VAISHALI S.B

"Code basics Certified: Power BI Data Analyst Associate"
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Portfolio - https://22vaish.github.io/Portfolio/
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Skills

Analytical Tools: Power BI, Excel
Programming Languages: SQL, NumPy and pandas, PHP
Database: MYSQL
Cloud services: Azure, SharePoint
Presentation: Power Point

Projects Worked

Business 360 - Brick & mortar and ecommerce – FMCG DOMAIN

https://shorturl.asia/syiMx [Power BI | SQL | Excel | Dax Studio] | April 2024

• Developing a multi-functional Power BI dashboard capable of synthesizing data from two main sources, including Excel/CSV files and a SQL database with 1.8M records.
• By implementing ETL Process and visualization techniques business dashboard designed in 5 perspectives.
• Optimization using DAX Studio the report's performance saw a notable enhancement of 5%.
• The resultant dashboard empowered AtliQ hardware to take data-driven decisions to achieve a 5-10% profit.

HR Analytics – People Analytics

https://shorturl.asia/5E0ld [SQL | Power BI] | April 2024

• The focal point was the transformation of 22k raw data of employee details into an intuitive Power BI dashboard.
• Analyzing age, race, and demographic distributions, along with changes in employee year-over-year, total customer count, and churned customers, it was found that the company is losing 15% of its overall business. This data-driven insight facilitates making decisions to reduce the churn rate.

Work Experience

Senior Support Analyst - Sutherland Global Services Pvt Ltd, TN, India | Sep 2023

• Assisted 50 -70 customers via chat, email regarding Amazon purchases every day.
• Successfully managed a team of 5 members as a TL to achieving 80% of the target. Utilized Excel to consolidate and analyze teammates' KPI performance metrics for team reports.

PHP Developer – Abservetech Private Limited – TN, India | Sep 2019

• Managed 2 live projects and provided 10% of the customization support for PHP-based clones of Airbnb and Zomato platforms.
• Contributed to writing over 50 SQL queries for data retrieval, manipulation, and management tasks.
• Executed and analyzed ad hoc requirements, client requirements along with the BDE team.

Virtual Internships

Accenture NA Data Analytics and Visualization Job Simulation on Forage | April 2024

• Cleaned, modelled and examined 7 datasets to uncover insights into content trends to inform strategic decisions for social media client Social Buzz as a Data Analyst at Accenture.
https://shorturl.at/abmp4

Power BI job simulation on Forage | April 2024

• Analyzed call center data set to analyze churn rates in 3 areas (Internet service, contract, payment) of Telcom industry.
https://shorturl.at/lsE16

Education

B.E(ECE) – SBM College of Engineering and Technology, TN, India. | Jun 2018
CGPA – 7.85 GPA

Certifications

• Get Job Ready: Power BI Data Analytics for All Levels Credential - https://codebasics.io/certificate/CB-49-122860
• SQL Certification - https://www.testdome.com/certificates/8b87b8809d524ec995e5a3914d083e52