

SUPREETH NALLAJALLA

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ABOUT

Currently pursuing a B.Tech in Computer Science and Engineering with a specialization in AI Systems for Visual Intelligence at KL University, Vijayawada. I have a solid foundation in machine learning and deep learning, along with practical experience in Python, Java, C, and SQL. My academic and project work involves data analysis, model development, and AI-driven applications, with exposure to computer vision concepts. I am eager to strengthen my skills through hands-on projects, research, and industry-focused opportunities in artificial intelligence and software development.

EDUCATION

- K L E F Deemed To Be University** 2023–2027
BTech in computer Science Vijayawada
 - Current CGPA: 9.42
- Sri Chaitanya Junior College** 2021–2023
Pre-University Education Kakinada
 - Marks: 918/1000
- Sri Chaitanya Techno School** 2020-2021
Secondary Education Tuni
 - Marks: 599/600

SKILLS

- Programming Languages:** Python, Java
- Web Development:** HTML5, CSS, JavaScript, React.js
- AI & ML:** Machine Learning, Deep Learning
- Data Visualization:** Matplotlib, Seaborn, Power BI
- Database Systems & Version Control:** SQL, Git, GitHub

PROJECTS

Fashion Retail Sales Analytics (EDA)

- Performed data cleaning, preprocessing, and exploratory analysis on synthetic and real-world fashion retail sales datasets.
- Analyzed customer behavior, product performance, discount impact, and revenue trends with clear seasonal patterns.
- Built visualizations (Matplotlib, Seaborn, Plotly) to derive insights such as the 80/20 revenue rule, loyal customer retention, and effective discounting strategies.

RESEARCH

Advancing Sentiment Prediction: The Superiority of Multimodal Over Unimodal Analysis Ongoing Research

- Investigating the effectiveness of **multimodal sentiment analysis** by comparing it with unimodal approaches.
- Implementing **LSTM** for text-only analysis and **ResNet** for image-only analysis.
- Developing an **early fusion model** to integrate textual and visual features for improved sentiment classification.
- Evaluating the **performance gains** of multimodal fusion through quantitative and qualitative analysis.

CERTIFICATIONS

- Linguaskill Certification** 2024
[View Certificate](#)
 - Average Score: 156
 - CEFR Level: B1
- Oracle Cloud Infrastructure (OCI) 2025 Certified Data Science Professional** 2025
[Verify Certificate](#)