

# Project Report Template

**TITLE: Build An Event Management System Using Salesforce.**

## 1. INTRODUCTION

### 1.1 Overview

The project aim is to provide real-time knowledge for all the students who have basic knowledge of Salesforce and Looking for a real-time project. This project will also help to those professionals who are in cross-technology and wanted to switch to Salesforce with the help of this project they will gain knowledge and can include into their resume as well

### 1.2 Purpose

Event management is the process of creating and maintaining an event. This process spans from

## 2. Problem Definition & Design Thinking

### 2.1 Empathy Map



## Build empathy

The information you add here should be representative of the observations and research you've done about your users.

### Says

What have you heard them say?  
What can we imagine them saying?

It is very useful to build an event

It triggers my team to build program

We will definitely build up best application



How to conduct an digitalized event

This application can reduce many obstacles



How to manage event information by the way of application



### Does

What behavior have we observed?  
What can we imagine them doing?

### Thinks

What are their worries, needs, hopes, or dreams? What other things might influence the behavior?

It reduces workload

Digitalized details

All data is on server

This application reduce



We will collect customer data for the future

We can modify our mistakes from the conducted program

It is a common section on our website and also on the phone

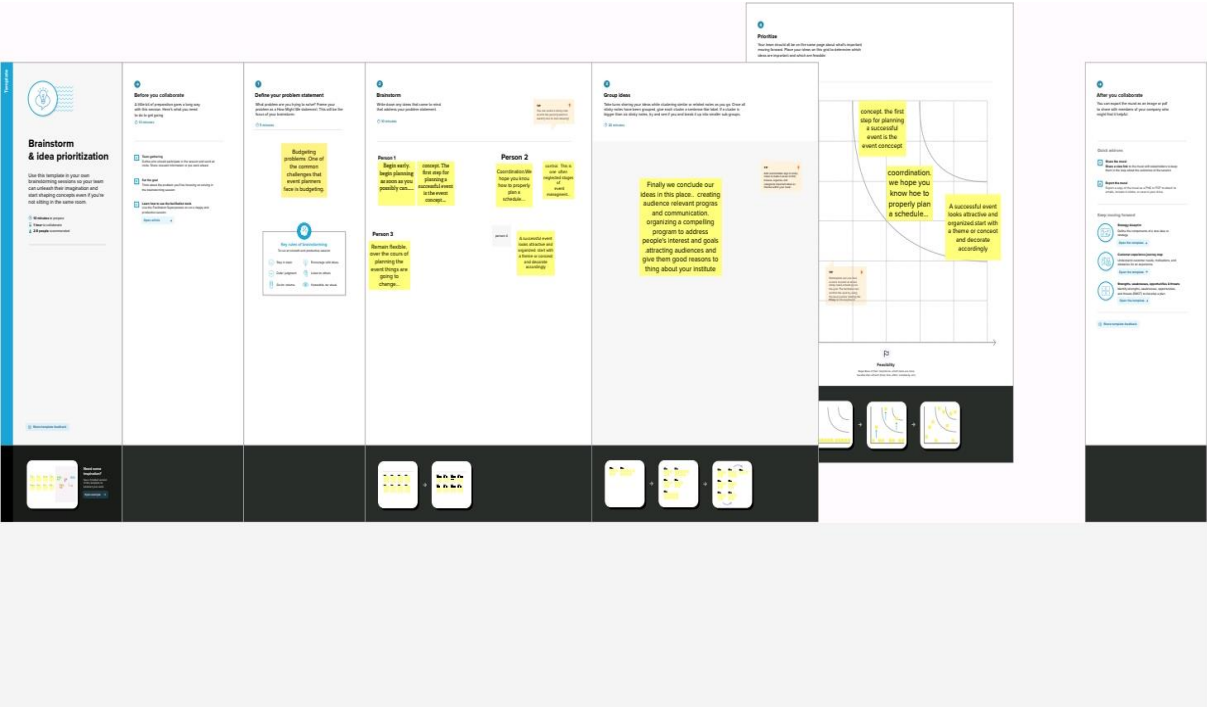
### Feels

What are their fears, frustrations, and emotions? What other feelings might influence their behavior?

Build An Event Management System Using Subscribers



2.2 Ideation & Brainstorming Map



3. RESULT

3.1 Data Model:

Object Name	Field in the Object
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Obj - 1 Attendees	<table border="1"> <thead> <tr> <th data-bbox="579 253 911 309">Field Label</th><th data-bbox="911 253 1217 309">Data Type</th></tr> </thead> <tbody> <tr> <td data-bbox="579 309 911 376">enter I'D</td><td data-bbox="911 309 1217 376">auto number</td></tr> </tbody> </table>	Field Label	Data Type	enter I'D	auto number
Field Label	Data Type				
enter I'D	auto number				
Obj - 2 Event	<table border="1"> <thead> <tr> <th data-bbox="579 544 911 600">Field Label</th><th data-bbox="911 544 1209 600">Data Type</th></tr> </thead> <tbody> <tr> <td data-bbox="579 600 911 757">event name</td><td data-bbox="911 600 1209 757">master details relationship with event</td></tr> </tbody> </table>	Field Label	Data Type	event name	master details relationship with event
Field Label	Data Type				
event name	master details relationship with event				

#### 4. Trailhead Profile Public URL

Team Lead - <https://trailblazer.me/id/sivas301>

Team Member 1 - <https://trailblazer.me/id/tamip9>

Team Member 2 - <https://trailblazer.me/id/thens54>

Team Member 3 – <https://trailblazer.me/id/veert4>

#### 5. ADVANTAGES & DISADVANTAGE

ADVANTAGES:

2 Save Time and Money

With direct links to venues and suppliers, event management companies get preferential rates and can negotiate the best prices based on these relationships and our experience. We'll know the most suitable locations, facilities and support services to meet any clients' needs – which may not always be the most obvious ones. We can also offer alternative options with the information readily available so you don't have to spend time searching on google!

List of advantages and disadvantages of the proposed solution

DISADVANTAGE:

**Event planning is a fairly stable career with lots of flexibility. You can work for an events firm, in self-employment, or for a private company. You typically need at least a bachelor's degree to work for an event-planning company. The job can be fun, fast-paced and exciting.**

## **6. APPLICATIONS**

Analyze and improve  
It reduces many expenses  
It saves our time.

## **7. CONCLUSION**

In order to using this software we can create larger events by easy way.

## **8. FUTURE SCOPE**

The scope of event management as a career in India is vast. It's a thriving industry and is home to a million people. So, if you have a knack for creativity and want to redesign the perceptions of society, the event management industry is all for you