

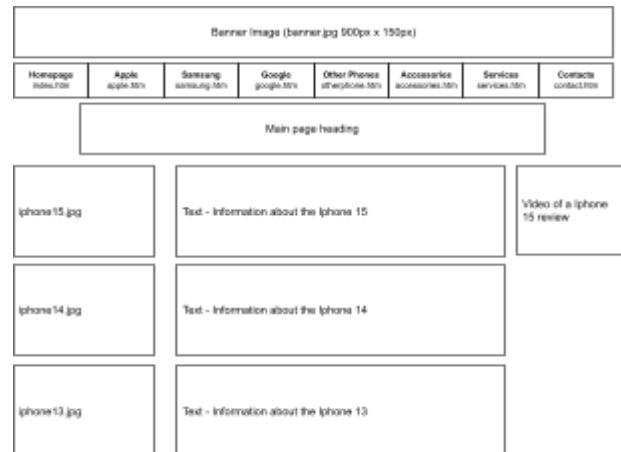
## How the website is suitable for the intended audience, purpose and user requirements & Evaluation of the design.

Complete page - index.htm	Original Storyboard Plan - index.htm		
 <p>The screenshot shows the homepage of Mobile World Station. At the top is a banner image with the site's logo. Below it is a navigation bar with links: Home page, Apple, Samsung, Google, Other Phones, Accessories, Services, and Contacts. The main content area includes an 'About us' section, a welcome message, and a video titled 'CHOOSING THE BEST PHONE'.</p>	 <p>The storyboard plan for index.htm includes the following elements:</p> <ul style="list-style-type: none"> <li>Banner image (banner.jpg 900px x 150px)</li> <li>Navigation bar with 8 links: Home page (index.htm), Apple (apple.htm), Samsung (samsung.htm), Google (google.htm), Other Phones (otherphone.htm), Accessories (accessories.htm), Services (services.htm), and Contacts (contact.htm).</li> <li>Main page heading</li> <li>Main text - Introducing Mobile World Station, what we do, what the site is about.</li> </ul>		
<p>This is the homepage of the Mobile World Station website, it has an easy to use navigation bar to the 8 different internally linked pages but the main pages are “Accessories”, “Services” and mobile phones from different companies that meet the purpose of the site which is to promote mobile phones, accessories and services. The colour theme and page style are consistent because all pages were created from a master page.</p> <p>I have included an additional video to make the page more interesting and helpful since it helps the viewer pick the best phone for them, and it’s 1 of the 4 required digital assets in the user requirements, this loads video quickly because it’s streamed using YouTube, improving the performance of the page.</p> <table border="1" data-bbox="73 1296 1473 1435"> <tr> <td data-bbox="73 1296 684 1435">Please comment on the usability of the website</td> <td data-bbox="684 1296 1473 1435">Front page "Accessories" hyperlink does not work. Apart from that, everything worked.</td> </tr> </table> <p>Using the feedback I’ve received, I have fixed the issue with the “Accessories” hyperlink which was just a spelling mistake in the code.</p>		Please comment on the usability of the website	Front page "Accessories" hyperlink does not work. Apart from that, everything worked.
Please comment on the usability of the website	Front page "Accessories" hyperlink does not work. Apart from that, everything worked.		

## Complete page - apple.htm



## Original Storyboard Plan - apple.htm



This is the page for Apple phones and it has 4 relevant digital assets displayed and the images underneath the information about the phone model there is a link to review of each different phone, this achieves the user requirement for having at least 2 external links to interesting websites.

I believed that the webpage wasn't that interesting to me so I decided to include the different colours that are available for each phone model and the external link to a different site underneath to make the page more interesting. I have also changed the layout of the iPhone 15 video because the video would've made the presentation of the iPhone 15 seem cluttered, making nothing stand out.

Text is correctly spelt with good grammar

**Text and grammar are well for the most part. Inconsistencies with contractions (hours-hrs) and capitals in some areas.**

**Some issues I noticed:  
Spelling: (un)available,  
exclusively.  
Grammar: An iPhone.**

Using the feedback, I have corrected the grammar mistake in the links to “An iPhone \_\_ review”, however I decided to keep the (hours-hrs) contractions unchanged because I believe that it gets the message across to the user so it’s not that important to change it.

A constraint I’ve had when create the pages for the different mobile phones and accessories is that I wanted to include an image carousel for each accessory and mobile phone to present the products better, however due to a lack of skill and time constraints I decided to keep the site simple whilst achieving the user requirements and purpose.

## Complete page - samsung.htm



**Mobile World Station**

Home | Apple | Samsung | Google | Other Phones | Accessories | Services | Contacts

### Samsung Phones.

**Samsung Galaxy S23**

Price: £849.00 (128GB) | £899.00 (256GB) | £1149.00 (512GB)

Memory: 128GB, 8GB RAM | 256GB, 8GB RAM | 512GB, 8GB RAM

Average Battery Life: Up to 22 hrs of video playback

Size: 146.3 x 70.9 x 7.6 mm

Weight: 168g

Camera: Main camera able to film up to 4K, 30fps. Selfie camera able to film up to 4K, 60fps

Speakers: Stereo speakers

Sensors: Fingerprint (under display, ultrasonic), accelerometer, gyro, proximity, compass, barometer

USB: USB Type-C 3.2, OTG

Water Resistant

The colours available are the following:

- Cream
- Phantom Black
- Green
- Lavender

Exclusively online:

- Graphite
- Lime

[Link to a Samsung Galaxy S23 Review](#)

**Samsung Z Flip 5**

Price: £1049.00 (256GB) | £1149.00 (512GB)

Memory: 256GB 8GB RAM | 512GB 8GB RAM

Average Battery Life: Up to 20 hrs of video playback

Size: Unfolded: 165.1 x 71.9 x 6.9 mm | Folded: 85.1 x 71.9 x 15.1 mm

Weight: 187g

Camera: Main camera able to film up to 4K, 60fps. Selfie camera able to film up to 4K, 30fps

Speakers: Stereo speakers

Sensors: Fingerprint (side-mounted), accelerometer, gyro, proximity, compass, barometer

USB: USB Type-C 3.2, OTG

Water Resistant

The colours available are the following:

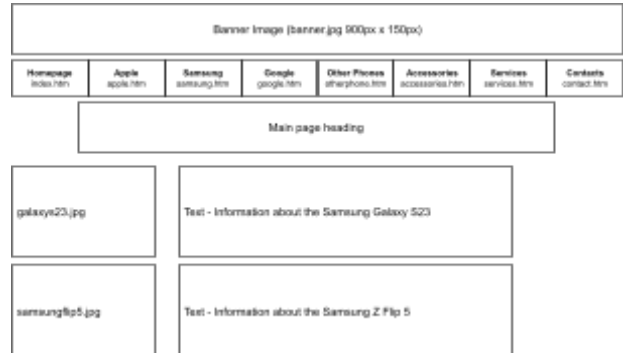
- Mint
- Graphite
- Lavender
- Cream

Exclusively to [Samsung.com](#)

- Grey
- Blue
- Green
- Yellow

[Link to a Samsung Z Flip 5 Review](#)

## Original Storyboard Plan - samsung.htm



This is the page for Samsung phones, it stays relevant to the purpose of the site. Other than adding more content onto each phone the page is similar to the original plan. The headings and subheadings from this page and previous pages demonstrate a consistent colour scheme and page style, the page layout is consistent throughout the site, both of which is part of the user requirement.


Text is correctly spelt with good grammar

**Text and grammar are well for the most part. Inconsistencies with contractions (hours-hrs) and capitals in some areas.**

**Some issues I noticed:**  
**Spelling: (un)available, exclusively.**  
**Grammar: An iPhone.**


Using this feedback I received I've fixed a spelling mistake which was "Exclusively"

Complete page - google.htm



[Homepage](#) | [Apple](#) | [Samsung](#) | [Google](#) | [Other Phones](#) | [Accessories](#) | [Services](#) | [Contacts](#)

### Google Phones.



#### Google Pixel 8

Price: £699.00 (128GB)| £759.00 (256GB)

Memory: 128GB, 8GB RAM | 256GB, 8GB RAM

Average Battery Life: "Over 24 hours."

Size: 150.5 x 70.8 x 8.9 mm

Weight: 187g

Camera: Main and Selfie able to film up to 4k, 60fps

Speakers: Stereo speakers

Sensors: Fingerprint (under display, optical), accelerometer, gyro, proximity, compass, barometer

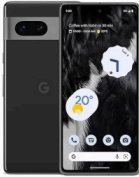
USB: USB Type-C 3.2

Water Resistant

The colours available are the following:

- Hazel
- Obsidian
- Rose

[Link to a Google Pixel 8 Review](#)



#### Google Pixel 7

Price: £499.00 (128GB)| £549.00 (256GB)

Memory: 128GB, 8GB RAM | 256GB, 8GB RAM

Average Battery Life: "Over 24 hours."

Size: 155.6 x 73.2 x 8.7 mm

Weight: 197g

Camera: Main and Selfie able to film up to 4k, 60fps

Speakers: Stereo speakers

Sensors: Fingerprint (under display, optical), accelerometer, gyro, proximity, compass, barometer

USB: USB Type-C 3.2

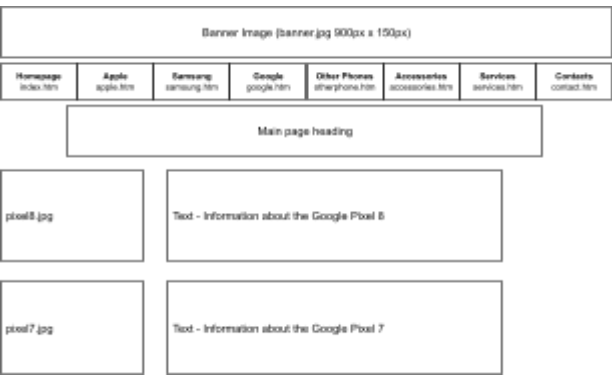
Water Resistant

The colours available are the following:

- Lemongrass
- Snow
- Obsidian


[Link to a Google Pixel 7 Review](#)

Original Storyboard Plan - google.htm




This is the page for Google phones, it has suitable relevant images and information, the only change from the original plan is that additional information was added to the mobile phones. No other issues were found with this page.

Complete page - otherphone.htm



[Homepage](#) | [Apple](#) | [Samsung](#) | [Google](#) | [Other Phones](#) | [Accessories](#) | [Services](#) | [Contacts](#)

### Phones from other companies.



**Oppo Reno 10**

Price: £399 (256GB)

Memory: 256GB, 8GB RAM

Average Battery Life: "Over 24 hours."

Size: 162.4 x 74.2 x 8 mm

Weight: 185g

Camera: Main camera able to film up to 4k, 30fps. Selfie camera able to film up to 1080p, 30fps

Speakers: Stereo speakers

Sensors: Fingerprint (under display, optical), accelerometer, gyro, proximity, compass

USB: USB Type-C 2.0, OTG


Not Water Resistant

The colours available are the following:

- Ice Blue
- Silvery Grey
- Gold

Some colours may be unavailable in different countries.

[Link to a Oppo Reno 10 Review](#)



**Huawei P60 Pro**

Price: £899.00 (256GB)| £1299.99 (512GB)

Memory: 256GB, 12GB RAM | 512GB, 12GB RAM

Average Battery Life: "Over 24 hours."

Size: 163.7 x 79 x 8.1 mm

Weight: 225g

Camera: Main and Selfie able to film up to 4k, 60fps

Speakers: Stereo speakers

Sensors: Face ID, fingerprint (under display, optical), accelerometer, gyro, proximity, barometer, compass, color spectrum


USB: USB Type-C 3.1, OTG, DisplayPort 1.2

Water Resistant

The colours available are the following:

- Black
- Roccoco Pearl
- Green
- Violet

[Link to a Huawei P60 Pro Review](#)



**Xiaomi 13t**

Price: £549.00 (256GB)| Unavailable

Memory: 256GB, 8GB RAM | 256GB, 12GB RAM

Average Battery Life: Up to 16 hours of video playback

Size: 162.2 x 75.7 x 8.5 mm

Weight: 197g

Camera: Main camera able to film up to 4k, 30fps. Selfie camera able to film up to 1080p, 30fps

Speakers: Stereo speakers

Sensors: Fingerprint (under display, optical), accelerometer, gyro, proximity, compass, color spectrum

USB: USB Type-C 2.0, OTG

Water Resistant

The colours available are the following:

- Black
- Meadow Green
- Alpine Blue

Some colours may be unavailable in different countries.

[Link to a Xiaomi 13t Review](#)

Original Storyboard Plan - otherphone.htm

Banner Image (banner.jpg 900px x 150px)

Homepage index.htm	Apple apple.htm	Samsung samsung.htm	Google google.htm	Other Phones otherphone.htm	Accessories accessories.htm	Services services.htm	Contacts contact.htm
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Main page heading

reno10.jpg

Text - Information about the Oppo Reno 10

huaweip60.jpg

Text - Information about the Huawei P60

xiaomi13t.jpg

Text - Information about the Xiaomi 13T

This page is for other phones made by different companies, the layout of all the contents stays consistent throughout all pages about mobile phones. The only change to the plan was the additional information added about mobile phones.

Text is correctly spelt with good grammar

**Text and grammar are well for the most part. Inconsistencies with contractions (hours-hrs) and capitals in some areas.**

**Some issues I noticed:  
Spelling: (un)available, exclusively.  
Grammar: An iPhone.**

Using this feedback I received I've fixed a grammar mistake which was "Unavailable"



Phone Cases

iPhone 15 case



£49.00

iPhone 15 clear case with MagSafe\*  
From Apple

iPhone 14 case



£49.00

iPhone 14 clear case with MagSafe\*  
From Apple

iPhone 13 case



£49.00

iPhone 13 clear case with MagSafe\*  
From Apple

\*MagSafe is fast wireless charging using magnets to connect to the MagSafe charger.

Samsung Galaxy S23 case



£10.99

Samsung Galaxy S23 clear case, shockproof bumper.  
From Amazon

Samsung Z Flip 5 case



£15.99

Samsung Z Flip 5 clear case, thin hard cover.  
From Amazon

Google Pixel 8 case



£16.99

Google Pixel 8 clear case.  
From Amazon

Google Pixel 7 case



£7.99

Google Pixel 7 clear case, shockproof bumper.  
From Amazon

Oppo Reno 10 case



£7.99

Oppo Reno 10 clear case, shockproof bumper.  
From Amazon

Huawei P60 Pro case



£7.79

Huawei P60 Pro clear case.  
From Amazon

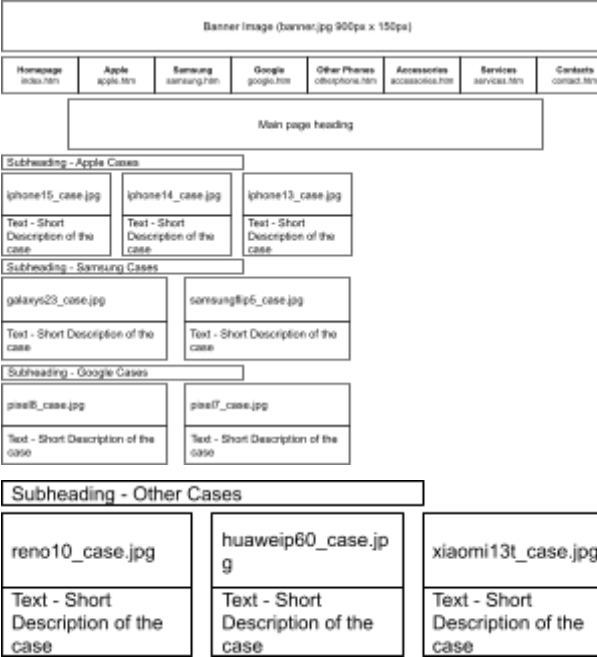
Xiaomi 13t case



£10.99

Xiaomi 13t clear case, shockproof bumper.  
From Amazon

[Back to Top](#)



This page meets part of the purpose which was to promote mobile accessories, all images are relevant to the contents of the page. The only change made was the addition of a “Back to Top”



feature using bookmarks, I added this because to improve the usability and accessibility of the page.

## Complete Table

## Complete page - services.htm

## Original Storyboard Plan - services.htm

Comparison Table

Phone Model	Price	Memory	Size	Weight	Camera	Video Playback
iPhone 11	£769.00	64GB	150.9mm x 75.7mm x 7.8mm	193g	12MP	Yes
	£859.00	128GB	150.9mm x 75.7mm x 7.8mm	193g	12MP	Yes
	£959.00	256GB	150.9mm x 75.7mm x 7.8mm	193g	12MP	Yes
iPhone 11 Pro	£999.00	64GB	158.5mm x 76.6mm x 8.25mm	206g	12MP	Yes
	£1,099.00	128GB	158.5mm x 76.6mm x 8.25mm	206g	12MP	Yes
	£1,199.00	256GB	158.5mm x 76.6mm x 8.25mm	206g	12MP	Yes
iPhone 11 Pro Max	£1,099.00	64GB	167.5mm x 76.6mm x 8.25mm	226g	12MP	Yes
	£1,199.00	128GB	167.5mm x 76.6mm x 8.25mm	226g	12MP	Yes
	£1,299.00	256GB	167.5mm x 76.6mm x 8.25mm	226g	12MP	Yes
iPhone 12	£699.00	64GB	146.0mm x 71.5mm x 7.4mm	162g	12MP	Yes
	£749.00	128GB	146.0mm x 71.5mm x 7.4mm	162g	12MP	Yes
	£799.00	256GB	146.0mm x 71.5mm x 7.4mm	162g	12MP	Yes
iPhone 12 Pro	£999.00	64GB	146.0mm x 71.5mm x 7.4mm	186g	12MP	Yes
	£1,099.00	128GB	146.0mm x 71.5mm x 7.4mm	186g	12MP	Yes
	£1,199.00	256GB	146.0mm x 71.5mm x 7.4mm	186g	12MP	Yes
iPhone 12 Pro Max	£1,099.00	64GB	160.0mm x 76.6mm x 7.6mm	206g	12MP	Yes
	£1,199.00	128GB	160.0mm x 76.6mm x 7.6mm	206g	12MP	Yes
	£1,299.00	256GB	160.0mm x 76.6mm x 7.6mm	206g	12MP	Yes
iPhone 13	£699.00	64GB	146.0mm x 71.5mm x 7.4mm	162g	12MP	Yes
	£749.00	128GB	146.0mm x 71.5mm x 7.4mm	162g	12MP	Yes
	£799.00	256GB	146.0mm x 71.5mm x 7.4mm	162g	12MP	Yes
iPhone 13 Pro	£999.00	64GB	146.0mm x 71.5mm x 7.4mm	186g	12MP	Yes
	£1,099.00	128GB	146.0mm x 71.5mm x 7.4mm	186g	12MP	Yes
	£1,199.00	256GB	146.0mm x 71.5mm x 7.4mm	186g	12MP	Yes
iPhone 13 Pro Max	£1,099.00	64GB	160.0mm x 76.6mm x 7.6mm	206g	12MP	Yes
	£1,199.00	128GB	160.0mm x 76.6mm x 7.6mm	206g	12MP	Yes
	£1,299.00	256GB	160.0mm x 76.6mm x 7.6mm	206g	12MP	Yes

The screenshot shows the Mobile World Station website. At the top is a navigation bar with links: Home, About, Services, Contact Us, Privacy Policy, Terms of Service, and Sitemap. Below the navigation bar is a large banner with the text 'Mobile World Station' and a sub-header 'Comparison Table'. The main content area is divided into two columns. The left column is titled 'Services' and lists various services: Mobile Repairs, Online Forums, and Support. The right column is titled 'Comparison Table' and lists various phone models: iPhone 11, iPhone 11 Pro, iPhone 11 Pro Max, iPhone 12, iPhone 12 Pro, iPhone 12 Pro Max, iPhone 13, iPhone 13 Pro, and iPhone 13 Pro Max. Each phone model has a corresponding table with columns: Price, Memory, Size, Weight, Camera, and Video Playback. The tables are linked to online forums.

The storyboard plan for the services.htm page shows a header with the text 'Services (Banner.jpg 100px x 150px)'. Below the header is a navigation bar with links: Home, About, Services, Contact Us, Privacy Policy, Terms of Service, and Sitemap. The main content area is divided into two columns. The left column is titled 'Services' and lists various services: Mobile Repairs, Online Forums, and Support. The right column is titled 'Comparison Table' and lists various phone models: iPhone 11, iPhone 11 Pro, iPhone 11 Pro Max, iPhone 12, iPhone 12 Pro, iPhone 12 Pro Max, iPhone 13, iPhone 13 Pro, and iPhone 13 Pro Max. Each phone model has a corresponding table with columns: Price, Memory, Size, Weight, Camera, and Video Playback. The tables are linked to online forums.

This page meets the final part of the purpose which was to promote mobile services, the page contains a table and links to an online forum which is part of the user requirement.

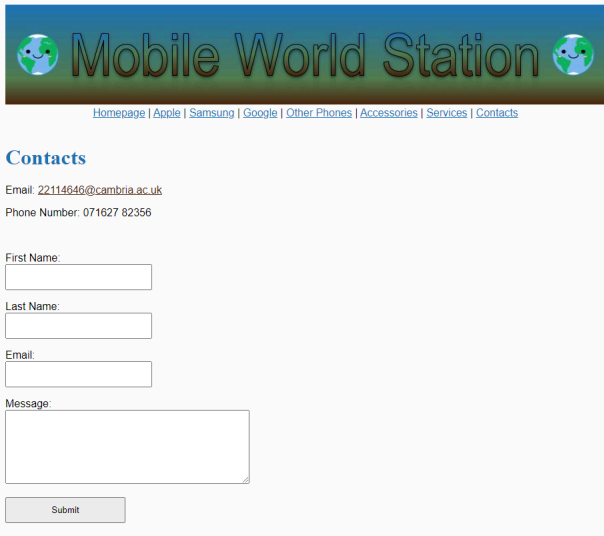
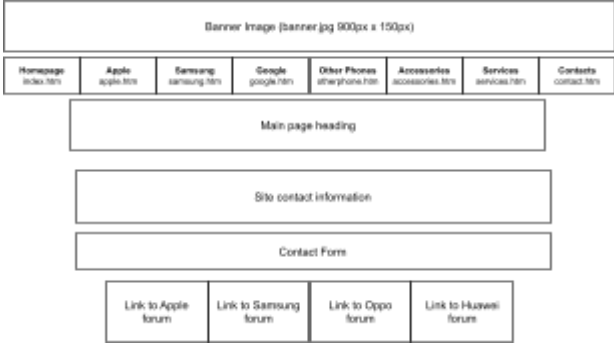
Suggestions for improvement to the website.

Make the services page look a little more consistent and the text in-line.

Suggestions for improvement to the website.

- Add more services to the services page
- Left align the form field and labels on the contact form.

I attempted to make the table more consistent and included more links to different mobile services.

Complete page - contacts.htm	Original Storyboard Plan - contacts.htm
	
<p>The final page is the contacts page, on this page there is a contact form which meets the final part of the user requirement. I decided to remove the links to the forums from this page and add them to the “Services” page as I thought it would be more suitable there.</p>	
<p>Suggestions for improvement to the website.</p>	<ul style="list-style-type: none"> <li>- <b>Add more services to the services page</b></li> <li>- <b>Left align the form field and labels on the contact form.</b></li> </ul>
<p>I left aligned the forms based on the feedback I received because “The form on the contact page is centred which looks quite dated”.</p>	