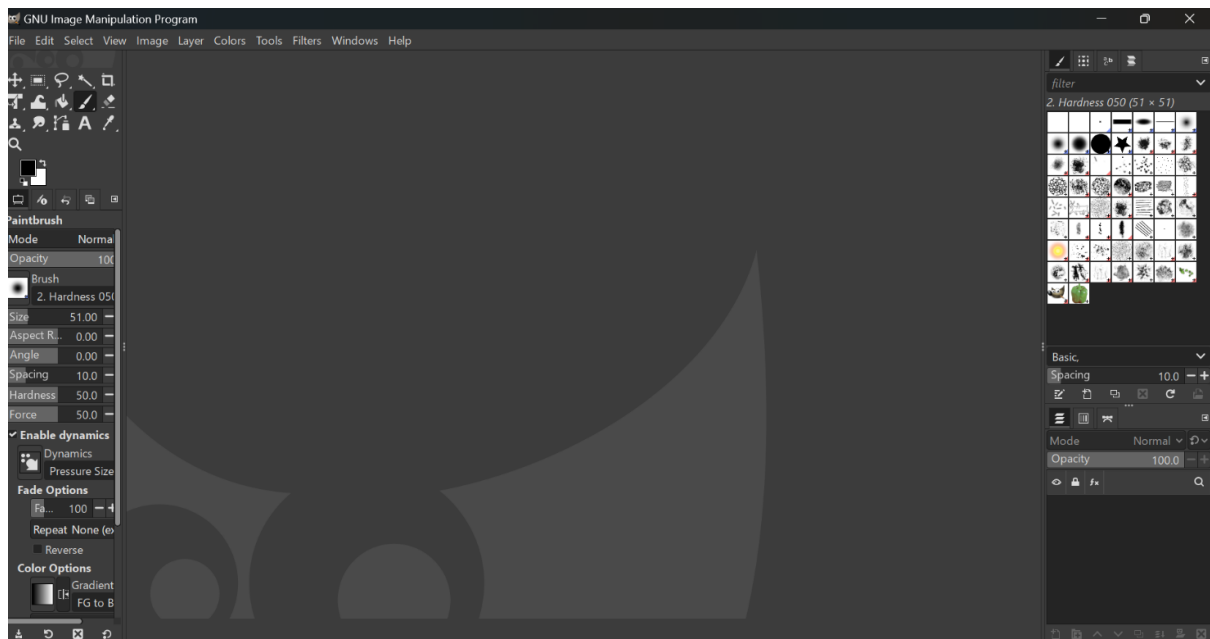# EXP 7

Experiment with different layouts and color schemes for an app. Collect user feedback on aesthetics and usability using GIMP(GNU Image Manipulation Program (GIMP).
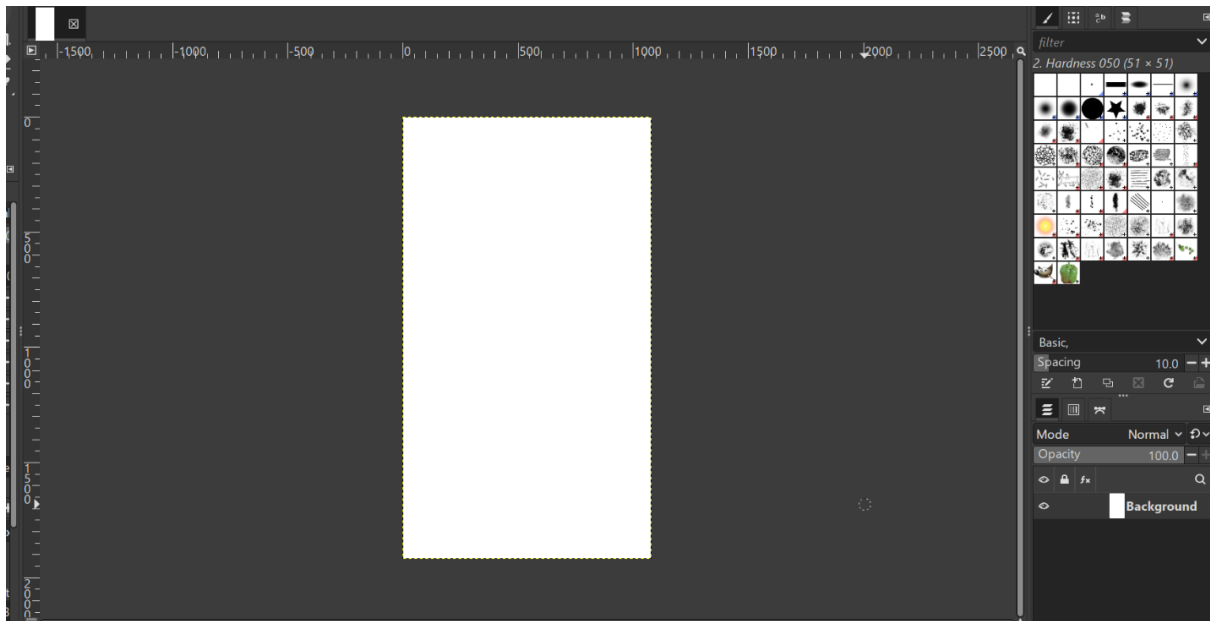
AIM: The aim is to trial different app layouts and color schemes and evaluate user feedback on aesthetics and usability using GIMP.
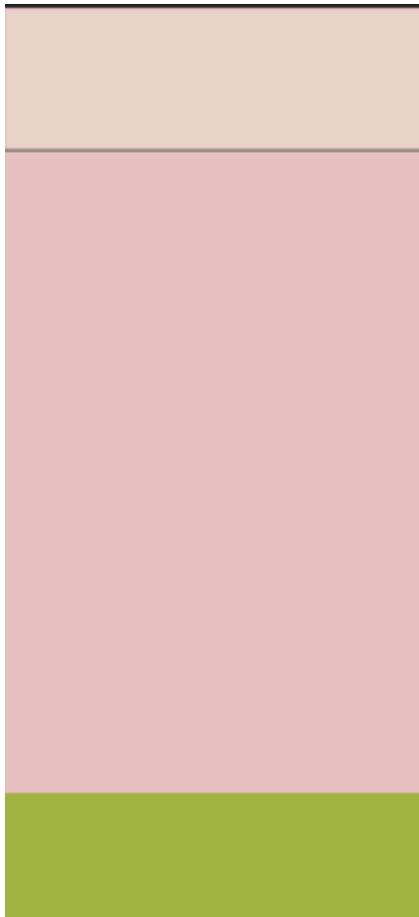
PROCEDURE:

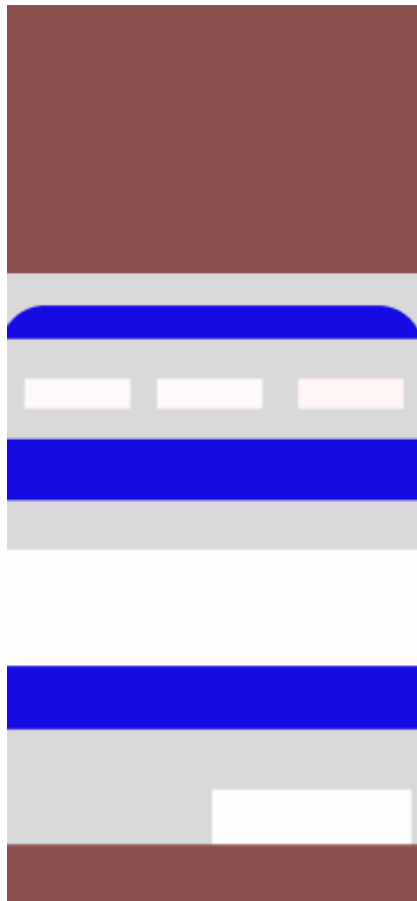STEP 1: Install GIMP.

STEP 2: Create a new project

STEP 3: Design the Base Layout

I am going to design a expense tracker app with simple layout. This is the wireframe of my app.
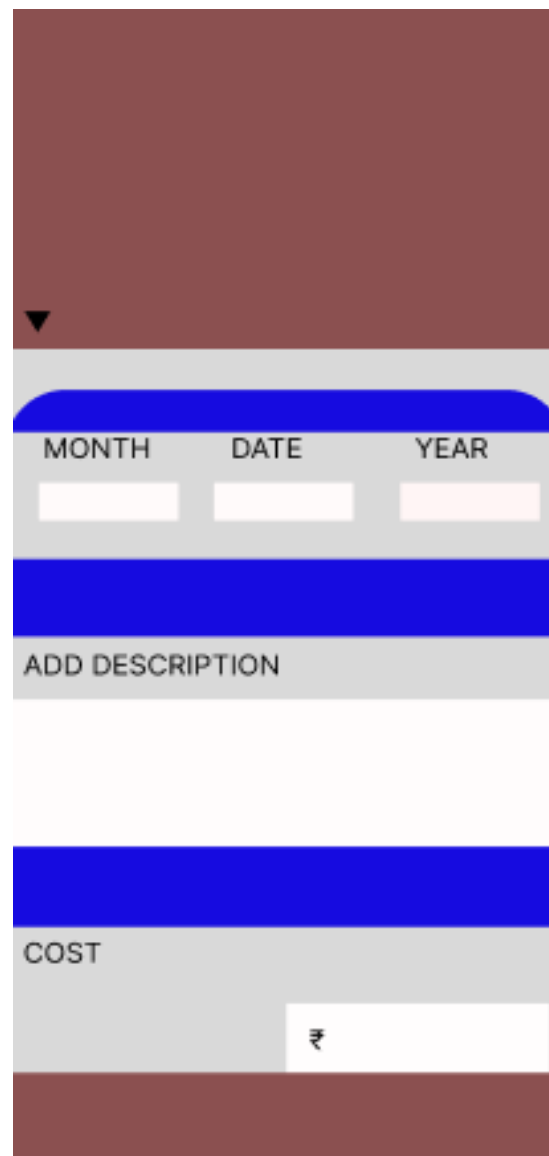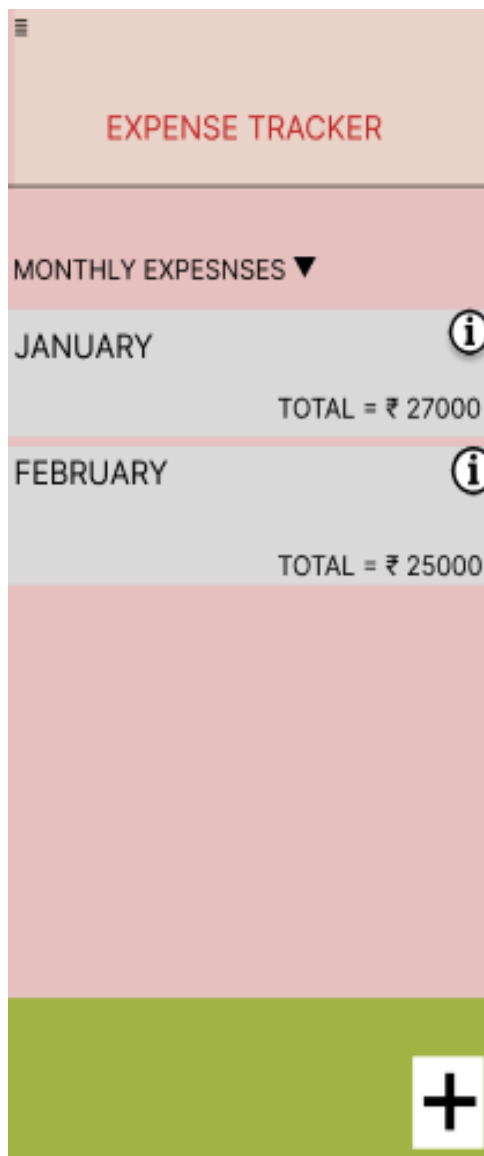
1. Create the Base Layout:
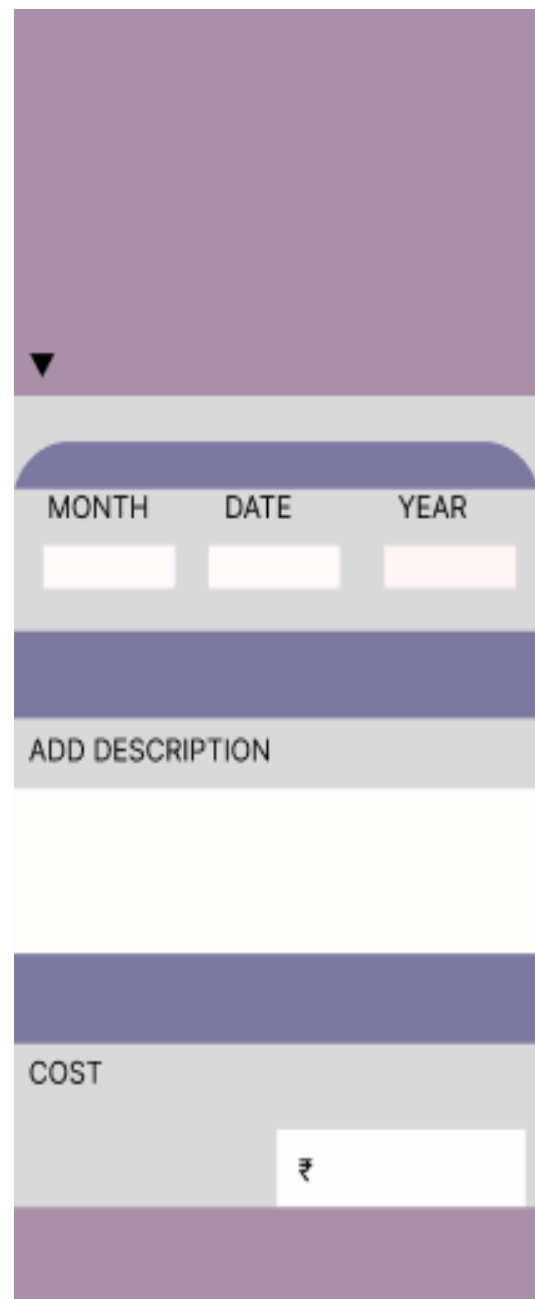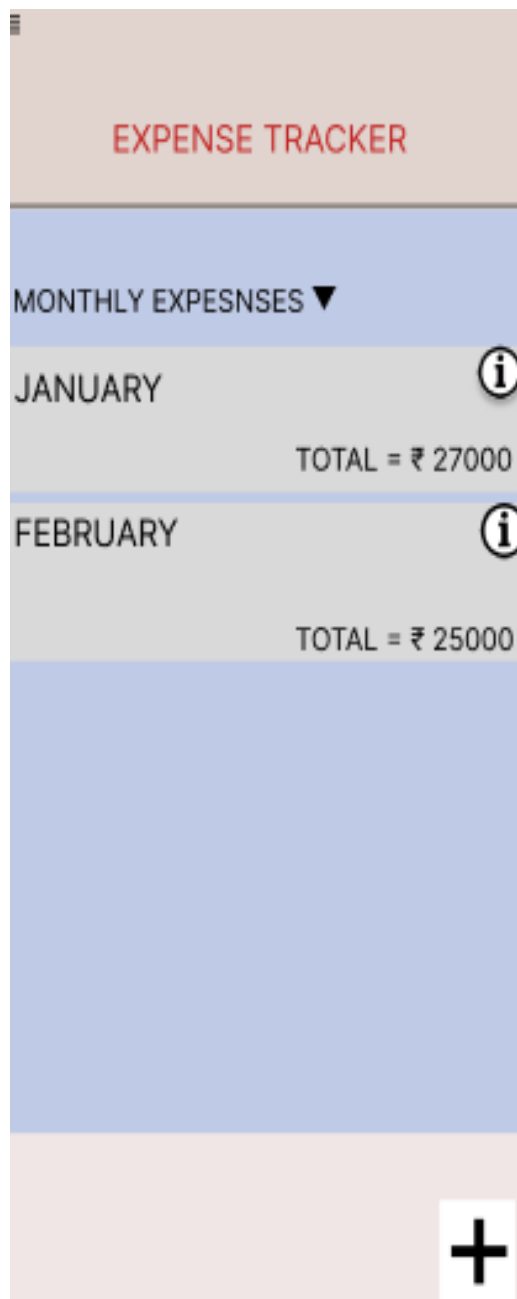
Screen 1   screen 2

2. Add UI Elements:

STEP 4: Experiment with Color Schemes.

LAYOUT 1 :

EXPENSE TRACKER

MONTHLY EXPESNSES ▼

JANUARY   ⓘ

                    TOTAL = ₹ 27000

FEBRUARY   ⓘ

                    TOTAL = ₹ 25000

＋

▼

MONTH	DATE	YEAR

ADD DESCRIPTION

COST

₹

LAYOUT 2

EXPENSE TRACKER

MONTHLY EXPESNSES ▼

JANUARY ⓘ

TOTAL = ₹ 27000

FEBRUARY ⓘ

TOTAL = ₹ 25000

+

▼

MONTH	DATE	YEAR

ADD DESCRIPTION
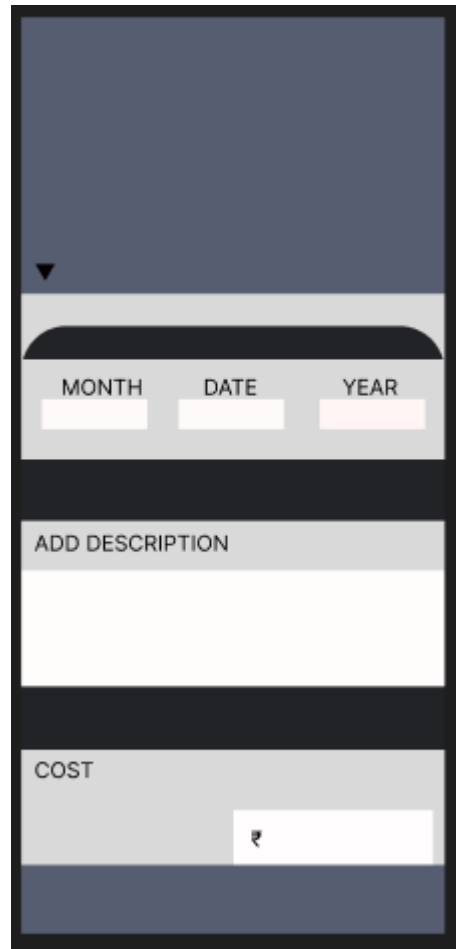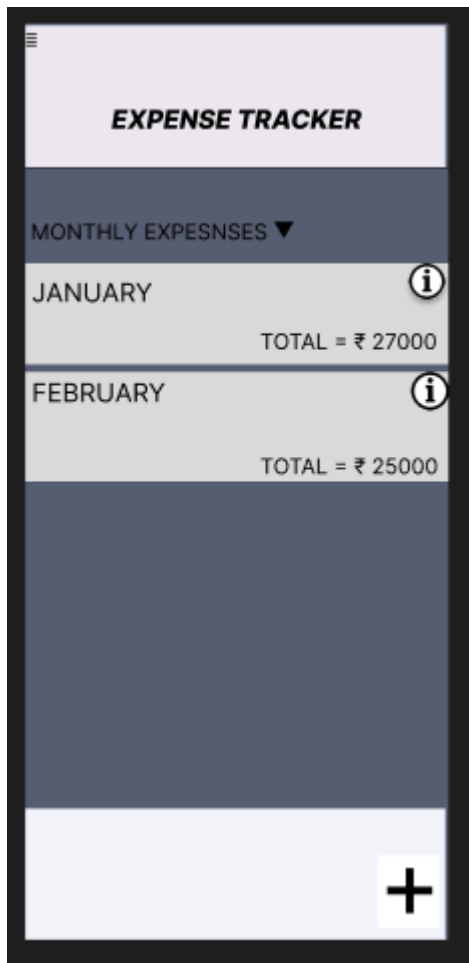
COST

₹
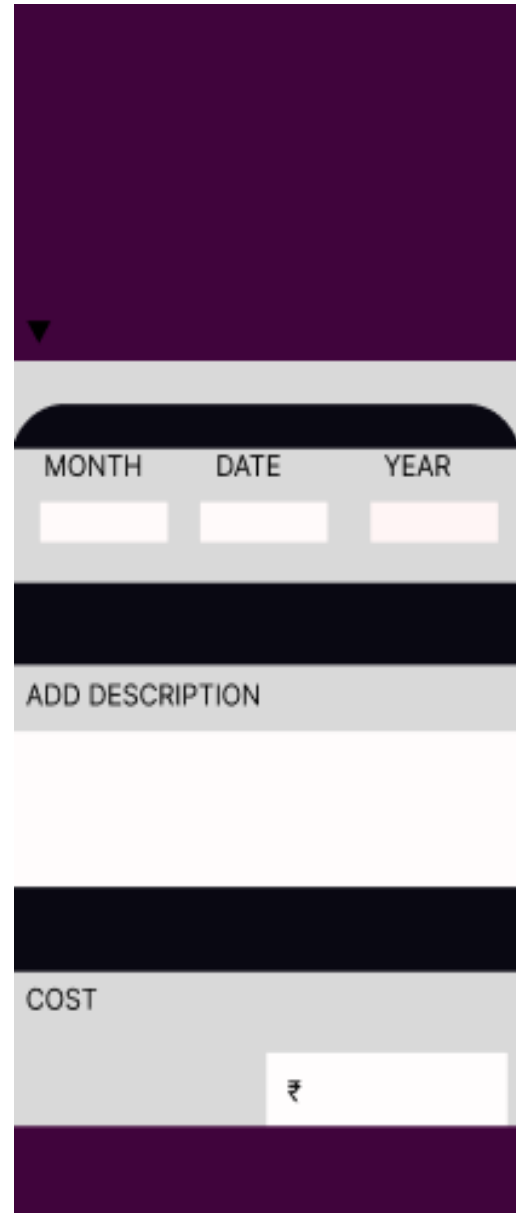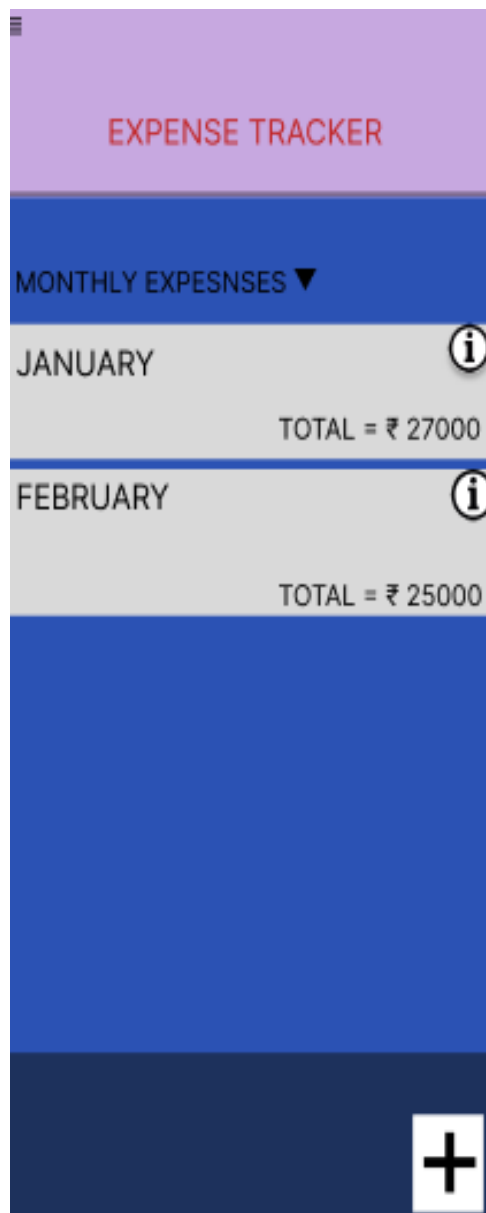
LAYOUT 3

STEP 5: Collect User Feedback

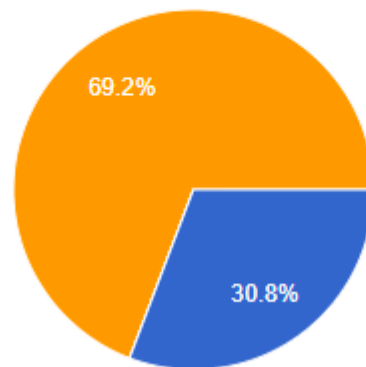I have created a feedback form using tally.

This is the link of the form.

https://docs.google.com/forms/d/e/1FAIpQLSeCAb3cB45oPgONqe8qEsUI6UxiPy2VjbBOP_Nnocthy-ojSA/viewform?usp=dialog

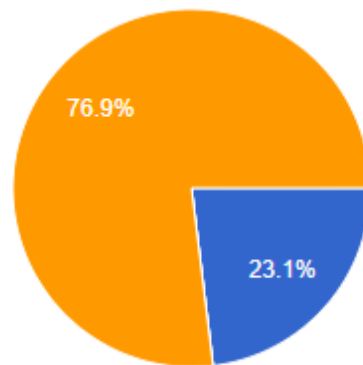# Summary

Which layout color do you prefer the most ?

13 responses

- layout 1
- layout 2
- layout 3

69.2%

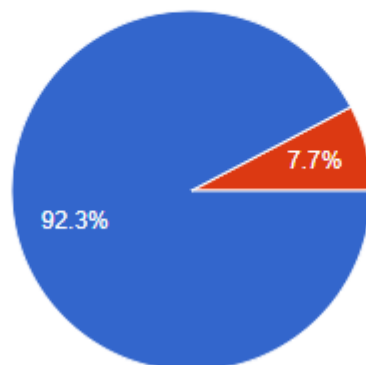30.8%

Which layout is visually good to see?

13 responses

- layout 1
- layout 2
- layout 3

76.9%

23.1%

Is texts are easy to see/read against the background colors ?

13 responses

- Yes
- No

92.3%

7.7%

why you prefer this layout ?

12 responses

I liked the colours and it is visible

Layer 1 is clean and neat

Because the colour combination is good and the visibility and readability of texts.

It looks good

Colour combination fits pretty well

Color is good and ui is simple and good while other layout color is too dark and light
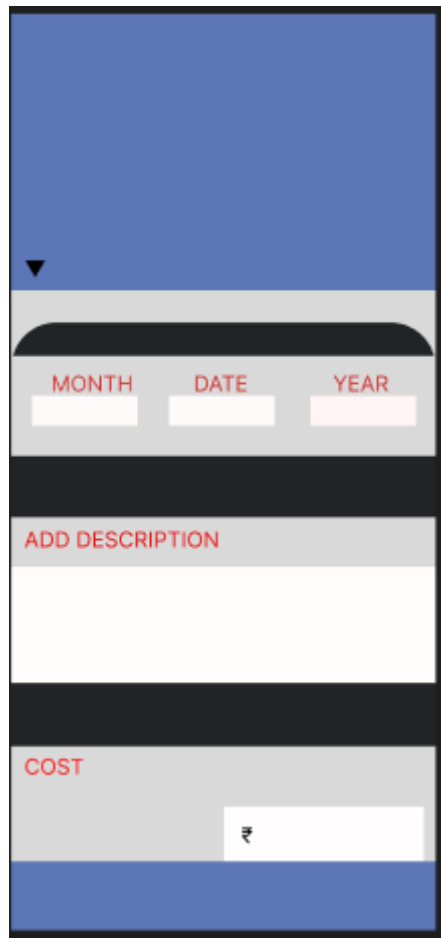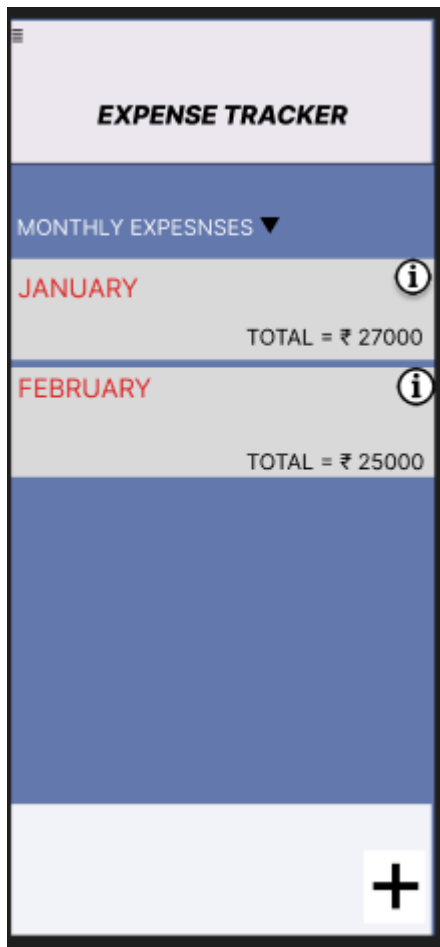
Colour textured

Ui

Grey and white combo looks stunning!

STEP 6: Iterate and Refine

1. Refine the Design:

I made some adjustments based on the feedback.

2.Final Testing:

As per the user reviews and feedback, I have changed the colour of the layout for better reading of texts and many user liked this refined layout of this app.

why you prefer this layout ?
4 respones

I liked the colours and it is visible

Layer 1 is clean and neat

Because the colour combination is good and the visibility and readability of texts.

nice and good layout

From the final layout 3 looks good and interactive, visually appealing for the customers.