

Team Contribution

Everyone contributed to the main paper.

Shivangi Aneja (Matr : 03693062)

Contributed in the process of finding a suitable business idea. Came up with the interesting concept of a portal for european higher education that aims to simplify the process of applying for semesters abroad. In the end, we decided to go with Barbecue Party Organizer. Furthermore, she reviewed Business Model Canvas, added points to Value Proposition section and added points to some of the other sections. Created BMC template for the presentation. Set up the Gitlab and Slack channel.

Petar Zoric (Matr : 03720427)

Contributed to the idea of car rental and **barbecue**, which we decided to go with as our final project. Was responsible for the following parts of the paper: customer segments, revenue streams, cost structure and key resources (final version contains rephrases by Leo). Provided input to the BMC and VPC. Created the slides for customer segments and revenue.

Leo Eichhorn (Matr : 03670872)

Contributed in the process of finding a suitable business idea. Came up with the idea of a booking portal for elderly homes and care. Created the Value Proposition Canvas. Formulated the categorization of the business model and the introductory sentence. Provided input for the Business Model Canvas. Proofreading and correction of main paper Business Model section.

Mehdi Yosofie (Matr : 03706732)

Contributed to the idea of finding a suitable business idea, came up with the idea of a video portal. Created the shared documents for assignment. Contributed in collecting ideas for the VPC and the BMC. Formulated flowing texts in BMC in the main paper for Key Activities, Key Partners, Channels, and Customer Relationship. Created the pitch slide of the presentation and the slide for "Customer Relationship and Channels".

It is also important to note that many parts were discussed and brainstormed by all of us. Although specific parts of the final paper and VPC/BMC were written/created by single persons, all of us contributed to the process of getting to the "final answer".