

While the date of Black Friday falls differently each year, it's an easy one to remember because it's always celebrated on the last Friday in November. This Black Friday falls on Friday 24th of November 2023. Black Friday is the ultimate shopping event, and it 'unofficially' marks the beginning of the Christmas season and all its festivities!

Although it originated in the USA, the UK have more recently followed suit with some massive bargains. It is possibly one of the biggest and best sale shopping days of the year and is undoubtedly highly anticipated by many consumers and businesses alike as retailers provide flash sales with unmissable deals. Mobile Phones Direct is no different, with some great deals and discounts of our own. It's the perfect excuse to start your Christmas shopping early for your favourite people or grab an iPhone 15 Pro Max for yourself at an unbelievable price.