

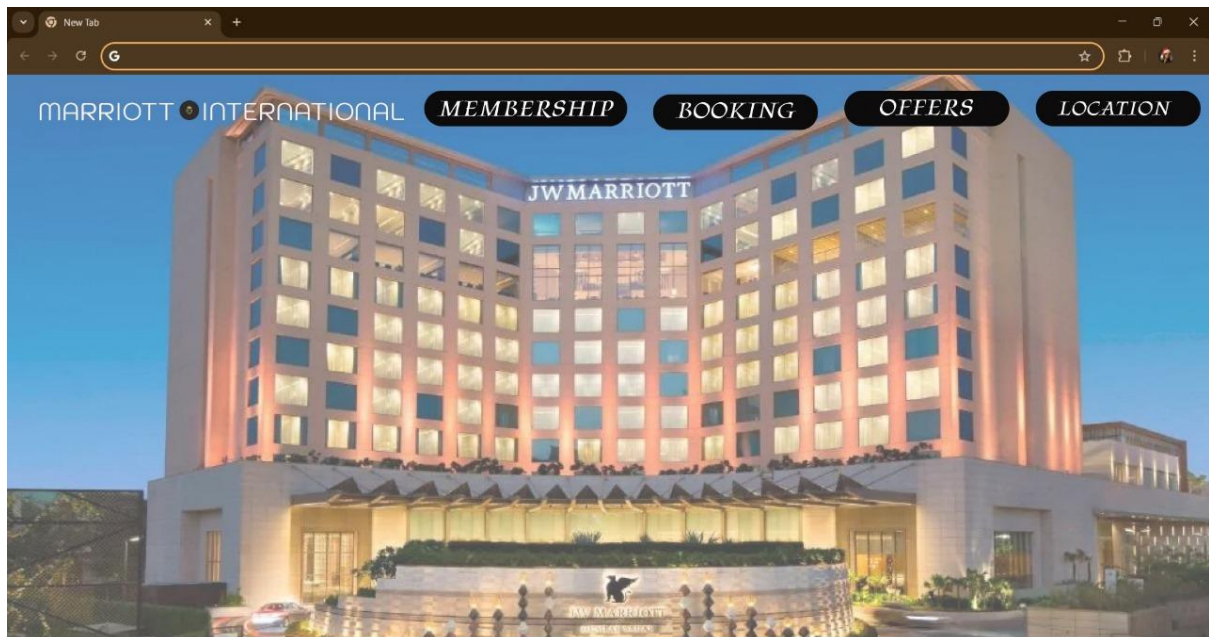
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Bad design :



This design is problematic due to its cluttered layout, outdated aesthetics, and poor usability. The navigation is poorly aligned, with unlabeled buttons that confuse users. The color scheme and background lack visual appeal, while the font styles and sizes are inconsistent, making the text hard to read. There's no clear hierarchy to guide users, and the website fails to implement modern design principles or responsive features for mobile compatibility. Additionally, accessibility issues like missing alt text, inadequate contrast, and unreadable elements further degrade the user experience. Overall, the design feels unprofessional and needs a complete overhaul.



"Every luxury must be paid for, and everything is a luxury, starting with being in this world"

This design stands out due to its modern, professional, and visually appealing layout. The clean structure highlights a high-quality image of the hotel, immediately reinforcing the brand's luxurious feel. The navigation is intuitive, with clearly labeled and consistently styled buttons like "Membership," "Booking," and "Offers," making it user-friendly. The elegant typography and thoughtful placement of a quote add to the premium branding. Additionally, the layout avoids clutter, ensuring a smooth and focused user experience. Overall, this design effectively combines aesthetics, functionality, and branding to create a seamless and appealing interface.