



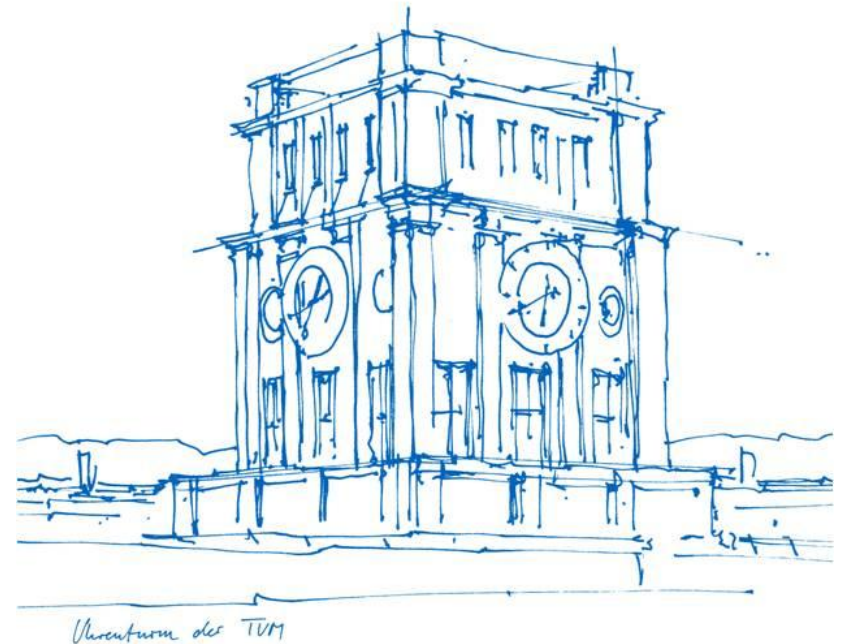
Shivangi Aneja, Petar Zoric, Leo Eichhorn, Mehdi Yosofie

Technical University of Munich

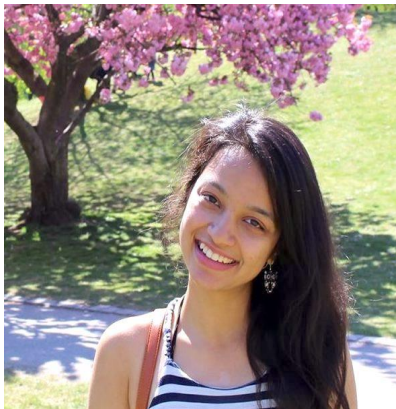
Faculty of Informatics

Chair sebis

Munich, May 24th 2019



Team 28



Shivangi Aneja
Informatics



Petar Zoric
Information Systems



Leo Eichhorn
Informatics



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Our Business Idea

... a barbeque event
with friends...

should I use Doodle to create the event?
or WhatsApp ?
or both.... ?

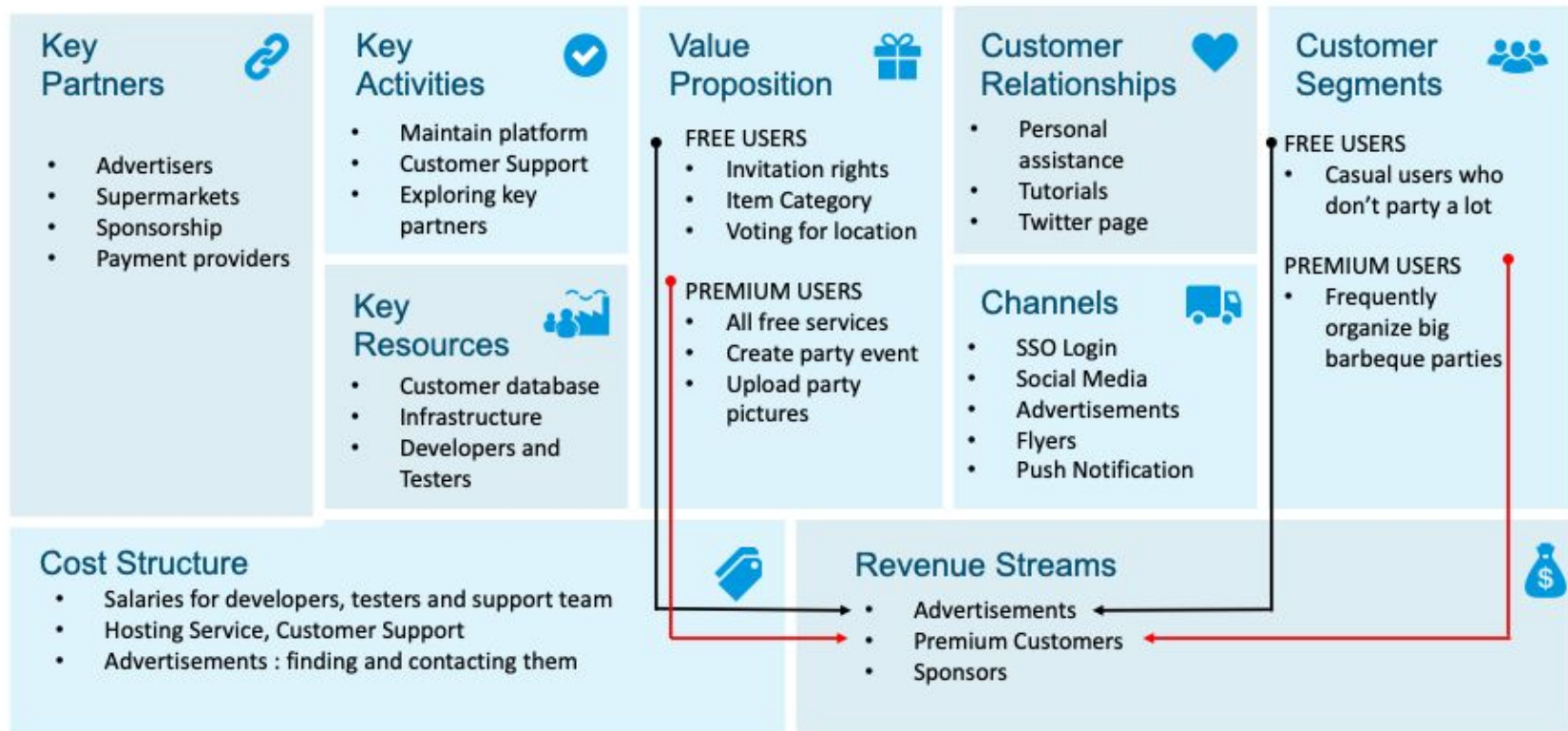
...how should everything be organized?
Who should bring what....?
...and what do we need at all...?

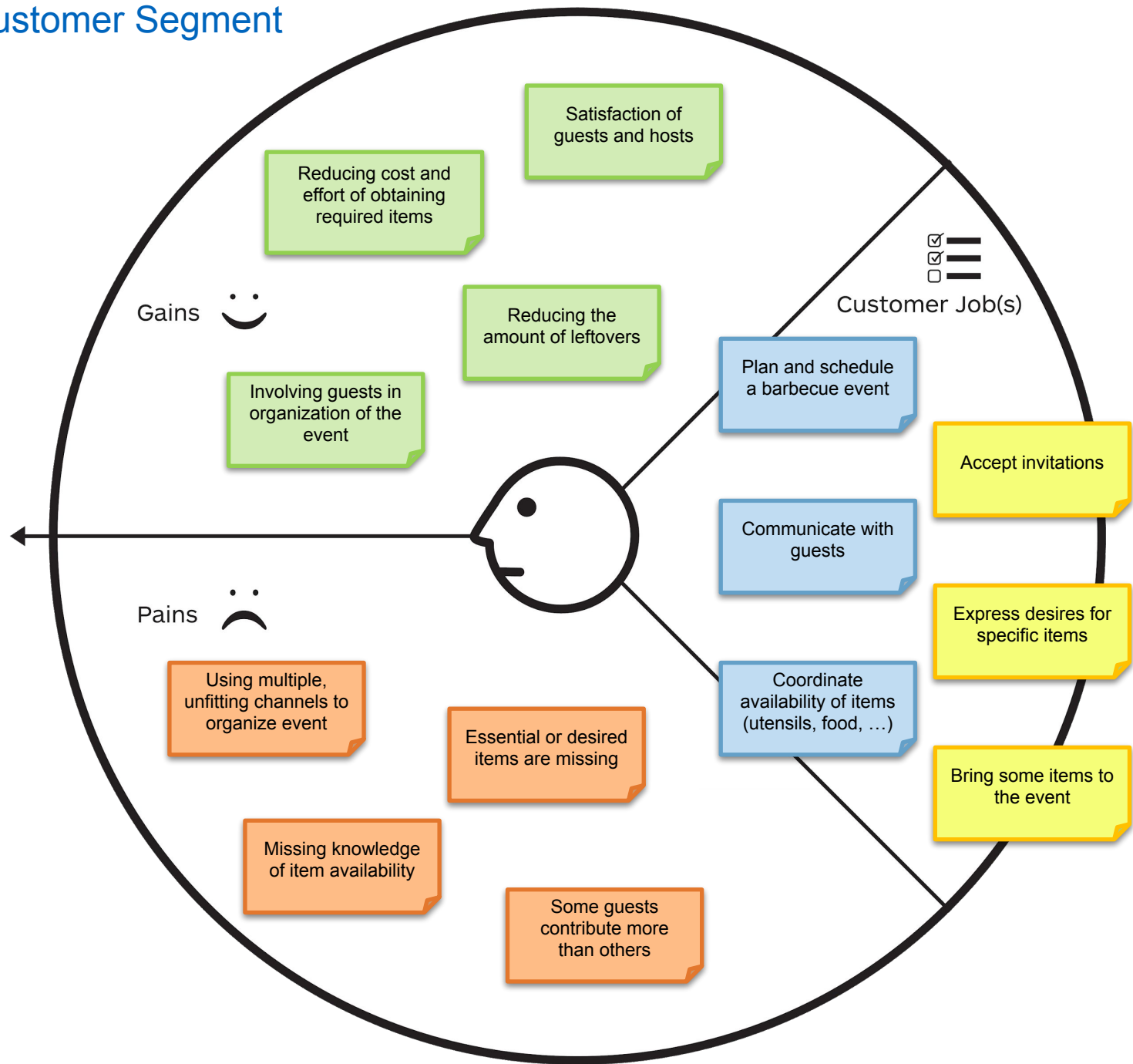


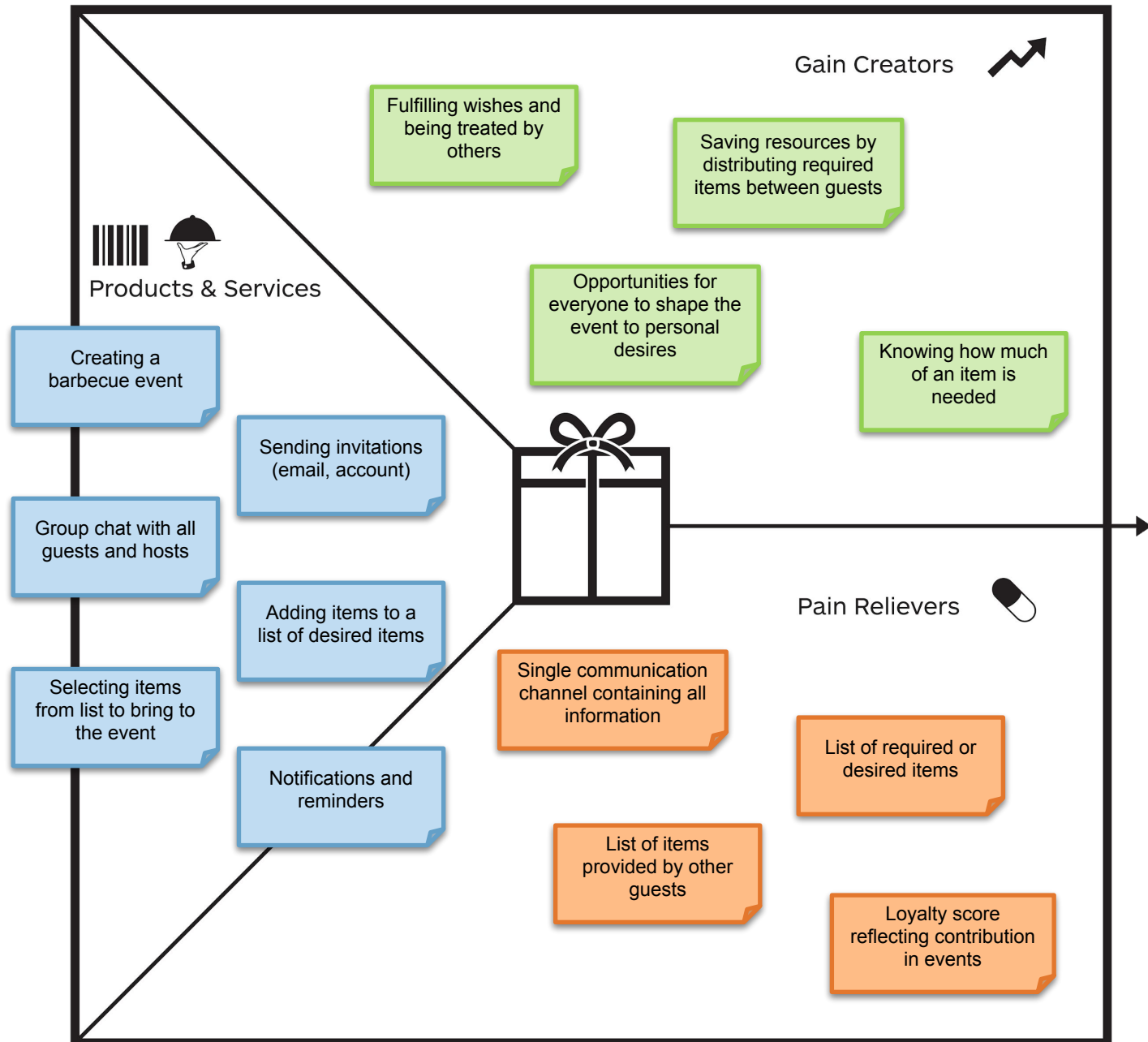
Barbecrowd



Fire up the Bar-be-que







Who are our customers?

In general: people across the world with high internet affinity that value a structured organization process for events



How do we make money?

Free version



advertising revenue

Premium version



annual subscription fee

Customer Relationships & Channels



self service



personal assistant



community platforms

Flyers, posters, and social media pages



Thank you for your attention.
We are happy to answer any questions

