image of a screen protector	screen.jpg	https://www.amazon.co.uk/iSOUL-Protector-Premium-Tempered-Hardness-Transparent/dp/B012G0Y2E6	Resized to be 200x200px	Accessories	images folder
An image of cables	cable.jpg	https://www.thehouseofmarley.co.uk/rewind-usb-c-to-usb-a-charging-cable-3m/	Resized to be 200x200px	Accessories	images folder
An image of a camera lens	lens.jpg	https://impressipswich.co.uk/product/phone-camera-lens-set-pcls	Resized to be 200x200px	Accessories	images folder

An image of a phone mount	mount.jpg	https://www.screwfix.com/p/ring-rmavm-magnetic-adjustable-phone-mount/112fy	Resized to be 200x200px	Accessories	images folder
A video about the top phone accessories in 2023, I will pretend this is a promotion for the shop	N/A	https://www.youtube.com/watch?v=xq7Z5fXpKL8	Resized to be 750x500px	Accessories	Youtube
A video about some more phone accessories.	N/A	https://www.youtube.com/watch?v=QNhmqp6PcjE		Accessories	Youtube
A picture of a SIM card	sim_1.jpg	https://www.emnify.com/iot-glossary/types-of-sim-cards	Resized to be 500x500px	SIM only	images folder
Another picture of a SIM card	sim_2.jpg	https://easiphones.co.uk/product/pay-as-you-go-sim-card-with-10-credit-and-a-uto-top-up/	Resized to be 500x500px	SIM only	images folder
An image of a phone being repaired to show that the fictional store offer phone repairs as a service	rep.jpg	https://www.theguardian.com/australia-news/2021/jun/11/right-to-repair-it-should-be-easier-for-australians-to-get-phones-and-devices-fixed-review-says	Resized to be 500x500px	Services	images folder
An image showing the shops opening times	time.jpg	Self-made on google drawings	Self-made	Services, FAQ and about us	images folder
A picture of a person that I will pretend is a key person in the store	key.jpg	https://rhetttandlink.fandom.com/wiki/Link_Neal	Resized to be 500x750px	About us	images folder

Updated and completed Test Log

Test No	Page	Test	Outcome	Comments
1	All pages	Pages load	Success	The pages loaded almost instantly.
2	All pages	Images load	Success	Originally had some trouble with the images loading but it fixed itself in the end.
3	All pages	Links work	Success	Some links were a bit dodgy so I had to replace them.
4	All pages	Images have alt text	Success	Images have alt text that accurately describe the image.
5	All pages	Spelling and grammar correct	Success	No issues.
6	All pages	Site functions correctly on two different browsers	Success	Works fine on chrome. Also works on samsung internet.
7	All pages	Site functions correctly on two different devices	Success	Looked a bit off on mobile so I changed the code to work for both desktop and mobile.
8	Accessories	Videos play correctly	Success	No issues.
9	Home page	Javascript functions properly	Success	The javascript works perfectly.
10	Accessories	The bookmarks work as intended	Success	Worked first try, no issues.
11	Contact us	Email form works	Success	Kind of hard to implement but worked out in the end.

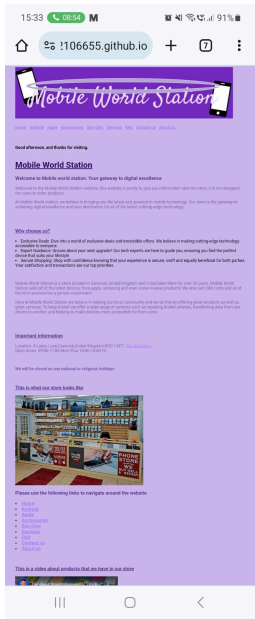
Welcome to the Mobile World Station site. Good morning visitor.

Javascript morning message, taken at 09:37

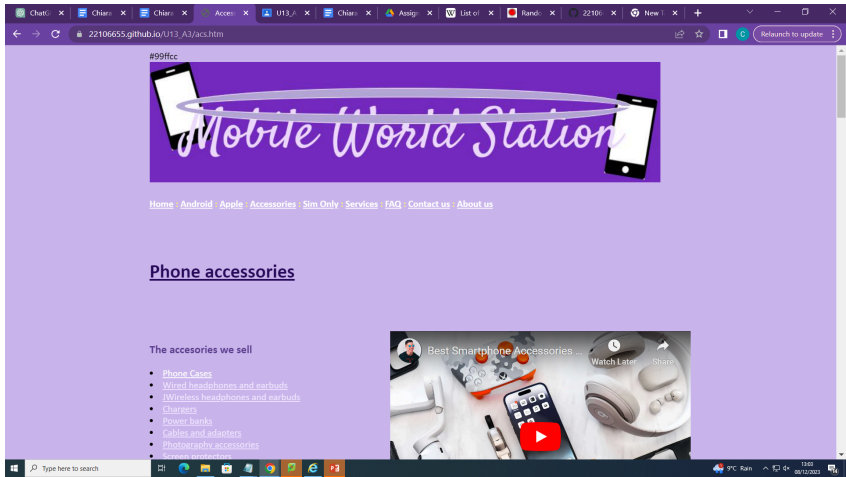
Good afternoon, and thanks for visiting.

Javascript afternoon message, taken at 13:19

The website working on samsung internet, on a mobile phone



The website working on google chrome, on a desktop



Completed User Feedback Forms

Website Review/Feedback Form

Website developed by : Chiara Eliotte
for Mobile World Station

Purpose of the website : To give information promoting mobile phones, accessories and services

Site opens and works in browser	Yes
Clear consistent navigation	Yes, but underlines have been used on subheadings that make them look like hyperlinks
Text is correctly spelt with good grammar	Yes
All images and content are relevant	Yes
Do you think the website meets the purpose?	Yes, sufficient information provided on mobile phones, accessories and services.

Please comment on the overall look of the website	A bright colour has been used that will appeal to most of the target audience, but several pages do not have an image in the immediate view when the pages are opened, this makes it look quite plain. I think the menu bar and subheadings could be a different colour as they are a bit hard to read against the background colour used.
Please comment on the usability of the website	Easy to use once you realise that the underlined subheadings are not hyperlinks.
Do you think the website is suitable for my intended audience of People interested in technology?	Yes
Suggestions for improvement to the website.	<ul style="list-style-type: none"> - Consider removing the underlines off the subheadings - Maybe also make the subheadings a darker colour as they may be hard for visually impaired users to read against the background - Add more images to the top of some pages

Review completed by	Neil Wickham	Date	07/12/2023
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Text is correctly spelt with good grammar	Yes
All images and content are relevant	Yes
Do you think the website meets the purpose?	Yes

Please comment on the overall look of the website	Colours were nice to look at and meshed together well. However I struggled to see the menu bar at first.
Please comment on the usability of the website	Very easy to use and well laid out
Do you think the website is suitable for my intended audience of People interested in technology?	Yes I do
Suggestions for improvement to the website.	Maybe try and lighten the menu bar so it is easier to see

Review completed by	Caroline Eliotte	Date	08/12/23
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Purpose of the website : To give information promoting mobile phones, accessories and services

Site opens and works in browser	Yes
Clear consistent navigation	Yes
Text is correctly spelt with good grammar	Yes
All images and content are relevant	Yes
Do you think the website meets the purpose?	Yes

Please comment on the overall look of the website	-Really vibrant colours that took a little while to get used to -Kinda plain looking because of the lack of images
Please comment on the usability of the website	-Easy to use -Thought the underlined things were links
Do you think the website is suitable for my intended audience of People interested in technology?	Yes
Suggestions for improvement to the website.	-Add more images -Dull down colours

Review completed by	Lillie Gorgenson	Date	08/12/2023
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I was advised to take away the underlines from the sub headings as they could be confused for hyperlinks. I realise that this is the case so I have updated all of my web pages to lack underlines that aren't hyperlinks.

From two of the reviews I was told that the menu bar colours blended it with the background, making it hard to read. I agree with this so I will change it. Neil advised that I also change the sub-heading colours for the same reason but I can see the words clearly with no issues so I'm going to keep it the same.

I added more images to the tops of the pages so that the website is less plain. I will not tone down the colours as I personally believe that they match the image I had in mind for my website.

Evidence of changes

Before removing underlines

Explore SIM only plans: Unleash the freedom of choice

At Mobile world station: SIMplicity, we understand that your connection needs are unique. Our SIM only plans, designed to give you the upmost flexibility and control over your mobile experience.

No strings attached

Say goodbye to long term contracts and unnecessary commitment. Our SIM only plans suit your needs without being tied down.

After removing underlines

Explore SIM only plans: Unleash the freedom of choice

At Mobile world station: SIMplicity, we understand that your connection needs are unique. Our SIM only plans, designed to give you the upmost flexibility and control over your mobile experience.

No strings attached

Say goodbye to long term contracts and unnecessary commitments. Our SIM only plans suit your needs without being tied down.

Moved images to be within view of the starting screen before scrolling

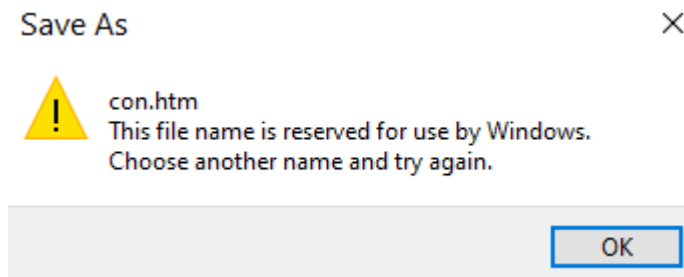


Changed the colour of the links to make them stand out against the background

- [Phone Cases](#)
- [Wired headphones and earbuds](#)
- [JWireless headphones and earbuds](#)

Updated Design Documentation

The file name for the “Contact us” page has been changed from con.htm to cont.htm. This is because con.htm has been reserved for use by windows, rendering me unable to use that file name.

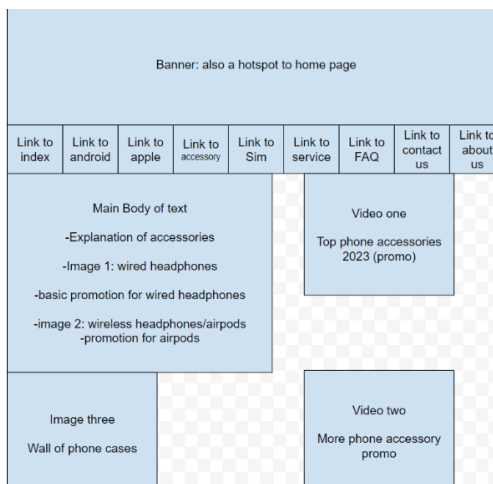


Index.htm

-Instead of putting the media side by side, I put the image on top, added the links to the other pages and then added the video. I did this because having them both directly next to each other made the webpage feel too cluttered.

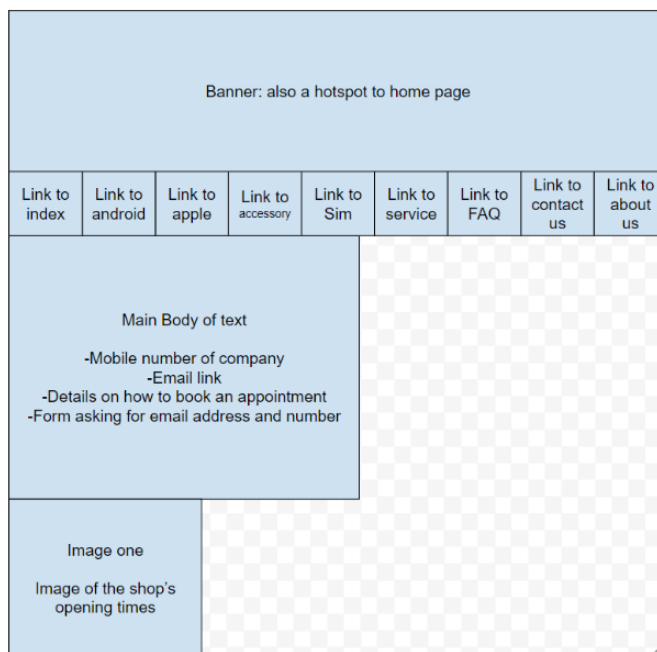
-Added a Javascript greeting underneath the menu bar because I found a functional script online so I didn't have to learn the necessary skills.

Asc.htm



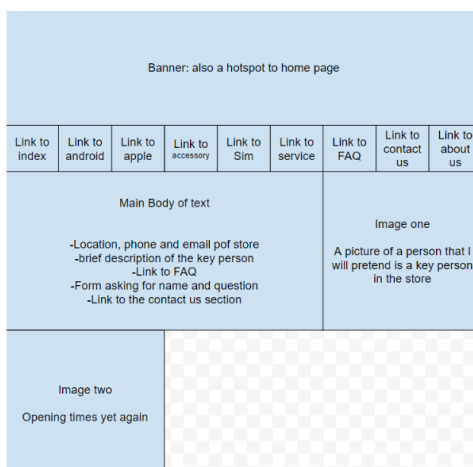
-Ended up completely changing the layout of this one because I had more accessories in mind and needed more media for the page to look cohesive.

Cont.htm



I have decided to remove the details on how to book an appointment. This was not only to save me a bit of time but it also made logical sense not to have it. Since there is an existing form that allows you to get in touch with the store directly I figured that realistically people would just ask to book an appointment via the contact form.

Abt.htm



-Got rid of the link to the FAQ because I felt it didn't belong in the about us section.

-Got rid of the contact us section for the same reason.

-Didn't briefly describe the founder of the company because it didn't feel like a thing an authentic phone website would have done.