**CCT College Dublin**

**Assessment Cover Page**

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| **Module Title:** | CA2 50% Integrated Assessment |
| **Assessment Title:** | Ireland Construction Data Compared to Other Countries |
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| **Assessment Due Date:** | Friday, 14 April 2023 |
| **Date of Submission:** | Friday, 14 April 2023 |

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**Declaration**

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| By submitting this assessment, I confirm that I have read the CCT policy on Academic Misconduct and understand the implications of submitting work that is not my own or does not appropriately reference material taken from a third party or other source. I declare it to be my own work and that all material from third parties has been appropriately referenced. I further confirm that this work has not previously been submitted for assessment by myself or someone else in CCT College Dublin or any other higher education institution. |

**Abstract**

*Homelessness is an issue experienced by people who lack a place to live that is supportive, affordable, decent, and secure. (Peter McVerry Trust, 2020).*

*We accessed official data published by the Government of Ireland (Data GOV IE, 2023) and performed an analyze and investigate of these data sets, summarized their main characteristics, applied statistical data, graphical presentation, and modeled through machine learning.*

*Through this study it was possible to identify the strong increase in the number of people in this situation in recent years, with a large majority of cases among adult men between 25 and 44 years old, where Dublin has the highest per capita rate.*

*By crossing homeless and inflation data, we were also able to verify a strong correlation between the beginning of the cost-of-living crisis after the covid pandemic and the growth of the homeless population.*

*With the addition of machine learning, we used the linear regression algorithm to predict how the situation will be if the crisis scenario does not change.*

**Introduction**

The purpose of this study was to analyze construction data from Ireland and compare it with other countries.

For this purpose, Data Analytics concepts were used, such as: Data Business - stage where the business need is evaluated, and the objectives are defined. Data Understanding - phase where the data is analyzed for a complete understanding of how to prepare them, Data Preparation - moment in which the data is selected, structured, and cleaned so that it can be used. Data Visualization - Phase where graphs and dashboards are presented with the desired information. Machine Learning - Step where algorithms are applied to deliver results based on learning, such as predictions, classification, among others.

All this work was prepared using the CRISP-DM project management framework as a basis. Python and its libraries were used as a programming language and tool to carry out the Data Analytics steps.

**Business Understanding**

The Business Understanding phase focuses on understanding the objectives and requirements of the project. This phase consists basically in determine the business objectives, its necessary first “thoroughly understand, from a business perspective, what the customer really wants to accomplish.” (Data Science Process Alliance, 2023).

The business perspective of this study was analyzing Ireland's Construction data and compare the Irish Construction sector with other countries worldwide.

In this analysis it was expected the inclusion of forecasting, sentiment analysis and evidence-based recommendations for the sector as well as a complete rationale of the entire process used to discover your findings.

It is known which Ireland has been suffering with the cost and lack of house in the last years, based on this topic, it was decided to carry on a work comparing Ireland’s data from total house construction growth and the total house construction cost growth along the time, crossing this data within a depth analysis on the employment rate per total population and total active population.

The main idea was to identify correlations between the increase or decrease in the total number of houses built and its cost with the employment rate in the construction sector as well as with the population growth, not only the absolute total population of a country, but the active (16 years old to 65 years old)) total population. Was the increase or decrease in the total active population a key factor to see an increase in the total cost of houses? The increase or decrease in the employment rate has some impact on the total of houses built?

The countries which were chosen to be compared with Ireland was Italy and Germany. Italy has an older population compared to Ireland and this can bring some interesting comparations about the house data and available work force, on the other hand, Germany has a more productive and active production sector delivering a very good range of different realities to be compared.

**Data Understanding**

This phase of CRISP methodology drives the focus to identify, collect, and analyze the datasets that can help to accomplish the project goals. (Data Science Process Alliance, 2023).

In this step it was collected initial data to be analyzed, this data was described, it means, it was examined and documented its properties like data type, data format, number of records, field identities, and others. Some sort of exploration was done to have a deeper look into the data, printing some recordings and analyzing them, and get some initial answers: How structured was our data available? How clean/dirty was it? Was it necessary to prepare/transform this data? (Data Science Process Alliance, 2023).

## Collect Initial Data

**Acquiring raw data**

Once the data to be collected was defined in the business understanding phase, it was time to start searching for the chosen data:

* Total House Cost Growth along time
* Total House Construction Growth along time
* Construction Employment Rate along time
* Total Population along time
* Total active population along time

The process of acquiring raw data was the most difficult phase in this study, its not easy to find the appropriate set of data, but the main challenge was to find dataset with a free policy to be used.

Searching for datasets with a minimum of organization in data structuring showed that the sites that make them available, for the most part, are paid. Sites like Trading Economics (https://tradingeconomics.com/), CEIC (https://www.ceicdata.com), and Statista (https://www.statista.com/) are good examples, you can easily find the same type of data, for example cost of building houses, this data is available structured in different ways, wide range of periodicity: by year, quarter, or month. Different format values: absolute value, percentage, among other possibilities.

The interesting way found in this study was searching for those datasets on government official websites. Official government sites have no commercial intentions but be prepared to find totally different datasets.

After plenty of time searching appropriated datasets for this work, FRED Economic Data (<https://fred.stlouisfed.org/>) was found. FRED, created and maintained by the Research Department at the Federal Reserve Bank of St. Louis, it’s a dataset repository with a “Copyrighted: Citation required” policy, it means that any dataset can be used since the appropriate citation to FRED website. (FRED, 2023).

Although it was possible to find all the necessary datasets in the FRED website, the “different structure” problem persisted. Each country had its own formatted dataset like different period, different index base, different data type formats, among others, all documented in the next phases of this study.

**Loading raw data**

After the long acquisition process to acquire raw data, the next step was to print a first look on the chosen datasets:

**Total House Construction Cost**

**Ireland**

A picture containing text, screenshot, font, number

Description automatically generated

|  |  |
| --- | --- |
| **Germany** | **Italy** |
| A screenshot of a computer  Description automatically generated with low confidence | A picture containing text, screenshot, font, number  Description automatically generated |

After collecting and carrying out a first superficial analysis of the datasets with data on construction house cost, it was already possible to have some first understandings:

- The datasets have different amounts of features (columns).

- Datasets are based on percentage growth with a base year index (info captured on the original source).

- This base year is different in each dataset.

- The start and end dates are different.

- Ireland has annual data, Germany quarterly and Italy monthly data.

**Total House Construction Total**

|  |  |  |
| --- | --- | --- |
| **Ireland** | **Germany** | **Italy** |
| A picture containing text, screenshot, font, number  Description automatically generated | A screenshot of a computer  Description automatically generated with low confidence |  |

After collecting and carrying out a first superficial analysis of the datasets with data on total construction house, it was already possible to have some first understandings:

- The datasets have the same number of features (columns).

- Datasets are based on percentage growth with a base year index (info captured on the original source).

- This base year is different in each dataset.

- The start and end dates are different.

- Ireland has quarterly data, Germany monthly data and Italy quarterly data.

**Construction Employment**

|  |  |  |
| --- | --- | --- |
| **Ireland** | **Germany** | **Italy** |
|  |  |  |

After collecting and carrying out a first superficial analysis of the datasets with data on construction employment, it was already possible to have some first understandings:

- The datasets have the same number of features (columns).

- The start dates are different.

- Both datasets have quarterly data.

**Total Population**

|  |  |  |
| --- | --- | --- |
| **Ireland** | **Germany** | **Italy** |
|  |  |  |

After collecting and carrying out a first superficial analysis of the datasets with data on total population, it was already possible to have some first understandings:

- The datasets have the same number of features (columns).

- The start and end dates are the same.

- Both datasets have annual data.

**Total Active Population**

|  |  |  |
| --- | --- | --- |
| **Ireland** | **Germany** | **Italy** |
|  |  |  |

After collecting and carrying out a first superficial analysis of the datasets with data on total active population, it was already possible to have some first understandings:

- The datasets have the same number of features (columns).

- The start dates are different.

- Both datasets have quarterly data.

## Describe and Explore Data

After collecting and taking a first look at the data, in this phase the data was examined and its properties like data format, data type, and number of records were documented. (Data Science Process Alliance, 2023).

The insights collected in this phase were added on the last phase of data understanding: Data Quality Verification.

**Total House Construction Cost**

It was executed other commands to have a better understanding and to be possible to classify the dataset.

Describe: This python function calculates a range of statistical values from our numerical dataset columns. It gives the mean, standard and interquartile values.

|  |  |  |
| --- | --- | --- |
| **Ireland** | **Germany** | **Italy** |
|  |  |  |

Info: This method prints useful information which contains the number of columns, column labels, column data types, number of cells in each column (non-null values).

|  |  |  |
| --- | --- | --- |
| **Ireland** | **Germany** | **Italy** |
|  |  |  |

With these printed values it was possible to document the features of the dataset:

**Ireland**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Feature | Type | Type | Data Type | Null value |
| Statistic | Categorical | N/A | Object | Non-null |
| STATISTIC Label | Categorical | N/A | Object | Non-null |
| TLIST(A1) | Quantitative | Discrete | Int64 | Non-null |
| Year | Quantitative | Discrete | Int64 | Non-null |
| C02196V02652 | N/A | N/A | Object | Non-null |
| State | Categorical | N/A | Object | Non-null |
| Unit | Categorical | N/A | Object | Non-null |
| Value | Quantitative | Discrete | Float64 | Non-null |

**Germany and Italy**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Feature | Type | Type | Data Type | Null value |
| Date | Quantitative | Discrete | Object | Non-null |
| Value | Quantitative | Discrete | Float64 | Non-null |

**Total House Construction**

It was executed other commands to have a better understanding and to be possible to classify the dataset.

Describe: This python function calculates a range of statistical values from our numerical dataset columns. It gives the mean, standard and interquartile values.

|  |  |  |
| --- | --- | --- |
| **Ireland** | **Germany** | **Italy** |
|  |  |  |

Info: This method prints useful information which contains the number of columns, column labels, column data types, number of cells in each column (non-null values).

|  |  |  |
| --- | --- | --- |
| **Ireland** | **Germany** | **Italy** |
|  |  |  |

With these printed values it was possible to document the features of the dataset:

**Ireland, Germany, and Italy**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Feature | Type | Type | Data Type | Null value |
| Date | Quantitative | Discrete | Object | Non-null |
| Value | Quantitative | Discrete | Float64 | Non-null |

**Construction Employment**

It was executed other commands to have a better understanding and to be possible to classify the dataset.

Describe: This python function calculates a range of statistical values from our numerical dataset columns. It gives the mean, standard and interquartile values.

|  |  |  |
| --- | --- | --- |
| **Ireland** | **Germany** | **Italy** |
|  |  |  |

Info: This method prints useful information which contains the number of columns, column labels, column data types, number of cells in each column (non-null values).

|  |  |  |
| --- | --- | --- |
| **Ireland** | **Germany** | **Italy** |
|  |  |  |

With these printed values it was possible to document the features of the dataset:

**Ireland, Germany, and Italy**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Feature | Type | Type | Data Type | Null value |
| Date | Quantitative | Discrete | Object | Non-null |
| Value | Quantitative | Discrete | Float64 | Non-null |

**Total Population**

It was executed other commands to have a better understanding and to be possible to classify the dataset.

Describe: This python function calculates a range of statistical values from our numerical dataset columns. It gives the mean, standard and interquartile values.

|  |  |  |
| --- | --- | --- |
| **Ireland** | **Germany** | **Italy** |
|  |  |  |

Info: This method prints useful information which contains the number of columns, column labels, column data types, number of cells in each column (non-null values).

|  |  |  |
| --- | --- | --- |
| **Ireland** | **Germany** | **Italy** |
|  |  |  |

With these printed values it was possible to document the features of the dataset:

**Ireland, Germany, and Italy**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Feature | Type | Type | Data Type | Null value |
| Date | Quantitative | Discrete | Object | Non-null |
| Value | Quantitative | Discrete | Float64 | Non-null |

**Total Active Population**

It was executed other commands to have a better understanding and to be possible to classify the dataset.

Describe: This python function calculates a range of statistical values from our numerical dataset columns. It gives the mean, standard and interquartile values.

|  |  |  |
| --- | --- | --- |
| **Ireland** | **Germany** | **Italy** |
|  |  |  |

Info: This method prints useful information which contains the number of columns, column labels, column data types, number of cells in each column (non-null values).

|  |  |  |
| --- | --- | --- |
| **Ireland** | **Germany** | **Italy** |
|  |  |  |

With these printed values it was possible to document the features of the dataset:

**Ireland, Germany, and Italy**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Feature | Type | Type | Data Type | Null value |
| Date | Quantitative | Discrete | Object | Non-null |
| Value | Quantitative | Discrete | Float64 | Non-null |

## Explore Data

After data was examined and its properties documented, in this phase it was done a dig deeper into the data. Queried it, visualized it, and identified relationships among the data. (Data Science Process Alliance, 2023).

The main idea here was to plot some initial graphs to have a better understanding of the initial data, the main differences between the datasets, and what was necessary to format/transform/clean during the data preparation phase.

The insights collected in this phase were added on the last phase of data understanding: Data Quality Verification.

**Total House Construction Cost**

Printed a boxplot for every dataset to have a depth look at the distribution of the data. With this graph it was possible to display the distribution of data based on six key values:

* “Minimum”: Disregarding possible outliers
* 1st Quartile (25th percentile)
* Median (2nd Quartile/ 50th Percentile)
* 3rd Quartile (75th percentile)
* “Maximum”: Disregarding possible outliers
* Possible outliers

|  |  |  |
| --- | --- | --- |
| **Ireland** | **Germany** | **Italy** |
|  |  |  |

A first plot of the desired chart type (time series):

|  |  |  |
| --- | --- | --- |
| **Ireland** | **Germany** | **Italy** |
|  |  |  |

**Total House Construction**

Printed a boxplot for every dataset to have a depth look at the distribution of the data. With this graph it was possible to display the distribution of data based on six key values:

* “Minimum”: Disregarding possible outliers
* 1st Quartile (25th percentile)
* Median (2nd Quartile/ 50th Percentile)
* 3rd Quartile (75th percentile)
* “Maximum”: Disregarding possible outliers
* Possible outliers

|  |  |  |
| --- | --- | --- |
| **Ireland** | **Germany** | **Italy** |
|  |  |  |

A first plot of the desired chart type (time series):

|  |  |  |
| --- | --- | --- |
| **Ireland** | **Germany** | **Italy** |
|  |  |  |

**Construction Employment**

Printed a boxplot for every dataset to have a depth look at the distribution of the data. With this graph it was possible to display the distribution of data based on six key values:

* “Minimum”: Disregarding possible outliers
* 1st Quartile (25th percentile)
* Median (2nd Quartile/ 50th Percentile)
* 3rd Quartile (75th percentile)
* “Maximum”: Disregarding possible outliers
* Possible outliers

|  |  |  |
| --- | --- | --- |
| **Ireland** | **Germany** | **Italy** |
|  |  |  |

A first plot of the desired chart type (time series):

|  |  |  |
| --- | --- | --- |
| **Ireland** | **Germany** | **Italy** |
|  |  |  |

**Total Population**

Printed a boxplot for every dataset to have a depth look at the distribution of the data. With this graph it was possible to display the distribution of data based on six key values:

* “Minimum”: Disregarding possible outliers
* 1st Quartile (25th percentile)
* Median (2nd Quartile/ 50th Percentile)
* 3rd Quartile (75th percentile)
* “Maximum”: Disregarding possible outliers
* Possible outliers

|  |  |  |
| --- | --- | --- |
| **Ireland** | **Germany** | **Italy** |
|  |  |  |

A first plot of the desired chart type (time series):

|  |  |  |
| --- | --- | --- |
| **Ireland** | **Germany** | **Italy** |
|  |  |  |

**Total Active Population**

Printed a boxplot for every dataset to have a depth look at the distribution of the data. With this graph it was possible to display the distribution of data based on six key values:

* “Minimum”: Disregarding possible outliers
* 1st Quartile (25th percentile)
* Median (2nd Quartile/ 50th Percentile)
* 3rd Quartile (75th percentile)
* “Maximum”: Disregarding possible outliers
* Possible outliers

|  |  |  |
| --- | --- | --- |
| **Ireland** | **Germany** | **Italy** |
|  |  |  |

A first plot of the desired chart type (time series):

|  |  |  |
| --- | --- | --- |
| **Ireland** | **Germany** | **Italy** |
|  |  |  |

## Data Quality Verification

After data depth explored, in this last phase of the Data Understanding, it was the moment to summarize the data quality and answer some questions to define the final information: Which features are useful? Which ones need to be removed? Did the data need to be transformed? Does the data need to be cleaned? Among others? (Data Science Process Alliance, 2023).

A total of 15 datasets were used in this study to accomplish the necessary visualizations. These datasets contained data about 5 main topics:

* Total House Construction Cost growth
* Total Construction Growth
* Construction Employment
* Total Population
* Total Active Population (16 – 65 years old)

After an initial collection and exploration phase, it was found a considerable number of differences in how the data was fitted in those datasets:

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Total House Construction Cost | | | | |
| Country | **Data type** | **Range** | **Index base** | **Time series** |
| Ireland | Percentage | 1975 – 2016 | Jan/1991 | Annually |
| Germany | Percentage | 1960 – 2022 | 2015 | Quarterly |
| Italy | Percentage | 1967 – 2023 | 2015 | Monthly |

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Total House Construction | | | | |
| Country | **Data type** | **Range** | **Index base** | **Time series** |
| Ireland | Percentage | 2001 – 2022 | Growth rate same period previous year | Quarterly |
| Germany | Percentage | 1962 – 2023 | 2015 | Monthly |
| Italy | Percentage | 1995 – 2022 | 2015 | Quarterly |

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Construction Employment | | | | |
| Country | **Data type** | **Range** | **Index base** | **Time series** |
| Ireland | Quantity | 1998 – 2022 | N/A | Quarterly |
| Germany | Quantity | 2005 – 2022 | N/A | Quarterly |
| Italy | Quantity | 1998 – 2022 | N/A | Quarterly |

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Total Population | | | | |
| Country | **Data type** | **Range** | **Index base** | **Time series** |
| Ireland | Quantity | 1960 – 2021 | N/A | Annually |
| Germany | Quantity | 1960 – 2021 | N/A | Quarterly |
| Italy | Quantity | 1960 – 2021 | N/A | Quarterly |

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Total Active Population | | | | |
| Country | **Data type** | **Range** | **Index base** | **Time series** |
| Ireland | Quantity | 1999 – 2022 | N/A | Quarterly |
| Germany | Quantity | 2005 – 2022 | N/A | Quarterly |
| Italy | Quantity | 1998 – 2022 | N/A | Quarterly |

What needs to be done during the data preparation phase?

* Remove features that are not useful.
* Rename features to have a friendlier name and be easier to identify.
* Adjust date range so that all datasets start and end in the same year.
* Adjust the date period, some datasets are annual, other monthly and other quarterly, adjust so that all have the same period.
* Standardize the base index of the data period, some datasets have base index in the year 2005, others 2015, others in 1991.
* Format data types by converting to the correct type. Example: Type object for float, type object for date, string for integer...
* Round on values with many decimal places.
* Readjust columns/rows (pivot) according to the desired chart type.
* Concatenate datasets with the same data pattern. Example: Construction Cost can be the same dataset for Ireland, Germany, and Italy instead of each country having its own dataset.

**Data Preparation**

This phase prepares raw data to be suitable for further processing and analysis. Key steps include cleaning, constructing/transforming data, integrating/merging datasets, and formatting data. (Data Science Process Alliance, 2023)

## Data Cleaning

The first step of data preparation was to clean the datasets. This process included removing useless features and removing differences in the range period.

**House Construction Cost**

Since the focus of this study was to analyze only the increase in the cost of houses, it was only necessary to maintain data referring to the period (Year) and the growth value (VALUE), the other features do not have relevant value.

Features removed from Ireland Dataset:

* STATISTIC
* STATISTIC Label
* TLIST(A1)
* C02196V02652
* UNIT
* State

The common date period between the datasets was preserved, removing other lines beyond the range between 1975 - 2016

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Total House Construction Cost | | | | |
| Country | **Data type** | **Range** | **Index base** | **Time series** |
| Ireland | Percentage | 1975 – 2016 | Jan/1991 | Annually |
| Germany | Percentage | 1960 – 2022 | 2015 | Quarterly |
| Italy | Percentage | 1967 – 2023 | 2015 | Monthly |

**House Construction Cost**

Since the focus of this study was to analyze only the increase in the cost of houses, it was only necessary to maintain data referring to the period (Year) and the growth value (VALUE), the other features do not have relevant value.

Features removed from Ireland Dataset (Germany and Italy datasets didn’t have extra features):

* STATISTIC
* STATISTIC Label
* TLIST(A1)
* C02196V02652
* UNIT
* State

The common date period between the datasets was preserved, removing other lines beyond the range between 1975 – 2016:

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Total House Construction Cost | | | | |
| Country | **Data type** | **Range** | **Index base** | **Time series** |
| Ireland | Percentage | 1975 – 2016 | Jan/1991 | Annually |
| Germany | Percentage | 1960 – 2022 | 2015 | Quarterly |
| Italy | Percentage | 1967 – 2023 | 2015 | Monthly |

**Total Construction**

The initial dataset form of each country had the same number of features, Date and Value, in this case, it was only necessary to clean the date period difference between the datasets.

To keep the same range of House Cost, It was removed other lines beyond the range between 1975 – 2016:

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Total House Construction | | | | |
| Country | **Data type** | **Range** | **Index base** | **Time series** |
| Ireland | Percentage | 2001 – 2022 | Growth rate same period previous year | Quarterly |
| Germany | Percentage | 1962 – 2023 | 2015 | Monthly |
| Italy | Percentage | 1995 – 2022 | 2015 | Quarterly |

**Construction Employment**

The initial dataset form of each country had the same number of features, Date and Value, in this case, it was only necessary to clean the date period difference between the datasets.

It was removed other lines beyond the range between 2005 – 2022:

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Construction Employment | | | | |
| Country | **Data type** | **Range** | **Index base** | **Time series** |
| Ireland | Quantity | 1998 – 2022 | N/A | Quarterly |
| Germany | Quantity | 2005 – 2022 | N/A | Quarterly |
| Italy | Quantity | 1998 – 2022 | N/A | Quarterly |

**Total Population**

The initial dataset form of each country had the same number of features, Date and Value, in this case, it was only necessary to clean the date period difference between the datasets.

It was removed other lines beyond the range between 2005 – 2022:

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Total Population | | | | |
| Country | **Data type** | **Range** | **Index base** | **Time series** |
| Ireland | Quantity | 1960 – 2021 | N/A | Annually |
| Germany | Quantity | 1960 – 2021 | N/A | Quarterly |
| Italy | Quantity | 1960 – 2021 | N/A | Quarterly |

**Total Active Population**

The initial dataset form of each country had the same number of features, Date and Value, in this case, it was only necessary to clean the date period difference between the datasets.

It was removed other lines beyond the range between 2005 – 2022:

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Total Active Population | | | | |
| Country | **Data type** | **Range** | **Index base** | **Time series** |
| Ireland | Quantity | 1999 – 2022 | N/A | Quarterly |
| Germany | Quantity | 2005 – 2022 | N/A | Quarterly |
| Italy | Quantity | 1998 – 2022 | N/A | Quarterly |

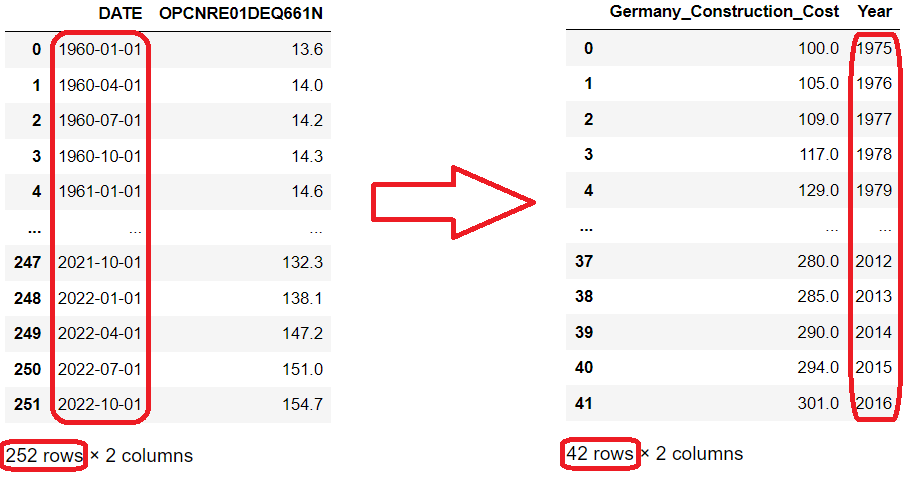
## Constructing / Transforming Data

Once the features and lines of the datasets have been cleaned, in this phase some transformations are performed to adapt the data.

The datasets of the countries have data referring to the period in different presentations, such as monthly, quarterly, and annual.

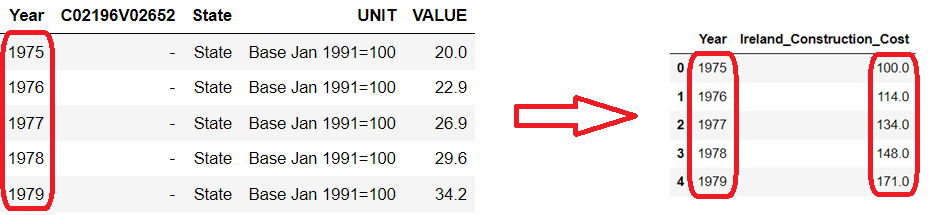
The first transformation was to standardize all datasets to contain an annualized period.

For datasets with monthly or quarterly values, only the lines referring to the last value of the year were maintained. Quarterly: month 10. Monthly: month 12.



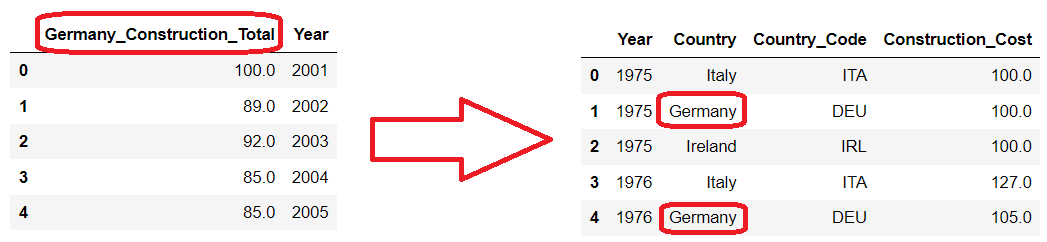
After this step, the most important transformation of this phase was performed, since there were datasets with different indexes, for example, in one the index refers to the year 2005, in another one it refers to the year 1991, to keep them all in the same pattern, the base index was recalculated to be the first record, starting at 100.

For example, a dataset that had the base index in the year 2015 was recalculated to have the base index in the year 1975 (first line).



Another important transformation was related to the structure of the dataset to facilitate the plot depending on the type of graph desired.

To this end, the datasets have had their columns restructured into rows:



## Formatting Data

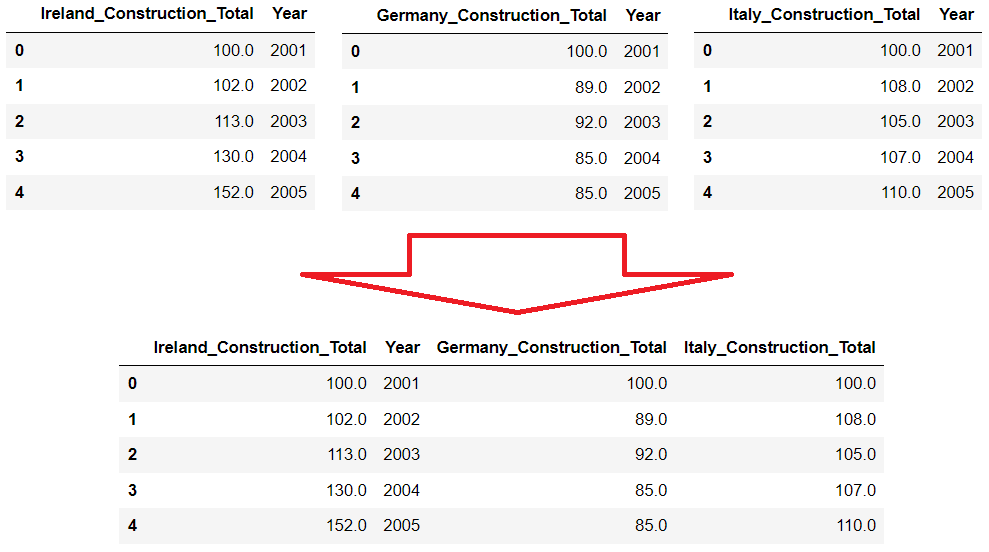
Features were renamed to have a more friendly name and be easier to identify.

Data types were formatted by converting to the correct type. Example: Type object for float, type object for date, string for integer.

Values with many decimal places were rounded.

## Integrating Data

In this last step of data preparation, datasets with the same data type were concatenated.



**Data Visualization**

The purpose of this study was to analyze construction data from Ireland and compare it with other countries.

Ireland construction data was crossed per population and compared to the same type of data from Italy and Germany with a focus to try to identify some insights of house cost crisis in Ireland.

The chosen color for the graph lines were the set of 3 colors that go great together according with Adobe – “The right or wrong three-color combination can boost your message, detract from it, or even twist it to mean something else entirely”: (Adobe, 2023).

* Yellow, red, and blue
* Green, orange, and purple
* **Teal, magenta, and gold (elected)**

## House Construction Cost

A picture containing text, line, plot, diagram

Description automatically generated

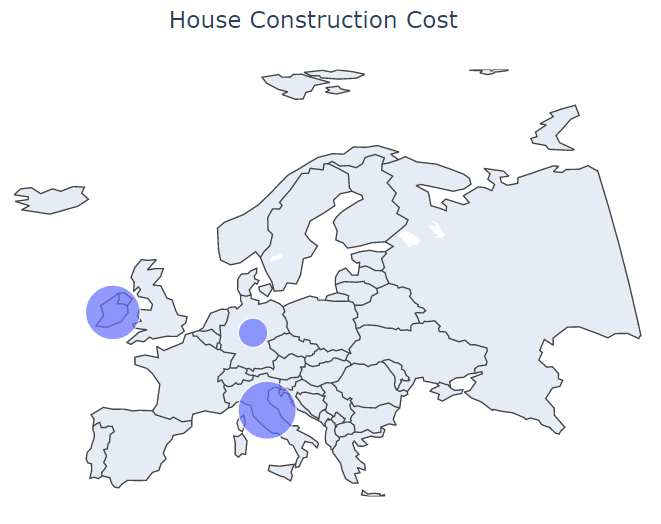
This first graphic plot shows data about House Construction Cost compared between the three countries of this study: Ireland, Germany, and Italy.

The period starts from 1975 to 2016 and shows the cost increase year by year starting from a base index of 100 in 1975.

It is possible to analyze which Ireland and Italy had a similar pattern of growth in its numbers, where Italy has finished with almost 12 times (1,173%) the cost rate compared to 1975 and Ireland has finished with just over 10 times (1,041%) the cost rate compared to 1975.

Surprisingly, Germany increased by far less than Ireland and Italy, only three times (301%) more compared with 1975.

Ireland has a housing crisis greater than its peers in the graph, the exponential growth in house construction costs could explain the reason for such a crisis, however when verifying that Italy had an explosion in its costs even more intense than Ireland, it is surprising that there the crisis is not so alarming.



## House Construction Total

A picture containing line, plot, diagram, text

Description automatically generated

This graphic plot shows data about house total construction compared between the three countries of this study: Ireland, Germany, and Italy.

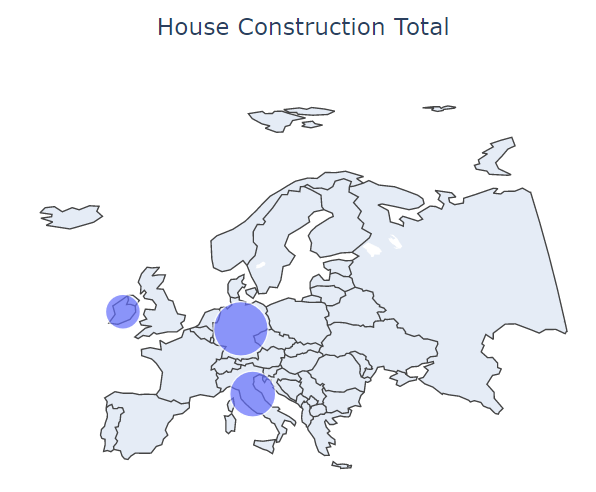
The period starts from 2001 to 2022 and shows the total construction increase/decrease year by year starting from a base index of 100 in 2001.

Ireland shows the highest increase and decrease in its numbers over the years, with a peak growth of 153% in 2006 and ending in 2022 with only 53% of the total construction it had in 2001.

Germany was the only country that ended 2022 with an increase, with a growth of 134% after a slight drop between 2001 and 2010.

Italy had a growth throughout the 2000s reaching its peak of 121% in 2006 and then showing a decline throughout the 2010s with its lowest figure being 70% in 2014, 2015 and 2016, closing the year 2022 with an almost total 95% recovery.

This large drop of around 50% in its total home construction combined with the very high cost of construction is a strong indication of why the housing crisis is greater in Ireland than its peers.



## Construction Employment

A picture containing line, plot, text, screenshot

Description automatically generated

This graphic plot shows data about house total construction employment compared between the three countries of this study: Ireland, Germany, and Italy.

The period starts from 2005 to 2022 and shows the total number of people employed in construction year by year.

Since this graph only presents the absolute numbers of the population employed in the construction area, it is not possible to carry out extensive analyses. In the next graphs, values will be crossed with the total absolute and active population, where we will have the average per 1000 for a better comparative conclusion.

## Construction Employment per Total Population

A picture containing line, plot, text, diagram

Description automatically generated

This graphic plot shows data about construction employment per total population compared between the three countries of this study: Ireland, Germany, and Italy.

By applying the concept of the per 1000 rate (Construction employment / Population \* 1000), It was possible to have a more realistic view of the difference between Ireland and its peers in the graph, since countries have very different total population numbers.

Ireland is the country that presented the greatest variations, being mainly represented by a vertiginous drop from a peak of 66 in 2006 to 18 workers per 1000 inhabitants in 2012, probably very affected by the subprime crisis in the United States. After 2012, Ireland began to recover, ending 2022 with around 30 workers.

It was interesting to note that Italy and Germany had little impact regarding the 2008 crisis, with only Italy having a drop from 33 in 2007 to 22 workers in 2019, showing a recovery only from 2020 ending 2022 with 25 workers.

Another surprise was that despite a huge drop of almost 400%, Ireland ended 2022 at the same level as Germany and above Italy.

It was expected that Ireland would have a supposed labor deficit to explain the housing crisis, it is likely that this crisis reflects earlier years and perhaps Ireland should have followed with twice the levels of construction and labor as their peers, keeping values equal to countries that have fewer housing crisis problems will only keep the crisis stabilized.

## Construction Employment per Active Population

A picture containing text, line, plot, diagram

Description automatically generated

This graphic plot shows data about construction employment per active population compared between the three countries of this study: Ireland, Germany, and Italy.

By applying the concept of the per 1000 rate (Construction employment / Active Population \* 1000), it was possible to have a more realistic view of the difference between Ireland and its peers in the graph, since countries have very different total population numbers.

Compared with the previous graph, a similar behavior is perceived in the variations, with a surprise where the three countries ended 2022 with a technical tie in the number of workers. This is because Italy has an older population than its peers.

Even crossing the data of workers by active population, Ireland continues with similar results and the conclusion drawn by the previous graph also applies.

**Statistical Analysis**

Based on the frequency of elderly people in the last three months, we calculated using poison the probability of the number of elderly people for the month of January/2023

## Poisson: Single Probability

First step was to filter registers to have only observations from Dublin and months from October 2022 to December 2022:

## Poisson: Cumulative Probability

Generally, for these cases knowing the probability of just one value does not give us a valuable answer.

**Modeling and Evaluation - Machine Learning**

Machine learning is a field of inquiry devoted to understanding and building methods that "learn" – that is, methods that leverage data to improve performance on some set of tasks.

Machine learning algorithms build a model based on sample data, known as training data, to make predictions or decisions without being explicitly programmed to do so (Wikipedia, 2023).

## Selecting Model Techniques

In this study, it was initially defined to analyze the data collected through at least three of the following algorithm options:

* Prediction:
* Classification:
* Clustering:

After the Data Understanding, Preparation, and Visualization phases, it was possible to have a better understanding of the types of features that our dataset provides. In our case, we have a variety of data through features of the discrete type that totalize the number of records monthly for 4 years, the algorithm that has the best fit is the supervised linear regression algorithm for prediction.

Classification algorithms would not have much benefit for this study since all our features are totals. We have the total number of homeless young adult men in Dublin in January 2019, but we do not have features that detail this total, such as values for each of the records, detailing whether the homeless person has problems with alcohol, drugs, mental problems, diseases, etc. If we had this data, we could use a decision tree algorithm to classify whether a person would be homeless if these features indicated it.

The same for clustering algorithms, it doesn't make sense to cluster our dataset, separating it into clusters of totals will not help us to have answers on top of our data.

To maintain the value of this study even without these last two algorithms, four options were explored for the algorithm that best suits our dataset, Linear Regression.

## Linear Regression

Linear regression performs the task to predict a dependent variable(target) based on the given independent variable(s). So, this regression technique finds out a linear relationship between a dependent variable and the other given independent variables (Analytics Vidhya, 2022).

We have a wide range of algorithms options to use linear regression, in this work we have tried four different options and we have evaluated the differences:

* Time Step Feature.
* Lag Feature.
* Two Variables (one dependent, one independent).
* Multi Featured (one dependent, n independent).

In both types we have used the same approach that consisted in predict the Total Adults in homeless situation in Ireland based on the past data:

Chart, line chart

Description automatically generated

## Time Step Feature

The basic object of forecasting is the time series, which is a set of observations recorded over time. In forecasting applications, the observations are typically recorded with a regular frequency, like daily or monthly (Kaggle, 2021).

Time-step features are features we can derive directly from the time index. The most basic time-step feature is the time dummy, which counts off time steps in the series from beginning to end (Kaggle, 2021).

In our case, once we have our data per month, our dummy value was calculated based on our date value:

Text

Description automatically generated

Next step was separate the prepared data to use in our predictive algorithm, our dummy value represented by “Time” was our independent feature and Total (Total adults Homeless in Ireland) was our target (dependent feature):

A picture containing text

Description automatically generated

Our time-step value represented by XT:

Text

Description automatically generated with medium confidence

After separate the training data, was time to train our model and get the results:

Text

Description automatically generated

Plot the results:

Chart, line chart

Description automatically generated

The graph shows the predictive line (in blue) vs the real data.

Model Coefficient: 22.40186713

* The coefficient signifies the amount by which change in x must be multiplied to give the corresponding average change in y, or the amount y changes for a unit increase in x (The BMJ, 2023).

Model Intercept: 6027.431122448979

* The intercept value shows the point where the estimated regression line crosses the 𝑦 axis. It's the value of the estimated response 𝑓(𝑥) for 𝑥 = 0. This value determines the slope of the estimated regression line (The BMJ, 2023).

Based on the results of our model, we could predict the future values:

Text

Description automatically generated with medium confidence

How to predict using time-step?

We have 48 time series in our data frame representing dates from January 2019 to December 2022, any number from 49 will predict new values, for example:

49 = 01/2023

50 = 02/2023

56 = 08/2023

60 = 12/2023

Sample:





Analyzing our results, we can verify the following points:

* A modest coefficient indicates a worst fit and means that the model can't better explain the variation of the output with different inputs (Machine Learning Mastery, 2019).
* We can see this when our line of predicted values didn't fit with real values on the graph (Machine Learning Mastery, 2019).
* Perhaps separating the values into a smaller range, for example a specific case over time, such as the post-covid crisis, can bring us better predictive information.

**Time Step Feature (reduced data)**

Here, the same algorithm as the previous one was executed, but with a reduction in the amount of data. The main idea was to use data from the post covid cost of living crisis.

So, we could try to predict how the homeless situation in Ireland will be if the crisis is not controlled in the future.



Plotting the results:

Chart, line chart

Description automatically generated

The graph shows the predictive line (in blue) vs the real data.

Model Coefficient: 130.07368421

Model Intercept: 5797.284210526315

Based on the results of our model, we can predict the future values.

We have 19 time series in our data frame representing dates from 06/2021 to 12/2022, any number from 20 will predict new values, for example:

20 = 01/2023

21 = 02/2023

27 = 08/2023

31 = 12/2023

Samples:

Text

Description automatically generated

Text

Description automatically generated

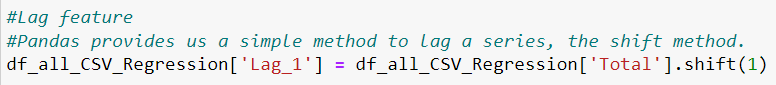
Analyzing our results, we can verify the following points:

* A larger coefficient (130) indicates a better fit and means that the model can better explain the variation of the output with different inputs (Machine Learning Mastery, 2019).
* We can see this when our line of predicted values fit with real values on the graph.

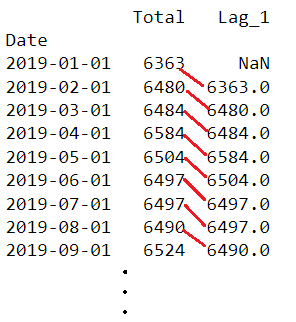
## Lag Feature

In the lag feature type, we shift the observations of the target series, in our case the Total homeless, so that they appear to have occurred later in time. In this example we've created a 1-step lag feature.

The first step, as previously mentioned, we need to shift the value of our target feature, now our data frame has a Total and previous Total value added as a new column “Lag\_1”:



Data frame:



The previous Total value was shifted as a new feature, but a null value is found because for the first row we do not have a previous value, so we need to remove this line using the dropna function and align dropping the correspondent values in target:

Company name

Description automatically generated with medium confidence

And training the model:

Text, letter

Description automatically generated

Plot the result:

Chart, scatter chart

Description automatically generated

Model Coefficient: 1.06087426

Model Intercept: -357.97086688965555

Analyzing our results, we can verify the following points:

* A tiny coefficient (1.06087426) indicates a worst fit and means that the model can’t better explain the variation of the output with different inputs (Machine Learning Mastery, 2019).

## Train Test Split: Two Variables

In this linear regression option, we could split data into training data and test data.

Unlike previous algorithms where we had only one dependent variable (target) and one independent variable, in this case we used two independent variables:

Text

Description automatically generated with medium confidence

Month and Year were separated and used as an independent variable.

Total (Total homeless) still being used as dependent (target).

The *train\_test\_split* function is used to separate a test and training dataset for the algorithm. The function takes our prepared data X and y and returns the input test and training data in separate variables.

The function has some important parameter features, which are:

* Test\_size: Determines how the training and test data will be divided, for example, when passing 0.20, the function will divide 20% of the data for testing and 80% for training (Scikit Learn, 2023).
* Random\_state: Controls the shuffling applied to the data before applying the split. Pass an int for reproducible output across multiple function calls (Scikit Learn, 2023).
* Suffle: Whether or not to shuffle the data before splitting (Scikit Learn, 2023).

The use of function model.Fit also differs in this case, where we pass the training arrays that were previously separated by the split function:

Text

Description automatically generated

After that we can predict based on trained data and the test data:

A picture containing text

Description automatically generated

R2 score of our model:

A picture containing text, orange, close

Description automatically generated

Model evaluation:

Text

Description automatically generated

Ploting the linear regression between predicted and actual values:

A picture containing diagram

Description automatically generated

Chart, line chart, scatter chart

Description automatically generated

Results:

Text

Description automatically generated

Our model accuracy was not good, probably because our range of data is similar to the previous examples.

## Train Test Split: Two Variables (Reduced Data)

In this case, we used the same previous example, but with the data reduction that we have already applied before, where we want to predict how the increase in homeless will behave if the government is unable to intervene in the cost-of-living crisis.

Data Range:

Chart, line chart

Description automatically generated

Plotting the linear regression between predicted and actual values:

Chart, line chart

Description automatically generated

Results:

Text

Description automatically generated

Despite the amount of data being low - for less than 400 data points linear regression can be inaccurate - we achieved an excellent result for accuracy (more than 80), showing that we were on the right track for predictions.

Testing future predictions:

Text

Description automatically generated with medium confidence

Text

Description automatically generated

## Train Test Split: Multi Featured (Reduced Data)

In this algorithm we used the same previous system, but with the difference that we used more than two independent variables.

We used the inflation data and thus tried to predict what the homeless scenario would be like in the future with variations in inflation.

As we have already seen in past tests that our prediction is based on the period of post-pandemic cost of living crisis, we went directly to the scenario with a reduced date.

Three independent variables being used:

A picture containing chart

Description automatically generated

Predictions:

A picture containing text

Description automatically generated

Text

Description automatically generated

Results:

Carrying out prediction tests, we realized that by reducing the predicted inflation, the predicted number of homeless is also reduced. This is the expected behavior; however, the reduction is timid and does not reflect the expected correlation between inflation and homelessness.

Probably the month and year variables have a greater influence on the predicted results than inflation.

Another important factor is that we have a dataset with small amount of data, which makes it difficult for this split training data algorithm to have good results.

**Python vs Power BI for Data Analytics**

## What is Python?

Python is a high-level, general-purpose programming language, dynamically typed and garbage collected. It supports multiple programming paradigms, including structured (particularly procedural), object-oriented and functional programming (Wikipedia, 2023).

Python has a wide range of frameworks dedicated to analysis, including Pandas. For the most part, data analytics libraries in Python are at least somewhat derived from the NumPy library, which includes hundreds of mathematical calculations, operations, and functions (Wikipedia, 2023).

For machine learning purposes, Python offers libraries like Sklearn which provides analytics capabilities with machine learning.

Although Python is widely used, there are other languages that are also powerful for use with Data Analytics and one of them is Power BI.

## What is Power BI?

Power BI is an interactive (GUI: Graphical User Interface) data visualization software product developed with a primary focus on business intelligence. Power BI is a collection of software services, apps, and connectors that work together to turn unrelated sources of data into coherent, visually immersive, and interactive insights. It offers data warehouse capabilities including data preparation, data discovery, and interactive dashboards (Wikipedia, 2023)

Power BI offers the Data Analysis Expressions (DAX) which is a programming language that is used for creating calculated columns, measures, and custom tables. It is a collection of functions, operators, and constants that can be used in a formula, or expression, to calculate and return values. DAX can be used to solve several calculations and data analysis problems (Microsoft, 2022).

## Comparison between Python and Power BI

Both Python and Power BI are powerful tools for Data Analytics, however they are different and have advantages and disadvantages at different levels. Let’s look on the main differences.

**Licensing**

The first big difference between the two is that Python and its libraries are Open Source and free, it is not necessary to acquire licenses for their use. Although Power BI has a free license, this can only be for personal use, and we can’t share content with others. For the corporate use of Power BI, it is necessary to purchase licenses.

**Graphical User Interface (GUI)**

With Power BI, it is possible to carry out all data analysis without executing lines of code, that is, without having prior knowledge of a programming language. Although DAX is considered a programming language by many, it is an "expression language" based on formulas, in a superficial comparison, it would be the evolution of Excel formulas for Data Analysis.

With Power BI it is possible to connect to various data sources such as CSV files, databases, APIs, also just using a graphical interface, the same for data cleaning and preparation and graph plotting without a line of code.

With Python, as seen throughout this study, it is necessary to have prior programming knowledge. Data manipulation involves mastering the manipulation of data frames, arrays, lists, functions, and other programming concepts.

**Programming vs Tool**

Python is 100% programming oriented and, as already mentioned, it is necessary to have prior knowledge of the programming language to use it in Data Analytics. However, Python is considered one of the easiest and fastest languages to learn, in a few months it is possible to already have the necessary knowledge to start with Data Analytics.

Power BI, on the other hand, is considered a graphical tool, despite having access to the use of programming languages (it is even possible to use Python), the focus is to give the user the ability to generate analyzes and reports in a 100% graphical way.

**Deploy / Publication**

As part of the licensed service, Power BI has a publishing service called Power BI embedded analytics, which allows you to embed your Power BI such as reports, dashboards, and tiles, in a web application or on a website.

The service already has access profile control, menu structuring and other systemic facilities without the need to build a web site. With a few clicks, it is possible to publish Power Bi as a web page and provide access control according to access profiles.

With Python it is necessary to create the site structure to accommodate what was developed, for example, in this study, if the desire was to publish the graphics for continuous use, it would be necessary to create a portal using a programming language for this purpose.

There are some pre-made Python frameworks that speed up the creation of portal structures (menu structure, access control, etc.) but it is still necessary to adjust them for a later deployment.

**Capabilities and limitations**

Big data and/or large data can be a problem using Power BI, using large amounts of data even on a computer or server with good hardware is a challenge, for example, working with more than 200,000 lines can lead to performance problems and crashes.

Python at the same time is lightweight and has excellent performance, so it is possible to handle large volumes of data without major performance compromises.

Python has more advanced data cleaning and preparation features as it is a complete advanced programming language. Power BI provides basic and limited resources, for advanced data cleaning and preparation, it is necessary to use programming languages such as Python itself within Power BI.

## Comparison between Python and Power BI

Both are powerful languages/tools and can deliver great results in Data Analytics, but Power BI can be considered a more user-friendly tool for use by advanced users who do not have prior knowledge of a programming language.

The Python language, on the other hand, has more advanced features and can be used for complex scenarios that may involve large masses of data or advanced features such as Machine Learning.

**Conclusion**

Homeless situation has been increasing in Ireland quickly and the cost-of-living crisis that was generated by the pandemic and the war in Ukraine proved to be direct correlating factors.

The situation was relatively stable until mid-January 2019 where, due to policies aimed at combating the covid pandemic, we had a reduction in cases by about 8%.

The situation then begins to deteriorate from August 2021 onwards, with an uninterrupted strong growth in cases of around 40% in total.

All ages and genders are affected, but the situation is even more serious among adult men aged 25 to 44 years, representing about 55% of all cases.

Among the regions, Dublin has the worst situation, with a rate of around 4.35 inhabitants per 1000, almost five times more than the second most affected region (Mid-West). On the other hand, North-West has the best situation, with a rate of just 0.3 per 1000.

The increase in inflation, which is a key indicator when we have a cost-of-living crisis, showed a strong correlation with the increase in homelessness. As the indicator increased, a period of eight months was perceived for the same proportion of growth to be seen for homeless people.

Inflation showed a reduction in the last five months of data available for analysis, as new data becomes available, we will be able to verify if we will also have a decrease in homelessness.

With the use of machine learning, we were able to predict what the homeless situation will be like in the future if the cost-of-living crisis continues. We were able to show a correlation between inflation and time to make forecasts, but the correlation was timid.

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