



LEARNER ASSESSMENT SUBMISSION FRONT SHEET

Learner Name	Angel Kostadinov
Assessor Name	Neil Wickham

Unit	13 - Website Development
Assignment Title	2: Create a Design

My Literacy Targets
Punctuation and Grammar

My Numeracy Targets
Shapes and Percentages

Submission Declaration	
I certify that the work submitted for this assignment is my own. I have clearly referenced any sources used in the work. I understand that false declaration is a form of malpractice.	A Kostadinov

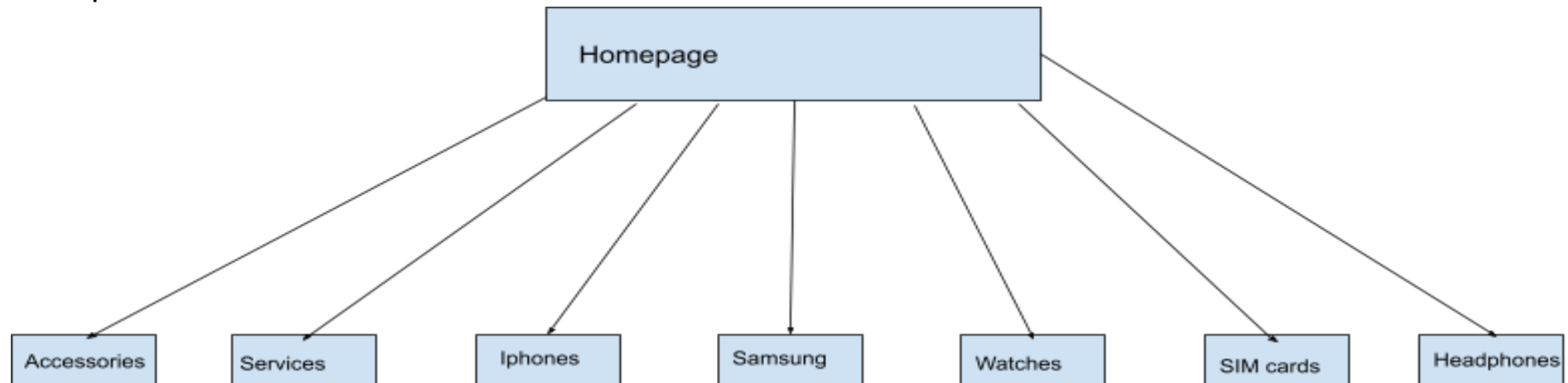
Introduction

I will be designing a website which allows users to click on different deals around the website and that will help them make decisions on what mobile device they would like.

Purpose, User Requirements and Audience

The purpose of the 'Mobile World Station' website is to promote mobile phones, accessories and services. The audience is people who want to purchase and make decisions about their electronic device. The user requirements must have good font styles, colour schemes and interactive elements such as dropdown menus or drag and drop functionality. **I am going to add a table full of offers on phones, accessories and services.**

Sitemap



Styles to be used across the site: (font size, style, colour, screen width etc.)

Font Family: Arial, Helvetica, Sans-serif

Main heading: H1, Goudy Old style, #026633

Subheadings: H3, Arial, #02361C

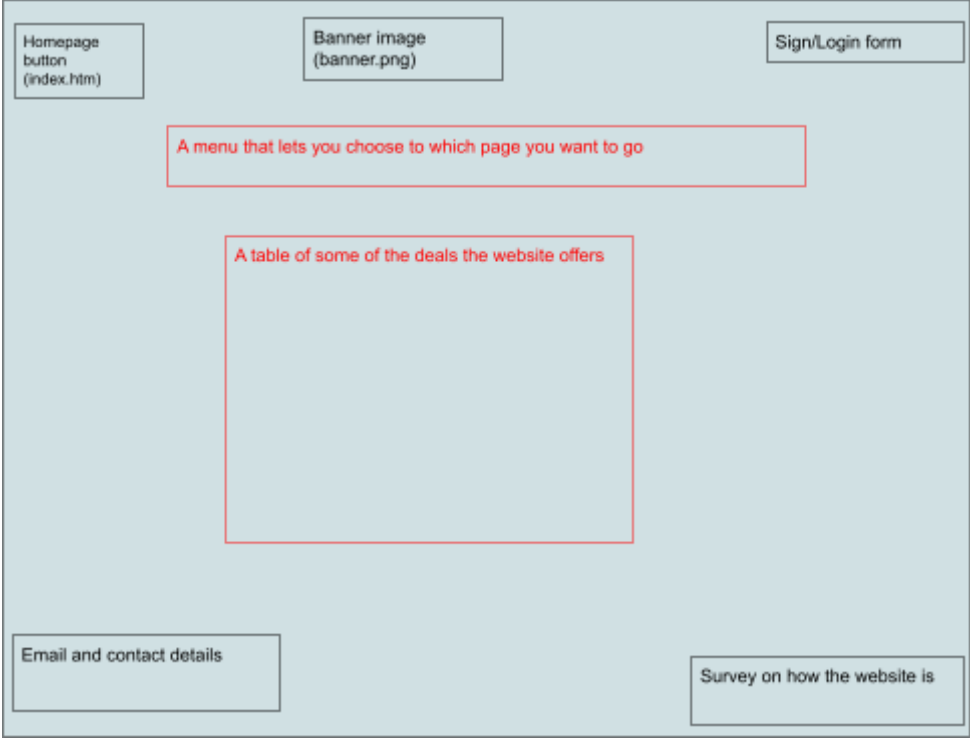
Main text content: Paragraph, Arial, justified

Production Notes: (background colour, background image, link colours)

Description of how colour schemes and page styles will be applied consistently across all of the web pages.

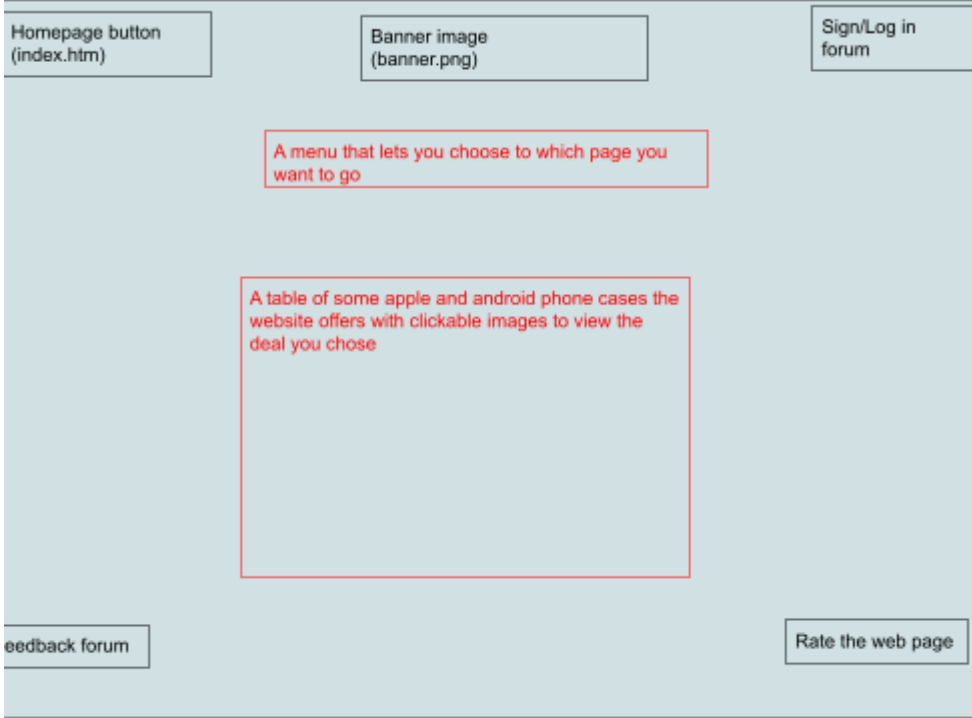
There is going to be a template created for the site and all pages will be created from this template to maintain consistency in styles and layout. Inline and header styles will be used to keep the formatting and colours consistent and that will

File name:	index.htm	Page Title:	Mobile World Station
Page Purpose:	This is going to be the homepage of the website with different hyperlinks with access to web pages with mobile phones, accessories and services.		

Storyboard	Files/Assets Used on this page
	banner.png
	Interactivity on this page Click on the table to view some deals the website offers. Survey to tell us what we have to improve on.

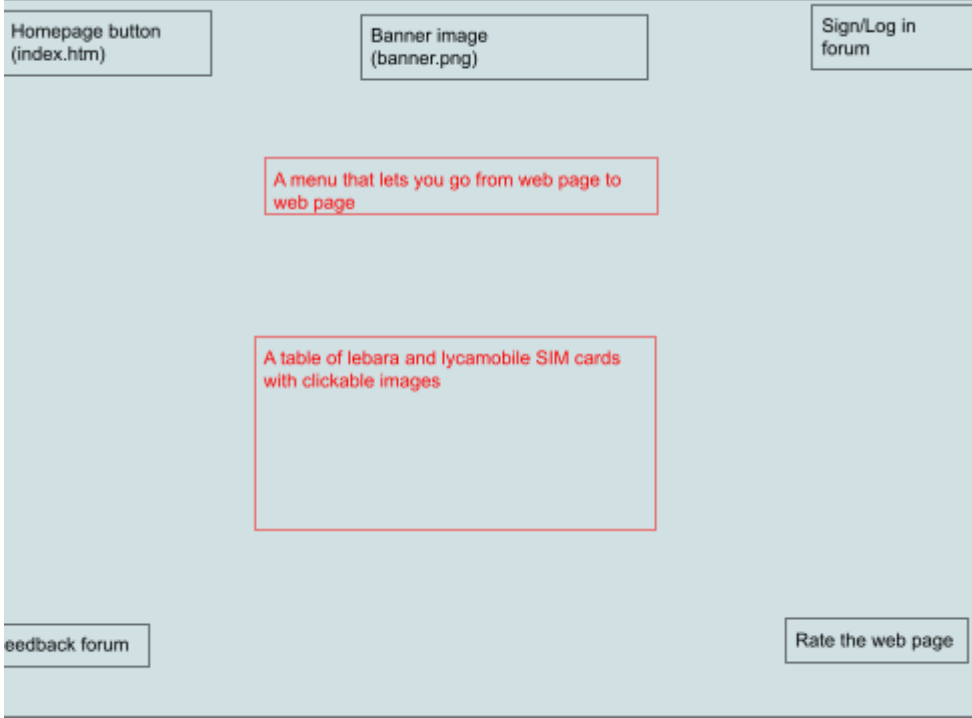
Links: <i>(internally to other pages, bookmarks, external websites, email)</i>
iphones.htm, samsung.htm,, services.htm
Alternative solutions for this page
The banner image should be located on the right side of the web page The colours shouldn't be so bright because of people's disabilities

File name:	accessories .htm	Page Title:	Accessories
Page Purpose:	Advertising on accessories such as headphones,watches,phone cases.		

Storyboard	Files/Assets Used on this page
	banner.png case.png
	Interactivity on this page You can click on the sign/login button to save any changes you've made for the website Rate the website by click on the button on the bottom right corner

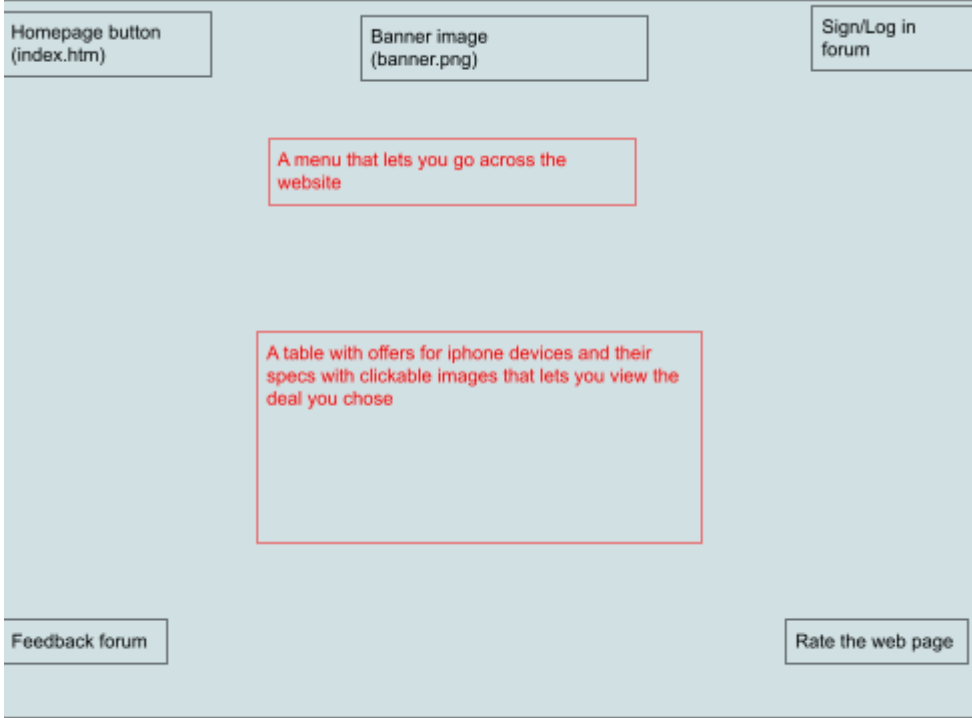
Links: <i>(internally to other pages, bookmarks, external websites, email)</i>
index.htm, rating.htm , forums.htm
Alternative solutions for this page
The images could be a like slideshows and the accessories could be the same

File name:	sim.htm	Page Title:	SIM Cards
Page Purpose:	The purpose of this page is to offer deals with different options on SIM cards and monthly or yearly mobile dealsShows different deals with SIM cards		

Storyboard	Files/Assets Used on this page
	lebara.png banner.png lycamobile.png
	Interactivity on this page Click on the table images below to access more of them

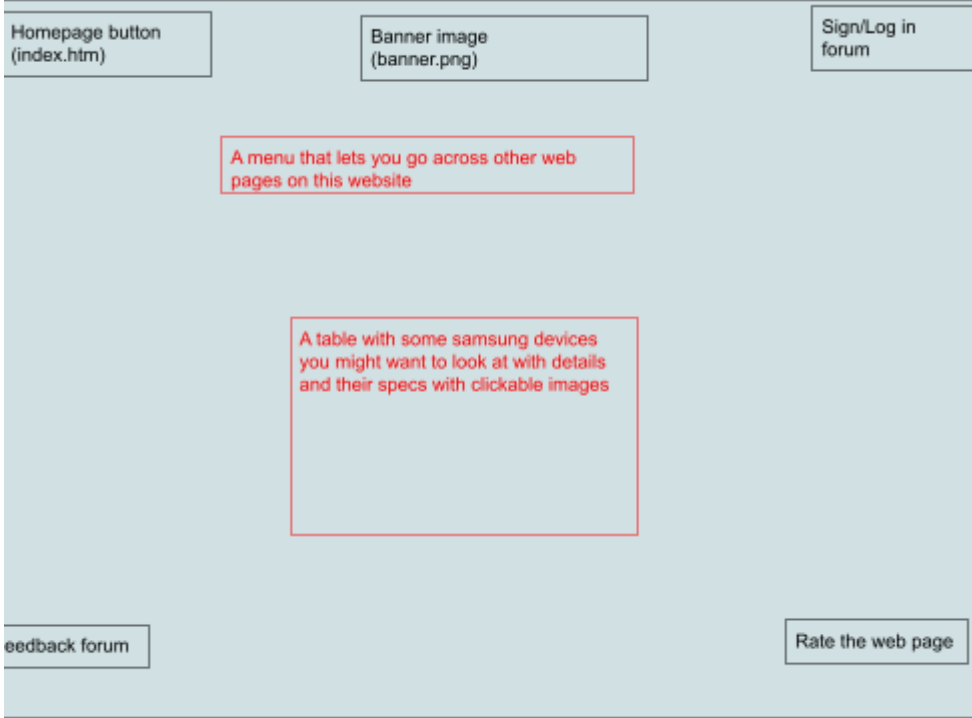
Links: <i>(internally to other pages, bookmarks, external websites, email)</i>
index.htm, rating.htm accessories.htm, forums.htm
Alternative solutions for this page
The re could be more deals on this web page

File name:	lphone.htm	Page Title:	Iphone
Page Purpose:	This webpage shows different deals about Iphone devices		

Storyboard	Files/Assets Used on this page
	banner.png iphone..png
	Interactivity on this page There are loads of different deals for different iphone versions you can view them by clicking on the table images

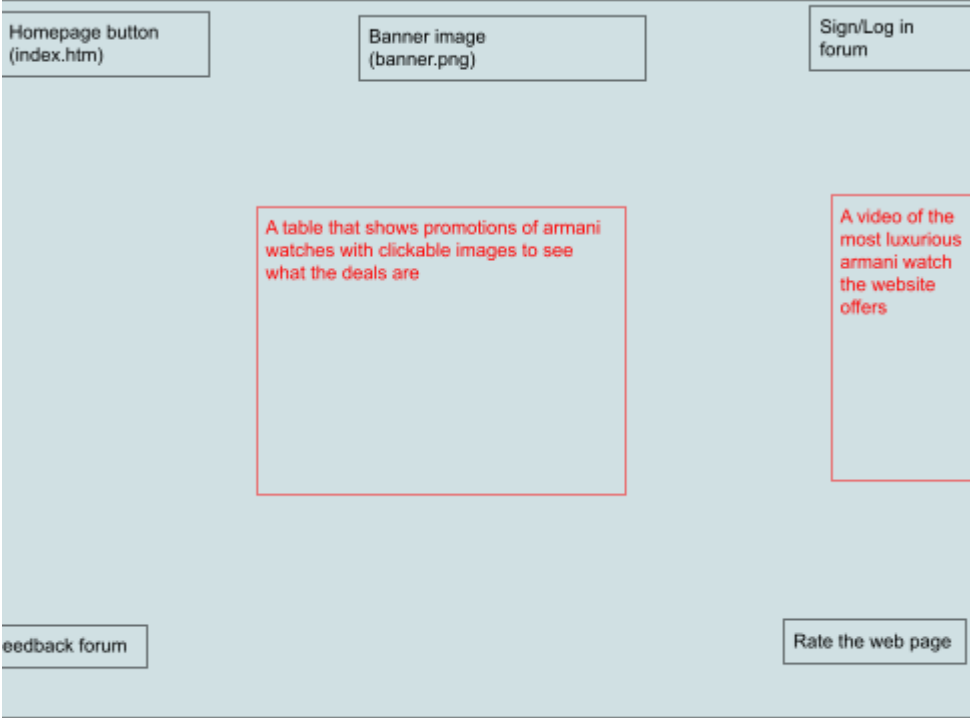
Links: <i>(internally to other pages, bookmarks, external websites, email)</i>
index.htm, rating.htm forums.htm
Alternative solutions for this page
Add a video to make the website more appealing

File name:	samsung.htm	Page Title:	samsung
Page Purpose:	This webpage has deals for samsung devices		

Storyboard	Files/Assets Used on this page
	samsung.png banner.png
	Interactivity on this page The images shown can be clicked and viewed by the user

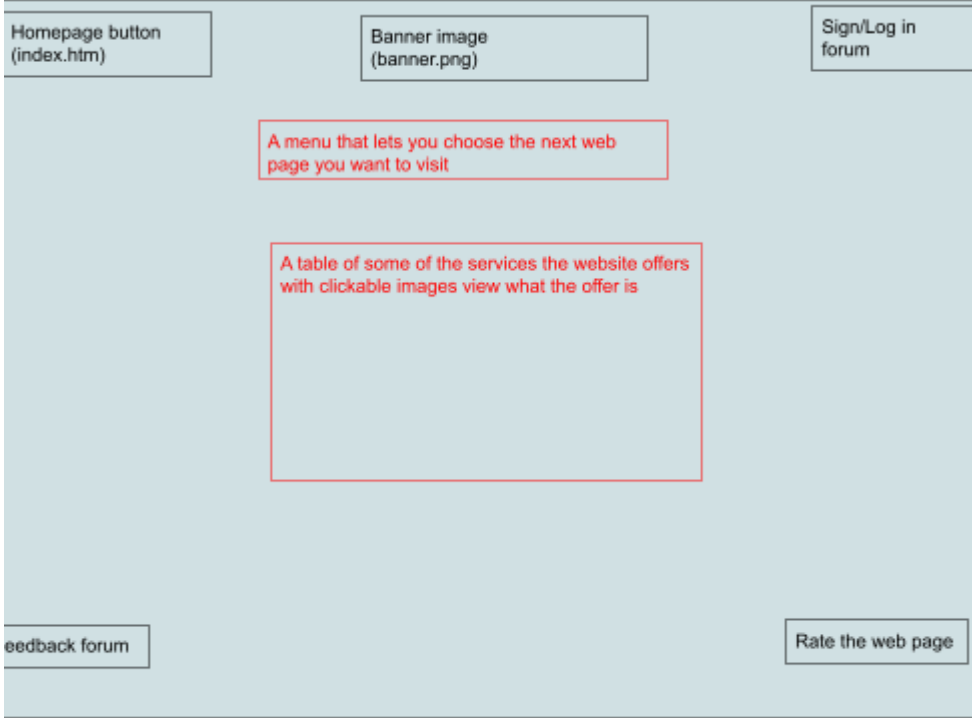
Links: <i>(internally to other pages, bookmarks, external websites, email)</i>
index.htm, rating.htm forums.htm
Alternative solutions for this page
There can be a video of the newest samsung

File name:	Watches.htm	Page Title:	Watches
Page Purpose:	A web page with deals for different types of watches		

Storyboard	Files/Assets Used on this page
	armani.png banner.png
	Interactivity on this page Click on the video to see what deals for the most luxurious watch there is on this web page

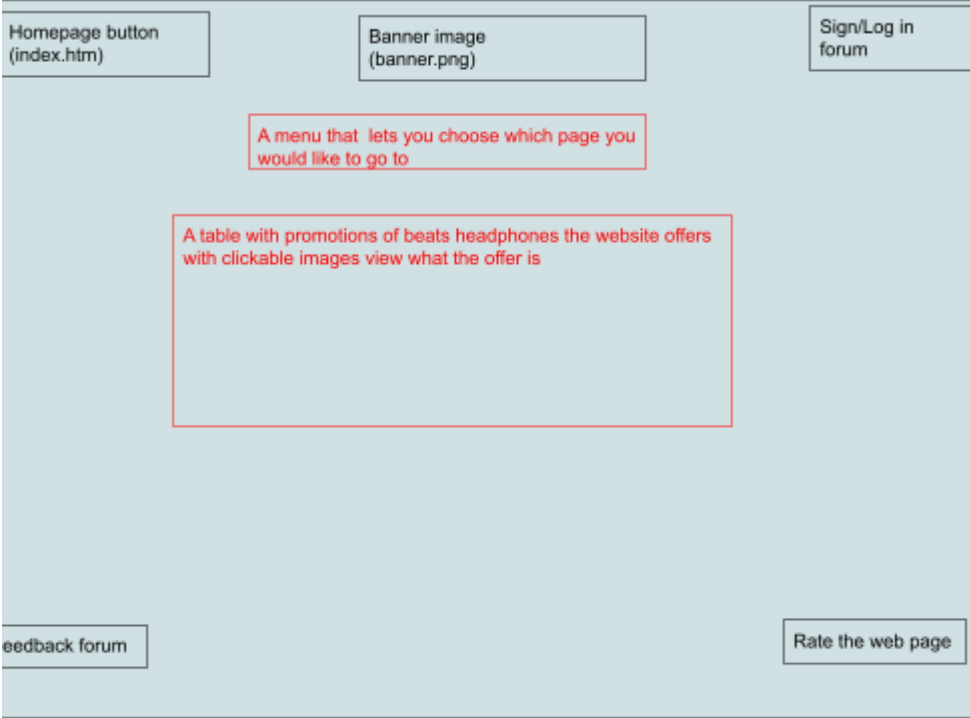
Links: <i>(internally to other pages, bookmarks, external websites, email)</i>
index.htm, rating.htm forums.htm
Alternative solutions for this page
Images of the watches can be a slide

File name:	services.htm	Page Title:	Services
Page Purpose:	The purpose of this page is to offer deals with different options on SIM cards		

Storyboard	Files/Assets Used on this page
	banner.png
	Interactivity on this page The user can click on the menu to go across different web pages

Links: <i>(internally to other pages, bookmarks, external websites, email)</i>
index.htm, rating.htm forums.htm
Alternative solutions for this page
Less images and add a video

File name:	headphones.htm	Page Title:	Headphones
Page Purpose:	This web page will offer deals with different brands of headphones		

Storyboard	Files/Assets Used on this page
	banner.png beats.png
	Interactivity on this page Click on images to view the deal you are interested in

Links: <i>(internally to other pages, bookmarks, external websites, email)</i>
index.htm, rating.htm forums.htm
Alternative solutions for this page
More videos less images

Asset/Sources Log

Description of asset	File name	Source	Modifications made	Where used	Where stored
Banner	Banner.png	Self-made		Every page of the website	/images
Video	Vid_web			In the samsung and iphone web pages	/images
Image of Iphone	iphone.png			The iphone web page	/images
Image of Samsung	samsung.png			The samsung web page	/images
SIM cards image	sim.png			The SIM web page	/images
Headphones images	headphones.png			The headphones web page	/images

Test Plan & Log

Developer Name: Angel Kostadinov

Website: Mobile World Station

Test No	Page	Test	Outcome	Comments
1	All pages	Page loads		
2	All pages	Images load		
3	All pages	Links work		
4	All pages	Images have alt text		
5	All pages	Spelling and grammar correct		
6	All pages	Site works as expected in 2 different browsers		
7	All pages	Site works as expected on 2 different systems		

Evidence of ideas and prototypes.



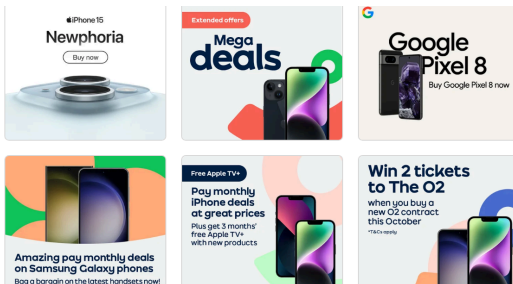
I got my homepage button idea from Uswitch

A horizontal navigation bar with a light orange background and a thin green top border. It contains five text links: 'Insurance', 'Motoring', 'Money', 'Utilities', and 'Business', all in a dark green sans-serif font.

Insurance Motoring Money Utilities Business

I got the idea for the navigation bar from

Go.Compare



I got the interactive image idea from mobile phones direct

Description of interactive features and how these will improve usability, presentation or accessibility.
<p>A video about how the website works can help user's usability and accessibility. Clickable images can help with presentation but they also help usability a lot because it makes it easier to navigate around the website.</p> <p>There is also a registration forum which you can fill out and save any settings you have made.</p> <p>I have also added a feedback forum to get customers' opinions and observations of the website.</p>

Justification <i>(how the design will meet the purpose and user requirements)</i>
<p>The colours are going to be schemed and sketched so they aren't bothersome for users.</p> <p>The navigation is going to be easier with dropdown menus it will make it more comfortable for users to navigate around the web pages.</p> <p>A forum was a part of the user's requirements so I made a registration forum to sign up/login so they can save any settings they changed.</p> <p>Interactivity was also a part of the user's requirements so I included videos on the mobile phones pages so they can watch what the device is all about.</p>

Any design constraints encountered
<p>I wanted to do a slideshow with different promotions on phones accessories and services but I don't have the skills yet to make the slideshow possible and I didn't have time because I focused on different parts of the website development.</p>