

## **Ideation Phase**

### **Empathize & Discover**

Date	9 <sup>th</sup> FEBRUARY 2026
Team ID	LTVIP2026TMIDS75294
Project Name	Heritage Treasures: An In-Depth Analysis of UNESCO World Heritage Sites in Tableau
Maximum Marks	4 Marks

### **Empathy Map Canvas:**

An empathy map is a simple, easy-to-digest visual that captures knowledge about a user's behaviours and attitudes.

It is a useful tool to helps teams better understand their users.

