Ideation Phase
Define the Problem Statements

Date	30 June 2025
Team ID	LTVIP2025TMID55781
Project Name	HouseHunt: Finding Your Perfect Rental Home
Maximum Marks	2 Marks

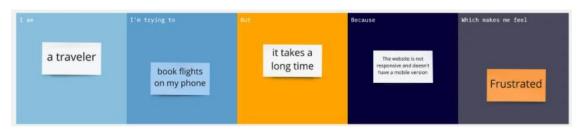**Customer Problem Statement Template:**

Create a problem statement to understand your customer's point of view. The Customer Problem Statement template helps you focus on what matters to create experiences people will love.

A well-articulated customer problem statement allows you and your team to find the ideal solution for the challenges your customers face. Throughout the process, you'll also be able to empathize with your customers, which helps you better understand how they perceive your product or service.

Reference: https://miro.com/templates/customer-problem-statement/

Example:

Problem Statement (PS)	I am (Customer)	I'm trying to	But	Because	Which makes me feel
PS-1	a renter searching for a home	find a suitable rental property	there's no single platform	I waste time browsing multiple	frustrated, overwhelmed, and unsure

		within my budget	with verified listings and clear booking process	websites and contacting owners individually	
PS-2	a property owner	list and manage my rental properties easily	existing platforms charge high fees or are difficult to use	I cannot track bookings or manage property data effectively	dissatisfied and reluctant to list online