

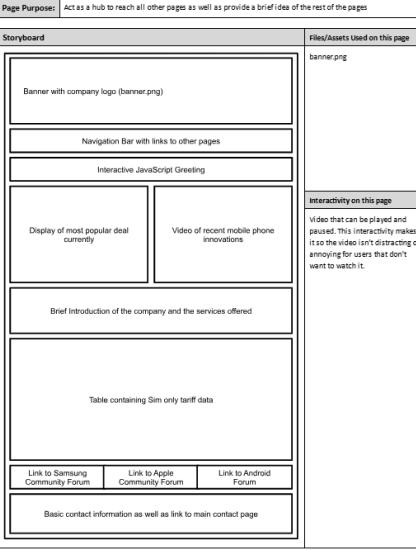
Introduction

In this assignment I will be reviewing the planning and development of the website for Mobile World Station. I have made a plan for creating this website and then by using the plan made a fully functional website that follows the plan except for a few changes.

How the website is suitable for the intended audience and purpose.

The website's main purpose is to promote mobile phones and following accessories. I think the website I have made for Mobile World Station meets this purpose as it shows a variety of mobile phones with different companies as well as accessories. The website's audience is anyone trying to figure out what new phone they want in 2024. The design of the website is meant to reflect that by allowing users to go to brand specific pages as well as find good deals on the mobile phones using the links provided. The layout and style of the website is consistent so that a user isn't confused when navigating through the pages. To add to the consistency and user friendliness the website always lets you know what page you are viewing as the button in the navigation bar changes colour to contrast the rest when you are on that page. The navigation bar keeps all the pages linked together nicely especially with the consistent colour scheme and fonts.

How the website meets the needs of purpose and user requirements & Evaluation of the design

Page Name	Storyboard	Page Screenshot	Purpose/User requirements met																									
Homepage	<p>File name: index.htm Page Title: Homepage</p> <p>Page Purpose: Act as a hub to reach all other pages as well as provide a brief idea of the rest of the pages</p>  <p>Storyboard</p> <p>files/Assets used on this page</p> <p>banner.png</p> <p>Interactivity on this page</p> <p>Video that can be played and paused. This interactivity makes it so the video isn't distracting or annoying for users that don't want to watch it.</p>	 <p>Mobile World Station tel:01214232359 email:22126576@cambria.ac.uk</p> <p>Java Ahernson, welcome to our website</p> <p>MWC 2018: 100 cool innovations in tech world</p> <p>RENDABLE PHONE & TRANSPARENT LAPTOP</p> <p>above World Station is made for you the customer to find the best phone deals as well as convenient for them to video finding the phone for you help by showing you the latest and greatest as well as some of the most popular deals from around the world</p> <table border="1"> <thead> <tr> <th>Company</th> <th>Data Amount</th> <th>Unlimited Texts and Calls?</th> <th>Cost</th> <th>Rate</th> </tr> </thead> <tbody> <tr> <td>Vodafone</td> <td>50GB</td> <td>Yes</td> <td>£19 per month</td> <td>£0.10/MB</td> </tr> <tr> <td>O2</td> <td>70GB</td> <td>Yes</td> <td>£19 per month</td> <td>£0.10/MB</td> </tr> <tr> <td>EE</td> <td>Unlimited</td> <td>Yes</td> <td>£19 per month</td> <td>£0.10/MB</td> </tr> <tr> <td>3</td> <td>Unlimited</td> <td>Yes</td> <td>£19 per month</td> <td>£0.10/MB</td> </tr> </tbody> </table> <p>Samsung Forum Apple Forum Android Forum</p>	Company	Data Amount	Unlimited Texts and Calls?	Cost	Rate	Vodafone	50GB	Yes	£19 per month	£0.10/MB	O2	70GB	Yes	£19 per month	£0.10/MB	EE	Unlimited	Yes	£19 per month	£0.10/MB	3	Unlimited	Yes	£19 per month	£0.10/MB	<p>3 different assets.</p> <p>Navigation bar includes links to internal pages.</p> <p>Links to external forums.</p> <p>Includes a Table.</p> <p>Keeps a Consistent colour scheme.</p> <p>Includes interactivity as you can flip through the images.</p>
Company	Data Amount	Unlimited Texts and Calls?	Cost	Rate																								
Vodafone	50GB	Yes	£19 per month	£0.10/MB																								
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<h2>Popular Deals</h2> <p>File name: popular_deals.htm Page Title: Show most popular deals</p> <p>Page Purpose: Act as a page to show the most popular deals in various categories such as just phones, sim only tariffs and phone contracts</p> <p>Storyboard</p> <p>Files/Assets Used on this page</p> <p>banner.png</p> <p>Interactivity on this page</p> <p>Each section on this page will have left and right arrows so users are able to slide through the different categories and find products in them. This feature allows for more information per product as nothing is being compressed for the purpose of space.</p>		<p>3 new different assets.</p> <p>Navigation bar includes links to internal pages.</p> <p>Links to external forums.</p> <p>Includes a Table.</p> <p>Keeps a Consistent colour scheme.</p> <p>Page was intended to have arrows to cycle through options rather than tables however I lack the capabilities to include such complex features.</p>
<h2>Samsung</h2> <p>File name: samsung.htm Page Title: Samsung</p> <p>Page Purpose: Only shows Samsung products as well as providing more information on the company</p> <p>Storyboard</p> <p>Files/Assets Used on this page</p> <p>banner.png</p> <p>Interactivity on this page</p>		<p>3 new different assets.</p> <p>Navigation bar includes links to internal pages.</p> <p>Links to external forums.</p> <p>Includes a Table.</p> <p>Keeps a Consistent colour scheme.</p>

Apple

File name: apple.htm Page Title: Apple

Page Purpose: Only show Apple products as well as providing more information on the company

Storyboard

Banner with company logo (banner.png)

Navigation Bar with links to other pages

Newest Apple line of phones

Information about Apple

Apple Accessories e.g. Phone cases, earbuds and chargers

Link to Samsung Community Forum Link to Apple Community Forum Link to Android Forum

Basic contact information as well as link to main contact page

Files/Assets Used on this page

banner.png

Interactivity on this page

Mobile World Station

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Home Popular Deals Samsung Apple Accessories Coming Soon Latest Technology Contact Us

Apple's Newest line of Mobile Phones are the iPhone 16 which either the iPhone 16 or iPhone 16 Pro

iPhone 16	iPhone 16 Pro
€499 per month, €500 deposit 36 Months	€47 per month, €48 deposit 36 Months
300GB-Unlimited Data and Calls	300GB-Unlimited Data and Calls

For More Info

Apple Inc. is an American multinational corporation and technology company headquartered and incorporated in Cupertino, California, in Silicon Valley. It is best known for its consumer electronics, software, and services. It is listed on NYSE as Apple Computer Company. In 2023, Apple was the world's largest smartphone manufacturer by unit sales and revenue. It is also known for its Mac computers, iPods, iPads, iPhones, and Apple Watch. Apple is the largest technology company by revenue, with US\$1.01 billion in FY 2024.

iPhone 16 iPhone 16 Pro

iPhone 16	iPhone 16 Pro
€499 per month, €500 deposit 36 Months	€47 per month, €48 deposit 36 Months
300GB-Unlimited Data and Calls	300GB-Unlimited Data and Calls

For More Info

Apple AirPods 4 Apple AirPods Max Apple Watch Ultra 2

Apple AirPods 4	Apple AirPods Max	Apple Watch Ultra 2
€179	€699	€799
For More Info	For More Info	For More Info

Fairview Forum Apple Forum Android Forum

2 new different assets.

Navigation bar includes links to internal pages.

Links to external forums.

Includes a Table.

Keeps a Consistent colour scheme.

Accessories

File name: accessories.htm Page Title: Accessories

Page Purpose: Show various accessories from all brands such as earphones, headphones, phone cases

Storyboard

Banner with company logo (banner.png)

Navigation Bar with links to other pages

Earphones and Headphones

Android Phone Cases iPhone Cases

Link to Samsung Community Forum Link to Apple Community Forum Link to Android Forum

Basic contact information as well as link to main contact page

Files/Assets Used on this page

banner.png

Interactivity on this page

The earphones and headphones section will have left and right arrows so users are able to slide through the different products to read more about them. This feature allows for more information per product as nothing is being compressed for the purpose of space.

Mobile World Station

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Home Popular Deals Samsung Apple Accessories Coming Soon Latest Technology Contact Us

Samsung Accessories

Samsung Galaxy Watch Ultra	Samsung Galaxy Buds FE	Samsung Galaxy Buds Pro
€399	€249	€279
For More Info	For More Info	For More Info

Apple Accessories

Apple AirPods 4	Apple AirPods Max	Apple Watch Ultra 2
€179	€699	€799
For More Info	For More Info	For More Info

Samsung Accessories

Samsung Galaxy Watch Ultra	Samsung Galaxy Buds FE	Samsung Galaxy Buds Pro
€399	€249	€279
For More Info	For More Info	For More Info

Apple Accessories

Apple AirPods 4	Apple AirPods Max	Apple Watch Ultra 2
€179	€699	€799
For More Info	For More Info	For More Info

Fairview Forum Apple Forum Android Forum

Navigation bar includes links to internal pages.

Links to external forums.

Includes a Table.

Keeps a Consistent colour scheme.

Coming Soon

File name: coming_soon.htm Page Title: Technology coming soon
 Page Purpose: Shows soon to be released phones, earphones and other products related to what's sold on the site

Storyboard

Files/Assets Used on this page

- banner.png

Interactivity on this page

This video can be muted or paused. This interactivity makes it so the video isn't distracting or annoying for users that don't want to watch it.

Links

- Link to Samsung Community Forum
- Link to Apple Community Forum
- Link to Android Forum

Basic contact information as well as link to main contact page

Mobile World Station
 tel:01214232359 email:22126576@cambria.ac.uk

This is Apple's first ever showcase where they showed many different things that could define the future of technology.

It's Glowtime.

Watch on YouTube

It's a new era of technology where they showed many different things that could define the future of technology.

It's Glowtime.

Blog about Microsoft new AI

Blog Post about Samsung SUMMIT

Blog About AMD's new AI set to rise

For More Info

For More Info

For More Info

Samsung Forum

Apple Forum

Android Forum

3 new different assets.

Navigation bar includes links to internal pages.

Links to external forums.

Includes a Table.

Keeps a Consistent colour scheme.

Latest Technology

File name: latest_technology.htm Page Title: Latest Technology
 Page Purpose: Shows the most recent technology so customers can get the newest and best all in the same place

Storyboard

Files/Assets Used on this page

- banner.png

Interactivity on this page

The "Display newest released phones" section will have left and right arrows so users are able to slide through the different products to find one that they like. This feature allows for more information per product as nothing is being compressed for the purpose of space.

Links

- Link to Samsung Community Forum
- Link to Apple Community Forum
- Link to Android Forum

Basic contact information as well as link to main contact page

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 tel:01214232359 email:22126576@cambria.ac.uk

Shows on the Newest and Best Samsung has to offer in terms of Mobile Phone

Samsung Galaxy S24 FE	Samsung Galaxy S24	Samsung Galaxy S24 Ultra
£49 per month, £300 one off payment	£57 per month, £30 one off payment	£79 per month, £30 one off payment
25GB+Unlimited Data and Calls	25GB+Unlimited Data and Calls	30GB+Unlimited Data and Calls
For More Info	For More Info	For More Info

Shows on the Newest and Best Apple has to offer in terms of Mobile Phone

iPhone 15	iPhone 15 Pro
£44 per month, £300 one off payment	£47 per month, £300 one off payment
36 Months	36 Months
200GB+Unlimited Data and Calls	200GB+Unlimited Data and Calls
For More Info	For More Info

Shows on some of the latest and greatest in terms of accessories from Apple and Samsung

Apple AirPods 4	Apple Watch Ultra 2	Samsung Galaxy Buds Pro
£274	£296	£214

Navigation bar includes links to internal pages.

Links to external forums.

Includes a Table.

Keeps a Consistent colour scheme.

Contact Us

File name: contact.htm
Page Title: Contact Page
Page Purposes: Act as a page to show all different contact information

Storyboard

Files/Assets Used on this page

- banner.png
- instagram.png
- facebook.png
- tiktok.png

Interactivity on this page

Feedback form can be typed in by the user filling in a personal email and then their feedback. This interactivity means that a user is not required to go to a separate feedback such as email as they can instead give brief feedback on the page itself.

3 new different assets.

Navigation bar includes links to internal pages.

Links to external forums.

Keeps a Consistent colour scheme.

Has a form feature included.

Each page closely follows the storyboarded design as the overall layouts stay almost identical.