

# USER INTERFACE DESIGN

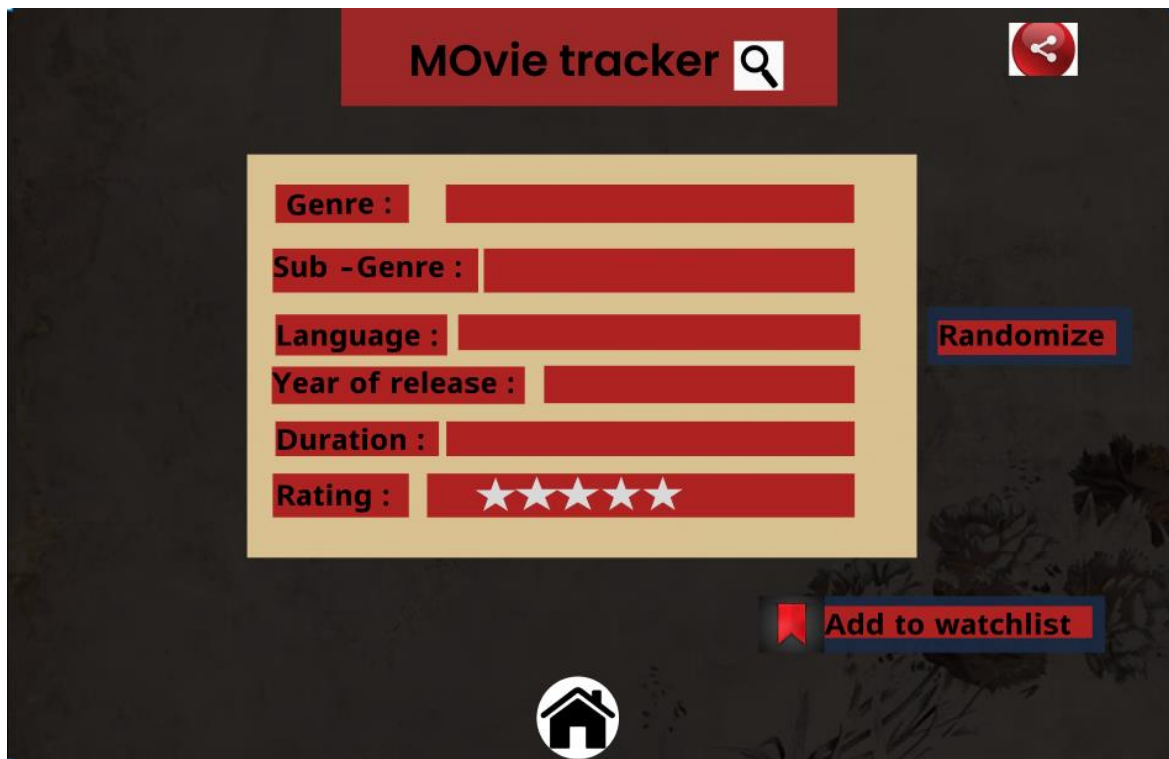
EXP.NO:1

TASK:TO TAKE A BAD DESIGNED USER INTERFACE FROM BROWSER AND MAKE A GOOD DESIGN USING FIGMA

REG.NO:230701234

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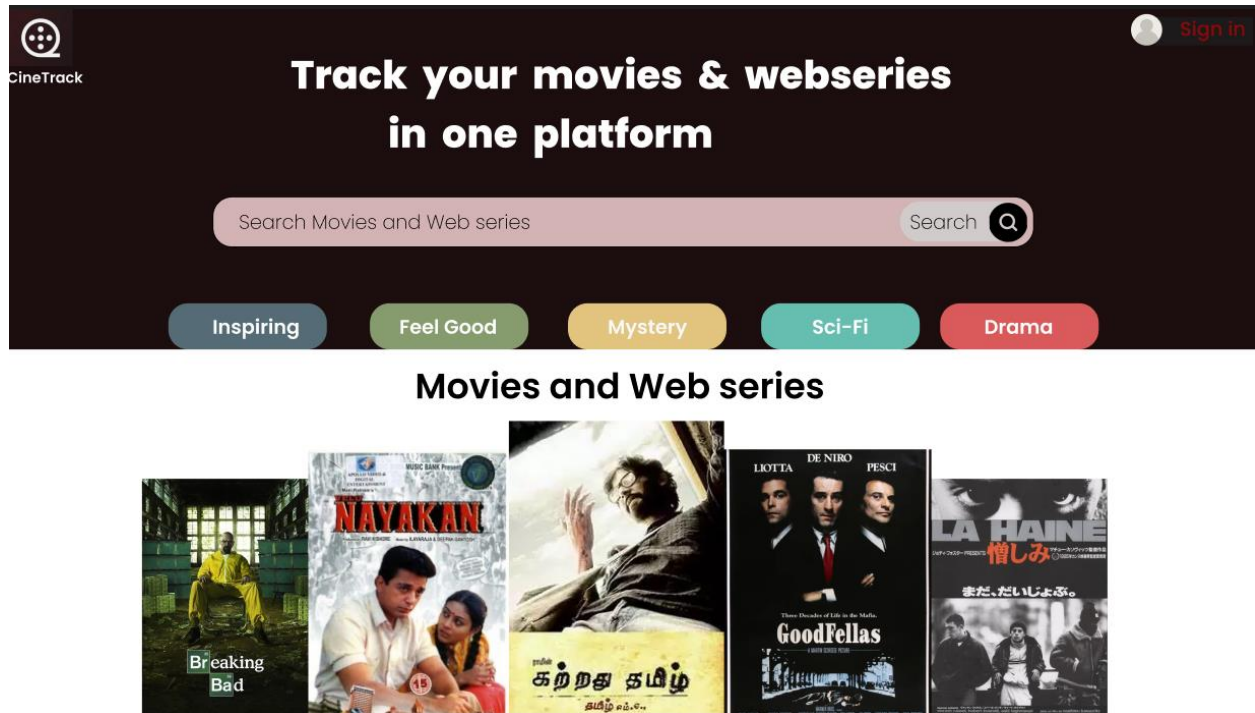
BAD DESIGN :



## WHY IS THIS UI BAD ?

- This UI often fails to prioritize user needs, leading to frustration and inefficiency.
- Poor navigation makes it hard for users to find what they need, while inconsistent design elements create confusion and break trust.
- Cluttered layouts overwhelm users with too much information, and a lack of visual hierarchy leaves them unsure where to focus.
- Ignoring accessibility excludes users with disabilities, making the interface unusable for many.
- Additionally, slow performance or inadequate feedback further diminishes the user experience. A well-designed UI should be intuitive, consistent, and inclusive to ensure a seamless experience for all users.

GOOD DESIGN:





The UI has clear branding with a tagline that conveys the app's purpose. It features an easy search bar and genre filters for quick content discovery. The modern design, with a dark theme and rounded buttons, enhances visual appeal. A strong visual hierarchy, using bold headings and large thumbnails, makes navigation intuitive. Finally, the engaging grid layout effectively showcases movie posters for a seamless browsing experience.