

Background of the Study

People often need photographers for weddings, birthdays, company events, and photoshoots. But before, booking a photographer was difficult. People had to call many photographers, meet them in person, or wait for replies. This took a lot of time and sometimes caused confusion.

Today, most people use the internet to do things quickly. So, having an online system to book photography services makes everything easier. With a Photography Service Booking System, clients can see different packages, check when photographers are free, choose a date, book the service, and even pay online. Everything happens in one place, simply and safely.

The system has three types of users:

- **Clients** – They can make accounts, view packages, book photographers, pay online, and see their booking history. They can also give ratings and reviews.
- **Photographers** – They can show their photos, choose when they are available, accept or reject bookings, and talk to clients.
- **Admin** – They manage everything: users, photographers, packages, payments, discounts, and reports.

The system also has helpful features like sending email notifications, creating invoices, managing time slots, and showing business statistics such as total bookings, revenue, popular packages, and top photographers.

Overall, this Photography Service Booking System makes the whole process faster, clearer, and more convenient. It removes old problems like miscommunication and manual scheduling. It helps clients book easily, photographers manage their work better, and admins keep track of everything smoothly. This makes it a very useful and modern solution for real-world photography services.