

Student Management System

Phase 7: Integration & External Access

Overview

Phase 7 extends your application beyond internal staff to external users (students, guests, prospective enrollees) through Salesforce Experience Cloud. This phase demonstrates scalability and real-world deployment scenarios where external parties interact with your system without full Salesforce licenses.

7.1 Use Cases for Education CRM:

- **Student Portal:** Students view their enrollments, grades, fee statements
- **Public Course Catalog:** Prospective students browse courses before registration
- **Registration Portal:** Guests submit applications or course inquiries
- **Payment Portal:** Students view and pay outstanding fees
- **Resource Library:** Access course materials, syllabus, announcements

7.2 Your Implementation: Student Portal (LWR Template)

Site Details:

- **Site Name:** Student Portal
- **URL:** yourdomain.lightning.force.com/s/studentportal
- **Template:** LWR (Lightning Web Runtime)
- **Purpose:** Allow guests to view course catalog and submit inquiries

7.3 Experience Builder: Creating Pages & Components

LWR Page Creation Process:

1. **Access Experience Builder:**
 - Setup → Digital Experiences → All Sites
 - Click "Builder" next to your site
2. **Add Navigation Menu Item:**
 - Left Panel → Navigation

- Click "Add Menu Item"
- Label: Course Catalog
- Type: Page
- Click "Create New Page"
- Name: CourseCatalog
- Click Create

3. Add Components to Page:

- Use Components Panel (left sidebar)
- Drag "Record List" component onto canvas
- Configure: Object = Course__c, List View = "All Courses"
- Publish Site

7.4 Guest User Access Configuration

Why Guest Access Matters: Guest users represent your largest potential audience. Proper configuration ensures they can access the portal without compromising security.

Step 1: Identify Guest User Profile

Every Experience Cloud site has an associated Guest User Profile. This profile controls what external visitors can see and do.

Step 2: Grant Object Access

Go to: Setup → Sites → [Your Site Name] → Public Access Settings

For each object you want guests to access:

Course__c (Read-Only Access):

1. Find "Course__c" in Object Settings
2. Click Edit
3. Set Permissions:
 - Read: Checked ✓
 - Create: Unchecked

- Edit: Unchecked
- Delete: Unchecked

4. Save

Student__c (Create Access - for Registration):

1. Find "Student__c" in Object Settings
2. Click Edit
3. Set Permissions:
 - Read: Checked ✓
 - Create: Checked ✓ (allows registration form submission)
 - Edit: Unchecked
 - Delete: Unchecked
4. Save

Step 3: Configure Field-Level Security (FLS)

For each object granted access, enable field visibility for guest users.

Configuration:

1. Public Access Settings → Course__c → Set Field Level Security
2. Toggle "Visible" for each field guests should see
3. Leave "Read-Only" checked (guests cannot edit)
4. Save

7.5 Testing External Access

Test Process:

1. **Get Your Site URL:**
 - Setup → Digital Experiences → All Sites
 - Copy the URL for your site
2. **Open in Incognito Window:**
 - Ensures no Salesforce session cookies interfere

- Tests true external user experience

7.6 Record List Component Configuration

Purpose: Display Course__c records in a clean, organized table format

Configuration Steps:

1. In Experience Builder, select Record List component
2. Right panel shows properties:
 - **Object:** Course__c
 - **List Name:** "All Courses" (pre-built or custom list view)
 - **Filters:** None (or add if needed)
 - **Display Limit:** 10-20 records
 - **Show Search:** Yes (helps users find courses)
 - **Show Sorting:** Yes (sort by name, date, etc.)
3. **Customize Columns:**
 - List View defines which fields display
 - Edit the list view to show/hide columns as needed
 - Example columns: Course Name, Duration, Fees, Start Date