Mockup Review

The board model does not match very well with the current data or its structure since that part has not yet been done, so we had to imagine the structure and what variables each table would have. We made quite a few mistakes that after our teacher's evaluation we were able to understand and know how to do things right, we can reevaluate it with several points:

· **Visual Design Evaluation**

- It lacks clarity and simplicity, making the data difficult to understand. We thought adding more graphics would improve the presentation.

- The colors are well chosen, as they are the club's colors. The only problem is that different shades of orange are not distinguishable in some graphics, which can be confusing.

· **Information**

-Many lack valuable information that helps the company grow

· **Interactive Features**

- We didn't include any segmentation buttons or filters.

- You can only view the graphics, and that's it.

· Distribution

-The sheets didn't have a theme that linked all the graphics inside.

· **Things we learned**

- There's no minimum number of tables per sheet. If you need 4, fine, but if 2 charts are enough, there's no problem.

- Each sheet should have a theme to make it more intuitive.

- All colors should be clearly distinguishable.

- Adding buttons and filters livens up the experience.

- Each graph must have meaning, it must have valuable information