

Styles to be used across the site: *(font size, style, colour, screen width etc.)*

Font Family: Arial, Helvetica, Sans-serif

Main heading: H1, Goudy Old style, #000000

Subheadings: H3, Arial, #18181A

Main text content: Paragraph, Arial, justified

Production Notes: (*background colour, background image, link colours*)

Page Width: 850px

Link colour: #6c2e90

Visited/Active link: #ab97c2

Link hover: #868390

Description of how colour schemes and page styles will be applied consistently across all of the web pages.

A master page will be developed for the site and all pages will be created from this master page to maintain consistency in styles and layout.

Inline and header styles will be used to keep the formatting and colours consistent. The colour scheme and page styles for the "Mobile World Station" website will be consistently applied across all web pages in order to create a professional look. A website will use a modern palette of blue, white, grey and probably a little bit of purple because these colours provide a clean and professional aesthetic which encourages users' trust. Headings will use a bold sans-serif font, Goudy Old style, while body text will be in an easy-to-read serif font in order to ensure readability. Each page will have a uniform grid layout, with similar spacing and alignment for images and text, promoting understanding navigation for users. By providing these elements in the website design, the 'Mobile World Station' website will look professional, attractive and most importantly easy to use for users who want to compare prices.

File name:	index.htm	Page Title:	Mobile World Station
Page Purpose:	<p>The purpose of the homepage for the "Mobile World Station" website is in a prominent place to showcase offered products, phone sales leaders and quick links to key sections such as product categories, blogs, information about latest products, and products which will soon. The homepage of the 'Mobile World Station' website also contains hot spots to websites of different phones. Each page on the 'Mobile World Station Website' contains a hyperlink 'Back to the homepage' at the bottom, I've put them so that when viewing and comparing mobile phone, users will ready to make a purchase, they can easily return to the home page, which contains hotspots on the main mobile phones websites, and make a purchase. It will provide an attractive layout with understanding navigation. The home page aims to capture visitors' attention, and it allows easy access to important information.</p>		

Storyboard	Files/Assets Used on this page
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Banner (Website_Banner_1.jpg)	Website_Banner_1.jpg mobp_home.jpg acc_home.jpg serv_home.jpg Hot spots : sams_home.jpg apl_home.jpg asus_home.jpg hnr_home.jpg vv_home.jpg nok_home.jpg huaw_home.jpg xiam_home.jpg
Navigation bar with links to all internal pages	Interactivity on this page
Introduction text that encourages users to explore the website	Digital audio: Sound effects to buttons and actions
Image of mobile phone (mobp_home.jpg)	
Image of mobile accessories (acc_home.jpg)	
Image of mobile services (serv_home.jpg)	
Text about mobile phone sales leaders	
Hot spots to Samsung Website(sams_home.jpg)	
Hot spots to Apple Website (apl_home.jpg)	
Hot spots to Asus Website (asus_home.jpg)	
Hot spots to Honor Website (hnr_home.jpg)	
Hot spots to Vivo Website (vv_home.jpg)	
Hot spots to Nokia Website (nok_home.jpg)	
Hot spots to Huawei Website (huaw_home.jpg)	
Hot spots to Xiaomi Website (xiam_home.jpg)	
Link to Samsung Community Forum	
Link to Apple Community Forum	
Link to Android Community Forum	

Links: (internally to other pages, bookmarks, external websites, email)

latest.htm, accessories.htm, services.htm, blogs.htm, apple.htm, samsung.htm, ContactUs.htm, soon.htm

Hot spots to:

Samsung website <https://www.samsung.com/uk/>

Apple website <https://www.apple.com/uk/>

Asus website <https://www.asus.com/mobile-handhelds/phones/rog-phone/>

Honor website <https://www.honor.com/uk/>

Vivo website <https://www.vivo.com/en>

Nokia website <https://www.nokia.com/>

Huawei website <https://www.huawei.com/uk/>

Xiaomi website <https://www.mi.com/uk/>

Samsung Community forum

https://eu.community.samsung.com/t5/english/ct-p/uk?page=1&tab=setting%3Asamsung.featured_topics

Apple Community forum <https://discussions.apple.com/welcome>

Android Community forum <https://support.google.com/android/community?hl=en-GB>

Alternative solutions for this page

Text “Leaders of Sellers” could be moved to the “Blog” page to reduce clutter. Instead of the “Leaders of Sellers” section, a contact form could be added, and an interesting video about the latest mobile innovations. Also, Instead of just putting 3 images at the top of the page, It could be a carousel with these images in order to allow users to interact with the webpage. Sound effects to buttons and actions could be not added to a webpage so as not to distract users attention and not make the website annoying.

File name:	latest.htm	Page Title:	Latest
Page Purpose:	The purpose of my "Latest" page on 'Mobile World Station' website is for showing the most recent mobile phone updates in videos and descriptions. Since our target audience also includes customers who are interested in the latest mobile technologies, this page will be especially useful for them as it includes interesting videos about latest mobile innovations and descriptions with images of one of the most popular mobile phones.		

Storyboard	Files/Assets Used on this page
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<div>Banner (Website_Banner_1.jpg)</div> <div>Navigation bar with links to all internal pages</div> <div>Introduction word that encourages users to explore the website</div> <div> <div>Interesting video of the latest mobile innovations</div> <div>Interesting video of the latest mobile innovations</div> <div>Interesting video of the latest mobile innovations</div> </div> <div> <div>Description about the latest Samsung mobile innovations</div> <div>Image of Samsung phone (sams_latest.jpg)</div> </div> <div> <div>Description about the latest Apple mobile innovations</div> <div>Image of Apple phone (apl_latest.jpg)</div> </div> <div> <div>Description about the latest Android mobile innovations</div> <div>Image of Android phone (andr_latest.jpg)</div> </div> <div>Back to the homepage hyperlink</div>	<div>Website_Banner_1.jpg sams_latest.jpg apl_latest.jpg andr_latest.jpg</div> <div>Interactivity on this page</div> <div>Digital audio: Sound effects to buttons and actions Video to play and pause: Samsung Galaxy A36 5G First Look, Design, Key Specifications, Features Video to play and pause: Exploring Samsung's Latest Mobile Innovations Video to play and pause: [Top 5] Best Android Phones 2024 - Best New Android Smartphones in 2024</div>
Links: (internally to other pages, bookmarks, external websites, email)	

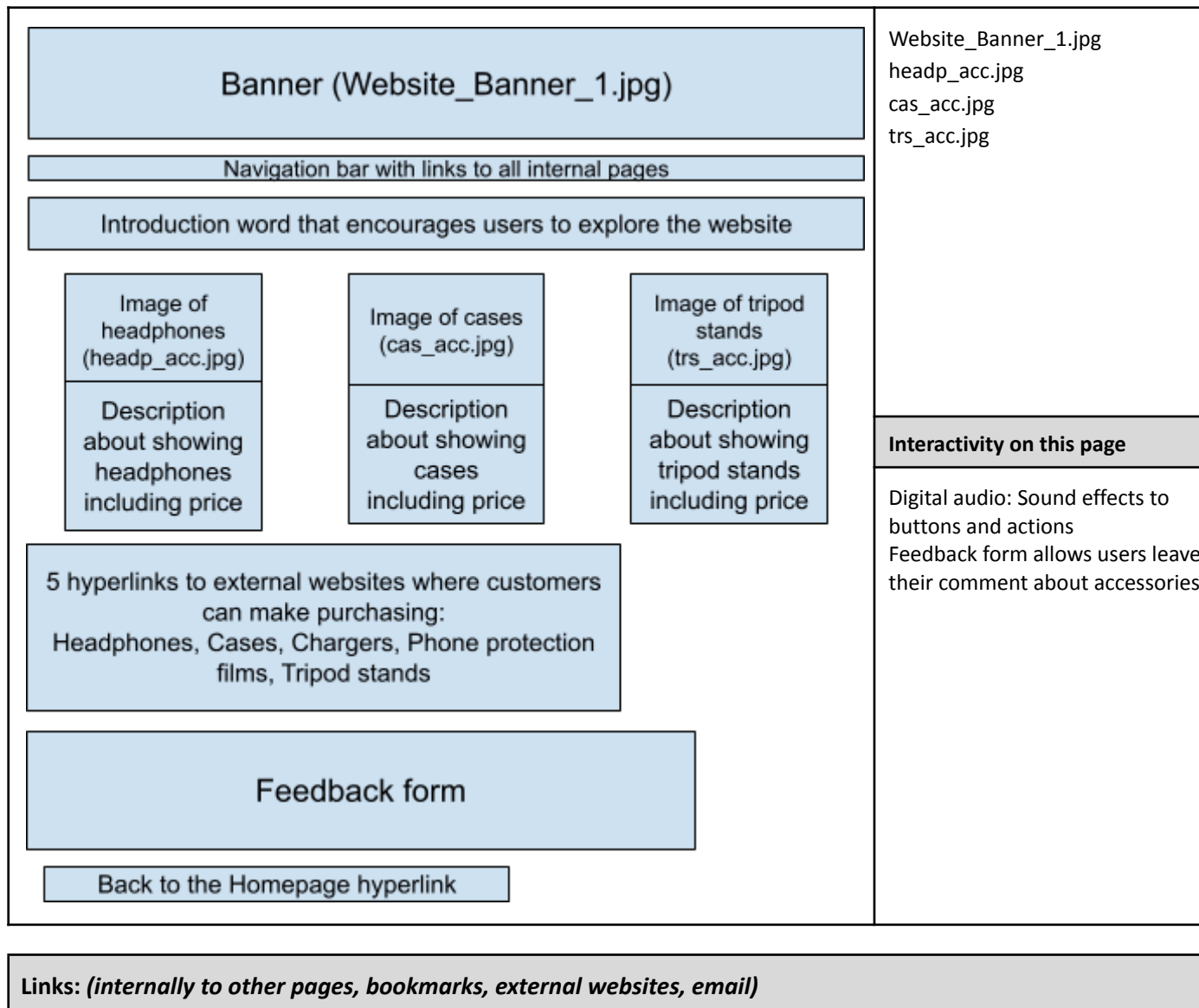
index.htm, accessories.htm, services.htm, blogs.htm, apple.htm, samsung.htm, ContactUs.htm, soon.htm

Alternative solutions for this page

On this page could be also added a carousel with images of latest offers at the top of the page to get users interested in exploring the latest phone models not only through video and descriptions, but also through vivid photo offers. And also, we can leave everything as it is, which is also good if we don't want to distract users with too many bright colours. Images of mobile phones could be under description about them in order to prevent many bright colours on the right side of our webpage, it ensures better readability. Also on this page could be added comparison charts, which could further enrich the user experience by providing valuable information in an accessible format.

File name:	accessories.htm	Page Title:	Accessories
Page Purpose:	This page aims to inform customers about essential add-ons, such as headphones, cases, chargers, screen protectors, and tripod stands, while showcasing their features and benefits. By providing detailed descriptions, customer reviews, and high-quality images, the page helps users make good purchasing decisions. Ultimately, the "Accessories" page improves the shopping experience by ensuring customers find everything they need for their mobile devices.		

Storyboard	Files/Assets Used on this page
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index.htm, latest.htm, services.htm, blogs.htm, apple.htm, samsung.htm, ContactUs.htm, soon.htm

Headphones <https://www.urbanears.com/gb/en/>

Cases <https://uk.mous.co/collections/phone-cases>

Chargers <https://www.amazon.co.uk/mobile-phone-chargers/b?ie=UTF8&node=340327031>

Phone protection films <https://www.amazon.co.uk/phone-protection-film/s?k=phone+protection+film>

Tripod stands <https://www.amazon.co.uk/tripod/s?k=tripod>

Alternative solutions for this page

On this page could be added a comparison feature that allows users to easily evaluate different accessories side by side, improving their decision-making process. Also, it will not be a bad idea if we add video demonstrations of how the accessories work because adding video provides clarity on functionality, and helps customers make good purchasing decisions. Moreover, so that the website does not seem boring, instead of a feedback form we could add additional images of different accessories at the bottom of our web page. Or we can move the feedback form to the “Blog” page of our website to prevent clutter on the web page.

File name:	services.htm	Page Title:	Services
Page Purpose:	The "Services" page on the "Mobile World Station" website is designed to inform users about the various support options available for mobile phones. It highlights services such as screen replacement, battery replacement, and device settings on the Apple, Samsung and Android mobile phones, and also, it contains frequently asked questions about services that may be useful for users. The aim of this page is to enhance users' confidence by ensuring they know the support available for their mobile devices.		

Storyboard	Files/Assets Used on this page
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Banner (Website_Banner_1.jpg)	Image of screen replacing (scr_services.jpg)
Navigation bar with links to all internal pages	Image of battery replacing (batt_service.s.jpg)
Introduction word that encourages users to explore the website	Image of device settings (set_services.jpg)
Description about replacing the screen on the Apple, Samsung and Android mobile phones including price	Interesting video about mobile device services
Description about replacing the battery on the Apple, Samsung and Android mobile phones including price	
Description about device settings on the Apple, Samsung and Android mobile phones including the price	
Frequently asked question button	Feedback form
Frequently asked question button	
Frequently asked question button	Back to the homepage hyperlink
Website_Banner_1.jpg scr_services.jpg batt_services.jpg set_services.jpg	
Interactivity on this page	
Action button allows users click and read frequently asked questions Feedback form allows users leave their comment about services Video to play and pause: iPhone 12 Pro Max Restoration...ASMR Repair Digital audio: Sound effects to buttons and actions	
Links: <i>(internally to other pages, bookmarks, external websites, email)</i>	

index.htm, latest.htm, accessories.htm, blogs.htm, apple.htm, samsung.htm, ContactUs.htm, soon.htm

Alternative solutions for this page

Images of mobile services could be under description about them in order to prevent many bright colours on the right side of our website, it ensures better readability. At the top of our webpage, we could include a search box to allow users to find the necessary information just by entering it in the search box, and not get lost on the web page. Frequently asked questions buttons instead of three could be more than six buttons, because it ensures comprehensive coverage of common customer inquiries, by providing clearer information and reducing the need for direct support. Also, near the “Back to the home page” hyperlink, a hyperlink could be included to my “Contact Us” page so that if users wanted to get in touch with questions or other specific services, they could easily find the “Contact Us” page and fill the form.

File name:	blogs.htm	Page Title:	Blogs
Page Purpose:	The "Blogs" page by providing valuable content aims to establish the site as a trusted resource for mobile users, and engage visitors to insightful article on the latest mobile technology trends. The website contains interesting articles, comparison tables which contain different latest mobile phones, features of them, and prices, image and videos to encourage users to explore the website in various ways.		

Storyboard

Files/Assets Used on this page

<div>Banner (Website_Banner_1.jpg)</div>	Website_Banner_1.jpg arc_blogs.jpg	
<div>Navigation bar with links to all internal pages</div>	<div>Interactivity on this page</div> <div>Video to play and pause: 3 Years of Mobile Innovation: Why Top Academies Swear by their LearnWorlds Apps</div> <div>Video to play and pause: Best Vlog Setup For Smartphones! (Best Accessories for Video)</div> <div>Video to play and pause: Watch BEFORE buying a Smartphone for Filmmaking 2024</div> <div>Digital audio: Sound effects to buttons and actions</div>	
<div>Introduction text that encourages users to explore the website</div>		
<div>Description text about interesting article about mobile phones including a hyperlink on this article</div>		<div>Image from choosing article (arc_blogs.jpg)</div>
<div>Interesting video-blogs about mobile devices</div>		<div>Interesting video-blogs about mobile devices</div>
<div>Interesting video-blogs about mobile devices</div>		<div>Interesting video-blogs about mobile devices</div>
<div>Comparison table which contain different latest mobile phones, features of them, and prices</div>		
<div>Back to the homepage hyperlink</div>		
<div>Links: (internally to other pages, bookmarks, external websites, email)</div>		

index.htm, latest.htm, accessories.htm, services.htm, apple.htm, samsung.htm, ContactUs.htm, soon.htm

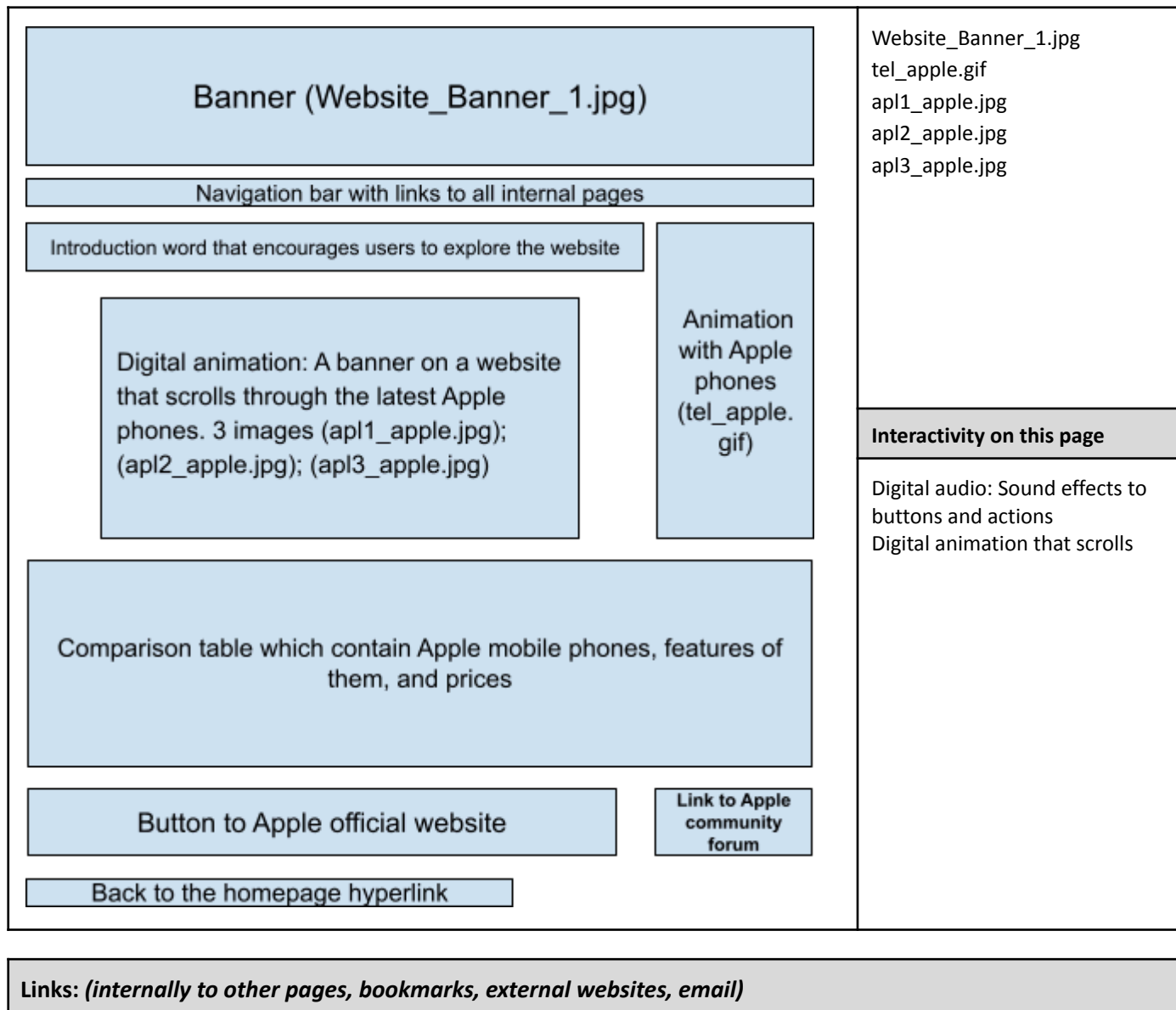
Alternative solutions for this page

Adding a feedback section would allow readers to interact with the content and share their thoughts. In order not to deviate from the main purpose of this page, we could move the comparison table to the main page and add other interesting articles about mobile innovations instead. We can also add online forums about mobile innovations in order for users to get additional information for their research. Additionally, We could replace videos with hot spots for interesting articles in order to provide more interesting content, suitable to our web page, and expand its curiosity and functioning.

File name:	apple.htm	Page Title:	Apple
Page Purpose:	The "Apple" page on the website is dedicated to showcasing the latest iPhone mobile devices. Its purpose is to provide detailed information on product specifications, features, and pricing, helping customers make good purchasing decisions. This page also highlights digital animation, comparison table with features of Apple phones of other years, button to Apple official website, and link to Apple community forum aiming to create an attractive experience for Apple enthusiasts.		

Storyboard

Files/Assets Used on this page



index.htm, latest.htm, accessories.htm, services.htm, blogs.htm, samsung.htm, ContactUs.htm, soon.htm

Apple official website <https://www.apple.com/uk/>

Apple Community forum <https://discussions.apple.com/welcome>

Alternative solutions for this page

Implementing a filter option on the comparison table would enable users to easily sort devices based on specific features or price ranges, improving the users' satisfaction. Also, it would be nice if the "Apple" page may include incorporating an interactive product showcase that allows users to rotate and explore 3D models of the latest Apple devices. Besides, we could replace the button to the official Apple website with a hotspot with the Apple logo to make the webpage look more professional and more attractive for users. Additionally, we could include more images in our digital animation, and added to it Apple accessories, this will allow us to expand the information content, which will include not only Apple mobile phones, but also Apple accessories.

File name:	samsung.htm	Page Title:	Samsung
Page Purpose:	Primary purpose of the "Samsung" page is to show the latest Samsung smartphones, featuring detailed specifications, high-quality images, and standout features. The page highlights digital animation, comparison table with features of Samsung phones of other years allows users to easily compare different Samsung models, button to Samsung official website, and link to Samsung community forum aiming to create an attractive experience for Samsung enthusiasts.		

Storyboard	Files/Assets Used on this page
<div data-bbox="168 240 1088 416">Banner (Website_Banner_1.jpg)</div> <div data-bbox="168 437 1088 469">Navigation bar with links to all internal pages</div> <div data-bbox="168 489 889 550">Introduction word that encourages users to explore the website</div> <div data-bbox="253 579 804 852"> Digital animation: A banner on a website that scrolls through the latest Samsung phones. 3 images (sam1_samsung.jpg); (sam2_samsung.jpg); (sam3_samsung.jpg) </div> <div data-bbox="911 489 1088 852"> Animation with Samsung phones (sams_samsung.gif) </div> <div data-bbox="156 868 1088 1118">Comparison table which contain Samsung mobile phones, features of them, and prices</div> <div data-bbox="156 1137 911 1198">Button to Samsung official website</div> <div data-bbox="938 1129 1088 1209"> Link to Samsung community forum </div> <div data-bbox="156 1235 790 1278">Back to the Home page hyperlink</div>	<div data-bbox="1144 240 1395 416"> Website_Banner_1.jpg sams_samsung.gif sam1_samsung.jpg sam2_samsung.jpg sam3_samsung.jpg </div> <div data-bbox="1144 708 1422 735">Interactivity on this page</div> <div data-bbox="1144 772 1473 863"> Digital audio: Sound effects to buttons and actions Digital animation that scrolls </div>
Links: (internally to other pages, bookmarks, external websites, email)	

index.htm, latest.htm, accessories.htm, services.htm, blogs.htm, apple.htm, ContactUs.htm, soon.htm

Samsung official website
<https://www.samsung.com/uk/?srltid=AfmBOorJqnBmqWt050s3URiOmOrJdt-ALxoPjEstmOhvjQBJEtXQCiwz>

Samsung community forum
https://eu.community.samsung.com/t5/english/ct-p/uk?page=1&tab=setting:samsung.featured_topics

Alternative solutions for this page

On this page, we could add a Frequently Asked Questions section, which can help users find answers to general questions about using Samsung phones and accessories. The page may also contain informative blog articles about tips, tricks, and news related to Samsung products, enhancing user engagement and fostering a community of Samsung enthusiasts. Besides, on this page we can also add interesting videos about the latest Samsung innovations that can provide users with more information about Samsung, and encourage Samsung enthusiasts to explore mobile devices more deeply. Additionally, we could replace the button to the official Samsung website with a hotspot with the Samsung logo to make the webpage look more professional and more attractive for users.

File name:	ContactUs.htm	Page Title:	Contact us
Page Purpose:	The "Contact Us" page website is an important communication channel between business and customers. Its primary purpose is to provide visitors with easy access to customer support, allowing them to ask questions, share feedback, or request assistance regarding products and services. The page contains a contact form, that includes Name, Email Address, Subject, Message, and Submit button, and text that guarantees the confidentiality of user data fostering users trust.		

Storyboard

Files/Assets Used on this page

<div data-bbox="154 150 1120 317">Banner (Website_Banner_1.jpg)</div> <div data-bbox="154 341 1120 373">Navigation bar with links to all internal pages</div> <div data-bbox="154 397 1120 454">Introduction word that encourages users to explore the website</div> <div data-bbox="154 486 1120 962">Contact form that includes Name, Email Address, Subject, Message, and Submit button</div> <div data-bbox="154 979 1120 1091">Text that guarantees the confidentiality of user data</div> <div data-bbox="154 1115 801 1147">Back to the Homepage hyperlink</div>	<div data-bbox="1133 150 1516 598">Website_Banner_1.jpg</div> <div data-bbox="1133 598 1516 655">Interactivity on this page</div> <div data-bbox="1133 655 1516 1165"> Digital audio: Sound effects to buttons and actions Contact form that users may fill </div>
Links: (<i>internally to other pages, bookmarks, external websites, email</i>)	

index.htm, latest.htm, accessories.htm, services.htm, blogs.htm, apple.htm, samsung.htm, soon.htm

Alternative solutions for this page

The “Contact Us” page may include information about business hours and location at the top of the page, because users are more likely to reach out when they know the best times to contact the company. Also, under the contact form, we can add frequently asked questions to better inform the users and improve interaction with them. Additionally, we could also add user reviews to this page, which will help visitors make decisions and improve the overall user experience, and a feedback form which allows users to leave their comments. Also, we may incorporate a live chat feature that allows customers to receive immediate assistance during business hours, creating a more interactive experience.

File name:	soon.htm	Page Title:	Soon
Page Purpose:	The "Soon" page on the website serves as a teaser and informational hub for upcoming features, or products, that are currently in development. Its primary purpose is to generate excitement and anticipation among visitors, encouraging them to return for updates. This page includes a brief overview of what’s coming soon, three interesting videos that will intrigue users and encourage them to return, and text with a timeline of the approximate release date of mobile devices, better informing users. By creating a sense of curiosity and engagement, the "Soon" page helps keep customers informed and eager for what’s next.		

Storyboard

Files/Assets Used on this page

<div>Banner (Website_Banner_1.jpg)</div> <div>Navigation bar with links to all internal pages</div> <div>Introduction text that encourages users to explore the website</div> <div> <div>Interesting video about expected mobile devices</div> <div>Interesting video about expected accessories</div> <div>Interesting video about expected features</div> </div> <div>A paragraph that says what users can expect from mobile devices</div> <div> <div>Text with a timeline of the approximate release date of mobile devices</div> <div>Image of expecting mobile device (exp_soon.jpg)</div> </div> <div>Text about improving Mobile World Station website</div> <div>Back to the Homepage hyperlink</div>	<div>Website_Banner_1.jpg exp_soon.jpg</div> <div>Interactivity on this page</div> <div> <p>Video to play and pause: TOP 10 Best New Upcoming Smartphones 2024 — EXTREME Flagship Mobile Phones 2024</p> <p>Video to play and pause: Futuristic Phone Innovations Include Morphing Designs and Generative AI</p> <p>Video to play and pause: Samsung Galaxy Flex 2025 Future Smartphone Concept with Flexible Display</p> <p>Digital audio: Sound effects to buttons and actions</p> </div>
Links: (<i>internally to other pages, bookmarks, external websites, email</i>)	

index.htm, latest.htm, accessories.htm, services.htm, blogs.htm, apple.htm, samsung.htm, ContactUs.htm

Alternative solutions for this page

The “Soon” page may include an interactive countdown timer that creates a sense of urgency and excitement leading up to the release dates of the expected mobile devices. Also, including a section for user feedback could engage visitors and gather feedback on what features they’re most excited about. Instead of three videos, we can add only one because opting for one high-quality video instead of three can streamline the user experience, making the page more focused and less overwhelming, and instead those videos we may include more images and text and create a broader view of expectations from mobile devices because by replacing the additional videos with more images and text we can create a broader visual and informational narrative that showcases various aspects of the expected devices, such as design, features, and accessories.

Asset/Sources Log

Description of asset	File name	Source	Modifications made	Where used	Where stored
Banner Image	Website_Banner_1.jpg	Self	Renamed from banner.jpg to Website_Banner_1.jpg	All pages	/images
Image of mobile phone	mobp_home.jpg	https://store.google.com/gb/category/phones?hl=en-GB&pli=1	Cropped out and resized from 470 x 173 pixels to 200 x 300 pixels	Index.htm	/images
Image of mobile accessories	acc_home.jpg	https://mytantrastore.com/blogs/news/mobile-accessories-from-mytantrastore-com-to-make-your-smartphone-even-smarter	Resized from 660 x 444 pixels to 200 x 140 pixels	Index.htm	/images
Image of mobile services	serv_home.jpg	https://www.istockphoto.com/photo/focused-technician-photographing-disassembled-laptop-hardware-gm912243408-251144828?utm_campaign=srp_photos_top&utm_content=https%3A%2F%2Funsplash.com%2F%2Fphotos%2FImage-of-mobile-services&utm_medium=affiliate&utm_source=unsplash&utm_term=Image+of+mobile+services%3A%3Aaffiliate-collectio%3Acontrol	Resized from 950 x 450 pixels to 200 x 140 pixels	Index.htm	/images

Hot spots to Samsung Website. Image of Samsung Logo.	sams_home.jpg	https://commons.wikimedia.org/wiki/File:Samsung_Logo.svg	Resized from 1,000 × 332 pixels to 170 × 50 pixels	Index.htm	/images
Hot spots to Apple Website. Image of Apple Logo.	apl_home.jpg	https://www.logohistories.com/p/apple-computer-logo-design-history-rob-janoff	Cropped out and resized from 510 x 544 pixels to 170 x 50 pixels	Index.htm	/images
Hot spots to Asus Website. Image of Asus Logo.	asus_home.jpg	https://logowik.com/asus-vektor-logo-2830.html#google_vignette	Resized from 890 × 574 pixels to 170 × 50 pixels	Index.htm	/images
Hot spots to Honor Website. Image of Honor Logo.	hnr_home.jpg	https://logos-world.net/honor-logo/	Resized from 1,000 × 474 pixels to 170 × 50 pixels	Index.htm	/images
Hot spots to Vivo Website. Image of Vivo Logo.	vv_home.jpg	https://commons.wikimedia.org/wiki/File:Vivo_Logo.svg	Resized from 1,125 × 401 pixels to 170 × 50 pixels	Index.htm	/images
Hot spots to Nokia Website. Image of Nokia Logo.	nok_home.jpg	https://www.vanillaplus.com/2023/02/26/77248-nokia-new-logo-brand-refresh/	Resized from 200 × 120 pixels to 170 × 50 pixels	Index.htm	/images
Hot spots to Huawei Website. Image of Huawei Logo.	huaw_home.jpg	https://wallpapercat.com/huawei-logo-wallpapers	Resized from 581 × 340 pixels to 170 × 50 pixels	Index.htm	/images
Hot spots to Xiaomi Website. Image of Xiaomi Logo.	xiam_home.jpg	https://logomakerr.ai/blog/new-xiaomi-logo/	Resized from 234 × 127 pixels to 170 × 50 pixels	Index.htm	/images

Image of Samsung mobile phone	sams_latest.jpg	https://www.grattan.co.uk/products/samsung-galaxy-s24-43-512gb-mobile-phone-co-balt-violet/_/A-89W558	Cropped out and resized from 470 × 1,232 pixels to 200 × 300 pixels	latest.htm	/images
Image of Apple mobile phone	apl_latest.jpg	https://www.apple.com/uk/shop/buy-iphone	Cutted and enlarget from 66 × 151 pixels to 200 × 300 pixels	latest.htm	/images
Image of Android mobile phone	andr_latest.jpg	https://www.amazon.co.uk/Beautiful-Android-Unlocked-Smartphone-Note11T-Blue/dp/B0BHNQXQMQ?th=1	Resized from 1,125 × 401 pixels to 300 × 200 pixels	latest.htm	/images
Image of headphones	headp_acc.jpg	https://www.amazon.co.uk/Sony-WH-CH520-Wireless-Bluetooth-Headphones-Beige/dp/B0BTJ9WHL9	Resized from 844 × 1,243 pixels to 200 × 300 pixels	accessories.htm	/images
Image of cases	cas_acc.jpg	https://www.amazon.co.uk/ETech-Compatible-6-1-Inch-Shockproof-Anti-Scratch-HD-Clear/dp/B09BTKNGN5	Resized from 512 × 1,121 pixels to 200 × 300 pixels	accessories.htm	/images
Image of tripod stands	trs_acc.jpg	https://www.amazon.co.uk/ibeston-Aluminum-Lightweight-Bluetooth-Smartphones/dp/B07K6GNGLD	Cropped out of all accessories and resized from 343 × 844 pixels to 144 × 300 pixels	accessories.htm	/images
Image of screen replacing	scr_services.jpg	https://www.ismash.com/collections/iphone-xs-repairs	Resized from 240 × 355 pixels to 200 × 300 pixels	services.htm	/images
Image of battery replacing	batt_services.jpg	https://iphonespecialist.co.uk/iphone-13-pro-max-battery-replacement/	Resized from 1,000 × 794 pixels to 300 × 200 pixels	services.htm	/images

Image of device settings	set_services.jpg	https://my-device-settings-l4m.en.softonic.com/android	Resized from 30 × 30 pixels to 200 × 300 pixels	services.htm	/images
Image from article about mobile phones	arc_blogs.jpg	https://www.bbc.co.uk/news/articles/c3rl1gq4prwo	Resized from 1,331 × 544 pixels to 430 × 201 pixels	blogs.htm	/images
Animation with apple mobile phones	Surprise!_iPhone!_(GIF).gif	https://uk.pinterest.com/pin/surprise-iphone-gif--116460340337864912/	Resized from 774 × 491 pixels to 1,322 × 144 pixels	apple.htm	/images
image of iPhone 15	apl1_apple.jpg	Self	Renamed from apple.jpg to apl1_apple.jpg	apple.htm	/images
image of iPhone 15 Pro	apl2_apple.jpg	Self	Renamed from secongApl.jpg to apl2_apple.jpg	apple.htm	/images
image of iPhone 15 Pro Max	apl3_apple.jpg	Self	Renamed from thirdApl.jpg to apl3_apple.jpg	apple.htm	/images
Animation with Samsung mobile phones	Experiments_on_thumb_friendly_micro-Interactions.gif	https://uk.pinterest.com/pin/experiments-on-thumb-friendly-microinteractions-in-2024--107734616085527715/	Resized from 774 × 491 pixels to 1,322 × 144 pixels	samsung.htm	/images
image of Samsung Galaxy S24 Ultra	sam1_samsung.jpg	Self	Renamed from samsung.jpg to sam1_samsung.jpg	samsung.htm	/images

image of Samsung Galaxy Z Fold6	sam2_samsung.jpg	Self	Renamed from secondSam.jpg to sam2_samsung.jpg	samsung.htm	/images
image of Samsung Galaxy S24 FE	sam3_samsung.jpg	Self	Renamed from thirdSam.jpg to sam3_samsung.jpg	samsung.htm	/images
Image of expecting mobile device	exp_soon.jpg	https://www.stuff.tv/features/most-anticipated-upcoming-phones/	Resized from 1,343 × 794 pixels to 300 × 200 pixels	soon.htm	/images

Test Plan & Log

Developer Name:

Website:

Test No	Page	Test	Outcome	Comments
1	All Pages	Page loads		
2	All Pages	Images load		
3	All Pages	Links works		
4	All Pages	Images have alt text		
5	All Pages	Spelling and grammar correct		
6	All Pages	Site works as expected in two different browsers		
7	All Pages	Site works as expected on two different systems		
8	latest.htm services.htm blogs.htm soon.htm	Videos works		
9	accessories.htm services.htm	Feedback forms are working		
10	ContactUs.htm	Contact form is working		
11	samsung.htm apple.htm	A banner that should be scrolled is scrolled		
12	All Pages	Digital audio sounds		
13	services.htm	The “Frequently asked questions” button displays answers when click on them		
14	blogs.htm apple.htm samsung.htm	The table is displayed correctly		

Description of interactive features and how these will improve usability, presentation or accessibility.

Videos. The 'Mobile World Station' website will contain a lot of videos which can visually demonstrate new mobile innovations, interesting blogs, product features or troubleshooting steps. Videos allow visitors to visually experience a phone's features, helping them make good purchasing decisions. Adding videos can improve usability by making difficult information more digestible, allowing users to see product features and functionalities in action. By breaking down information into easily accessible visual content, videos make it easier for users to navigate and find the answers they need, improving overall website usability.

Digital audio. The 'Mobile World Station' website will contain sound effects to buttons and actions. Adding videos on 'Mobile Phone Station' website can improve the interactive experience by providing immediate auditory feedback, making the website feel more responsive. These sounds help users feel more connected to the interface, reinforcing their actions like scrolling, clicking, or submitting forms. Additionally, well-chosen sound effects can improve accessibility for users with visual impairments, guiding them through the website with auditory cues which complement the visual design.

Feedback forms. The 'Mobile World Station' website will contain feedback forms, including them, allowing users to share their suggestions, thoughts, and concerns, providing valuable insights to improve content and services. These forms help gauge user satisfaction and identify areas for improvement, fostering a stronger connection with our audience. Including feedback forms on our website can improve accessibility by providing an easy way for users to report any barriers they encounter, such as content readability or issues with navigation. They allow users to communicate if they need adjustments, like larger text, better contrast, or alternative formats, making the website more inclusive.

Contact Form. The 'Mobile World Station' website will contain a contact form on our website. Including them provides visitors with a convenient way to reach out for support, inquiries, or product-related questions, improving communication. It allows users to quickly ask about mobile phone or accessories features, availability, or troubleshooting, improving customer satisfaction and trust. Adding a contact form will improve accessibility of our website by providing an easy and clear way for users to get in touch, especially for those who may struggle with phone calls or other communication methods. It ensures that visitors with different needs, including those with hearing impairments or those who prefer written communication, can reach out without barriers.

Frequently asked questions button. The 'Mobile World Station' website will contain a "Frequently asked question" button. Including this button on our website provides users with quick access to answers for common inquiries, reducing the need for them to contact support. It will help visitors easily find information about phone features, pricing, compatibility, or troubleshooting without having to navigate through a lot of pages. Also, this button improves the accessibility of our website by allowing users to quickly locate answers without needing to navigate through difficult menus or contact support, which is especially helpful for people with mobility or cognitive impairments.

A banner that scrolls. The 'Mobile World Station' website will contain a banner that scrolls as interactive features. Using it in our website allows us to convey multiple interesting images in a compact space, keeping the homepage clean while ensuring key information is visible. Adding a scrolling banner will improve the presentation of our website by offering a dynamic, eye-catching feature that draws attention to important content, such as new product releases. It adds a modern, interactive touch to our website's design, making it feel more attractive and up-to-date.

Justification (how the design will meet the purpose and user requirements)

The 'Mobile World Station' website uses content that highlights cutting-edge technology, interesting articles, different videos, sales leaders and high-end devices, which can be interesting for everyone in the 18-45 age group, who is interested in buying mobile phones. This website contains nine internal pages with interesting information on each of them, that fully comply with the user requirements provided to us. Also, it contains tables in our "Blogs", "Apple" and "Samsung" pages which helps users compare mobile phones of latest models. Besides, the colour scheme and page styles for the 'Mobile World Station' website is consistently applied across all web pages in order to create a professional look, it will use a modern palette of blue, white, grey and probably a little bit of purple which meets the user requirements about that the website should have a consistent use of text, colour schemes and page styles in all the web pages. Also, the 'Mobile World Station' website will have different interactivity such as digital audio, digital videos, digital animations, a banner with images that scrolls etc., which makes the website interesting and attractive for users who want to compare the prices. Besides, the website will contain some interactive features such as contact form and feedback forms to collect customer enquiries. And it has a lot of external hyperlinks to other interesting web pages, online forums, hyperlink to articles on the "Blogs" page, accessories, which also meet the user requirements. Additionally, the website is internally linked with easy-to-navigate menus, and it contains links to online forums.

Any design constraints encountered.

Software availability. High-quality design tools, like Adobe Photoshop or Canva, are important for creating detailed, interactive prototypes and responsive layouts. If I lack access to these tools, or lack skills in working with them, it may be difficult to design sophisticated elements like scrolling banners or other interactive features that are visually attractive.

Accessibility Concerns. Scrolling banners may be challenging for users with disabilities, particularly those with cognitive or visual impairments. To improve accessibility, we should make sure that the banner provides clear contrast and avoid flashing elements that could trigger seizures.

Skills. Creating smooth, responsive, and well-optimised interactive features requires strong skills, especially with HTML, but also with CSS, and JavaScript. If I lack expertise in these areas, I may struggle to implement difficult animations, make the banner mobile-friendly, or ensure cross-browser compatibility.

Time. The well planned construction website takes a long time. If I am working with limited time, this can constrain the scope of features, design polish, or thorough testing. I may need to prioritise core functionalities over advanced or custom elements in design.