Relación entre Asistencia y Rendimiento

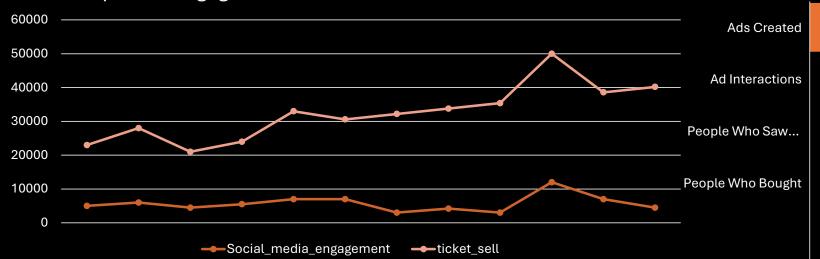


Study of Goals by Team





Impact of Engagement on Social Networks on Ticket Sales



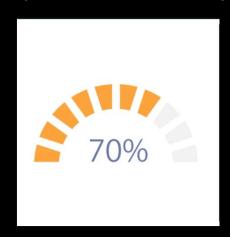
Information Ads

4000 3000

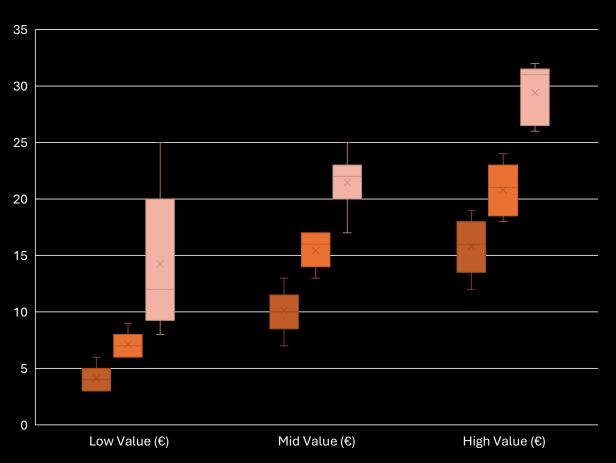
Ad Interaction Rate (% of viewers who engaged)



Customer Satisfaction Rate (% of Positive Reviews)

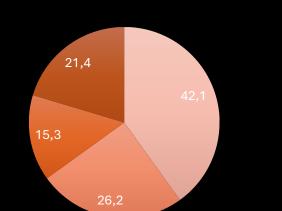


Comparison between players of different value



Player	Goals + Assists
Luis Ballester	67
Harry Kane	55
Kylian Mbappe	43
Robert Lewandowsky	42
Alejandro Rodríguez	39

Sales per quarter of each team



■ 1st quarter. ■ 2nd quarter. ■ 3rd quarter. ■ 4° trim.

Impact of advertising Investment on Ticket Sales

