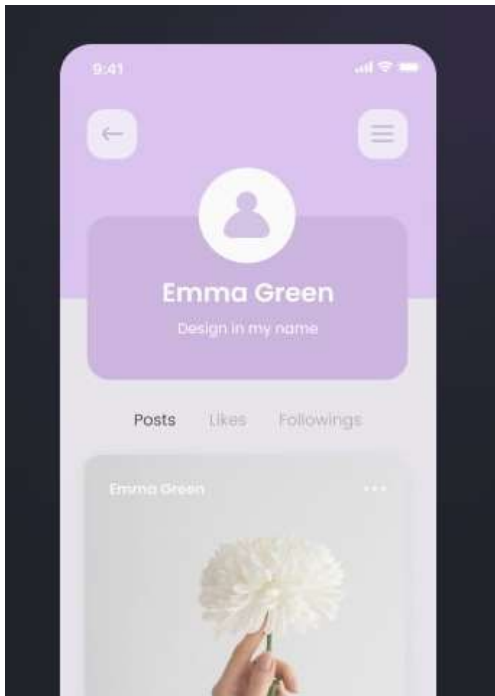# Old UI Design

**Features & Drawbacks Identified:**

- **Flat & Dull UI:**
    - The Profile section was too simple.
    - Lacked a background image or any engaging visual elements.
    - The background was plain and uninspiring, making the profile lack personality.

- **Poor Profile Picture Placement:**
    - The profile has a plain background with simple colour and it was smaller in size.
    - Profile picture was enclosed in a rectangular background, making it look outdated.

- **Low Contrast & Readability Issues:**
    - Used a light purple background with white text, which had low contrast and reduced readability.
    - The text blended into the background due to insufficient contrast, font sizing was also inconsistent.

- **Poor Visual Hierarchy**
  - The username and designation were the same size and colour as other text elements, causing no clear distinction between important and secondary information.

- **Unstructured Layout:**
  - Profile stats were not emphasized.
  - The tab section (Posts, Likes, Following) was less defined, making navigation harder.

- **Single Column Post Display:**
  - The post display was single column, stack like appearance.
  - The feed lacked structure, and posts looked cluttered.

Modified UI Design
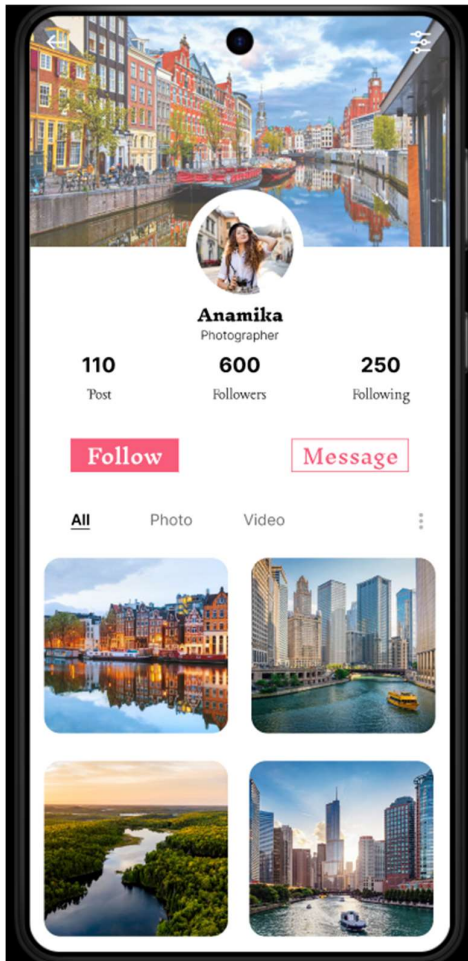
Features & Enhancements:

- **Header Background Image:**

    o A visually appealing background image is added behind the profile, making the interface more engaging.

- **Profile Picture Integration:**

    o The profile image overlaps with the header, creating a modern and stylish look.

    o The profile is enlarged with circular border for better focus.

- **Improved Layout & Typography:**

    o Text is more readable with proper spacing and alignment.

    o The username and designation are centrally aligned.

- **Colour and Contrast:**

  - Used a white background with pink accents for Call-to-Action buttons to enhance visual appeal.
  - Used darker, bolder fonts for important text like the username and follower count, improving clarity.

- **Profile Stats Display:**

  - Post count, Followers, and Following are now displayed more prominently.

  - This improves user engagement by making profile metrics easily accessible.

- **Call-to-Action Buttons (Follow & Message):**

  - The buttons are now larger, more visible, and styled with soft pink shades, making them more attractive.

- **Grid-Based Image Layout:**

  - Posts are arranged in a structured grid format, making the profile look visually richer.

  - The images have consistent aspect ratios and padding.