USER INTERFACE DESIGN
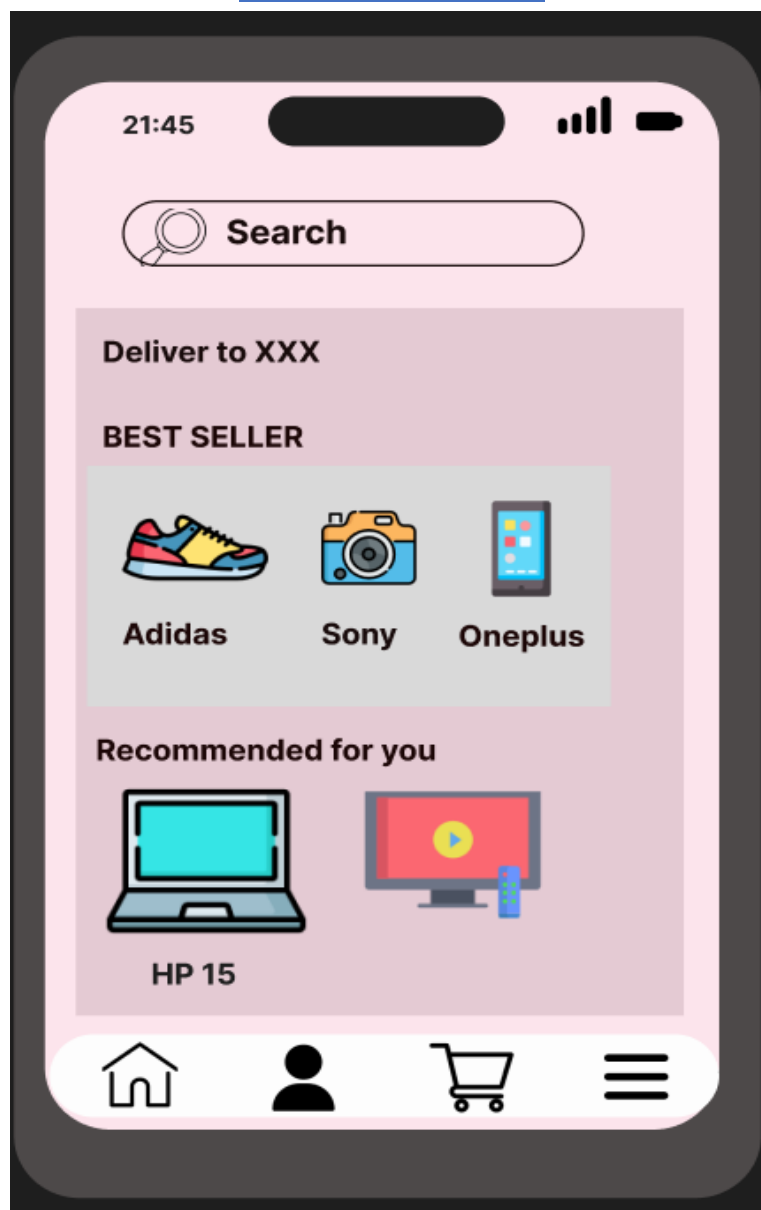
EXP.NO:4

TASK: Create a prototype with familiar and unfamiliar navigation elements. PROTO.IO

REG.NO:230701234   DATE:15.02.2025
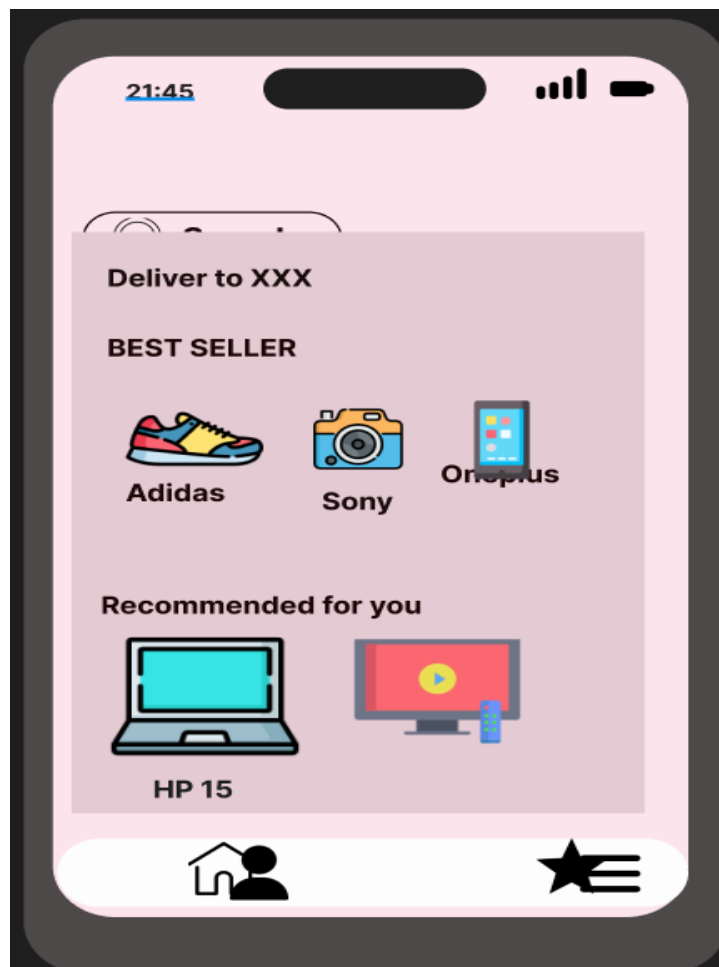
FAMILIAR UI :

NAVIGATION:BY CLICKING FAMILIAR ICON SIMPLY

WHY THIS IS FAMILIAR NAVIGATION ? :

--Even the new user can easily access the app/website . Which makes it a familiar navigation.

--The ui and the text content are clear with required functionality .So this is a Familiar navigation.

--This way of reaching the profile is seen in many applications.

--The "Search" bar is prominently placed at the top of the screen, which is a standard location in most apps and websites.

UNFAMILIAR UI :

WHY THIS UNFAMILIAR UI:

--This is a unfamiliar UI design because the user was not able to navigate to

the cart when he is using the application as the symbol for the cart is represented as star symbol .

--Here the search bar is hidden which makes the user difficult to find it which leads to frustration.

--Here the icons at the bottom are overlapped with each other which makes the navigation difficult.