



CONTENT

- Problem statement**
 - Data Explanation**
 - Objective**
 - Python File**
 - Insights**
- 

9.)Cancellation on year basis

39,632 bookings per year

14,404 cancellation per year

2015= 34%

2016= 36%

2017=39%

10.)Retention rate

Retention rate is 3.2%

11.)Retention rate on guest type

Singles 10%

Couples 1.7%

Family 1.3%

12.)Retention rate as per year

2015 2.93%

2016 3.14%

2017 3.42%



**THANK
YOU**

