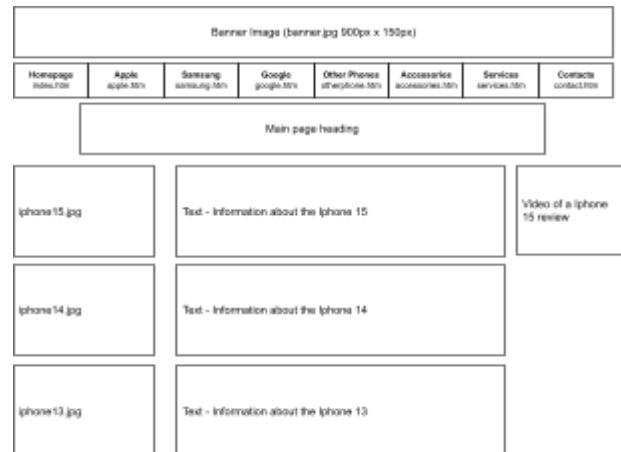**How the website is suitable for the intended audience, purpose and user requirements & Evaluation of the design.**

Complete page - index.htm	Original Storyboard Plan - index.htm

This is the homepage of the Mobile World Station website, it has an easy to use navigation bar to the 8 different internally linked pages but the main pages are "Accessories", "Services" and mobile phones from different companies that meet the purpose of the site which is to promote mobile phones, accessories and services. The colour theme and page style are consistent because all pages were created from a master page.

I have included an additional video to make the page more interesting and helpful since it helps the viewer pick the best phone for them, and it's 1 of the 4 required digital assets in the user requirements, this loads video quickly because it's streamed using YouTube, improving the performance of the page.

Please comment on the usability of the website	Front page "Accessories" hyperlink does not work. Apart from that, everything worked.

Using the feedback I've received, I have fixed the issue with the "Accessories" hyperlink which was just a spelling mistake in the code.

Complete page - apple.htm	Original Storyboard Plan - apple.htm

This is the page for Apple phones and it has 4 relevant digital assets displayed and the images __ underneath the information about the phone model there is a link to review of each different phone, this achieves the user requirement for having at least 2 external links to interesting websites.

I believed that the webpage wasn't that interesting to me so I decided to include the different colours that are available for each phone model and the external link to a different site underneath to make the page more interesting. I have also changed the layout of the iPhone 15 video because the video would've made the presentation of the iPhone 15 seem cluttered, making nothing stand out.

Text is correctly spelt with good grammar	Text and grammar are well for the most part. Inconsistencies with contractions (hours-hrs) and capitals in some areas. Some issues I noticed: Spelling: (un)available, exclusively. Grammar: An iPhone.

Using the feedback, I have corrected the grammar mistake in the links to "An iPhone __ review", however I decided to keep the (hours-hrs) contractions unchanged because I believe that it gets the message across to the user so it's not that important to change it.

A constraint I've had when create the pages for the different mobile phones and accessories is that I wanted to include an image carousel for each accessory and mobile phone to present the products better, however due to a lack of skill and time constraints I decided to keep the site simple whilst achieving the user requirements and purpose.

Complete page - samsung.htm	Original Storyboard Plan - samsung.htm

Mobile World Station

Homepage | Apple | Samsung | Google | Other Phones | Accessories | Services | Contacts

Samsung Phones. — Consistent colour scheme in headings & subheadings

Samsung Galaxy S23

Price: £849.00 (128GB) £899.00 (256GB) | £1149.00 (512GB)

Memory: 128GB, 8GB RAM | 256GB, 8GB RAM | 512GB, 8GB RAM

Average Battery Life: Up to 22 hrs of video playback

Size: 146.3 x 70.9 x 7.6 mm

Weight: 168g

Camera: Main camera able to film up to 8k, 30fps. Selfie camera able to film up to 4k, 60fps

Speakers: Stereo speakers

Sensors: Fingerprint (under display, ultrasonic), accelerometer, gyro, proximity, compass, barometer

USB: USB Type-C 3.2, OTG

Water Resistant

The colours available are the following:

- Cream
- Phantom Black
- Green
- Lavender

Exclusively online:

- Graphite
- Lime

Link to a Samsung Galaxy S23 Review

Samsung Z Flip 5 — Consistent colour scheme in headings & subheadings

Price: £1049.00 (256GB) | £1149.00 (512GB)

Memory: 256GB 8GB RAM | 512GB 8GB RAM

Average Battery Life: Up to 20 hrs of video playback

Size: Unfolded: 165.1 x 71.9 x 6.9 mm | Folded: 85.1 x 71.9 x 15.1 mm

Weight: 187g

Camera: Main camera able to film up to 4k, 60fps. Selfie camera able to film up to 4k, 30fps

Speakers: Stereo speakers

Sensors: Fingerprint (side-mounted), accelerometer, gyro, proximity, compass, barometer

USB: USB Type-C 3.2, OTG

Water Resistant

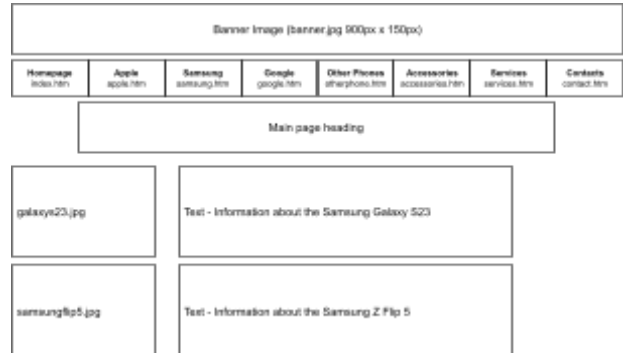The colours available are the following:

- Mint
- Graphite
- Lavender
- Cream

Exclusive to Samsung.com

- Grey
- Blue
- Green
- Yellow

Link to a Samsung Z Flip 5 Review

Original Storyboard Plan:

Banner Image (banner.jpg 900px x 150px)

| Homepage index.htm | Apple apple.htm | Samsung samsung.htm | Google google.htm | Other Phones otherphone.htm | Accessories accessories.htm | Services services.htm | Contacts contact.htm |

Main page heading

galaxys23.jpg — Text - Information about the Samsung Galaxy S23

samsungflip5.jpg — Text - Information about the Samsung Z Flip 5

This is the page for Samsung phones, it stays relevant to the purpose of the site. Other than adding more content onto each phone the page is similar to the original plan. The headings and subheadings from this page and previous pages demonstrate a consistent colour scheme and page style, the page layout is consistent throughout the site, both of which is part of the user requirement.

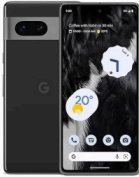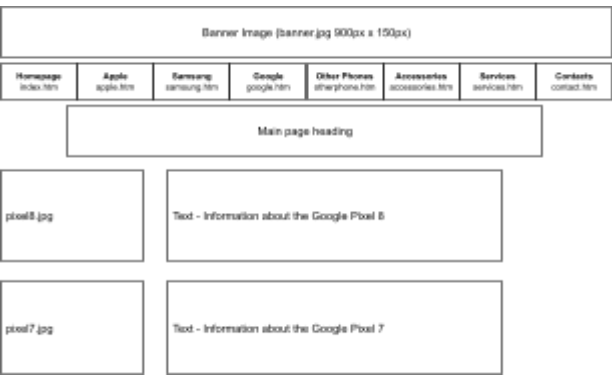|	
Text is correctly spelt with good grammar	Text and grammar are well for the most part. Inconsistencies with contractions (hours-hrs) and capitals in some areas. Some issues I noticed: Spelling: (un)available, exclusively. Grammar: An iPhone.

Using this feedback I received I've fixed a spelling mistake which was "Exclusively"

Complete page - google.htm	Original Storyboard Plan - google.htm

This is the page for Google phones, it has suitable relevant images and information, the only change from the original plan is that additional information was added to the mobile phones. No other issues were found with this page.

Complete page - otherphone.htm	Original Storyboard Plan - otherphone.htm

Complete page (left column):

🌍 Mobile World Station 🌍

Phones from other companies.

Oppo Reno 10

Price: £399 (256GB)

Memory: 256GB, 8GB RAM

Average Battery Life: "Over 24 hours."

Size: 162.4 x 74.2 x 8 mm

Weight: 185g

Camera: Main camera able to film up to 4k, 30fps. Selfie camera able to film up to 1080p, 30fps

Speakers: Stereo speakers

Sensors: Fingerprint (under display, optical), accelerometer, gyro, proximity, compass

USB: USB Type-C 2.0, OTG

Not Water Resistant

The colours available are the following:

- Ice Blue
- Silvery Grey
- Gold

Some colours may be unavaliable in different countries.

Link to a Oppo Reno 10 Review

Huawei P60 Pro

Price: £899.00 (256GB)| £1299.99 (512GB)

Memory: 256GB, 12GB RAM | 512GB, 12GB RAM

Average Battery Life: "Over 24 hours."

Size: 163.7 x 79 x 8.1 mm

Weight: 225g

Camera: Main and Selfie able to film up to 4k, 60fps

Speakers: Stereo speakers

Sensors: Face ID, fingerprint (under display, optical), accelerometer, gyro, proximity, barometer, compass, color spectrum

USB: USB Type-C 3.1, OTG, DisplayPort 1.2

Water Resistant

The colours available are the following:

- Black
- Rococo Pearl
- Green
- Violet

Link to a Huawei P60 Pro Review

Xiaomi 13t

Price: £549.00 (256GB)| Unavaliable

Memory: 256GB, 8GB RAM | 256GB, 12GB RAM

Average Battery Life: Up to 16 hours of video playback

Size: 162.2 x 75.7 x 8.5 mm

Weight: 197g

Camera: Main camera able to film up to 4k, 30fps. Selfie camera able to film up to 1080p, 30fps

Speakers: Stereo speakers

Sensors: Fingerprint (under display, optical), accelerometer, gyro, proximity, compass, color spectrum

USB: USB Type-C 2.0, OTG

Water Resistant

The colours available are the following:

- Black
- Meadow Green
- Alpine Blue

Some colours may be unavailable in different countries.

Link to a Xiaomi 13t Review

Original Storyboard Plan (right column):

Banner Image (banner.jpg 900px x 150px)

| Homepage index.htm | Apple apple.htm | Samsung samsung.htm | Google google.htm | Other Phones otherphone.htm | Accessories accessories.htm | Services services.htm | Contacts contact.htm |

Main page heading

| reno10jpg | Text - Information about the Oppo Reno 10 |

| huaweip60.jpg | Text - Information about the Huawei P60 |

| xiaomi13t.jpg | Text - Information about the Xiaomi 13T |

This page is for other phones made by different companies, the layout of all the contents stays consistent throughout all pages about mobile phones. The only change to the plan was the additional information added about mobile phones.

Text is correctly spelt with good grammar	**Text and grammar are well for the most part. Inconsistencies with contractions (hours-hrs) and capitals in some areas.** **Some issues I noticed:** **Spelling: (un)available, exclusively.** **Grammar: An iPhone.**

Using this feedback I received I've fixed a grammar mistake which was "Unavailable"

Complete page - accessories.htm	Original Storyboard Plan - accessories.htm

This page meets part of the purpose which was to promote mobile accessories, all images are relevant to the contents of the page. The only change made was the addition of a "Back to Top"

feature using bookmarks, I added this because to improve the usability and accessibility of the page.

Complete Table	Complete page - services.htm	Original Storyboard Plan - services.htm

This page meets the final part of the purpose which was to promote mobile services, the page contains a table and links to an online forum which is part of the user requirement.
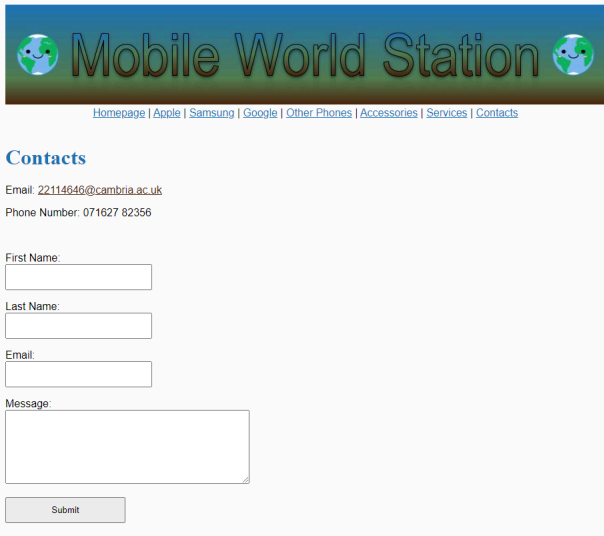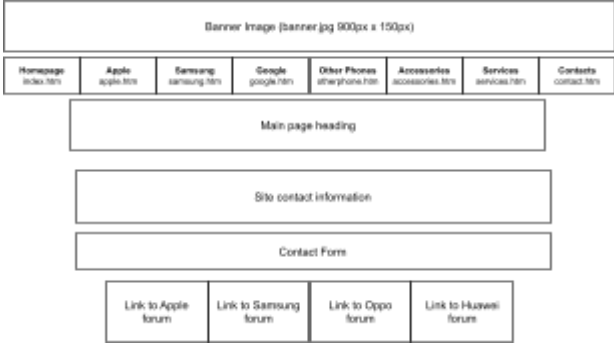
Suggestions for improvement to the website.	Make the services page look a little more consistent and the text in-line.
Suggestions for improvement to the website.	- Add more services to the services page - Left align the form field and labels on the contact form.

I attempted to make the table more consistent and included more links to different mobile services.

Complete page - contacts.htm	Original Storyboard Plan - contacts.htm

The final page is the contacts page, on this page there is a contact form which meets the final part of the user requirement. I decided to remove the links to the forums from this page and add them to the "Services" page as I thought it would be more suitable there.

Suggestions for improvement to the website.	- Add more services to the services page - Left align the form field and labels on the contact form.

I left aligned the forms based on the feedback I received because "The form on the contact page is centred which looks quite dated".