# Assignment Briefing

Launch Legends: Unleashing Epic Assignments!
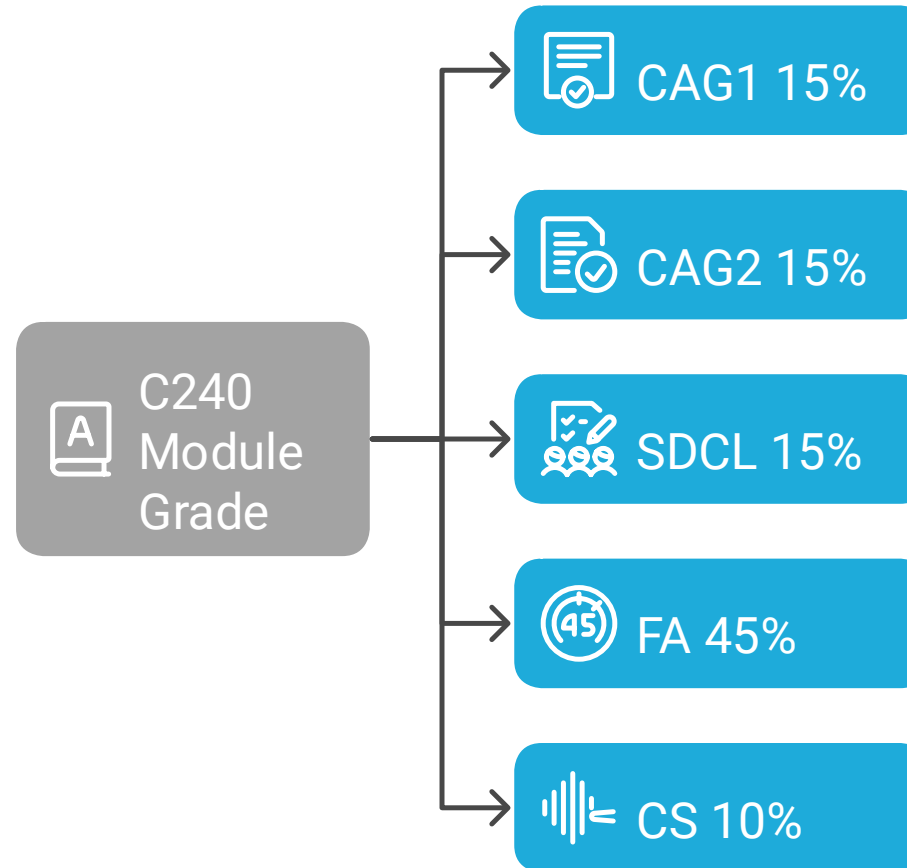
# Module Grade
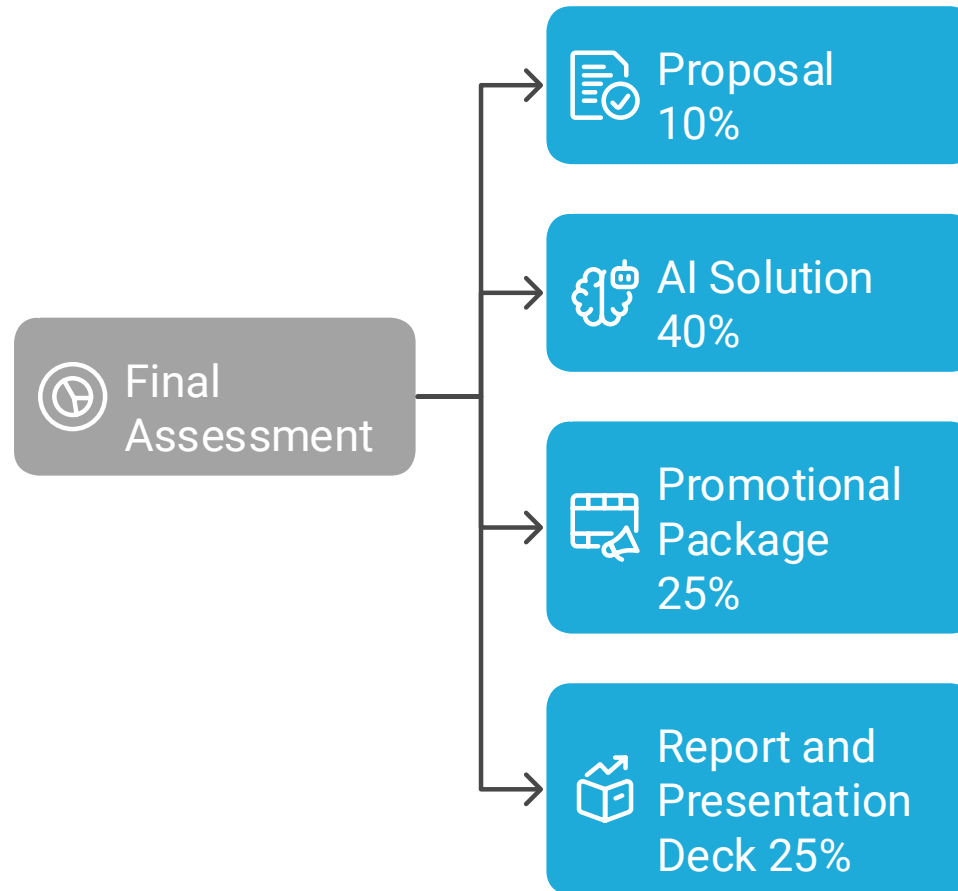
C240 Module Grade Breakdown

# Final Assessment (FA)

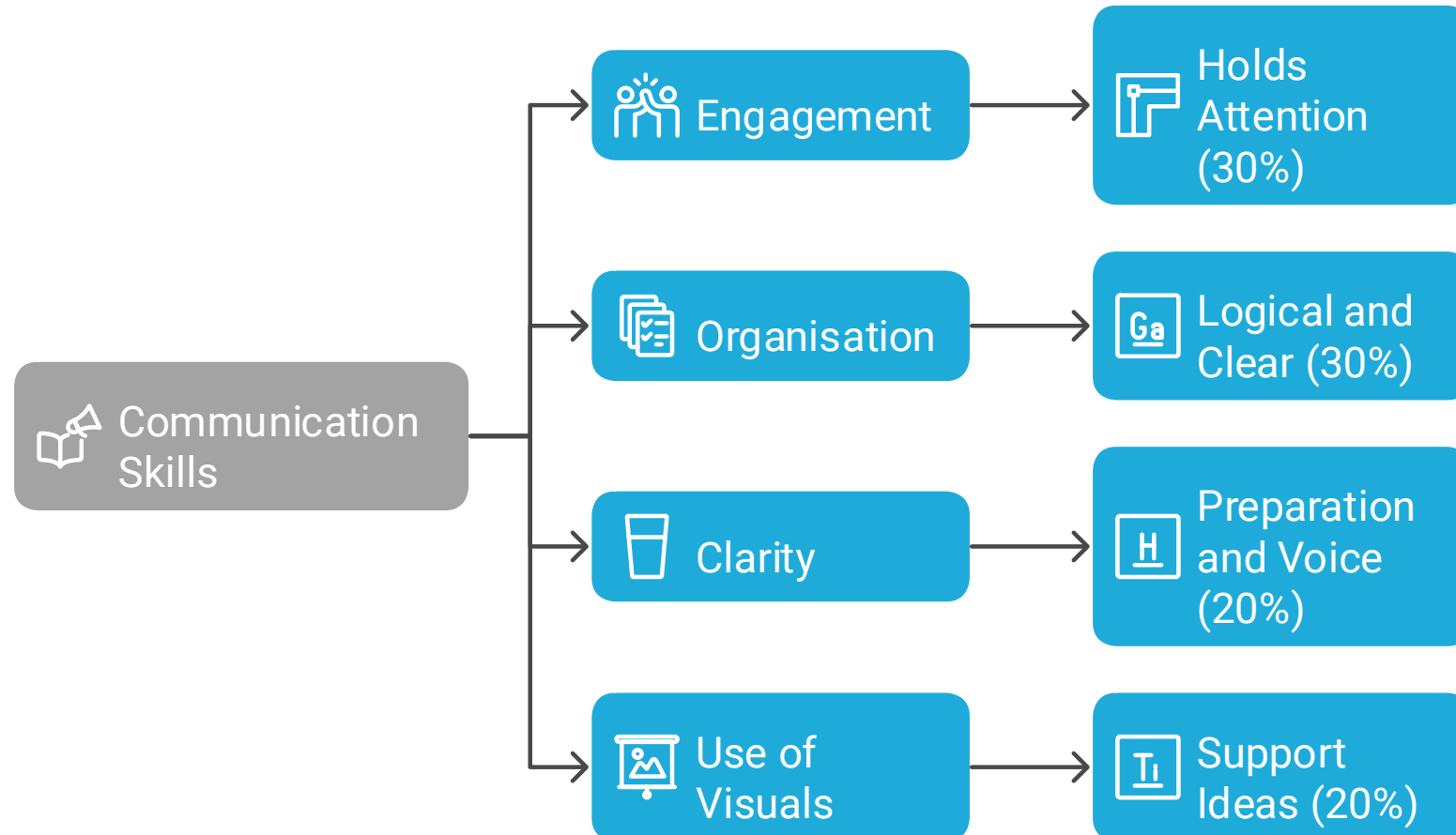Final Assessment Breakdown

Final Assessment

Proposal 10%

AI Solution 40%

Promotional Package 25%

Report and Presentation Deck 25%

# Communication Skills (CS)

Communication Skills Breakdown

Communication Skills → Engagement → Holds Attention (30%)

Communication Skills → Organisation → Logical and Clear (30%)

Communication Skills → Clarity → Preparation and Voice (20%)

Communication Skills → Use of Visuals → Support Ideas (20%)

# Breakdown

❖ Final Grade
  ➢ CAG 1_____**15%**
  ➢ CAG 2_____**15%**
  ➢ SDCL_____**15%**
  ➢ FA_____**45%**
    ✓ Proposal_____10%
    ✓ Solution_____40%
    ✓ Promotional Package_____25%
    ✓ Report & Deck_____25%

  ➢ CS_____**10%**
    ✓ Engagement_____25%
    ✓ Organisation_____25%
    ✓ Clarity_____25%
    ✓ Use of Visuals_____25%

# Thank you

School of Infocomm

C240 AI Essentials and Innovations