

Assignment Documentation: Storyboard for Online Medicine Delivery App

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Experiment No: 8

AIM:

To create storyboards representing the user flow for an online medicine delivery app using Balsamiq.

TOOLS USED:

- Wireframing Tool: **Balsamiq** (<https://balsamiq.com>)
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PROCEDURE:

Step 1: Define the User Flow

1. Identify Key Screens:

- Menu Screen
- Home Screen
- Medicine Categories
- Product Details
- Cart
- Checkout
- Payment
- Order Confirmation
- Order Tracking

2. Map the User Journey:

- User opens the app
- Browses or searches for medicines
- Views product details
- Adds medicines to the cart
- Uploads prescription (if required)
- Proceeds to checkout and makes payment
- Receives confirmation and tracks order

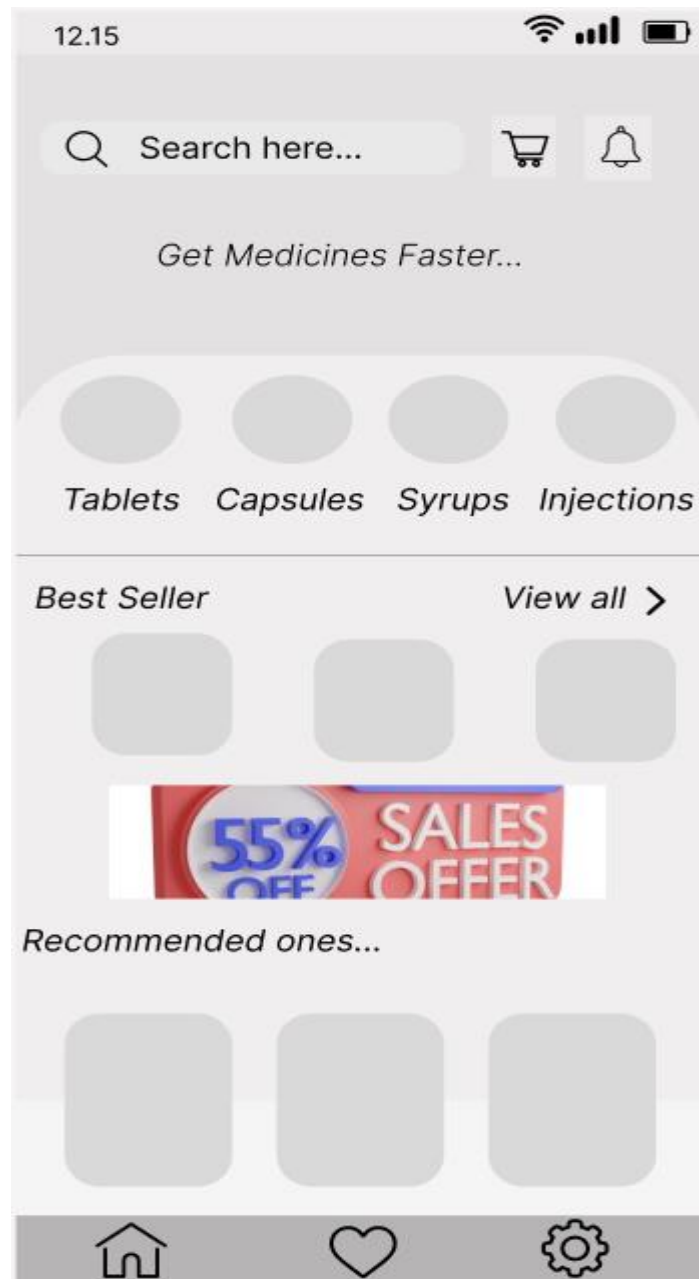
Step 2: Create Storyboards Using Balsamiq

1. Installed and opened Balsamiq
2. Created a new project titled "**Medicine Delivery App**"
3. Designed each screen using wireframe components
4. Arranged the screens to show logical user flow
5. Connected screens using arrows to represent transitions

WIREFRAME SCREENS:

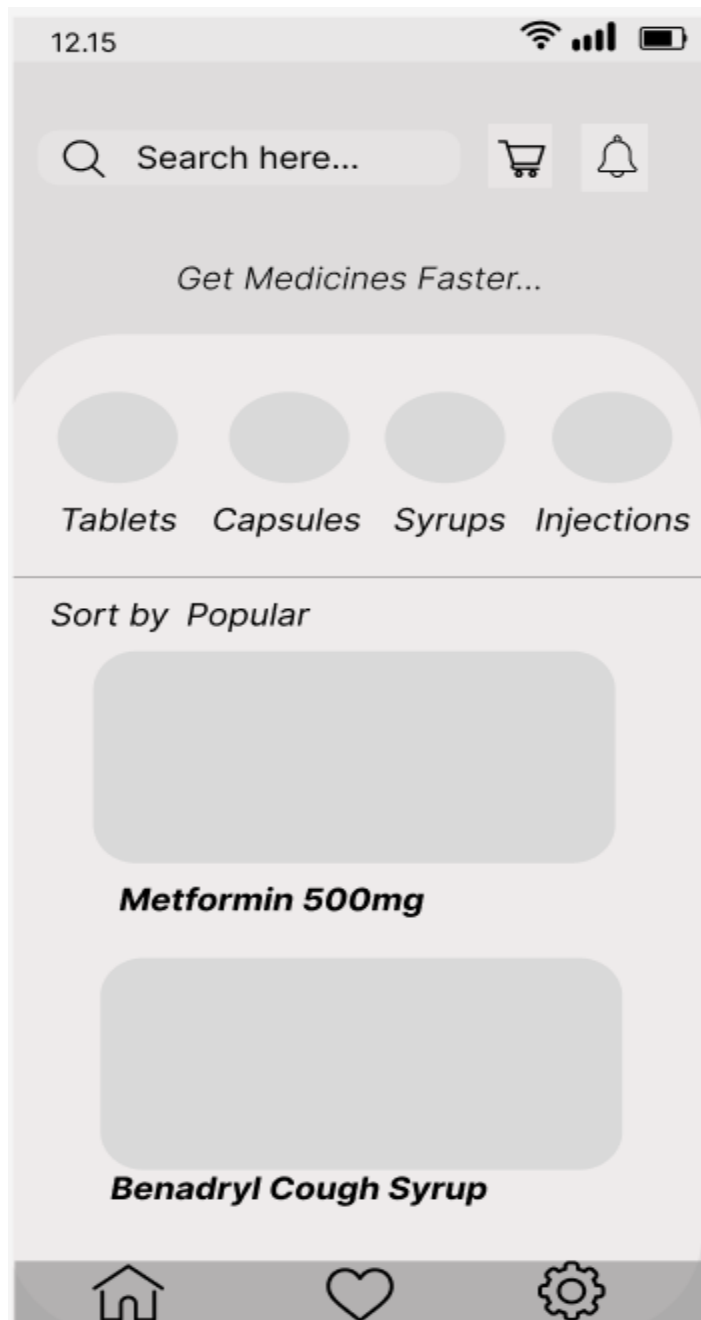
1. Home Screen

- Search bar
- Categories (Tablets, Syrups, Ayurvedic, OTC, etc.)
- Offers banner
- Recently viewed or popular items



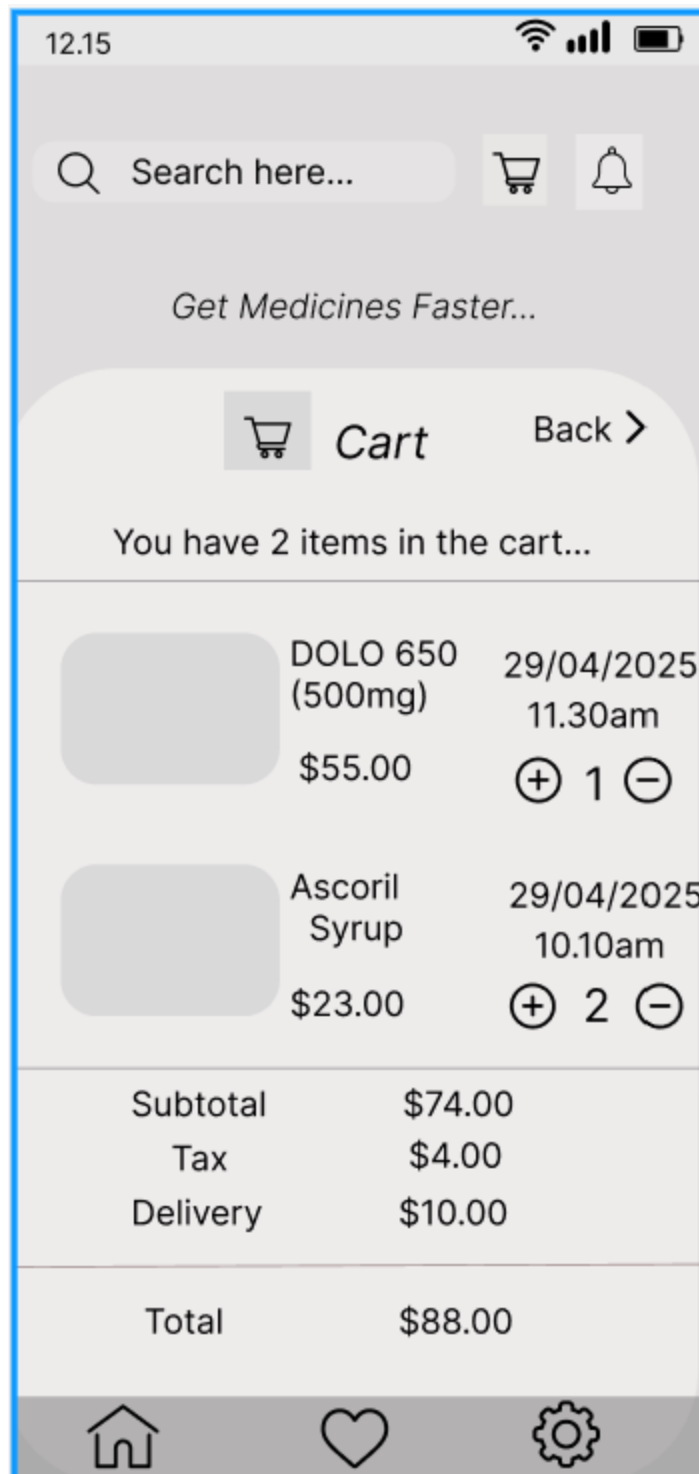
2. Product Details

- List of categories with icons
- Clickable to view items in each category
- Medicine image, name, price
- Description and dosage
- “Add to Cart” button



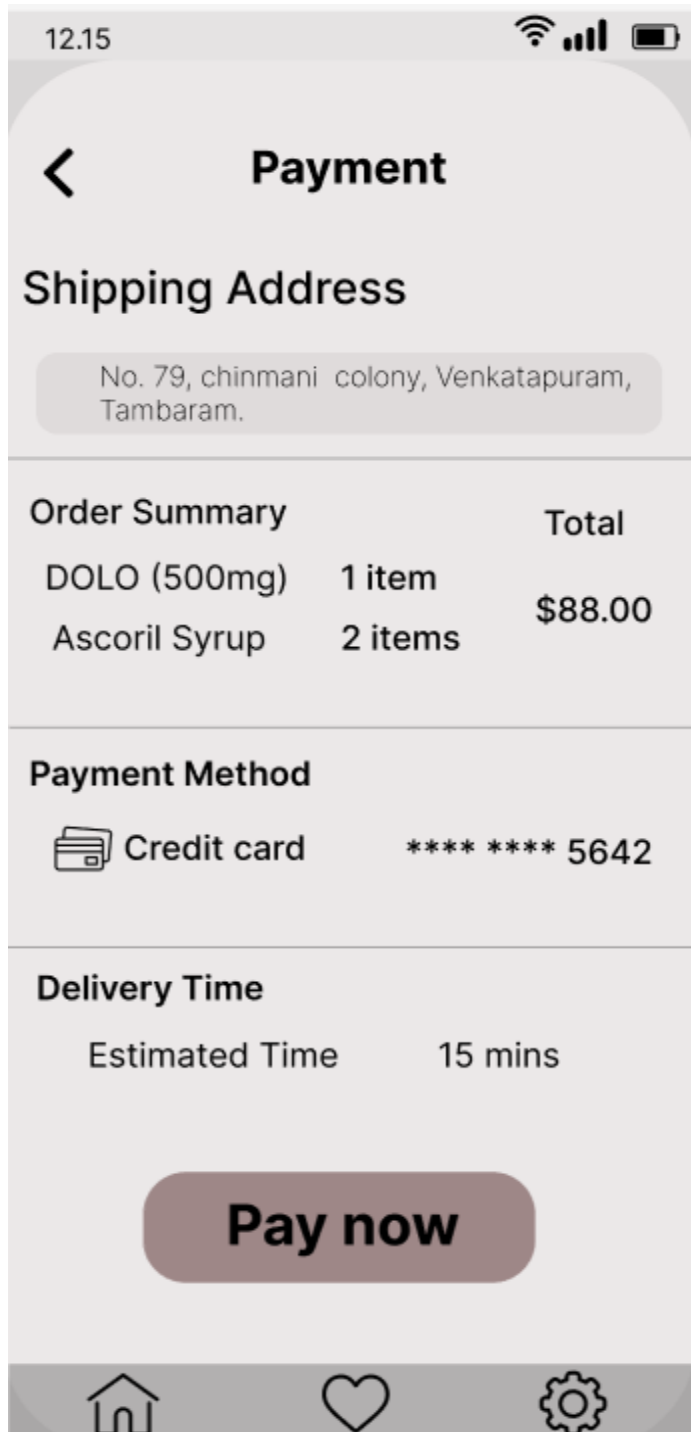
3. Cart Screen

- Selected medicine items with quantity and price
- “Upload Prescription” button
- “Checkout” button



4. Checkout Screen

- Delivery address
- Order summary
- “Place Order” button

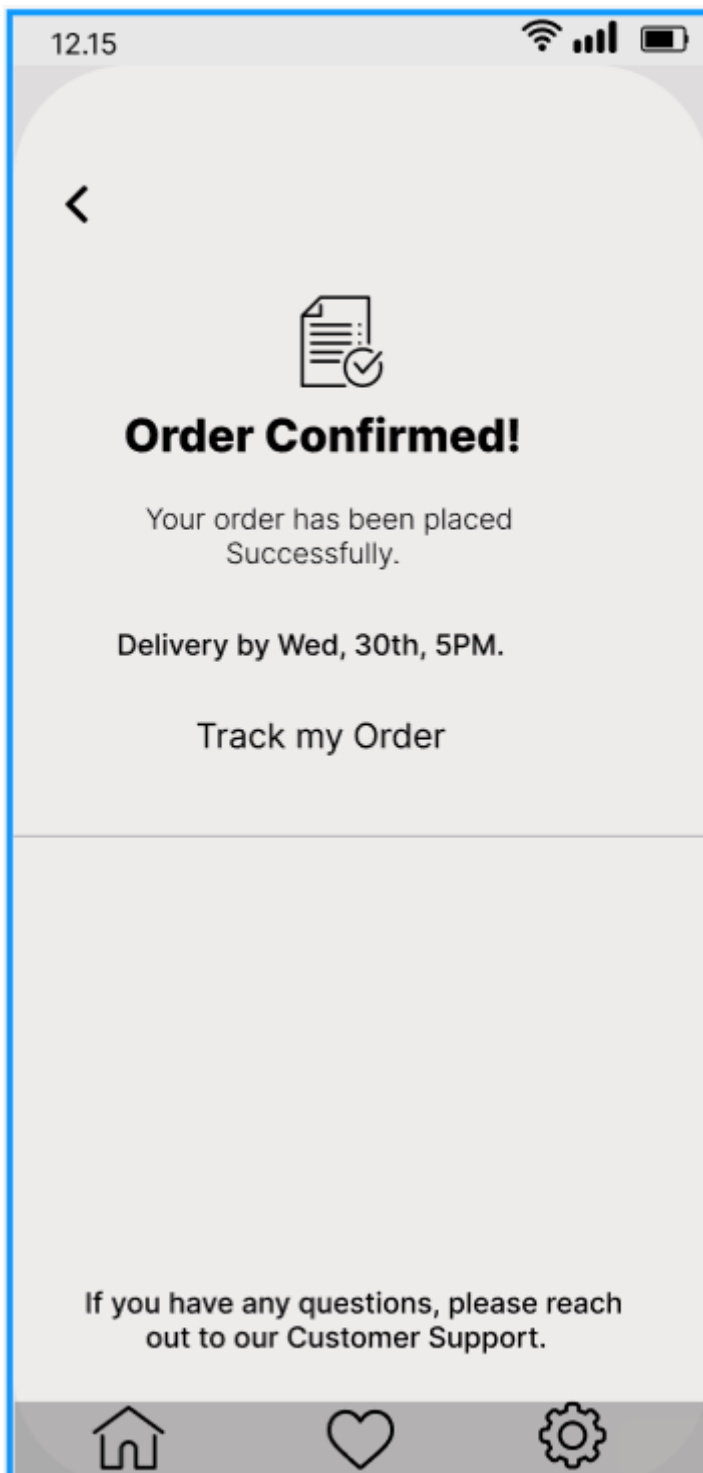


5. Payment Screen

- Payment methods: UPI, Card, COD
- “Pay Now” button

6. Order Confirmation Screen

- Message: Order Placed
- Order ID and estimated delivery
- “Track Order” button



7. Order Tracking

- Live status of order (Packed, Shipped, Out for Delivery, Delivered)
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CONCLUSION:

Through this experiment, I learned how to define a user flow for a functional medicine delivery app.

Breaking down the app into meaningful wireframe screens helped simulate the user experience clearly.

Using **Balsamiq**, I could visualize the entire app journey, from login to payment and order tracking.

This storyboard will be useful for future development of a real application.