Assignment Documentation: Storyboard for Food Delivery App using Balsamiq

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Experiment No: 8

AIM:

To create storyboards representing the user flow for a mobile food delivery app using Balsamiq.

TOOLS USED:

- **Wireframing Tool:** Balsamiq (https://balsamiq.com)

PROCEDURE:

Step 1: Define the User Flow

1. **Identify Key Screens:**
   - Home Screen
   - Menu Screen
   - Cart Screen
   - Checkout Screen
   - Payment Screen
   - Payment Confirmation Screen
2. **Map the User Journey:**
   - User opens the app
   - Browses food categories or searches
   - Views a list of food items and adds to cart
   - Reviews cart and proceeds to checkout
   - Enters address and selects payment method
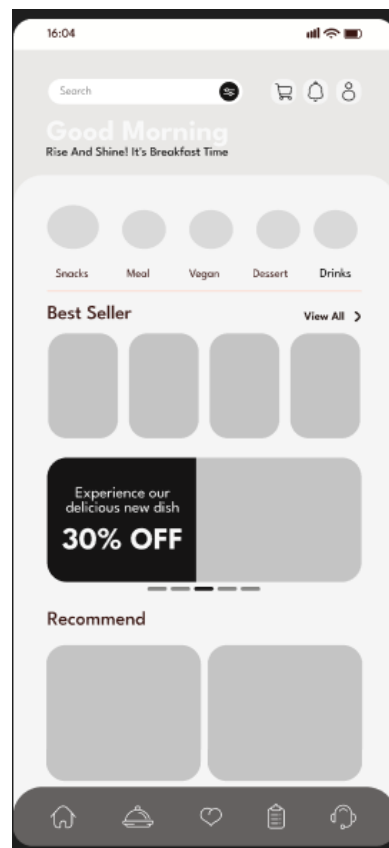   - Confirms order and views confirmation

Step 2: Create Storyboards Using Balsamiq

1. Installed and opened Balsamiq.
2. Created a new project titled **"Food Delivery App"**.
3. Designed each screen using wireframe components.
4. Arranged the screens to show logical user navigation.
5. Connected screens using arrows to indicate flow.
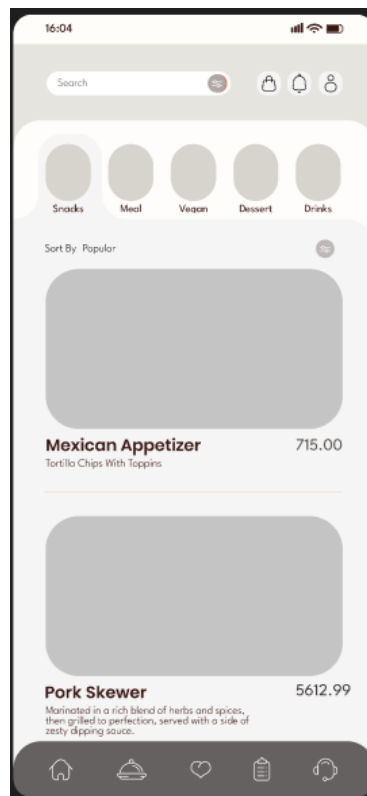
WIREFRAME SCREENS:

1. Home Screen

- Search Bar
- Food Categories (Snacks, Meal, Vegan, Dessert, Drinks)
- Best Seller Section
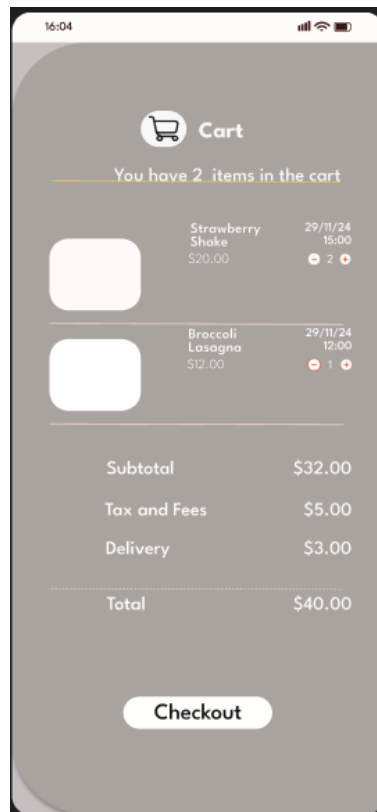- Offers Banner (30% OFF)
- Recommended Items

2. Menu Screen

- Categories (same as home)
- Food Item List with Image, Name, Price
- Sort By Popularity Option

3. Cart Screen
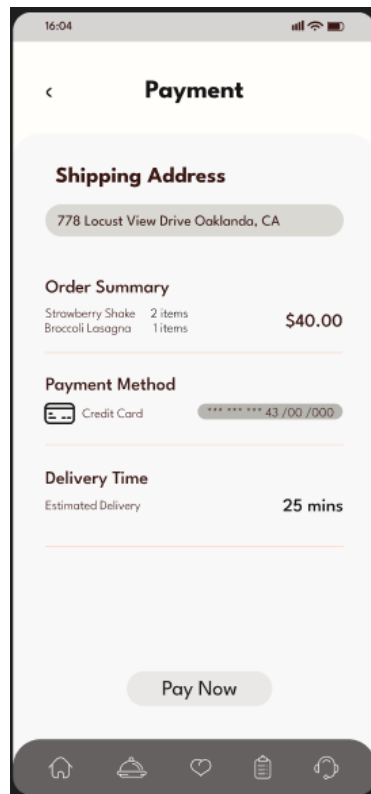
- List of Selected Items with Quantity and Price
- Subtotal, Tax, Delivery Fee
- Total Price
- Checkout Button
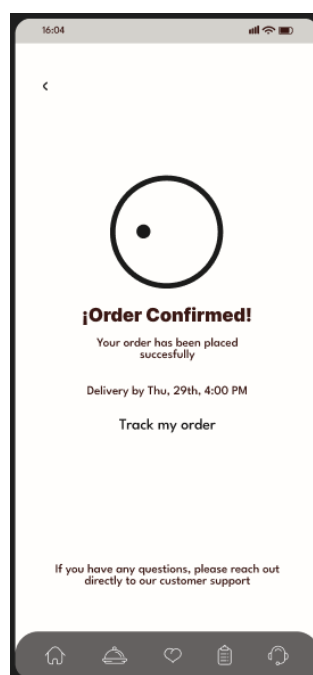
4. Payment Screen

- Delivery Address
- Order Summary
- Payment Method (Credit Card)
- Estimated Delivery Time
- Pay Now Button

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5. Payment Confirmation Screen

- (Add your screenshot here)
- Displays: Order Successful, Order ID, Estimated Time, Track Order Button

CONCLUSION:

Through this experiment, I learned how to:

- Define user flow for a mobile app
- Break down the app into meaningful screens
- Design clean and functional wireframes
- Use Balsamiq to simulate user journey visually

This storyboard can now guide developers and designers to implement the actual food delivery app efficiently.