**Project Design Phase**

**Problem – Solution Fit Template**

|  |  |
| --- | --- |
| Date | 15 February 2025 |
| Team ID | LTVIP2025TMID30133 |
| Project Name | Edu tutor AI |
| Maximum Marks | 2 Marks |

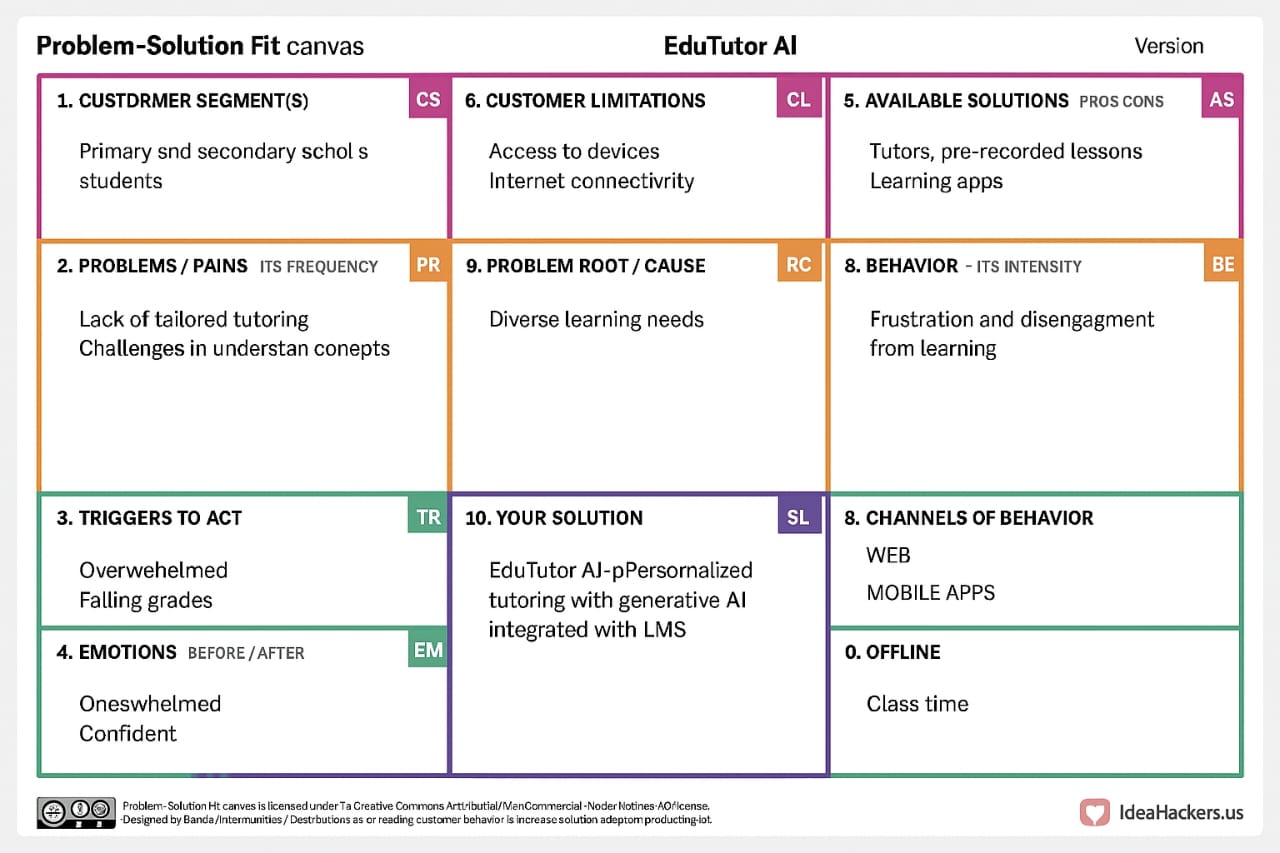
**Problem – Solution Fit Template:**

The Problem-Solution Fit means you’ve identified a real problem for your target users (students, educators), and designed a solution (EduTutor AI) that effectively addresses it using the right technology and experience.

**Purpose:**

✅ Solve complex problems in a way that fits the state of your customers.  
✅ Succeed faster and increase your solution adoption by tapping into existing mediums and channels of behavior.  
✅ Sharpen your communication and marketing strategy with the right triggers and messaging.  
✅ Increase touch-points with your company by finding the right problem-behavior fit and building trust by solving frequent annoyances, or urgent or costly problems.  
✅ Understand the existing situation in order to improve it for your target group.

**Template:**

****