

## Ideation Phase

### Define the Problem Statements

Date	29 April 2023
Team ID	NM2023TMID00768
<b>Project Name</b>	Perinatal Health Risk
Maximum Marks	4 marks

#### **Customer Problem Statement Template:**

Create a problem statement to understand your customer's point of view. The Customer Problem Statement template helps you focus on what matters to create experiences people will love.

A well-articulated customer problem statement allows you and your team to find the ideal solution for the challenges your customers face. Throughout the process, you'll also be able to empathize with your customers, which helps you better understand how they perceive your product or service

<b>Problem Statement (PS)</b>	<b>I am( Customer )</b>	<b>I'm trying to</b>	<b>But</b>	<b>Because</b>	<b>Which makes me feel</b>
Ps-1	Mother	Healthy pregnancies	maternal mortality and morbidity	AI predicts diagnosis, early detection, and monitoring	A positive outcome for their baby's health and well-being
Ps-2	Baby	Healthy outcome	provide timely interventions to mitigate	timely manner to improve perinatal outcome . Using AI	outcomes in assisted reproductive technology to