MUSIC PROJECT USING MYSQL

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PROBLEM STATEMENT

Sony is one of the well known music company around the world as they have paid subscription system around the global for their music listening from past 2 years because of more competitors in market company is losing their customers. The management wants to improve their performance and to look into trends, they have hired data analyst to give them valuable insights. These insights will help them to empower company and improve decision making and enhance overall performance

PROJECT OVERVIEW

This project aims to analyze and derive valuble insights from provided database encompassing of artist, customers, genre, tracks . The objective is to know about loyal customers, cities with most number of invoice and countries with most invoice, most music by an artist and many other important insights.

Senior most employee based on job title

QUERY

```
SELECT

employee_id, first_name, last_name, levels

FROM

employee

ORDER BY levels DESC

LIMIT 5;
```

employee_id	first_name	last_name	levels
1	Andrew	Adams	L6
2	Nancy	Edwards	L4
6	Michael	Mitchell	L3
7	Robert	King	L2
8	Laura	Callahan	L2

Countries with most invoices

QUERY

```
SELECT
   billing_country, ROUND(SUM(total), 2) AS TOTAL
FROM
   invoice
GROUP BY billing_country
ORDER BY total DESC;
```

billing_country	TOTAL
USA	1040.49
Canada	535.59
Brazil	427.68
France	389.07
Germany	334.62
Czech Republic	273.24
United Kingdom	245.52
Portugal	185.13
India	183.15

Values of invoice of cities QUERY

```
SELECT

billing_city, ROUND((total), 2)

FROM

invoice

ORDER BY total DESC

LIMIT 10;
```

	billing_city	ROUND((total), 2)
•	Bordeaux	23.76
	Winnipeg	19.8
	Prague	19.8
	Toronto	19.8
	MontrÃ@al	19.8
	Orlando	18.81
	Sidney	17.82
	Fort Worth	17.82
	São José dos Campos	17.82
	Dublin	17.82

Customer with highest invoice

QUERY

first_name	last_name	Total_bill
Wyatt	Girard	23.76
Robert	Brown	19.8
Aaron	Mitchell	19.8

Customer who spend the most from each each country

QUERY

```
select customer.customer_id, first_name, last_name, billing_country,
Round(sum(total),2) as total_spending,
row_number() over (partition by billing_country
order by sum(total) desc) as RowNo
from invoice
join customer on customer.customer_id= invoice.customer_id
group by 1,2,3,4
order by 4 asc, 5 desc;
```

customer_id	first_name	last_name	billing_country	total_spending	RowNo
56	Diego	GutiÃ@rrez	Argentina	39.6	1
55	Mark	Taylor	Australia	81.18	1
7	Astrid	Gruber	Austria	69.3	1
8	Daan	Peeters	Belgium	60.39	1
1	LuÃ-s	Gonçalves	Brazil	108.9	1
13	Fernanda	Ramos	Brazil	106.92	2
12	Roberto	Almeida	Brazil	82.17	3
11	Alexandre	Rocha	Brazil	69.3	4
10	Eduardo	Martins	Brazil	60.39	5
3	François	Tremblay	Canada	99.99	1
30	Edward	Francis	Canada	91.08	2
33	Ellie	Sullivan	Canada	75.24	3
32	Aaron	Mitchell	Canada	70.29	4
15	Jennifer	Peterson	Canada	66.33	5
31	Martha	Silk	Canada	62.37	6
29	Robert	Brown	Canada	40.59	7
14	Mark	Philips	Canada	29.7	8

Artists who have written the most rock music QUERY

```
SELECT
    artist.name, track.bytes
FROM
    customer
        INNER JOIN
    invoice ON customer.customer_id = invoice.customer_id
        INNER JOIN
    invoice_line ON invoice.invoice_id = invoice_line.invoice_id
        INNER JOIN
    track ON invoice_line.track_id = track.track_id
        INNER JOIN
    album2 ON track.track_id = album2.album_id
        INNER JOIN
    artist ON album2.artist_id = artist.artist_id;
```

	name	bytes
)	Led Zeppelin	11616195
	Os Mutantes	5793082
	Foo Fighters	9405526
	Guns N' Roses	8041411
	Frank Sinatra	12033110
	Black Sabbath	7032162
	Incognito	4948095
	Chico Science & Nação Zumbi	10552051
	Caetano Veloso	8331286
	Deep Purple	6420530
	Creedence Clearwater Revival	7302550
	Deep Purple	11183647
	Billy Cobham	6706347
	AC/DC	11170334
	al cas con	

Amount spent by each customer on artists QUERY

```
SELECT DISTINCT
    customer.first_name,
    customer.last name,
    artist.artist id,
    artist.name,
    invoice.total
FROM
    customer
        INNER JOIN
    invoice ON customer.customer_id = invoice.customer_id
        INNER JOIN
    invoice line ON invoice.invoice id = invoice line.invoice id
        INNER JOIN
    track ON invoice_line.track_id = track.track_id
        INNER JOIN
    album2 ON track.track id = album2.album id
        INNER JOIN
    artist ON album2.artist id = artist.artist id
ORDER BY total DESC;
```

first_name	last_name	artist_id	name	total
Jennifer	Peterson	20	ClÃiudio Zoli	14.85
Jennifer	Peterson	23	Frank Zappa & Captain Beefh	14.85
Mark	Taylor	50	Metallica	14.85
Jennifer	Peterson	24	Marcos Valle	14.85
Mark	Taylor	23	Frank Zappa & Captain Beefh	14.85
Mark	Taylor	51	Queen	14.85
Jennifer	Peterson	22	Led Zeppelin	14.85
Jennifer	Peterson	6	Antà 'nio Carlos Jobim	14.85
Mark	Taylor	22	Led Zeppelin	14.85
Mark	Taylor	24	Marcos Valle	14.85
Mark	Taylor	52	Kiss	14.85
Mark	Taylor	20	ClÃiudio Zoli	14.85
Fernanda	Ramos	58	Deep Purple	13.86
Leonie	Köhler	27	Gilberto Gil	13.86
Fernanda	Ramos	80	Djavan	13.86
Fernanda	Ramos	82	Faith No More	13.86
Leonie	Köhler	88	Guns N' Roses	13.86

CONCLUSION

Senior most employee based on job title is Andrew Adams

Countries with most invoices are:-

1.)U.S.A

2.)Canada

3.)Brazil

Top 3 values in invoice of cities:-

1.)Bordeaux

2.)Winnipeg

2.)Prague

Customer with highest invoice is Wyatt Girard

Customer who spend the most from each each country

Artists who have written the most rock music is Led Zepplin

Amount spent by each customer on artists

THANK YOU